

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of July, 2010**

**Commission File Number 0-28860**

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**NET SERVIÇOS DE COMUNICAÇÃO S.A.**

(Exact name of registrant as specified in its charter)

**Net Communications Services Inc.**

(Translation of Registrant's name into English)

**Rua Verbo Divino, 1356**

**04719-002 - São Paulo-SP**

**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐ No ☒

If "Yes" is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):82-\_\_\_\_

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**Net Recife Ltda.**

**Valuation of net book value on June 30, 2010  
for merger purposes**

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## **Valuation of net book value on June 30, 2010 for merger purposes**

### **Net Recife Ltda.**

1. Globalconsulting Assessoria Contábil Ltda., duly inscribed in the Regional Accounting Council (CRC) of São Paulo under number 2SP023158/O-8 and in the roll of corporate taxpayers (CNPJ/MF) under number 06.063.913/0001-33, with its articles of organization registered at the 3<sup>rd</sup> Civil Registry of Deeds and Documents for Legal Entities of São Paulo under number 473.500, with headquarters and jurisdiction in the city and state of São Paulo at Av. Brigadeiro Luis Antonio, 2367, 16<sup>º</sup> andar, represented by its partner, Sergio da Silva, Brazilian, accountant, inscribed in the Regional Accounting Council (CRC) under number 1SP114111/O-8, bearer of identification document (RG) 11.683.592-8-SP and inscribed in the roll of individual taxpayers (CPF/MF) under number 013.317.858-71, appointed by **Net Serviços de Comunicação S.A.** to establish the net book value of **Net Recife Ltda.** on June 30, 2010, in accordance with Articles 224, item III and 227 of Brazilian Corporation Law (Federal Law 6,404/76) for the specific purpose of the merger of **Net Recife Ltda.** by **Net Serviços de Comunicação S.A.**
2. The net book value of the company mentioned above will be determined based on the balance sheet of June 30, 2010, which was prepared under the responsibility of the company's management.
3. Our valuation was conducted with the objective of verifying the adequacy of the financial statements in all relevant aspects. Accordingly, our valuation consisted of the following procedures: (a) planning of work, considering the relevance of balances, transaction volumes, accounting systems and internal controls of the company; (b) verification, based on tests, of the substantiating documents and records supporting the amounts and accounting information disclosed; and (c) evaluation of the most important accounting practices and estimates adopted by the company's administration.
4. Based on the work performed, we concluded that the value of the assets, rights and obligations that compose the net book value of **Net Recife Ltda.**, based on the summarized balance sheet of June 30, 2010 presented below, is R\$ 2,693,003.65 and is registered in the company's records, in accordance with the accounting practices adopted in Brazil.

## Valuation of net book value on June 30, 2010 for merger purposes

### Net Recife Ltda.

Condensed balance sheet on June 30, 2010

In Reais

	<u>6/30/2010</u>
<b>ASSETS</b>	
Current	
Cash and cash equivalents	135,848.0
Accounts receivable	341,824.4
Inventories	175,750.8
Prepaid expenses	145,198.2
Other current assets	<u>53,380.8</u>
Total current assets	852,002.4
Non-current	
Judicial deposit	1,713,320.2
Related parties	43,225.8
Deferred taxes	4,424.5
Recoverable taxes	95,980.7
Fixed assets	6,611,650.1
Intangible assets	490,058.9
Total non-current assets	<u>8,958,660.4</u>
Total assets	<u><u>9,810,662.9</u></u>

## Valuation of net book value on June 30, 2010 for merger purposes

### Net Recife Ltda.

Liabilities and shareholders' equity

	6/30/2010
<b>LIABILITIES</b>	
Current	
Suppliers	1,523,283.19
Programming suppliers	933,183.56
Other tax obligations	256,848.05
Salaries and payroll charges	490,288.63
Accounts payable to related parties	822,781.48
Accounts payable on copyright	1,711,523.71
Interest on equity	133,159.49
Other current liabilities	33,636.73
Total current liabilities	5,904,704.84
Non-current	
Related parties	1,012,841.86
Provisions	187,099.15
Other non-current liabilities	13,013.45
Total non-current liabilities	1,212,954.46
Shareholders' equity	
Capital stock	30,757,196.96
Accumulated losses	(28,064,193.31)
	2,693,003.65
Total liabilities and shareholders' equity	9,810,662.95

## **Valuation of net book value on June 30, 2010 for merger purposes**

### **Net Recife Ltda.**

5. In compliance with CVM Instruction 319 of December 3, 1999, we inform that:
- (a) in accordance with the professional rules established by the Federal Accounting Council through Resolution 821/97, we have no knowledge of any direct or indirect conflicts of interest, or of any other circumstances that represent a conflict of interest with regard to the services described above; and
  - (b) we are not aware of any attempt by the company's controlling shareholder or administrators to direct, limit, hinder or practice any act that hindered or could hindered the access to, use of or knowledge of: information, assets, documents or work methodologies relevant to the quality of this report.

Recife-PE, July 8, 2010

Globalconsulting Assessoria Contábil Ltda.  
CRC 2SP023158/O-8

Sergio da Silva  
Partner  
CRC 1SP114111/O-8-S-PE  
5

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NET SERVIÇOS DE COMUNICAÇÃO S.A.

**João Adalberto Elek Jr.**  
CEO and IRO

This press release may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words "anticipates", "believes", "estimates", "expects", "plans" and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.