

# Franchise Disclosure Form

## DISCLOSURE DOCUMENT FOR PROSPECTIVE FRANCHISEE

- In terms of regulation 3 promulgated in terms of the Consumer Protection Act, 68 of 2008, I-Cura Franchise (Proprietary) Limited ("I-Cura") (previously StratCorp Solutions) is obliged to provide every prospective Franchisee with a disclosure document dated and signed by an authorised officer of the Franchisor, at least 14 days prior to the signing of the franchise agreement, which contains certain minimum information. The purpose of this document is to effect the required disclosures to the prospective Franchisee in accordance with the aforesaid regulation 3, and I-Cura accordingly discloses as follows:
- The number of individual outlets franchised by the franchisor are as follows:
  - As at 28 February 2012: Zero
- The growth of the Franchisor's turnover, net profit and number of individual outlets, if any, franchised by the franchisor for the financial year prior to the date on which the prospective Franchisee receives a copy of this disclosure document are as follows:
  - As at 28 February 2012:
    - Turnover: R3 400.00
    - Net Profit/(loss) (After Tax) (R2 230.00)
    - Individual outlets (if any) Zero
- We hereby confirm that there have been no significant or material changes in I-Cura's financial position since the date of the auditor's certificate attached and that I-Cura has reasonable grounds to believe that it will be able to pay its debts as and when they fall due.
- Our projected levels of potential sales, income, gross or net profits or other financial projections for the franchised business or franchises of a similar nature with particulars of the assumptions upon which these representations are made is illustrated on the next page.

Please take note: Since I-Cura allows a prospective Distributor to select any combination of Minimum Monthly Product Purchase(s), every selection made generates a different set of income for the Franchisees on the five levels above the new Distributor. The following Income Table illustrates what is earned if everybody in your network has selected the I-Cura Life 500ml or the I-Cura Energizer & Multi-Vitamin (60 capsules) as a Minimum Monthly Product Purchase.

LEVEL	Total Product Rebates per Level	Distributors per Level	Total Product Rebate Earnings per Level	Accumulated Total Product Rebates
1	R 15.00	5	R 75.00	R 75.00
2	R 10.00	25	R 250.00	R 325.00
3	R 5.00	125	R 625.00	R 950.00
4	R 5.00	625	R 3 125.00	R 4 075.00
5	R 5.00	3 125	R 15 625.00	R 19 700.00

Based on the above Income Table, should a new Distributor select the I-Cura Life 500ml or the I-Cura Energizer & Multi-Vitamin (60 capsules) as a Minimum Monthly Product Purchase, each of the Franchise owners on five levels above him/her would earn Product Rebates every month based on the table above for as long as the Distributor pays for the Minimum Monthly Product Purchase through a monthly debit order. Level 1 Franchisee will earn R15, Level 2 Franchisee will earn R10, Level 3 Franchisee will earn R5, Level 4 Franchisee will earn R5 and Level 5 Franchisee will earn R5, for as long as the new Distributor continues to pay for the Minimum Monthly Product Purchase. This example excludes any additional Products bought by the Distributors.

- The Franchisee's total monthly Product Rebate will depend on the total number of Distributors within his/her five level structure and their Minimum Monthly Product Purchase selections. The onus rests with you to project your estimated earning potential based on the amount of effort and support that you are willing to invest in building a strong business of quality Distributors and Franchisees.
- We also enclose hereto a certificate on an official letterhead of the auditors of I-Cura, which contains the disclosures required in terms of regulation 3(3) of the Consumer Protection Act.
- As the company's Franchise operation does not require that physical outlets are to be maintained by Franchisees, the Annexure required under regulation 3 of the Act for this purpose is therefore not included. However a full list of the Franchisees of the company is available at the registered offices of the company.
- We also enclose an organogram depicting the support system in place for Franchisees as indicated in Annexure B hereto.
- Signed at Centurion on 30 July 2012



- D B Harington
- On behalf of I-Cura Franchise (Proprietary) Limited