# SEMINAR POLICIES

#### **Grading Policy**

No examinations are given for a grade. The class is appropriate for continuing education credit, but not for pre-license.

#### **Final Examination Policy**

There is no examination. The class is not for qualifying education. It is only offered for continuing education.

#### **Rules of Conduct**

There is no smoking allowed in the classroom, and no taping of lectures. No cellular phones or beepers are allowed in the class. Breaks are kept to a minimum and the class discussion is orderly. A relaxed atmosphere is preferred to enhance learning. However, class discussion is controlled to provide an orderly flow of information.

Attendance Procedures Attendance sheets are passed out at the start of each session (morning and afternoon). Students print and sign their name for the morning session & initial for the afternoon session. Continuing education forms are signed at the conclusion of the seminar. Attendance records are filed and maintained through my office. A copy of the attendance sheet is included.

### **Pricing Policy**

The price per seminar is \$150 for first time takers of the seminar. There is a discount given to repeat takers. The discounted rate is currently \$75. If three days are taken, the seminar is \$350 for all three days. The price includes seminar materials which are downloaded from www.tedwhitmer.com.

## **Refund Policy**

A full refund is available to the registrant if for any reason he/she is not able to attend the seminar. The student need not notify my office before the seminar. It is my policy to give full refunds, less the price of the seminar materials.

## **Records Retention Policy**

Records including course critiques, registrations, attendance records, and related records are kept for a minimum of 5 years from the last date of the class.

#### **Hiring Policy**

There are no employees and the entire seminar is controlled by Ted Whitmer. If temporary help is used, there is no discrimination on the basis of race, age, sex, ethnicity, religion, or any other category of <u>protected</u> status by federal or state law.

## **Instructor Hiring Policy**

Ted Whitmer, Mal (General Certified in Texas) is the only instructor of the Comprehensive Appraisal Workshop. A qualification summary is attached.

#### **Subcontractor Policy**

There is no subcontracting either by Ted Whitmer or to a subcontractor for any aspect of the seminar including registration, advertising, or teaching.

## **Advertising Policy**

Advertising is generally by website or email. Sometimes fax information is used to Appraisal Institute Chapters.

## **Course Critique Policy**

A course and instructor evaluation is filled out by the students at the end of the seminar. The forms are also available as a free download for the students. Students can give comments anonymously.

#### **Locations & Dates**

The seminar is given at either hotels or conference centers. Room setup is usually with two students per six foot or three students per eight foot table. All meetings are non-smoking

# **Attachments**

- ➤ Attendance sheet
- Continuing education form
- ➤ Course critique form

Seminar:				
Location:		Session:		
Date:				Initial
	Print Last Name	Print First Name	Sign	For Afternoon
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## **UNIFORM REQUEST FOR RECERTIFICATION CREDIT**

This form was developed for your convenience in reporting continuing education to various appraisal organizations. IT DOES NOT IMPLY AUTOMATIC ACCEPTANCE BY ANY ORGANIZATION OF AN EDUCATIONAL PROGRAM. EACH GROUP RETAINS ITS OWN RECERTIFICATION REQUIREMENTS AND PROCEDURES FOR REQUESTING CREDIT. A copy of the program brochure or outline may be required.

1. The form must be completed in its entirety. PLEASE	TYPE OR PRINT. For	Office Use Only
Please submit a copy to each organization from whic requesting credit.	ch you are	
3. It is suggested that you keep a photocopy of each for	rm submitted.	
*Member Name	* Social Security N	- Number
*Mailing Address	*Designation	*Member No.
*City/State/Zip Code	*Telephone Numb	er
Comprehensive Appraisal Workshop Program Title	Cost, Feasibility, F	Highest & Best Use
Program Date	7 hours Number of Instruct	tional Hours
Ted Whitmer dba Comprehensive Appraisal	Workshop	_
Sponsoring Organization Oklahoma City, Oklahoma	Ted Whitmer, MAI	I
Program Location	Instructor	
This seminar covers cost approach, feasibility, market a	analysis, and highest and best use	e
Description of Activity and Content [You	may attach a brochure]	
Evidence of Completion [Signature of Instruc	ctor/Program Official]	
I certify that I have completed the above desentirety. I am aware that any misrepresenta disciplinary action.		
Signature		Pate

