

### 1961–2011 50 years

# AAPPM SPRING PRACTICE MANAGEMENT WORKSHOP Thursday thru Sunday, May 19 – 22 | FireSky Resort | Scottsdale, AZ

## HIGHLIGHTS

Secondores!

The AAPPM Spring Practice Management Workshop is 3.5 days jam packed with eyeopening and inspiring lectures, interactive roundtable discussions and short pearls – presented by the best speakers in podiatric practice management education.

The AAPPM member registration fee is a daily rate of \$549 for the General Session which begins Friday Morning, May 20th and runs thru Sunday, May 22nd. The price includes all of your meals from Friday breakfast through Sunday breakfast and great networking, sharing and socializing every night at our free hospitality suites. This is the best meeting value in podiatry! Corporate Sponsor exhibitors featuring a wide variety of podiatric products and services that can build your practice and save you hundreds or even thousands of dollars thanks to AAPPM member discounts.

Dozens of winning practice management strategies to enhance patient care and to build your practice through lectures, power pearls (short lectures), hands on workshops, roundtable discussions, and FREE 30 minute consultations on practice marketing, EMR and practice management/coding and billing software; financial management; coding and billing, and technology issues. This meeting can change your practice – and change your life!

## **OBJECTIVES**

- Achieve a better understanding of diagnostic ultrasound in order to better visualize, interpret, document and report soft tissue pathology of the foot and ankle.
- Learn new treatment modalities for patients with peripheral neuropathy and review existing modalities and their clinical efficacy.
- Become more familiar with the use of Electronic Medical Records and better understand how they can help the physician provide better patient care and improved patient protocols.
- Gain new knowledge and understanding of the healing/repair cascade through application of growth factors and understand the process of procurement of autologous platelet concentrate (APC) and applications for this new technology.
- Understand the important role that ancillary services such as vascular testing, diabetic/ nerve tissue programs and imaging in diagnosing and treating many of the most common foot and ankle conditions more effectively.
- O Improve their ability to assess which treatment options are best suited for wounds commonly seen by podiatrists; and increase understanding of the proper application of various wound care products, the importance of using wound care protocols and how dispensing wound care products can improve patient care and compliance.
- Better understand the clinical needs and applications for Durable Medical Equipment and the impact these products can have on improving patient care.
- Learn how incorporating in office dispensing into their practice helps produce better clinical outcomes and improves patient compliance.

- ✤ Improve their knowledge of how to effectively prescribe custom orthotics and improve patient acceptance and compliance.
- Improve their understanding of why and when footpads and strapping should be used for sports related injuries and commonly seen conditions and be able to instruct patients on their use.
- Understand the critical role developing and implementing clinical, administrative and staffing patient treatment protocols plays in enhancing patient care and compliance.
- OBetter understand the effective clinical use of various Durable Medical Equipment, products, including AFOs, after participating in small group discussion roundtables.
- O Improve their physical therapy case management and diagnosis for patients including new treatments of neuropathies and rehabilitation exercises.
- Improve their surgical skills in performing biopsies of cutaneous lesions and better diagnose malignant lesions on the foot and ankle.

#### Rem Jackson

Review your marketing plan and discuss your practice growth with Rem Jackson, CEO of Top Practices. Top Practices is a company dedicated to helping podiatry practices grow and reach their full potential using innovative marketing plans and practice management systems. Rem is the author of "Why Most Podiatry Marketing Doesn't Work." He can be reached at rem@TopPractices.com or by calling 717.626.2025. You can find out more about Top Practices and request a free download of his book at

www.TopPractices.com Mike Crosby, CPA

Associateships, Partnerships, and Buy-Ins. Call 888-776-2430 or email mcrosby@providerresources.com

 David Klein, CPC, CHC, and Valerie Gregory, MSPT, of Advanced Provider Solutions Integrating a lower extremity physical therapy practice into your podiatric office. Call (888) 306-1256 or email dklein@dkcoding.com to schedule an appointment

#### Glenn Lombardi

Website Development. Call 800-908-2483 or email glombardi@officite.com

**CONSULTATIONS** 

- Zac Childress, Product Line Manager for TrakNet DPM from BioMedix Practice management software and implementation advice. Call 248-818-9621 or email zchildress@biomedix.com
- Wendy Ellin

Get Organized & Increase Productivity: Jump start Momentum with Wendy Ellin! Come share your personal organizational challenges and take away tips that will change your practice and your life immediately! Call 404-309-2255 or email wendy@wendyellin.com.

