

# Idaho Power Company - Strategic SWOT Analysis Review



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## Idaho Power Company - Strategic SWOT Analysis Review

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Idaho Power Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Idaho Power Company (IPC) is an electric utility. IPC is a wholly-owned subsidiary of IDACORP, Inc. The company is active in the generation, purchase, transmission, distribution and sale of electric energy. IPC is regulated by the Federal Energy Regulatory Commission (FERC), as well as state regulatory commissions of Idaho and Oregon. It provides energy services to residential, commercial, and industrial and irrigation customers. The company supplies energy through hydroelectric, coal, and gas-fired generation facilities and long-term power purchase agreements.

#### Idaho Power Company Key Recent Developments

May 21, 2014: Idaho Power seeks approval to construct new 138kV Hailey–Ketchum power line  
Mar 27, 2014: TRC Completes Energy Efficiency Program Evaluation for Idaho Power  
Nov 13, 2013: DOI approves Gateway West electricity transmission line project  
Oct 17, 2013: Public Meetings Will Focus On Long-Term Plans  
Aug 21, 2013: Idaho Power restores Hagerman–Hailey transmission line

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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