

2014 MARKETING BUDGET PLANNING FORM



CY-FAIR
HOUSTON
Chamber of Commerce

Please Note New Address
9520 Telge Rd.
Houston, TX 77095
P 281-373-1390
F 281-373-1394

cyfairchamber.com

NETWORKING AND SPONSORSHIP OPPORTUNITIES

Monthly Networking Breakfast

2nd Tuesday of each month
at 8:00 a.m.
Sponsor location and food

Semi-Monthly Networking and Business Development

1st & 3rd Tuesdays of each month
at 8:00 a.m.

Monthly General Membership Luncheon

3rd Tuesday of each month at
11:30 a.m.

Monthly Business After Hours

4th Wednesday of each month
at 5:00 p.m.
Sponsor location and food

Monthly CYP's After Hours (Cy-Fair Young Professionals)

3rd Wednesday of each month
at 5:30 p.m.
Sponsor location and food

Quarterly Member Orientation

Sponsor breakfast for new chamber members & visitors

Ribbon Cuttings

*Mondays and Thursdays
at 11:30 a.m.*

Membership Database (Excel or CSV-Email) _____ x \$150 = _____

Monthly General Membership Luncheons

Luncheon *Prepay* Feb-Dec (savings of \$55) _____ x \$275 YR = _____

Luncheon Sponsor _____ x \$500 mo. = _____
(Table signage; 4 reserved seats; display table; 3 min at podium)

Luncheon Market Table (includes 1 lunch & display table) _____ x \$100 mo. = _____

Luncheon Sound Off (1 minute at the podium) Max 1x per Qrt. _____ x \$ 25 mo. = _____

Website Advertising

(Based on availability)
Member to Member Deals Listing (Weekly) FREE = FREE

Banner Ad Quarterly (Quarterly) _____ x \$600 = _____

Vertical Ad Quarterly (Quarterly) _____ x \$300 = _____

Enhanced Web Package (1 year) _____ x \$600 = _____

NEW LAMINATED MAP OF CY-FAIR 40X28 _____ x \$75 ea = _____

Directory Advertising

(Ad sales begin July)
Advertising sold through Palmer Publications, Larry Palmer (713) 703-4462
(Advertising Prices range \$250 – \$2,500) = _____

Directory Listing FREE Listing for members = FREE

Electronic Newsletter Advertising

(Bi-Annual)
Back Cover 7 1/2" x 5" _____ x \$400 ea = _____

Full Page 7 1/2" x 10" _____ x \$300 ea = _____

Half Page 7 1/2" x 5" _____ x \$200 ea = _____

Quarter Page 3 3/4" x 5" _____ x \$100 ea = _____

Business Card 3 1/2" x 2" _____ x \$50 ea = _____

Email Advertising

Calendar *Business Card Ad* Monthly _____ x \$100 ea = _____

Calendar *Coupon Ad* Monthly _____ x \$100 ea = _____

Broadcast Email (1x blast – limited to one time per quarter) _____ x \$100 ea = _____

Exhibitor Opportunities

Business 2 Business Expo _____ x \$150 ea = _____

March (General Membership Luncheon)

Business 2 Business Expo _____ x \$150 ea = _____

October (General Membership Luncheon)

Cy-Fair HEALTH CARE Expo _____ x \$250 ea = _____

July (General Membership Luncheon)

Major Event Sponsorships (See Chamber Events Page) TOTAL= _____

Total Membership Investment

Company Name: _____

Contact Name: _____

Address: _____ City, State & Zip _____

Phone: _____ Email: _____

Method of Payment: Invoice me Check payable to the Cy-Fair Houston Chamber of Commerce

Credit Card: MasterCard Visa American Express Discover

Card # _____ Expiration Date _____ CVV: _____

Billing Address on Card _____ Authorized Signature _____

Email to: CASEY@CYFAIRCHAMBER.COM

9520 Telge Road ■ Houston, TX 77095 ■ P (281)373-1390 ■ F (281) 373-1394 ■ cyfairchamber.com
Dues, contributions or gifts to the Cy-Fair Houston Chamber of Commerce, a 501c (6) non-profit organization, are not tax deductible as charitable contributions; however, they may be deductible as a business expense. Updated 1/30/2014 6:45 PM