#### ✿ Raymond Posa, MBA | President, The Manta Group Office technology consult and HIPPA compliance review. Have your HIPPA Policies and Procedures reviewed by The Manta Group. Also discuss your office technology and identify ways to increase office productivity thru the use of technology. Call 732.919.0944 or email rposa@themantagroup.com

#### Hoda Henein

Practice Consultant and billing service to help provide you and your practice with the latest reimbursement strategies, information and services, while complying with the complex billing requirements associated with the submission of insurance claims. Bring EOB'S, reports and questions and we'll supply answers and explanations. Contact Nichole Johnson at 917-373-6249 or email nichole@activemds.com to set up your appointment.

#### Chad Schwarz, President/CEO Integrated MedReps, LLC

Integrated MedReps, LLC is a company that offers the service of integrating a "Practice Representative", otherwise known as a marketing person, into a podiatric practice on several levels. You will learn how they can help find, train, continually educate and manage a "Practice Representative" for your podiatry practice. Please email chads@integratedmedreps.com.

#### **Optional Workshops**

#### Enough is Enough – Get Control of Your Stuff 6:00 – 7:00 PM

Top Tips for getting and staying organized in your practice and your life *by Wendy Ellin* 

#### Advanced Coding and Claims Resolution 6:00 - 8:00 PM

by Neal Frankel, DPM

- In this workshop participants will learn:
- + How to appeal and get paid for all of the
  - following denials;
  - Pre-Existing
  - Benefits denied after getting prior
  - verifcation of coverage
  - Not "Medically Necessary"
  - Money taken after a reasonable period of time
  - Claim not "Timely Fixed"
  - Treatment is "Experimental"
- + How what you say in your records can get you paid, or not
- + Essentials of contracting and negotiating with insurers
- + How to use the peer-to-peer and external reviews effectively
- + How to read your EOBs to see how the insurers are underpaying you
- + How to do an effective verification of benefits
- + Using the law to get your claim paid
- + Getting the Department of Insurance to get your claims paid for you
- + Using Medical Criteria to get paid for orthotics as well as many other procedures
- + Writing an appeal letter that gets you noticed
- + Coding tips to get maximum reimbursement
- + Learn the secrets insurance companies don't want you to know
- How to get the insurance company to send you the check even if you are "out of the network"

PLUS All participants that attend this workshop will get customized letters of appeal with their specific state statutes. This is the workshop you definitely want to bring your billing manager too! 2.0 CE

#### Basic and Advanced Concepts in Musculoskeletal (MSK) Ultrasound in the Podiatric Practice and Patient Healing Using Autogenous Platelet Grafting 6:00 - 8:30 PM

by Nathan Schwartz, DPM; Charley Greiner, DPM and Matt Bauer

Diagnostic musculoskeletal ultrasound is a must for the podiatric practice! It affords the practitioner a noninvasive look into the foot and ankle, allowing a better understanding of the function and increasing diagnostic skills. Additional treatment options that are only available through this technology will be discussed, allowing a more comprehensive practice of podiatric medicine and surgery. This workshop in musculoskeletal ultrasound will first go over the basics and the remainder of the course will be customized to the level of the attendees. Personal questions and techniques will be discussed and applied. At the completion of this course, you will have a good understanding of the application of diagnostic ultrasound in the podiatric practice. You will be able to use this modality in an effective way, imaging the different structures of the foot and ankle.

This session will be presented with a scientific lecture and a hands-on workshop. This workshop will also cover the science of applying Autologous Platelet Concentrate (APC) to body parts in need of healing, the evidence to support its use, and current surgical techniques. An overview of case studies will also be presented. The hands-on portion of the program will consist of a demonstration of how to produce APC and a chance for clinicians to handle equipment and blood. Participants will also have the opportunity to practice applying APC pericutaneously via diagnostic ultrasound. 2.5 CE



#### TRAKnet Beginner and Advanced User Workshops 6:00 – 9:00 PM

In both sessions, we will provide the opportunity to ask your peers about their experience and how to share templates.

