



**Lead Sponsor**

**High Yield Debt Investment Conference**  
**Presented by: CRE Finance Council**  
**May 8 & 9, 2012**

**SPONSORSHIP OPPORTUNITIES**

**Sponsorship** of the **High Yield Debt Investment Conference** is an excellent way to increase your company's recognition, reputation and leadership within the industry. All Sponsorships include the following benefits:

- Company logo displayed on all Conference marketing materials, including:
  - CREFC and Lead Sponsor Company websites (with links to Sponsor's website)
  - E-mail Blasts and Invitations
  - Event Signage
- Attendee list in Excel format, including name, title, company, phone, address
- Free half-page color advertisement in Official Conference Program
- Display corporate literature at Conference

**General Sponsorship** - \$2,000 (Benefits include all of the above)

**Premium Sponsorship** (Benefits include all of the above, plus what is listed below)

	<b>Sole Sponsorship</b>	<b>Co-Sponsorships</b>
<b><u>Lead Conference Sponsor</u></b>	\$15,000	\$12,500 each
<ul style="list-style-type: none"> <li>• 5 complimentary registrations (3 with co-sponsorship)</li> <li>• Your logo will be embedded in the Conference design and included in all email blasts and signage, on CREFC's website, the cover of the Official Conference Program and the Powerpoint Template</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>		
<b><u>Evening Networking Reception:</u></b> Tuesday, May 8th	N/A	\$5,000 each <b>1 SOLD</b>
<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>		
<b><u>Luncheon Sponsor:</u></b> Tuesday, May 8th	\$5,000	<b>SOLD</b>
<ul style="list-style-type: none"> <li>• 2 complimentary registrations (2 with co-sponsorship)</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>		
<b><u>Speakers' Reception:</u></b> Monday, May 7th	N/A	\$4,500 each
<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>		
<b><u>Official Conference Program</u></b>	\$3,500	N/A
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Back cover ad</li> <li>• Sponsorship recognition on each page of Conference Program</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>		

<b><u>Conference Notepad</u></b>	\$3,500	N/A	
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo prominently displayed on notepad</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>			
<b><u>Conference Lanyard</u></b>	\$3,500	N/A	
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo prominently displayed on lanyard</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>			
<b><u>Conference Tote</u></b>	\$3,000	N/A	
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo prominently displayed on tote</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>			
<b><u>Conference Pen</u></b>	\$3,000	N/A	<b>SOLD</b>
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Logo prominently displayed on pen</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>			
<b><u>Networking Breaks</u></b>			
<del>Tuesday Morning and Afternoon, Wednesday Morning</del>	<del>\$2,500</del>		<b>SOLD</b>
<ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Upgrade to free full-page advertisement in Conference Program</li> </ul>			
<b><u>Continental Breakfasts</u></b>			
<del>Tuesday and Wednesday Mornings</del>	<del>\$1,500</del>		<b>SOLD</b>

For questions or assistance, please contact Patricia Geremia, Director, Sponsorship: 646.884.7579, [pgeremia@crefc.org](mailto:pgeremia@crefc.org).



## SPONSORSHIP RESPONSE FORM

**Please indicate your sponsorship selection:**

Day \_\_\_\_\_

Item \_\_\_\_\_

Amount \$ \_\_\_\_\_

### Contact information for Sponsorship

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Company (Please list your company's name as it should appear in marketing materials)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail

Return your completed form via e-mail to [pgeremia@crefc.org](mailto:pgeremia@crefc.org)

If you have any questions, please contact Patricia Geremia, Director, Sponsorship at 646.884.7579 or at the above e-mail address.