



The Sidewalk

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BNA Board meetings are normally held the first Thursday of the month at 7 p.m. Upcoming meetings will be held at Calvin Community on March 7, April 4 and May 2. Please refer to www.beaverdale.org for more information. Board minutes are published on the website upon Board approval.

THE BEAVERDALE NEIGHBORHOOD ASSOCIATION IS NEIGHBORS WORKING TOGETHER TO PROMOTE THE SOCIAL WELFARE OF THE BEAVERDALE AREA BY BRINGING ABOUT CIVIC BETTERMENT AND SOCIAL IMPROVEMENTS FOR THE COMMON GOOD AND GENERAL WELFARE OF THE COMMUNITY.

THE BNA IS A 501(C)(3) TAX-EXEMPT, NONPROFIT ORGANIZATION. YOUR MEMBERSHIP MAY BE TAX DEDUCTIBLE AND COULD BE ELIGIBLE FOR A MATCHING GIFT FROM YOUR EMPLOYER.

BNA HOME IMPROVEMENT FAIR A BIG SUCCESS

In order to promote use of the Neighborhood Finance Corp. ("NFC") forgivable loan program, the BNA hosted a Home Improvement Fair on Tuesday, December 4, 2012. Twenty professional contractors from a variety of disciplines participated in the event. Residents were able to attend the Fair at no cost and ask contractors about their planned home improvement or expansion projects. Many contractors offered discounts or coupons to attendees, allowing residents to save twofold on their NFC projects (once for the contractors' discounts and then again when a portion of their NFC loan is forgiven).

Over 180 people attended this event, and it was a great way to put Beaverdale residents directly in touch with licensed, professional contractors in the community. A special thank you goes out to Jeni Green, of Green Family Flooring, for helping the BNA to coordinate this event, and to each of the twenty contractors who participated. We think most of our residents found it very useful.



SECOND BNA HOME IMPROVEMENT FAIR TO BE HELD

Date: Tuesday, Apr. 2
Time: 6 p.m. – 8:30 p.m.
Location: Northwest Community Center (just west of the Franklin Ave. Library on Franklin)

The BNA has decided to host a second Home Improvement Fair on April 2. This event will again be free for both the contractors who participate and the residents who attend. We hope to line up professionals from each of the following areas of expertise to help meet with residents, answer questions and schedule bids:

- | | |
|------------------------------------|-------------------|
| Plumbing | Tree Care |
| Roofing & Gutters | Concrete |
| Flooring | Basement |
| Electrical | Waterproofing |
| Windows & Siding | Masonry |
| Kitchens & Baths | Painting |
| HV/AC | Environmental/ |
| Carpentry | Energy Efficiency |
| General Contracting & Construction | Improvements |
| | Radon Remediation |

While some of the contractors may be repeat participants, we may add a few new contractors to the event as well. For more information, please contact Bill Gray at bnaboard5@beaverdale.org or at 515-274-0077. See you at the event and in the NFC loan lines!



BEAVERDALE NEIGHBORHOOD ASSOCIATION

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BNA BOARD OF DIRECTORS' ELECTIONS

The 2013 BNA Annual Meeting and Election of Board of Directors will be held on Tuesday, Feb. 12, at the Northwest Community Center, 5110 Franklin Ave. All Beaverdale residents are welcome to attend. The Annual Meeting will begin with a social hour at 6:30 p.m. and the election of Board of Directors at 7 p.m. The following requirements must be met to be eligible to vote in the BNA elections:

- Each single membership (\$15) is entitled to one vote.
- Each family membership (\$25) is entitled to two votes.
- Each business membership (\$50) is entitled to two votes.
- All voters must be 18 years of age before Jan. 31, 2013.
- All voters must be paid members by Jan. 31, 2013.

A membership form can be found in this newsletter, or join and pay online with PayPal at www.beaverdale.org.

The following candidates will be running for four open seats on the Board of Directors. Voting for a write-in candidate is acceptable. The candidates agreeing to run at time of press are listed in alphabetical order:



Will Morris

Will Morris has lived in Beaverdale with his girlfriend, Tracy, and their dog, Kohler, for about a year. He attended college in Colorado and has lived in Des Moines for 5 years where he is employed by Wells Fargo as a Technical Writer. Will is seeking a position on the BNA board, and if elected, he plans to assist with the overall improvement of Beaverdale while learning more about his community and the activities that make it one of the best neighborhoods to call home.



Sheila Navis (incumbent)

Sheila is seeking re-election to the BNA Board of Directors with the desire to position the Beaverdale neighborhood for the future by collaborating with area businesses, government and other entities. "Critical to our future is our ability to collaborate as a community, utilize our volunteers in more productive ways and position our neighborhood as THE place to live and do business," she recently stated.