#### Advanced Session 6:00 - 7:30 PM

Maximize your TRAKnet DPM software with this advanced interactive workshop. Whether you need a refresher or want to learn advanced techniques, this workshop was developed for those currently using TRAKnet DPM's charting, scheduling, inventory management, billing, reporting and e-prescribing. 1.5 CE

#### Beginner Session 7:30 – 9:00 PM

This interactive workshop was developed for the new user to learn the benefits of bringing TRAKnet DPM to your practice. Discover how TRAKnet DPM's charting, scheduling, inventory management, billing, reporting and e-prescribing will increase efficiency and productivity in your office. **1.5 CE** 

#### Charting Your Future 8:00 – 9:00 PM

Many people work very hard week after week, month after month, and year after year, only to find that they are still dissatisfied and unfulfilled. There are many reasons for this including the fact that they either haven't set goals or they've set the wrong goals. In this session we will explore the source of this dissatisfaction and frustration and give you the tools you need to get the course of your practice and your life realigned for true fulfillment and happiness *by Rem Jackson* 

THURSDAY-MAY 19



#### To view speakers and complete lecture descriptions, visit www.aappm.org

### Registration and Continental Breakfast

7:30 AM

#### **Optional Workshops**

#### 7:00 - 8:00 AM

+ Podiatric Dermatology as an Indicator of Systemic Disease by Brad Bakotic DPM, DO

#### 8:00 - 10:00 AM

- + Enough is Enough Get control of your Stuff by Wendy Ellin
- + Clinical Protocols: A Pathway for Efficiency (all attendees must bring a laptop) *by Ben Weaver DPM*
- + The Anatomy of an Effective Compliance Program: Viewing Fraud and Abuse Risk Management as a Process not just a Manual by John Leardi, Esq., Jon Purdy, DPM., and David Klein, CPC, CHC | 2.0 CE
- + What you need to know about Meaningful Use and meeting the Requirements of Meaningful Use in Your Office *by Michael Brody DPM and Zac Childress* | 2.0 CE

#### 8:00 AM - 12:30 PM

+ Billing and Coding Workshop (break 10:00

 10:30 am) by Hoda Henein, Neal Frankel
 DPM, Peter Paicos DPM

#### 10:30 AM - 12:30 PM

- How to legally and compliantly integrate a licensed physical therapy program into your office by John Leardi, Esq., and Valerie Gregory, MSPT
- + Designing a Marketing Plan for your Practice by Rem Jackson
- + Workshop for Non-Custom DME, Custom DME, Wound Care Products and Biologic Wound Care Products and AFO Prescription Writing: A primer to improve outcomes and patient satisfaction by Jonathan Moore, DPM, MS., Josh White, DPM, CPed., Ernesto Castro, DPM., and Andy Bhatia, DPM | 2.0 CE
- + What you need to know about Meaningful Use and meeting the Requirements of Meaningful Use in Your Office by Michael Brody DPM., Ray Posa, MBA., and Zac Childress
   2.0 CE

#### **General Session Topics**

#### 1:30 - 2:00 PM

+ The Other Side of the Rainbow by John Guiliana, DPM, MS

#### 2:00 - 2:20 PM

+ How Top Practices Grow by Rem Jackson

#### 2:20 - 2:40 PM, 0.25 CE

+ Practice Models to meet the Demands of the Future by Stephan Wan, DPM

#### 2:40 - 2:55 PM

 + Introducing the AAPPM and LEAP Alliance Collaboration: Win/Win for the Diabetic Public and AAPPM Members by Andy Bhatia, DPM | 0.25 CE

#### 2:55 - 3:25 PM

 + Improving Patient Outcomes and Compliance with in-office Dispensing by Hal Ornstein, DPM and Bill McCann, DPM
 0.5 CE

#### 3:25 - 3:30 PM

+ PPAC Report by Jeff Frederick, DPM

#### 4:15 - 4:45 PM

+ Improved Outcomes; Improved Incomes through Performance Evaluations by Lynn Homisak, PRT

#### 4:45 -5:20 PM

+ Kaposi's Sarcoma: An Update Brad Bakotic, DPM, DO

#### 5:20 -5:40 PM

+ Enhancing your practice and your life by adding peripheral nerve surgery to your practice *by Peter Bregman DPM* 

#### 5:40 -6:00 PM

+ Your Website Could be Your #1 Marketing Tool by Andrew Schneider DPM

#### 6:00 -6:20 PM

Finding a Practice (Marketing)
 Representative for your Practice:
 How and Why by Chad Schwarz

