



Event  
Sponsorship Opportunities



## SPONSORSHIP CONFIRMATION FORM

\_\_\_ Yes! We are proud to support NAMIWALKS for the Mind of America in Austin, Texas. We authorize NAMI Austin to include our name or logo on all the materials printed for the event consistent with our sponsorship selection below.

_____ Presenting Sponsor	\$ 10,000
_____ Major Sponsor	\$ 7,500
_____ Gold Sponsor	\$ 5,000
_____ Kick-Off Luncheon	\$ 2,500
_____ Silver Sponsor	\$ 2,500
_____ Start/Finish Sponsor	\$ 1,500
_____ Bronze Sponsor	\$ 1,000
_____ Supporting Sponsor	\$ 500
_____ Kilometer Sponsor	\$ 250

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Payment: \_\_\_\_\_ Check enclosed (please make check payable to “NAMI Austin”)

Once this form is received someone will contact you regarding the digital artwork for your logo. The benefit of confirming as a sponsor by July 31, 2007 is guaranteed inclusion in all printed materials (walker donation collection forms, posters, etc.). Regardless of confirmation date, all sponsors will receive recognition on the NAMIWALKS website at [www.nami.org/namiwalks](http://www.nami.org/namiwalks). Please contact us if you are interested in providing “in-kind” donations (goods and/or services) in lieu of monetary sponsorships.

**Margie Gardner, Austin WALK Manager | E-mail: [namiwalks@namiaustin.org](mailto:namiwalks@namiaustin.org)  
Address: P.O. Box 50434, Austin, TX 78763 | Phone: 512-420-9810 | Website: [www.namiaustin.org](http://www.namiaustin.org)**

# **SPONSORSHIP OPPORTUNITIES**

## **Presenting Sponsor \$10,000**

- Sponsor listed as Presenting Sponsor of the Walk on the front cover of all walker/sponsor brochures and on event posters
- Sponsor's name and logo printed prominently at the top of the back of the Walk T-shirts given to volunteers and walkers
- Sponsor's name prominently mentioned in all press releases produced for the event
- Sponsor prominently recognized in pre- and post-event mailings to NAMI Austin friends and supporters
- Sponsor prominently recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- Sponsor's corporate banner may be prominently displayed at the start-finish area of Walk
- Sponsor may have an information booth/tent at Walk and the opportunity to develop promotional campaigns tied into the event
- Sponsor's banner will be displayed at the Kickoff Luncheon
- Sponsor's name or logo will be prominently displayed on the Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

## **Major Sponsor \$7,500**

- Sponsor's name or logo placed on front cover of all walker/sponsor brochures and event posters
- Sponsor's name or logo highlighted on the back of Walk T-shirts given to volunteers and walkers
- Sponsor's name prominently mentioned in all press releases produced for the event
- Sponsor prominently recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- Sponsor's corporate banner may be prominently displayed at the start-finish area of Walk
- Sponsor may have an information booth/tent at Walk and the opportunity to develop promotional campaigns (that do not conflict with any being run by presenting sponsor of the Walk) tied into the event
- Sponsor's name or logo will be prominently displayed on the Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

## **Gold Sponsor \$5,000**

- Sponsor's name and logo prominently listed in the walker/sponsor brochures and on the event posters
- Sponsor's name and logo will be prominently placed on event T-shirt
- Sponsor's name included in a press release produced for the event
- Sponsor recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- Sponsor's corporate banner may be displayed at the start-finish area of Walk
- Sponsor will have opportunity to have an information booth at Walk
- Sponsor's name or logo will be displayed on the Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

### **Kickoff Luncheon Sponsor \$2,500**

- Sponsor(s) will be prominently recognized as the presenting sponsor of the Walk Kickoff Luncheon to be held on Thursday, August 23, 2007, on the Luncheon invitation, on the Walk website, in pre-event mailings to team captains and volunteers, and at the Luncheon. Sponsor(s) will also receive the recognition given to silver sponsors as listed below

### **Silver Sponsor \$2,500**

- Sponsor's name and logo prominently listed in the walker/sponsor brochures and on the event posters
- Sponsor's name and logo will be prominently placed on event T-shirt.
- Sponsor recognized at the pre-event Kickoff Luncheon and all other Walk related events held for team captains and volunteers
- Sponsor's corporate banner may be displayed at the start-finish area of Walk
- Sponsor's name or logo will be displayed on Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

### **Start – Finish Line Sponsor \$1,500**

- Sponsor(s) will be featured prominently on the official Start – Finish Line Banner that will be placed at or above the start – finish line of the Walk. Sponsor(s) will be recognized in all Walk related mailing to supporters. Start – Finish Line sponsor(s) will also receive the recognition given to bronze sponsors as listed below

### **Bronze Sponsor \$1,000**

- Sponsor's name listed in walker/sponsor brochures
- Sponsor's name or logo printed on Walk T-shirts
- Sponsor recognized at the pre-event Kickoff Luncheon and all other Walk related events
- Sponsor's name or logo will be displayed on NAMIWalks Web site ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

### **Supporting Sponsor \$500**

- Sponsor's name listed on walker/sponsor brochures
- Sponsor's name printed on Walk T-shirts
- Sponsor's name or logo will be displayed on the Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

### **Kilometer Sponsor \$250**

- Sponsor's name and/or logo will be placed on Kilometer sign that will be prominently placed along the Walk route
- Sponsor's name will be displayed on the Walk website ([www.nami.org/namiwalks](http://www.nami.org/namiwalks))

### **OTHER SPONSORSHIP OPPORTUNITIES**

**Special Sponsorship Recognition is also available for major donors of goods and services, depending on the cash value of the donation.** For more information on sponsorship opportunities, contact Margie Gardner, Austin WALK Manager, at 512-420-9810 or [namiwalks@namiaustin.org](mailto:namiwalks@namiaustin.org).