# **COMPREHENSIVE APPRAISAL WORKSHOP**

# **Course Evaluation Form**

Name:								
	(Optional)			_	Cou	rse location: Date:	-	
	1=poor							
	5=excellent		Plea	se ci	rcle t	he most applica	ble rating.  COMMENTS	
		Poor	Foir	Ave	Cood	Excellent	COMMENTS	
Material	Overall Rating:	1	2	3	4	5		
Organization	_	1	2	3	4	5		
Topics:	••	1	2	3	4	5		
Example Pro	blems:	1	2	3	4	5		
Length:		1	2	3	4	5		
Helpful:		1	2	3	4	5		
Presentation:		1	2	3	4	5		
As a Study T	Cool:	1	2	3	4	5		
		Poor	Fair	Avr.		Excellent		
Instructor	Overall Rating:	1	2	3	4	5		
Knowledge o	of Material:	1	2	3	4	5		
Communicat	tion Skills:	1	2	3	4	5		
Response to	Class Questions:	1	2	3	4	5		
Use of Overl	neads	1	2	3	4	5		
		Poor	Fair	Avr.	Good	Excellent		
Course	Overall Rating:	1	2	3	4	5		
Did it meet y	our Expectations?	1	2	3	4	5		
Price of Cou	_	1	2	3	4	5		
		Poor	Fair	Avr.	Good	Excellent		
<b>Course Site</b>	Overall Rating:	1	2	3	4	5		
Lighting:		1	2	3	4	5		
_	und Projection:	1	2	3	4	5		
Location of S	Site (city):	1	2	3	4	5		
Location of S	Site (hotel):	1	2	3	4	5		
Accommoda	tions:	1	2	3	4	5		
Cost of Facil	lities:	1	2	3	4	5		
Breaks:		1	2	3	4	5		
<b>Comments:</b>								

## **QUALIFICATIONS OF TED WHITMER**

#### **Professional Affiliations**

Member of the American Institute of Real Estate Appraisers (MAI #7300)

Member of the State Bar of Texas (#21380020)

State Certified Appraiser - State of Texas (#TX-1321994-G; Exps 1/31/06)

Real Estate Broker - State of Texas (License #281161; Exps 7/31/05)

Appraiser Member of Texas Appraiser Licensing & Certification Board (appointed by Governor Rick Perry for two years beginning 6/02 & ending 6/04)

## **Educational Background**

J.D. - University of Houston Law Center (1988)

M.B.A. Degree (Finance Major) - Texas A&M University (1981)

B.A.- Stephen F. Austin State University (1977)

#### Instructor

**Comprehensive Appraisal Workshop** - I developed and wrote the only review for the MAI comprehensive examination in 1988. Since then I have presented the course to over 2,000 persons, most who now are designated MAI's. The course covers virtually every area of real estate appraisal theory, including the three approaches to value, Standards and Ethics, valuation of partial interests, and other peripheral areas.

**Attacking & Defending an Appraisal in Litigation** – This seminar is a litigation seminar for attorneys, appraisers and users of appraisals in litigation.

**Appraisal Institute** - Principles, Valuation Procedures, Capitalization Theory A & B, Case Studies, Report Writing, Standards of Professional Practice, and various seminars.

University of Houston - Principles of Real Estate

**Texas A&M University** - Business Statistics (as a graduate assistant in 1981) & AG605 a graduate course in appraisal in Spring, 1998, 1999, & 2000.

San Jacinto Junior College - Real Estate Appraisal

American College of Real Estate - Appraisal, Principles, Math, Finance

Jones College of Real Estate - Appraisal

#### Author

The Comprehensive Appraisal Study Guide, this is now published by the Appraisal Institute as The Appraisers Complete Review.