#### 6:20 -6:45 PM

 + Pearl Jam... 20 Winning Practice Strategies, You Can Start Doing Right Away – Panel Moderated by Ben Weaver, DPM

#### Wine Tasting and Cigars with the Stars 7:15 PM

### **Speaker List**

-06.00.30

Brad Bakotic, DO, DPM Andy Bhatia, DPM Peter Bregman, DPM Michael Brody, DPM Ernesto Castro, DPM Zac Childress Terry Connors Mike Crosby, CPA Alison DeWaters-LaBianca, DPM Wendy Ellin Patty Eurich Neal Frankel, DPM Jeffrey Frederick, DPM Valerie Gregory, MSPT Charley Greiner, DPM John Guiliana, DPM, MS Lynn Homisak, PRT Rem Jackson David Klein, CPC, CHC Ira Kraus, DPM John Leardi, Esq Glenn Lombardi Bill McCann, DPM Jonathan Moore, DPM, MS Fay Mushlin Hal Ornstein, DPM Peter Paicos, DPM Nicole Pierson Raymond Posa, MBA Jon Purdy, DPM Andrew Schneider, DPM Chad Schwarz Stephen Wan, DPM Ben Weaver, DPM Brooke Weaver Josh White, DPM, CPed

# SATURDAY-MAY 21

#### Registration and Continental Breakfast 7:30 AM

#### **Optional Workshop**

#### 7:30 - 8:30 AM

- HIPAA and Compliance by Ray Posa MBA., John Leardi Esq., and Moderated by Jon Purdy DPM | 1.0 CE
- + Charting Your Future by Rem Jackson
- + Use of Extracorporeal Pulse Activation Treatment (EPAT) in Acute and Chronic Musculoskeletal Pain of the Lower Extremity *by Alison DeWaters-LaBianca, DPM* 1.0 CE

#### **General Session Topics**

#### 8:30 - 8:50 AM

+ Problem patients, situations and what to do about them...How to Turn Lemons into Lemonade by Bill McCann DPM

#### 8:50 - 9:15 AM

 Wrap your mind around getting organized by Wendy Ellin

#### 9:15 - 9:30 AM

+ Using Video to Enhance Your Website by Andrew Schneider DPM | 0.25 CE

#### 9:30 - 9:50 AM

+ The ABCs of Integrating Custom made Ankle Foot Orthosis Technology into your Practice *by Jonathan Moore DPM, MS* 

#### 9:50 - 10:10 AM

+ How to Enfranchise a young associate/ partner to Enhance growth of the Practice by Stephan Wan DPM

#### 10:10 - 10:30 AM

+ The Employee Whisperer by Jon Purdy DPM

#### 11:15 - 11:45 AM

 The Good, The Bad, The Ugly by John Guiliana DPM, MS

#### 11:45 AM - 12:20 PM

+ Preparing to meet Meaningful Use by Michael Brody DPM

#### 12:20 - 12:25 PM

+ AAPPM Student Chapter Report by Lucy Malvitz

#### 1:15 - 1:35 PM

+ Something Good this way Comes by Jeff Frederick DPM

#### 1:35 - 2:15 PM

+ What Would You Do? By Jon Purdy, DPM.; John Guiliana, DPM, MS.; Charley Greiner DPM.; Jeff Frederick DPM.; Jonathan Moore, DPM, MS: and Hal Ornstein DPM

#### 2:15 - 2:30 PM

+ The Many Benefits of AAPPM Membership by Andrew Schneider DPM and John Guiliana DPM, MS

#### 2:30 - 2:50 PM

+ From 0 to 60 in 90 days by Rem Jackson

#### 2:50 - 3:35 PM

+ Back to the Future .... What Might Our Hills Valley Look Like? By Hal Ornstein, DPM and John Guiliana DPM, MS

#### 3:35 - 3:45 PM

+ What to do with all you've learned by John Guiliana DPM, MS

#### **Saturday Roundtables**

#### 4:30 - 7:00 PM

- + Billing and Coding | 0.5 CE
  + Ancillary Care, Durable Medical Equipment (DME), Wound Care and In-Office Dispensing | 0.5 CE
- + Technology and EMR in Your Practice and Meaningful Use | 0.5 CE
- + Grow Your Practice
- + Compliance and Audits | 0.5 CE
- Efficiency, Productivity and Time Management
- + Financial Matters, Associateships, Buy-Ins and Partnerships