Sheila currently co-chairs the Streetscape Fundraising Committee and is chair of the Jazz in July event. Her involvement also translates to her street block. Along with other neighbors, they host a summer block party, distribute a directory for their neighbors and enjoy traveling potluck dinners.

She is an Iowa native and has lived in Beaverdale since 2007 after relocating from Kansas City. She currently serves

as the Executive Director for the Rural Iowa Independent Telephone Association and holds the designation of Certified Association Executive [CAE] from the American Society of Association Executives. In a previous position, she served as the Executive Director for the Sherman Hill Association and was instrumental in maintaining the historic features of buildings in the area, developing a historic district zoning ordinance and house moving projects.



Erik Reno (incumbent)

Erik Reno grew up in Ankeny before going to the University of Iowa. He returned to the Des Moines area and lived in various suburbs of Des Moines until 4 years ago when he finally saw the light and bought a house in "Des Moines Proper." He loves the big-city-block feel of living in his Beaverdale home.

Upon graduating from Iowa with a Marketing Degree, Erik started at the Principal Financial Group in 2002 as a Case Coordinator. In 2008, he changed departments and currently works as a Senior Communication Specialist for Principal Funds, the mutual funds arm of the Principal Financial Group.

Erik is running again to remain active in the community, and once again, at the insistence of his dog PJ that he needs to get a life. He looks forward to continuing to discover opportunities and determine solutions to any existing issues in Beaverdale.



Mike Tiedens (incumbent)

Mike Tiedens and his family have lived in Beaverdale for seven years. Mike has been on the BNA board for four years and is the current President. He is an Iowa State University graduate and is currently employed by the Iowa DOT, in the Office of Public Transit. Mike is seeking re-election to continue his role working with the neighborhood and making it a great place to work, live and socialize.

The BNA Board would like to thank Amy Croll Ostrander on her 2 years of service. Amy's contributions and dedication to the neighborhood have been invaluable to all of the accomplishments over the last two years. Although she can't continue to be an active member of the board, she will continue to be an active member of the community. Thank you, Amy. You will be missed.

IS YOUR BNA MEMBERSHIP CURRENT?

To save on costs, membership due notices are mailed out only when necessary; instead, reminder email notices are sent periodically. We rely on our members to renew their memberships when due. Please check the expiration date located BY YOUR NAME on the mailing addresses on the back of this newsletter. Example: EXPIRED with a date means you need to renew your dues. If 'NOT A BNA MEMBER' shows on your label, please join to support the Association. Thank you to members who have recently renewed their memberships.



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Sunday worship – 8:15 and 10:45 a.m.
Sunday education hour for all ages – 9:30 a.m.

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BNA'S STRATEGIC PLAN UPDATE

By Mike Kamper

In 2012, BNA was awarded a pilot program to bring in outside resources to help revamp our 20+ year-old strategic plan. Last fall we partnered with graduate students from Iowa State University and the City to work on our strategic plan. Neighborhood feedback obtained through the following avenues has helped shape the BNA's Strategic Plan:

- BNA's application into the pilot program to help update our strategic plan
- Input from the City of Des Moines survey (Revitalization Des Moines)
- Input from the BNA survey sent out July/August 2012
- Three Strategic Planning sessions in September/October with the Iowa State University group
- Continued questions and feedback from the Revitalized Des Moines website
- Emails to the BNA after seeing postings on the website or the mass emails

The BNA Board has received a plan document from the ISU group and is making a couple of topic expansions. The Strategic Plan will not be ready for the February Membership/Annual meeting, but we will hopefully have something to share in May.

Thank you again to everyone who provided feedback to help make this plan into a reality. By the way, Beaverdale was granted access to NFC's forgivable loan program specifically because the BNA worked with the City to update our strategic plan and focus on housing improvements.

BEAVERDALE NOW ELIGIBLE FOR NFC FORGIVABLE LOANS THROUGH DECEMBER 31, 2014

As a reminder, most of the Beaverdale Neighborhood is now eligible for loans from Neighborhood Finance Corp. ("NFC"), now through December 31, 2014. Loans can either be new purchase mortgages, refinancings or home improvement loans for residents who have owned their homes for at least 12 months. When you take out a loan with NFC, a portion of that loan (between 25-50%, up to a maximum of \$10,000) is forgivable over a five-year period. This means you can essentially get free money to make renovations or improvements to your Beaverdale home — no gimmicks, no hidden tricks. However, the forgiven loan portion is considered taxable income; consult your tax advisor on when/how to recognize this income on your tax return.

For more information on the NFC program, visit the BNA's website (www.beaverdale.org) and type "Neighborhood Finance Corp." in the Search box in the upper, right-hand corner of the Home page. Alternatively, you can visit the NFC website (www.neighborhoodfinance.org), or contact Holly Olson, NFC's Executive Director, at 515-288-5626 ext. 203. This is a great opportunity to expand or renovate your home at a reasonable cost. Submit your loan application and home improvement plans now, before the program expires next year!

