

## OFFICERS AND BOARD

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The International Hospitality Information Technology Association (IHITA) traces its roots back to January 26, 1992 when a group of hospitality educators, industry practitioners and Information Technology vendors attended a technology conference held in Ithaca, New York. Members of IHITA are people who are in the forefront of hospitality technology development, innovators in the use of computing who use a variety of tools to think and communicate clearly and to lead people effectively in hospitality technology issues.

**Join Us!**

# Become a Member

International Hospitality  
Information Technology  
Association



## MISSION

The purpose of IHITA is to advance the interaction between information technology educators, vendors and users in the global hospitality industry with the goal of improving both the quality of education and the technology itself.

**[WWW.IHITA.ORG](http://WWW.IHITA.ORG)**

## Member Benefits

There are five primary benefits of being part of the Hospitality Information Technology Association: Subscription to the iHITA journal, networking, annual research conferences, mentorship, and scholarship opportunities. As with any endeavor, realization of some benefits is proportional to the level of participation that members devote to the organization.

- 1. Networking:** Active iHITA members have opportunities to network with a broad range of academics, industry practitioners, and vendors on local, national, and international levels in an atmosphere of cooperation for personal and professional development. Members are part of the interactive member database.
- 2. Web Access:** All iHITA members receive exclusive access to content on the iHITA website.
- 3. Annual Conference:** Since 1992, iHITA has held an annual conference to bring together academics, vendors, consultants and practitioners in a high quality forum to promote the discussion of current IT issues, trends, challenges and opportunities and to provide effective networking opportunities with peers. It combines high-level industry presentations with leading academic research in the field. Annual conferences are typically held in June in conjunction with the Hospitality Industry Technology Exposition and Conference (HITEC), the world's largest hospitality technology exposition and conference.
- 4. Mentorship:** Members are encouraged to build mentoring and advisory relationships with each other. Through these relationships, members develop new ideas, contacts, strategies, methods and business models.
- 5. Scholarship:** iHITA provides opportunities for members to engage in scholarly activities and helps bring recognition to members advancing the body of knowledge in the hospitality information technology field by providing them with vehicles, such as professional conferences and a peer-reviewed journal, for disseminating their research.

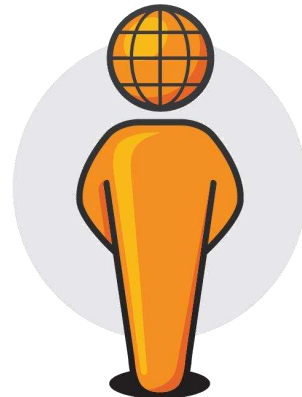
## 2010/2011 Membership Application

Please complete the online membership application on our website at [www.ihita.org](http://www.ihita.org) or fill out the following form and mail it with payment to the address below:

Mehmet Erdem, Ph.D., CHTP  
 President of iHITA  
 Harrah College of Hotel Administration  
 4505 Maryland Parkway, Box 456021  
 University of Nevada, Las Vegas  
 Las Vegas, NV 89154-6021  
 phone: (702)895-5811 / fax: (702)895-4872  
[mehmet.erdem@unlv.edu](mailto:mehmet.erdem@unlv.edu)

Annual Membership is from June 1<sup>st</sup> through May 31<sup>st</sup> of the noted year. Please make checks payable to "iHITA".

Membership Category	Annual Dues	Check One
Institutional/Corporate Plus (unlimited members)	\$1000	
Institutional/Corporate Standard (up to 10 members)	\$ 750	
Individual	\$ 120	
Student (w/verified status)	\$ 30	



Prefix (Mr, Mrs, Ms, Dr, Prof)	
First Name	
Last Name	
Title or Designation	
Organization	
Address 1	
Address 2	
City	
State or Province	
ZIP	
Country (if other than USA)	
Email Address	
Phone	
FAX	
Date Completed	

**PLEASE JOIN US!**



INTERNATIONAL HOSPITALITY INFORMATION  
 TECHNOLOGY ASSOCIATION