#### **Moderated Roundtables**

#### 4:30 - 5:40 PM

- + Billing and Coding
- + Staff Issues and Training
- + New Practitioner Roundtable (this is a carve out session separate from roundtables)

#### **Executive Manager Track**

#### 8:30 - 9:30 AM

+ CDFE's – by Josh White, DPM, CPed

#### 9:30 - 10:30 AM

- + Organization by Wendy Ellin
- 10:30 11:15 AM
- + Break

#### 11:15 AM - 12:25 PM

- + Every Day an Opportunity to Create and Share Miles of Smiles *by Hal Ornstein, DPM*
- **12:25 1:30 PM** + Lunch

#### 1:30 - 2:30 PM

+ Lecture TBD by Alison DeWaters-LaBianca, DPM

#### 2:30 - 3:45 PM

- + Open Discussion Present a challenge and discuss the solution
- **3:45 4:30 PM** + Break

#### 4:30 PM

+ Join the Roundtables in the General Session

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#### Sunday Breakfast and Learn

#### 8:00 - 10:00 AM

Breakfast and Learn – Roundtable Discussion *Groups Moderated by Charley Greiner DPM* 

#### **Optional Workshops**

#### 7:00 - 8:00 AM

HIPAA and Compliance by Ray Posa MBA., John Leardi Esq., and Moderated by Jon Purdy DPM | 1.0 CE

#### 10:00 - 10:30 AM

Summary of Pearls General Session, Final Questions and Answers

#### 10:45 AM - 12:30 PM

Advanced Top Practices Workshop by Rem Jackson and John Guiliana DPM, MS

## AAPPM SPRING PRACTICE MANAGEMENT WORKSHOP REGISTRATION



Thursday thru Sunday, May 19 - 22 | FireSky Resort | Scottsdale, AZ

#### You may also register on-line at www.aappm.org

Please complete one registration form for each attendee.

Pre-registration cut off is May 11, 2011, after which you must register on-site.

An additional fee of \$75 will be charged for registering after the cut off date. Rates include ALL lectures and workshops.

	1			
Name/Credentials	Name on Badge			
Practice Name/DPM Name				
Address				
City	State	Zip Code		
E-mail (confirmation sent via e-mail only)	Phone	Fax		

#### **Spring Workshop Registration Fees**

Registration cut off date is May 11, 2011, after which you must register on site. An additional fee of \$75 will be charged for registering after the cut off date. Rates include ALL lectures and workshops.

#### Thursday, May 19, 2011

**Rates:** AAPPM Member \$79, Non-Member \$179 Please select which workshops you will attend

□ 6:00 – 7:00 pm Enough is Enough – Get Control of your stuff

- □ 6:00 8:00 pm Advanced Coding and Claims Resolution
- □ 8:00 9:00 pm Charting Your Future

#### Free Workshops

Please select which workshops you will attend

- 6:00 pm 7:30 pm Advanced TRAKnet Workshop
- 7:30 pm 9:00 pm Beginner TRAKnet Workshop

#### Friday, May 20, 2011

Rates: AAPPM Member \$99, Non-Member \$199 | Please select which workshops you will attend.

Optional Workshop 7:00 – 8:00 am

Podiatric Dermatology as an Indicator of Systemic Disease

Optional Workshops 8:00 – 10:00 am (choose 1)

- $\hfill\square$  Enough is Enough Get Control of your stuff
- Clinical Protocols: A Pathway MUST bring a laptop (This workshop has an additional charge of \$79)
- The Anatomy of an Effective Compliance Program: Viewing Fraud and Abuse Risk Management as a Process not just a Manual
- □ What you need to know about Meaningful Use and Meeting the Requirements of Meaningful Use in Your Office

#### Optional Workshop 8:00 – 12:30

#### Billing and Coding

Optional Workshops 10:30 am – 12:30 pm (choose 1)

- How to Legally and Compliantly integrate a Licensed Physical Therapy Program into your Office
- Designing a Marketing Plan for your Practice
- □ The Secrets of Successful Staffing
- Workshop for Non-Custom DME, Custom DME, Wound Care Products and Biologic Wound Care Products and AFO Prescription Writing: A primer to improve outcomes and patient satisfaction
- What you need to know about Meaningful Use and the Meeting Requirements of Meaningful Use in your Office

Name

#### General Session Friday, May 20, 2011 – Sunday, May 22, 2011

Registration cutoff date is May 11, 2011, after which you must register on site. An additional fee of \$75 will be charged for registering after the cutoff date. Rates include ALL lectures and workshops.