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FIFTH ANNUAL BEVERDALE SHOP HOP

By Marlyn Freese

At the Fifth Annual Holiday Shop Hop, Santa and his elf, Snowflake, magically appeared, sat down and instantly had children lined up and ready to share their Christmas wish list. Each of the approximately sixty children who came to see Santa received a special gift bag filled with candy and other surprises. After visiting with the children at Grounds for Celebration, Santa and his elf made their way to Beaverdale Books where they read Christmas stories to the children.

The Beaverdale Shop Hop, held Saturday, Dec. 1, was a fun filled event for all! BNA members, who stopped by Grounds, were given their choice of receiving a special "Shop Beaverdale" bag to use for their purchases that evening or a one-of-a-kind Beaverdale holiday scarf.

Many local neighborhood businesses were open late and provided entertainment and treats for all who stopped by to partake. With overcast skies and nary a hint of chill in the air, it was a special time for all.

Many thanks to the Beaverdale Neighborhood Association and Beaverdale Betterment Coalition for their planning efforts and participation in making this event such a success.

Also, the BNA and BBC want to extend a special thank you to the Hoover High School Orchestra for providing holiday music during the Shop Hop.

Please join today as a new BNA Member or renew existing membership. Your contribution provides support for *The Sidewalk* publication and for the many ongoing activities and events held throughout the year. Thanks!





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The Beaverdale Neighborhood Association recently received some news from the City of Des Moines regarding the development of the Hy-Vee store on the corner of Douglas and Euclid Avenues and Beaver Avenue.

Hy-Vee notified the city that they soon intend to file for demolition and grading permits for the remaining structures, except for the cell tower, located on the Hy-Vee property.

In addition to removal of structures on the property, Hy-Vee intends to remove remaining driveways, parking lots and fence rows. They also intend to do some grading to the land to address drainage patterns that will be required on the lot.

Construction on the store remains undetermined at this time, as the relocation of the cell tower must be completed first.



BEAVERDALE REVITALIZATION

CITY COUNCIL AMENDS STREETSCAPE PLAN: REPLACES ROUNDABOUT WITH NARROWED INTERSECTION, BUT PROJECT IS STILL “A GO”

By *Beaverdale Streetscape Fundraising Committee*

You may have read an article in *Des Moines Register*, indicating that the Des Moines City Council had rejected Beaverdale's streetscape plan with a roundabout at the intersection of Beaver and Urbandale Avenues. What you may not know is that the City subsequently approved Beaverdale's streetscape plan on an amended basis. Rather than including a roundabout, the plan now will focus on narrowing the Beaver and Urbandale intersection, in order to make it more pedestrian-friendly and improve traffic safety for those making left-hand-turns.

In short, our streetscape project is not dead — it's still very much alive.

According to City Councilman, Chris Coleman, “The light is now at the end of the tunnel. While Beaverdale's streetscape project has had its share of setbacks, it is now on a clearer path than it has ever been. The City is still very committed to constructing this project in April 2014.”

So why the change? There is no doubt that the roundabout was controversial. Most in Beaverdale either loved the idea or hated it; few were sanguine on the issue. However, over the last few months, concerns arose in Beaverdale's business district that the roundabout would hurt local businesses. Some businesses and property owners were worried that the roundabout would result in a loss of parking and a diversion of traffic from Beaver. A small group began to organize against the streetscape project.

An important part of the funding model for our plan is a self-supporting municipal improvement district tax (“SSMID”) levied on commercial properties located within the proposed streetscape corridor. The SSMID is important, not only to help fund the long-term maintenance of the improvements, but also as a symbol of support from the business community for the project. The City of Des Moines requires a neighborhood SSMID to be passed before a streetscape project is constructed anywhere in the City (i.e., Ingersoll Ave. corridor, 6th Ave. corridor, Roosevelt Shopping district, etc.). Beaverdale started the process to implement a SSMID earlier in 2012, and the City Council was to hold a public hearing on the SSMID at the November 5, 2012

meeting. The SSMID would have been implemented shortly thereafter. However, in late October (after the November edition of *The Sidewalk* had already gone to print), a minority group of commercial property owners (just over 40%) signed a petition to protest and dissolve the previously proposed SSMID. Iowa Law requires that if 40% of the impacted property owners petition against the SSMID, then the SSMID becomes null and void. Therefore, when the

protesting property owners submitted their petition in late October, the City was forced to drop the original SSMID and reevaluate options.

Prior feedback from public meetings and on surveys administered in 2011 had indicated strong support for a streetscape project of some sort.