The Encyclopedia of Investments, chapter on "Commercial & Industrial Real Estate"

*The Appraisal of Real Estate*, 10th edition, published by the Appraisal Institute. I contributed to the chapter on accrued depreciation.

Have written numerous seminars including:

Maximizing the Value of an Appraisal Practice

Current Issues & Misconceptions in Appraisal

Deriving Direct & Yield Capitalization Rates

Attacking & Defending an Appraisal in Litigation

#### **Investor**

Single family residences – Purchased, own & sold various single family houses.

Vacant land - Bought land on IH-45 in Houston in 1992 and sold the site to General Mills for an Olive Garden Restaurant

Retail Center - Formed a partnership of 5 individuals and purchased a shopping center in College Station, Texas for \$1,150,000. Am the managing partner.

Retail Center - Formed a partnership of 3 individuals and purchased a shopping center in Kingwood, Texas for \$490,000. Sold less than 2 years later for \$720,000 & kept a cell tower paying \$11,750, net per year. (Now owned free & clear)

Sonic Ground Lease – Own 1/3 interest in Sonic ground lease on Main St. in Houston.

**Developer**: Graham Corner Plaza Development; Brazos Valley Building

1305 Myrtle, Kilgore, TX 75662 Phone & Fax: (903) 986-9707

#### Banker

Organizer and Chairman of the Board – Brazos Valley Bank

#### Real Estate Courses

Texas A&M University:

Real Property Valuation Mortgage Market Analysis Analysis of Real Estate Decisions Real Estate Law

Problems - Syndications

## Appraisal Institute:

Principles of Appraisal
Basic Valuation Procedures
Residential Valuation
Capitalization Theory & Techniques, Part 1
Capitalization Theory & Techniques, Part 2
Capitalization Theory & Techniques, Part 3
Valuation Analysis and Report Writing
Introduction to Investment Analysis
Standards of Professional Practice

South Texas College of Law:

Property I Property II

University of Houston Law Center:

Real Estate Finance Law

Real Estate Development & Finance Law

Many other real estate related seminars

## **Current Employment**

Ted Whitmer, Real Estate Consultant

#### **Previous Employment**

Texas Commerce Bancshares- Vice-President & Assistant Manager of the Appraisal Division Dominy, Ford & McPherson- Associate Fee Appraiser

Texas A&M University – Lecturer in a graduate course on appraisal

#### **Partial Litigation Experience**

- Testified in the Fifth Circuit as an expert witness in a criminal fraud case.
- Took depositions as an attorney in property tax appeal cases. I worked on the side of the Ft. Bend County Appraisal District.
- Consulted on The Medical Towers case in Houston concerning the interpretation of an appraisal clause in a long-term ground lease.
- Consulted with St. Paul Insurance Company on a Kansas case involving Board of Director liability in a Savings in Loan. I reviewed over 30 appraisals for USPAP and regulatory compliance.
- Consulted on property tax case in Minnesota on a downtown office building.
- Work on J.C. Penney headquarters property tax appeal
- Worked with Dallas Co. Appraisal District on tax appeal case
- Worked on cases involving valuation clauses in leases
- Have worked in property tax, condemnation, regulatory takings, fraud, deceptive trade practices, and many other types of real estate related cases as a consultant
- Testified in property tax case for Travis County Appraisal District involving downtown office buildings
- Testified in Monroe, Louisiana on lease clause involving ethics of appraiser
- Consulted on case for Walmart on contract dispute
- Consulted on property tax case for AMOCO for refinery property tax appeal

1305 Myrtle, Kilgore, TX 75662 Phone & Fax: (903) 986-9707

Email: ted@tedwhitmer.com Website: www.tedwhitmer.com

# ACE COURSE OUTLINE for (course title): Cost, Feasibility Highest and Best Use

# \*AQB NUMBER:

# AQB Acceptable ACE Topics:

01.	Ad Valorem Taxation	<b>08.</b>	Property developr
02.	Arbitration	09.	Real estate apprai

**03.** Business courses related to practice or real **10.** Real estate law (NOT license law or agency law) estate appraisal