#### **AAPPM Member Rates**

- □ \$549 AAPPM DPM Member
- □ \$323 AAPPM DPM Associate Member in practice 4 years or less
- \$279 AAPPM Resident Member (non-DPM) must be a paid AAPPM Member under their own name
- \$279 AAPPM Assistant/Staff Member
- □ \$279 AAPPM Executive Manager Member

#### Saturday, May 21, 2011 select which you will attend

- Workshops 4:30 7:00 pm (choose 1)
- HIPAA and Compliance
- □ Charting Your Future
- □ Use of Extracorporeal Pulse Activation Treatment (EPAT) in Acute and Chronic Musculoskeletal Pain of the Lower Extremity

#### Moderated Roundtable $4{:}30-5{:}40\ pm$ (If you attend this

- roundtable you can only attend two of the following roundtables)

  Yes, I plan on attending the Moderated Roundtable that will cover:
- Billing and Coding, Staff Issues and Training, and New Practitioner Roundtable

#### Roundtables 4:30 - 7:00 pm (choose 4)

- Billing and Coding
- □ Ancillary Care, DME, Wound Care, In-Office Dispensing
- $\hfill\square$  Technology and EMR in your Practice and Meaningful Use
- Grow Your Practice
- Compliance and Audits
- $\hfill\square$  Efficiency, Productivity and Time Management
- $\hfill\square$  Financial Matters, Associateships, Buy-Ins and Partnerships

functions.

- Executive Manager Track 8:00 am 3:45 pm
- Yes, I will be attending the Executive Manager Track

#### Sunday, May 22, 2011

□ Yes, I plan on attending the HIPAA and Compliance Workshop 7:00 – 8:00 am

**Payment** All registrations must be paid in full by May 11, 2011

Card Number		Exp. Date	Total Amount Due \$
Cardholder Name	 Signature		- 🖸 Visa
			MasterCard American Express
Billing Address for card (if different from registrant address):			Check # Registrations cannot be taken via telephone. Registration cur
Address			off date is May 11, 2011. All cancellations must be received
City	State	Zip Code	in writing before this date. No refunds will be granted after May 11, 2011. Please note that we must receive both your registration form and
Fax registration with credit card information to 517.485.9408 or send with check made payable to AAPPM, to: American Academy of Podiatric Practice Management   1000 W St. Joseph Hwy. Suite 200. Lansing. MI 48915			payment by May 11, 2011. Only paid registered attendees may attend sessions or meal

T 517.484.1930 | F 517.485.9408 | e-mail office@aappm.org | web www.aappm.org

- Non-Member Rates
- NEW prices!
- $\hfill\square$  \$699 non-member DPM in practice more than 4 years
- □ \$503 non-member DPM in practice 4 years or less
- □ \$429 non-member Resident
- Start Staff Member Assistant/Staff Member
- \$429 non-member Executive Manager

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FireSky Resort, Scottsdale Arizona Thursday thru Sunday, May 19 – 22

#### **Education Contact Hours Available per Attendee** To earn Continuing Education Contact Hours (CECH) credits, see the schedule for the lectures and workshops that qualify. The majority

of the credits will be for attending optional workshops on Wednesday, Thursday and Friday. A few lectures on Saturday qualify. AAPPM is an approved sponsor of courses by the Council on Podiatric Medical Education (CPME) and Chris Kindsvatter is the Director of Continuing Education. Attendees will have several different lectures to choose from to ensure that they receive the maximum amount of Continuing Education credits offered.

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### **AAPPM Membership**

reservations.

**Hotel Reservations** 

and ask for the special AAPPM group rate of

\$155 single or double occupancy. Please note

tion form and payment one week before the

that we must receive both your registra-

conference to complete your registration.

You must make your own airline and hotel

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If you are a new practitioner in the first four years of practice, a staff member or a resident, it's more financially advantageous to join AAPPM to come to this conference since it's actually less expensive to join than it is to come as a non-member. For complete membership information visit us online at www.aappm.org, e-mail office@aappm.org, or call us at 517-484-1930.

**Maximum of 18 Continuing** Call the FireSky Resort at 480-945-7666

# AAPPM SPRING PR Thursday thru Sunday, May 19 — 22 | FireSky Resort | Scottsdale, AZ

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