While most residents and businesses supported the roundabout, many also indicated a willingness to accept a different traffic solution, if that meant still obtaining streetscape enhancements and improved pedestrian safety at the Beaver and Urbandale intersection. The City determined it was best not to kill the entire project, solely due to one controversial element. City staff quickly held follow-up meetings with some of the most vocal businesses and property owners. It was determined in those meetings that most could support a streetscape project, if the roundabout was abandoned. As a result, the City decided to dust off an older concept plan which involved narrowing the Beaver and Urbandale intersection. Many businesses and property owners prefer this design, as it does not contemplate any loss of parking spaces and it would result in a more subtle change to traffic flow. Meanwhile, the narrowed intersection plan was the second-most popular approach from the 2011 public meetings and surveys (far outweighing the “No Change to Intersection” vote). So, it was decided that the narrowed intersection compromise was the best course of action. (See draft plan graphic on next page.)

While the BNA, BBC, and Streetscape Fundraising Committee are disappointed to lose the roundabout, we are pleased that the City staff and Council recognize the need for streetscape enhancements and a safer intersection. **Although we had no input into the final decision, we fully**

“The light is now at the end of the tunnel. While Beaverdale's streetscape project has had its share of setbacks, it is now on a clearer path than it has ever been. The City is still very committed to constructing this project in April 2014.”
- Chris Coleman, City Councilman

BEVERDALE REVITALIZATION

support the City's decision to proceed with a revised plan.

After the SSMID failed, the City considered abandoning this project entirely, but instead they chose to stick with us, recognizing that the proposed improvements are far better for the community than doing nothing. We appreciate the City's continued support.

A revised timeframe for the streetscape project is shown on page 8. The key takeaways are that neither the construction timeline, nor the fundraising window, have changed. The City intends to build the project from April through November 2014, and funding must be arranged by October 1, 2013. Note that as part of this project, the City also intends to update storm sewers at the Beaver and Urbandale intersection to reduce street flooding. The storm sewer improvements were on the City's long-term docket, anyway, and it makes most sense to do both projects simultaneously to minimize costs and traffic disruption. There will be certain lanes of traffic closed during peak construction periods; however, the City has committed that at no time will Beaver Ave. be blocked entirely. Furthermore, the City's engineers are well aware of the businesses' need for road access, and over the coming months, they will work with Genus (the contracted design firm) and local businesses/property owners to minimize traffic impacts.

What are the next steps? **The Beaverdale community needs to do two things to make this plan a reality:**

- 1. Commercial property owners in the downtown Beaverdale district** (Beavercrest to Fagen, along Beaver) **must pass a revised SSMID**, and the BBC should soon take the lead in making that happen.

- 2. Beaverdale must raise \$300,000 this year to fund our private portion of this \$1.6 mil. public/private partnership project.** The Streetscape Fundraising Committee has already applied for grants, which if we are successful in procuring, will cover over half of the community's \$300,000 contribution. In addition, we've already received more than \$27,000 in generous pledges, donations, and brick sales to-date. Regardless of grant money and funds raised to-date, we must raise at least another \$100,000 in funds to make this project come to fruition.

It's all up to you, Beaverdale! We've been talking about and working toward a streetscape project for more than five years now. This is your chance to make it happen. You can make a tax-deductible donation or pledge to the project with the form on page 8. Pledges must be collected by September 20, 2013. Or, you can buy an engraved brick, with the namesake of your choice, for only \$75. (See form on page 8.) The bricks will be used as actual materials in the streetscape construction. Either way, you are contributing to the project's success. The streetscape enhancements will add trees, park benches, improved lighting and infrastructure to downtown Beaverdale, in addition to improving pedestrian traffic and safety. What better way to invest in your community? Please consider contributing to your streetscape project today!

If you have questions, contact the Beaverdale Streetscape Fundraising Committee at bdalestreetscape@gmail.com. Thanks for your continued patience and support. We ask you to make one last show of support for "Believing in Beaverdale".

continued



BEAVERDALE REVITALIZATION

REVISED STREETScape TIMELINE:

Dec 2012-Oct 2013: Design work

Mar 2013: Meetings with businesses and property owners

Sept 2013-Mar 2014: Utility relocation

October 1, 2013: Neighborhood-raised funds due

Oct 2013: Public meetings

Nov 2013: Final plan submitted to IDOT

Feb-Mar 2014: IDOT letting & construction contract awarded

Apr-Nov 2014: Construction

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Make check payable to the Beaverdale Betterment Coalition (BBC) and memo the Streetscape Project (federal tax id #20-4659049)

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PO Box 13395
Des Moines, IA 50310

Or your donation can be dropped off at the First American Bank, 2805 Beaver Ave., Des Moines, IA.

Thank you!