**04.** Construction estimating

**05.** Standards of professional appraisal practice (USPAP)

**06.** Land use planning, zoning and taxation

**07.** Management, leasing, brokerage, timesharing

ment

**09.** Real estate appraisal (valuation/evaluations)

**11.** Real estate litigation

12. Real estate financing and investment

13. Real estate appraisal related computer applications

14. Real estate securities and syndication

15. Real property exchange

AQB Topic (use No.)	Time devoted to section	Course Topic Outline
(dse 1 to.)	Begin 8:30	Cost, Feasibility & Highest and Best Use
09	Degiii 8.30	I. Cost approach
09	20 minutes	A. Site Valuation
09	20 minutes	
		<ol> <li>Sales comparison</li> <li>Allocation</li> </ol>
09		
09		3. Extraction
09		4. Land residual
09		5. Ground rent capitalization
09		6. Subdivision
09	10 minutes	B. Cost
09		Reporduction v. replacement cost
09		2. Types of cost - direct, indirect & profit
09		3. Methods to estimate cost - comparative unit, unit-in-place, quantity survey
09		4. Indexes & multipliers
09	40 minutes	C. Depreciation
09		1. Types of depreciation
09		a. Physical
09		b. Functional
09		c. External
09		2. Curable v. incurable
09		3. Items that look like depreciation, but are not
09		4. Methods to estimate depreciation
09		a. Sales
09		b. Economic age-life
09		c. Modified economic age-life
09		d. Breakdown
09		5. Relationship between depreciation & other approaches
09	5 minutes	D. Conclusion
0)	15 minutes	Break (9:45 - 10:00)
09	15 minutes	II. Highest & best use
09	13 minutes	A. As vacant
09		
		B. As improved
09		C. Tests

# ACE COURSE OUTLINE for (course title): Cost, Feasibility Highest and Best Use

**07.** Management, leasing, brokerage, timesharing

## \*AQB NUMBER:

#### AQB Acceptable ACE Topics: **01.** Ad Valorem Taxation **08.** Property development **02.** Arbitration **09.** Real estate appraisal (valuation/evaluations) **10.** Real estate law (NOT license law or agency law) **03.** Business courses related to practice or real 11. Real estate litigation estate appraisal **04.** Construction estimating 12. Real estate financing and investment **05.** Standards of professional appraisal practice 13. Real estate appraisal related computer (USPAP) applications **06.** Land use planning, zoning and taxation 14. Real estate securities and syndication

15. Real property exchange

AQB Topic (use No.)	Time devoted to section	Course Topic Outline
		Cost, Feasibility & Highest and Best Use
		(Outline continued, second page)
09	25 minutes	III. Feasibility & Market Analysis
09		A. Measures of investment performance
09		1. Payback period
09		2. Profitability index
09		3. Net present value
09		4. Internal rate of return
09		5. Modified internal rate of return
09		6. Expected values
09		7. Utility functions
09		8. Debt coverage ratio
09	20 minutes	B. Feasibility
09	20 mmates	1. Definition
09		2. Land coverage, floor-area-ratio & zoning
09		3. Absorption
0)	10 minutes	Break (11:00 - 11:10)
09	50 minutes	C. Market analyis
09	50 mmates	Common ratios & multipliers
09		2. Office
09		3. Residential
09		4. Retail
09		5. Industrial
09		6. Special purpose considerations
0)	60 minutes	Lunch (12:00 - 1:00)
09	210 minutes	VIII. Problems & solutions (After lunch 1:00 - 4:30) Breaks at 2:00 - 2:15 & 3:30 - 3:40
	25 minutes breaks	Lecture will be through going over problems and solutions that enhance the morning lecture.
		Class Ends 4:30