Digital Book Printing in the U.K. Market Analysis and Forecast (2012-2017)

A new in-depth analysis of digital printing trends, opportunities, challenges, and key players in the UK book market

Table of Contents

What you will find in the report

- A perspective on the book market and sectors, and a discussion of leading trends and issues

- An analysis of the topics which are key to the growth of digital book printing—including eBooks, self-publishing, distribute-and print, customisation/ personalisation, workflow, binding/finishing, substrates, and more

- The latest on the move from conventional to digital printing, the impact of inkjet presses, and the growth of digital colour printing

- The results of surveys with leading U.K. book publishers and book manufacturers/printers, as well as a comparison with those from our 2010 surveys

- A print volume forecast through 2017 presented in book units and letter-size impressions for both conventional and digital printing processes, along with a break down of colour/monochrome processes

- An overview and summary latest technology developments, along with an assessment of the leading vendors' strengths/weaknesses and future

Study Methodology

This study is based on the results of in-depth telephone survey with 10 large book publishers and 16 leading book printers (accounting for over 70% of the country's total book production), along with Internet surveys of 60 publishers conducted in the U.K. in 2012. The study also incorporates input from printing equipment vendor interviews and findings from other research and work related to digital production printing recently conducted by INTERQUEST.

Who Should Buy

- Manufacturers, OEMs, Resellers of:
  - Digital printing systems
  - Conventional printing equipment
  - Pre- and post-processing/finishing and binding equipment
  - Software and workflow solutions
  - Paper, ink, toner and other consumables
- Print Providers
  - Book manufacturers/printers
  - Digital printers
  - Commercial printers
  - Outsourcing organizations
- Publishers

- Book publishers
- University presses
- Multi-media publishers
- Self-publishing companies
- Book marketers
  - Distributors
  - Wholesalers
  - Retailers
- Other
  - Non-profit/education organisations
  - Government agencies
  - Consulting firms

For Industry Professionals Involved in:

- Strategic planning and market research
- Engineering and product development
- Application and technical support
- Product management

- Sales and marketing
- Sales and technical training
- Selection and purchase of printing solutions
- Printing and publishing operations

Order now!

Please send me _____ copy(ies) of ***Digital Book Printing in the U.K. : Market Analysis and Forecast (2012-2017)*** Contains over 140 pages of text with 95 tables and charts. (Published December 2012).

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About **iQ**
INTERQUEST

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has more than 2,000 clients worldwide; approximately two-thirds are end user organisations and one-third are outside the United States. Activities and services include:

Multi-Client Market Research Studies and Industry Reports

Over the past 20 years, INTERQUEST has produced numerous landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional and direct mail printing, colour printing and variable imaging, substrates, and pre- and post-processing. INTERQUEST studies on digital book manufacturing include:

- *Digital Book Printing: Market Analysis and Forecast, 2012-2017 (2012)*
- *Digital Book Printing: Market Analysis and Forecast, 2010-2015 (2010)*
- *High Growth Segments of Digital Book Printing: Market Analysis and Forecast (2007)*
- *The Digital Book and Manual Printing Opportunity: Market Analysis and Forecast (2005)*

Consulting Services

INTERQUEST has conducted numerous consulting projects for leading industry players around the world. These include printing and finishing equipment vendors, software companies, service bureaus, end-user companies, and trade organisations.

Seminars and Industry Forums

Since 2003 INTERQUEST has conducted numerous seminars covering topics such as colour production printing and personalised communications in graphics arts, transactional and vertical markets, as well as digital printing in government and higher education. Every year since 2006 INTERQUEST has organised "The Digital Book Printing Forum" during the Publishing Business Conference and Expo held in New York City. In 2011 INTERQUEST organised similar events in Paris, London, Frankfurt, Toronto, and Montreal.

Books and Guides

INTERQUEST offers books and guides which are used by many organisations including equipment vendors, print providers, and end-user companies to educate their sales, marketing, and technical staff as well as customers and resellers. These publications include *Guide to Paper and Digital Printing: What You Should Know.*

**For more information about INTERQUEST
visit our Website at www.inter-quest.com or call 1-434/979-9945.**