BEAVER AVENUE STREETScape

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BUSINESS SPOTLIGHT

The Welch Cupcakery

thewelchcupcakery.com
(515) 708-5558

Craving a peppermint fudge cupcake, or a custom wedding cake guaranteed to make your guests swoon? Stacy Welch, owner of The Welch Cupcakery, operates out of her Beaverdale home, turning out delicious treats made to order. Welch and her husband, Titus, founded the business in 2011 and have grown it steadily through word-of-mouth. Now that the two are parents of a four-month-old son, they are hoping



the business will provide Stacy with enough income to stay home with little Grayson while Titus continues his work at Wells Fargo.

Welch's kitchen, which has been inspected by authorities to assure safety, resembles most other Beaverdale kitchens. She makes all of her baked goods from

scratch, using premium ingredients and a variety of baking pans to fit cake orders of all sizes. To date, cakes have been the best sellers, she says, especially wedding cakes with elaborate fondant decorations. She also bakes for office functions and church and holiday parties. A graduate of Iowa State's animal science program, Welch is a self-taught baker.

At present she charges \$1.75 per cupcake or \$21 per dozen. Mini-cupcakes are 85 cents or \$21 for two dozen. Cakes cost \$1.75 per serving with buttercream icing, \$2 per serving with fondant. Delivery is available. Prices may be adjusted soon, she says, now that she has documented how many hours her cakes take to produce. Because all orders are custom, Welch doesn't have baked goods available for spur-of-the-moment shoppers.

At the company's web site, TheWelchCupcakery.com, customers can see pictures of Welch's imaginative cakes and cupcakes and order by phone (515-708-5558) or email (thewelchcupcakery@gmail.com). Welch says her Facebook page is also popular.

Kindness Restored Shoppe

2217 Beaver Ave. Suite A
(515) 277-6009

When you step into Kindness Restored Shoppe, you enter into a quaint space filled with vintage collectibles and an overall sense of warmth. The name speaks for itself. Shop owners, Rosalinda Reed, Christina Guerrero, and Bulmaro Cornejo opened their doors on July 14, 2012. Rosalina, Christina's mother, has loved antiques and collectibles since she was a young girl. Reed explains "every item in this store has been hand-picked and has meaning". She says the individuals who frequent the store understand this philosophy and that's why the customers seek out the shop's unique collectibles.

Having only been open half a year, the store has received positive feedback from the Beaverdale community. While the store features local artists' and vendors' work, its customer base far exceeds the Iowa border. Kindness Restored Shoppe has shipped its collectibles to places such as: New York, California, Australia, and Japan thanks to the ability for customers to view and purchase items online.

Even though they have the capability to ship overseas, the shop owners still prefer to work with their customers face-to-face. This way, individuals are able to experience the shop's exclusive collectibles ranging from distressed benches to rustic tea kettles. If there is something specific you have in mind, let the owners know; they have their own antique picker who specializes in selecting items. Reed adds that customization

to any particular item is always an option as well.

Kindness Restored Shoppe has seasonal hours and is currently open Tuesdays through Saturdays from 10 a.m. to 7 p.m. Sundays' hours are 12 p.m. to 5 p.m. Closed on Mondays. Feel free to check out the shop's latest collectibles and news on Etsy, Facebook, or www.kindnessrestoredshoppe.com.



Catching Rayz Tanning

3621 Beaver Ave.
(515) 277-4100

Tara Morris has opened Catching Rayz Tanning at 3621 Beaver Ave. Morris says she chose the location because she likes the way the Beaverdale community likes to patronize local shops. Her salon opened in July 2012 and offers tanning beds in three levels, each designed to give differing strengths of tanning rays.



Morris has a background in cosmetology and has managed other tanning salons. She says she and her employees carefully monitor each client's tanning session to avoid burns. She also provides the protective eyewear. State laws regulate how often people can tan, and also require the use of eyewear.

The salon attracts people of all ages, Morris says, but is especially popular from December to June as people tan for parties, vacations and school dances. She sells a tanning lotion line to help people achieve faster tans without dry skin.

You can learn more at the shop's web site, www.catchingrayz.com.

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By Shari Tenney

Once again, residents within the Beavertdale neighborhood boundaries decorated their homes spectacularly. The holiday lights volunteer committee chose the following homes by category and awarded gift certificates from local restaurants and businesses. Many thanks to Tom Boesen, for donating gift certificates to four of the winning homes.

A big thanks to the photographer and board member Bill Gray, for taking photos of all seven homes.

Thank you also to all the volunteers who did a tremendous job in choosing the homes for each category: Ashley Breckenridge, Tracy French, Theresa Graziano, and Pam Nagel.

Best of the Best — 2502 39th Street (NW corner)

This display showed the complete Christmas spirit with numerous lit trees, a complete nativity scene, a children's wonderland and sleigh parking. The residents received a \$75 gift certificate to Boesen the Florist.



Most Creative — 4221 Beavercrest

Stars draped across the entire front of the home and a lighted angel adorned the door. The residents received a \$50 gift certificate to the Flying Mango.

Most Creative runner-ups —

3807 Adams
2422 Kenway
2200 36th Street

Best Door — 3130 Beaver Avenue

The residents received a \$50 gift card to Grounds For Celebration

Best Door runner-up — 2001 36th Street



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COMMUNITY CALENDAR



Beaverdale VFW Post #9127 (4029 Urbandale Ave.) – Ongoing

5 - 7 p.m.: Friday dinners (\$8);
 11 a.m. - 1:30 p.m.: Saturday lunches (\$6).
 9 a.m. to noon: Breakfast and bake sale third Sunday of ea. mo. (\$6).
 7 p.m.: Post Meetings the third Tuesday of each month.
 Club open hours: 1 - 7 p.m. Tuesday – Thursday; 1 - 9 p.m. Friday;
 11 a.m. - 3 p.m. Saturday.
 Entertainment and party rooms are available. Contact Betty at 255-9804. For more information visit our web site at www.vfw9127.com.

Story Times at the Franklin Avenue Library – Ongoing

Mondays – Preschool Story Time, 10:15 a.m. Develop your imagination with stories, rhymes, songs, and a lot of fun!

Tuesdays – Baby Rhyme Time, 10:15 a.m.

Ages 0-12 months. Occurs weekly for babies and their caregivers featuring rhymes, songs, bouncing, and a story or two.

Tuesdays – Crafty Readers, 4:00 p.m.

Toddler, Preschool, and Elementary School age readers take part in fun craft activities.

Wednesdays – Toddler Story Time, 10:15 a.m. and 10:50 a.m. Come share stories, fingerplays, and songs.

Additional information about library programs is available on the library website at www.dmpl.org

Beaverdale Writer's Group – First Tuesday Each Month

Beaverdale Book Browsers Book Club – Second Thursday Each Month

Second Saturday Book Club – Second Saturday Each Month

Non-Fiction Book Club – Third Tuesday Each Month

Mystery Book Club – Fourth Tuesday Each Month

For additional information about book clubs, please contact Beaverdale Books, 2629 Beaver Ave., 279-5400, www.beaverdalebooks.com

Learning Gaelic Classes – Second and Fourth Thursday Each Month

7 p.m.: This is a study group for people learning Irish Gaelic (Gaeilge) in the Des Moines, Iowa area. Whether you are a fluent speaker, brand new to the language or someplace in between, please join us at Olivet Baptist Church, 2743 82nd Place, Urbandale. Contact learn.irish.dsm@gmail.com to learn more.

Celtic Music Concert – Feb. 9

8 p.m.: Concert begins at Holy Trinity Parish. For more information contact the Celtic Music Association Web site at www.thecma.org. Concert is located at 2926 Beaver Ave. in the Holy Trinity Gym.

For additional events in Beaverdale, please visit the calendar on www.beaverdale.org.

Women's Retreat – Feb. 22-23

Fri, 6:30-9 p.m. & Sat, 8:30 a.m.- 2 p.m.: This annual retreat for women focuses this year on the fact that we are “His By Design”, created and loved by Jesus Christ. For more information visit www.firstfederated.org or call 515-255-2122. Cost is \$25.00 if registered by Feb. 10, \$35 after. Retreat is located at First Federated Church (4801 Franklin Ave).

Garden Club Meeting – Feb. 28

1 p.m.: Julie Hempel of Des Moines Parks and Recreation will talk about city beautification including the city greenhouse program that provides plants for neighborhood groups and the downtown planting project, as well as volunteer opportunities. Meeting held at Westminster Presb. Church on corner of Beaver and Allison Avenue.

Westminster Tai Chi Classes – Beginning Feb. 28

5:15-6:30 p.m. – Classes for beginners – The Commons
 7:00-8:00 p.m. – Classes for those with Tai Chi experience – The Commons
 Westminster's Tai Chi classes will begin a new 8-week session, February 28-April 25, meeting on Thursday evenings. Taught by Ruth Kneile, classes focus on health of body, mind and spirit, and include Chi Gong exercises, the basic 24 movements and fan Tai Chi. Cost is \$55/person or \$90/family. Call 274-1534 or visit www.westpres.org for more information.

Celtic Music Concert – Mar. 2nd

8 p.m.: Concert begins at Holy Trinity Parish. For more information contact the Celtic Music Association Web site at www.thecma.org. Concert is located at 2926 Beaver Ave. in the Holy Trinity Gym.

Holy Trinity Parish Spring Garage Sale – Mar. 21-23

9 a.m. – 5 p.m. Thursday and Friday, 9 a.m. – Noon Saturday: Parish-wide garage sale featuring a variety of donated items big and small. Garage Sale located at 2926 Beaver Ave.

Men's Wild Game Feed – Mar. 23

6 p.m.: Men, come enjoy a wonderful variety of wild game and hear an adventure of wilderness survival with a hunting trip gone drastically wrong! There is no fee, but donations are accepted. No registration necessary. Dinner is located at First Federated Church (4801 Franklin Ave).

Westminster Vacation Bible School Registration Begins! – Apr. 14

9:45 a.m.: Westminster will kick off registration for this summer's Vacation Bible School, scheduled for June 17-21 for children age three through grade five. The Commons at Westminster Presbyterian Church. Call 274-1534 or visit www.westpres.org for more information.

“Coming Out in Faith” Workshop & Concert – Apr. 20

9:30 a.m. to 3:00 p.m. – Workshop; 7:00 p.m. – Concert: Westminster Presbyterian Church will present a one-day workshop featuring Shawn Thomas speaking on building bridges between the church and the LGBT community. In the evening, the musical duo of Jason & demarco will present a concert celebrating diversity. Call 274-1534 for ticket information.

FALL TREE PLANTING IN BEAVERDALE PARK

Members of the BNA Beautification Committee and Tree Committee, along with help from Des Moines Parks and Rec, planted five trees in Beaverdale Park on Nov. 16, 2012. Additional assistance was provided by the family of Dr. Donald Blair, who had donated funds for the purchase of the trees. The five trees, a honey locust, a London plane tree, a bur oak, and two elm trees, were purchased at and delivered to the park by Timberpine Nursery.

Park liaison, Kent Killenbeck helped to locate and dig the holes for the planting, and also provided buckets to water the trees after planting. One additional maple tree was planted in the Urbandale median at the same time as a memorial tree in honor of Eugene and Donna Buckmiller's 60th wedding anniversary.

The BNA Beautification Committee and Tree Committee are working together to promote awareness of the need to plant new trees, proper care of the existing trees, and potential threats to the health of the trees in our neighborhood. People interested in planting trees on their own property are encouraged to choose trees that will help diversify the existing tree canopy of their neighborhood. New and recently planted trees need extra care, especially with the drought conditions we have experienced in the last growing season. Consistent watering is a must to get young trees off to a good start.

Stressed trees are potential targets for pests and diseases such as Oak Wilt and Emerald Ash Boar.

If you are interested in learning more about trees or helping our neighborhood plant trees, contact Nancy Dunbar of the Beautification Committee at nsdunbar@juno.com or Leslie Berckes of the Tree Committee at leslie.berckes@gmail.com.



BNA 2012 FINANCIAL STATEMENT

Income	\$26,258	%	Expense	\$26,004	%
Membership	\$14,007	53.34%	Communications	\$15,341	58.99%
Communications	\$9,290	35.38%	Administration	\$1,668	6.41%
Sale of Merchandise	\$1,690	6.44%	Community Involvement	\$1,603	6.16%
BNA Tree Contributions	\$550	2.09%	Merchandise Costs	\$1,568	6.04%
Beautification	\$419	1.60%	Strategic Planning	\$1,057	4.07%
Rebuilding Together Donations	\$165	0.63%	Public Affairs	\$968	3.72%
Easter Egg Hunt	\$132	0.50%	Beautification	\$873	3.36%
Interest	\$5	0.02%	Membership	\$761	2.93%
			Jazz in July	\$500	1.92%
			Appreciation Events	\$453	1.74%
			Fall Festival	\$368	1.42%
			Other	\$341	1.31%
			Holiday Lights	\$300	1.15%
			Easter Egg Hunt	\$203	0.78%

BNA COMMITTEES

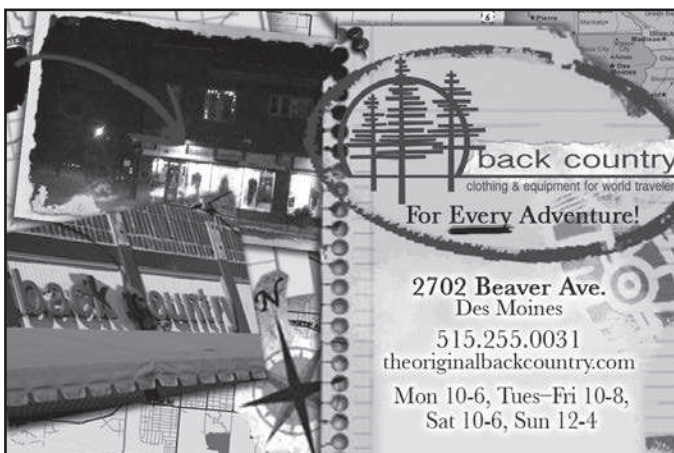
Beautification & Parks – focuses on enhancements for Beaverdale's parks and public spaces (including planting trees in parks and in the Urbandale Ave. median). This committee meets monthly, spring-early winter on the third Tuesday of each month at 7 p.m., Calvin Community, Garden Level. Contact Nancy Dunbar at 255-2671 or nsdunbar@juno.com.

Communication – This committee is responsible for producing the BNA newsletter, and updating our website www.beaverdale.org. Committee meets as needed. Please contact Molly Pigneri at m.pigneri@mchsi.com or 277-4212 or Stephenie Tiedens at stephenie.tiedens@gmail.com to learn more.

Public Affairs – This committee stays atop issues impacting Beaverdale by communicating with city staff and elected officials on a wide range of topics and monitoring City Council, Plan & Zoning and Board of Adjustment agendas to keep abreast of issues impacting our area. This committee meets the third Tuesday of each month at 7 p.m. at Chef's Kitchen. For more information, contact Bill Gray at 274-0077 or bnaboard5@beaverdale.org.

Special Events – The special events committee is responsible for organizing the annual Easter Egg Hunt and hosting Beaverdale's Jazz in July concert. This committee meets as needed to plan events. Those interested should e-mail Shari Tenney at bnaboard2@beaverdale.org or 279-1659.

Tree Committee – this newly formed committee is interested in educating the public about the benefits of trees and preserving/enhancing Beaverdale's tree canopy. Meet monthly, during the spring & fall. If interested in helping, contact BNA Tree Committee chair, Leslie Berckes at leslie.berckes@gmail.com.



Please review the address mailing label for your membership status. If current membership has expired or if you are not a member, please complete and mail in this form with payment. We also offer an on-line registration with payment via PayPal for all memberships. To access, PayPal go to www.beaverdale.org. For membership questions, please contact Cindy Smith at 279-4600 or cmsdfs@live.com.

New Member Renewal

NAME _____

STREET _____

CITY, STATE, ZIP _____

HOME PHONE _____

EMAIL ADDRESS _____

Personal information is maintained as confidential for Beaverdale neighborhood organizations. Information will NOT be shared with any outside third parties. All mass email communications are sent utilizing 'undisclosed recipients'.

Membership levels (per household):

- \$15.00 INDIVIDUAL
- \$25.00 FAMILY MEMBERSHIP
- \$50.00 PATRON: Member wishing to donate extra for BNA
- \$50.00 BUSINESS: Vital partners for the community.
- \$_____ PREMIER: Donate contribution in other amount.

Note: The Beaverdale Neighborhood Association is a nonprofit 501(c)(3). Your membership may be tax deductible and could be eligible for a matching gift from your employer.

Please indicate areas of interest:

BNA COMMITTEES:

- | | |
|---|---|
| <input type="checkbox"/> Beautification and Parks | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Tree | <input type="checkbox"/> Neighborhood Improvement |
| <input type="checkbox"/> Communication | <input type="checkbox"/> Public Affairs |
| <input type="checkbox"/> History | <input type="checkbox"/> Special Events |

BCC (BEAVERDALE BETTERMENT COALITION):

- Revitalization Beaverdale LIVE! Event

FALL FESTIVAL:

- Annual September Fall Festival
- Interested in serving on BNA Board
- Other Skills/Interests: _____

Please send your check payable to:

Beaverdale Neighborhood Association
PO Box 30175
Des Moines, IA 50310



P.O. Box 30175
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Please notify Cindy Smith, at 279-4600 or cmshfs@live.com, if your address is incorrect or you'd like to be removed from our mailing list. Please include your name and address in your message.

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Join your friends and neighbors at the neighborhood meeting and annual BNA Board Member election. See page 2 of this newsletter for more information about voting requirements and the backgrounds of the candidates.

Date: Tuesday, Feb. 12
Time: 6:30 p.m. Social / 7 p.m. Meeting
Location: Northwest Community Center

Please try to attend this important neighborhood meeting. In addition to the election, we will also have a speaker talking about forming a Neighborhood Watch program and regular committee reports. We will be serving pulled pork by Chef's Kitchen and pizza from Jersey Guys. Members are encouraged to bring side dishes.



WANT TO BE PART OF THE SIDEWALK?

This newsletter mails quarterly to more than 4,100 homes and businesses in Beaverdale. If you're interested in **advertising your business** or are willing to **volunteer your time/talent** to provide articles or photos, please contact Molly Pigneri at 277-4212 or m.pigneri@mchsi.com.

Beaverdale families with children up to age 10 are invited to the Annual BNA Easter Egg Hunt.

Date: Saturday, Mar. 30
Time: 10 a.m. start
Location: Beaverdale Park (Adams & 34th Street)

Children are grouped by age for a lively hunt for candy and prizes. Arrive before 10 a.m. to allow for parking and finding your starting line grouped by age. Be sure to bring your camera and we ask no pets please.

If you wish to volunteer or to make a monetary contribution for prizes and candy or for more information, please contact Shari Tenney at bnaboard2@beaverdale.org.

