

## Dealing with Compromised Cattle

The care and well being of cattle in Wisconsin are important to consumers and farmers alike. Dairy producers, employees, and service providers are responsible for the welfare of cattle under their care, and are committed to making sure all animals are treated humanely.

Animal care begins at the farm level. Although all farmers strive to take excellent care of their animals, there are times when cows are injured or sick and are not able to stand on their own.

Join us as we learn from university and industry experts about the proper handling of down cattle. You will also receive resources to help all individuals understand their role in your farm's animal well-being program.

### For more information, please contact:

Jamie Patton  
UW-Extension Shawano County  
715-526-4871  
Aerica Bjurstrom  
UW-Extension Kewaunee County  
920-388-7138



### Sponsored by the following counties:

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Outagamie • Ozaukee • Shawano •  
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# Dealing with Compromised Cattle

Prevention, Safety, and Management



Friday, February 14, 2014  
Registration 10:00 am  
Program 10:30 am to 3:00 pm  
Tundra Lodge  
865 Lombardi Avenue  
Green Bay, WI 54304



# Dealing with Compromised Cattle

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Friday, February 14, 2014

Tundra Lodge, Green Bay, WI

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Registration: 10:00 am

Program: 10:30 am to 3:00 pm

10:00 am Registration

10:30 am **Assessing Risk-Ensuring Animal Welfare on Farms**

Sarah Mills-Lloyd, DVM, UW-Extension Oconto County  
Agriculture Agent

11:00 am **Preventing Drug Residue in Cull Cows**

Wisconsin Vet Med Association HACCP Taskforce Representative

12:00 pm Lunch

1:00 pm **Minimizing the Risk of Down Cows and Guidelines for  
Down Cow Welfare**

Amy Stanton, PhD, UW-Extension Dairy Cattle Well-Being Specialist

2:00 pm **Safely Moving Down Cows**

Michael J. Maroney, DVM

Diplomate American Board of  
Veterinary Practitioners-Dairy Practice

3:00 pm Adjourn



Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Registration fee:** \$20 per person (includes meal, speaker fees, and materials)

**Check payable to:** UW-Extension

**Registration deadline:** February 7th

**Please mail registration form and check to:**

UW-Extension Shawano County  
attn.: Jamie  
311 North Main Street  
Shawano, WI 54166

**Or call: Phone: 715-526-4871**

UW-Extension provides equal opportunities in employment and programming, including Title IX requirements. UW-Extension programs are open to all persons without regard to race, color, ethnic background, or economic circumstances. Please make requests for reasonable accommodations to ensure access to educational programs as early as possible preceding the event. Requests will be kept confidential.

To register, call the Waupaca County UW-Extension Office at:

715-258-6231

or

call Equity Livestock Sale Barn in Marion at: 715-754-5227

Note...free lunch for the first 50 people who register compliments of the Equity Livestock Sale Barn, Marion.

**Don't wait, call & register today!**



## Presented by the UW - Extension Livestock Team

The annual UW-Extension Cattle Feeder Seminar program is an educational outreach effort to all beef and dairy beef producers, beef industry professionals and agriculture educators. Reference to a product, trademark, or place of business does not constitute an endorsement by UW-Extension nor implies approval to the exclusion of similar products or businesses.

This workshop is partially funded by a grant from the USDA Risk Management Agency.



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2014

# Cattle Feeder Seminar



**Tuesday  
February 25, 2014**

Registration & Free Lunch  
11:00 A.M.

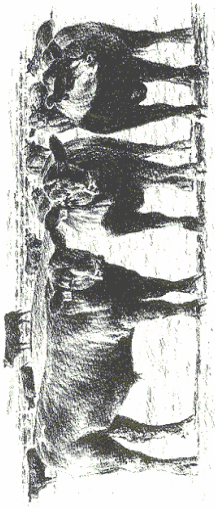


**Marion Sale Barn  
Co Hwy S/45, Marion WI**

**Program Begins 12:30 P.M.**

## A SEMINAR SERIES FOR

- ◆ Beef Cattle Feeders
- ◆ Dairy Steer Feeders
- ◆ Ag Professionals
- ◆ Educators



## Additional Sites:

**Monday Feb 24th**

Monroe - afternoon

**Tuesday Feb 25th**

Marion - day

Waldo - evening

**Wednesday Feb 26th**

Montello - day

Withee - evening

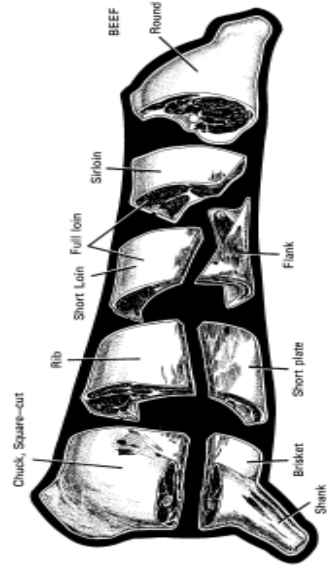
**Thursday Feb 27th**

Mondovi - day

Sparta - evening

For more information on these locations visit the Wisconsin Beef Information site at:

<http://fyi.uwex.edu/wbic/>



### Topics address both beef & dairy cattle:

**11:00 AM Lunch** free for those register by end of January.

Sponsored by Equity Livestock, Marion

### **12:30 PM Introductions & Market Outlook**

Clint Kroening, Equity Livestock Market Manager, Marion

### **Bedding Impacts on Cattle Performance and Economics**

Greg Blonde, Waupaca County UW-Extension Agriculture Agent

This presentation will examine the cost of bedding with performance and quality differences observed when cattle are not kept clean.

### **Remodeling Old Dairy Facilities for Raising Steers**

Dr. David Kammel, Extension Ag Engineer, UW-Madison

David will show examples of several common remodeling projects and the emphasis will be on ventilation of buildings, and feed storage and mixing areas that are low cost, user friendly and efficient, and feeding systems.

### **Factors That Impact Feeder Cattle Profitability**

Darrell Busby, Iowa State Beef Specialist Emeritus

Darrell's team at Iowa State has tracked individual animal performance for thousands of cattle over many years, and he will share what they have found regarding genetics, health, disposition and factors impacting gain, yield and quality grades, including the most common traits from the top 1/3 most profitable animals.

**3:00 Adjourn**

## Other Locations

**Monday Feb 24th**  
Monroe- afternoon

**Tuesday Feb 25th**  
Marion- day  
Waldo- evening

**Wednesday Feb 26th**  
Montello- day  
Withee - evening

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For more information on these locations visit the Wisconsin Beef Information site at:  
<http://fyi.uwex.edu/wbic/>

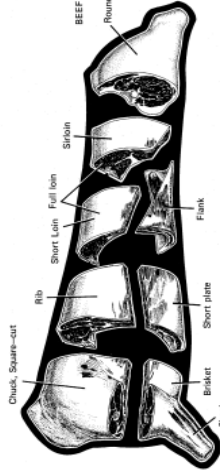


[fyi.uwex.edu/wbic/](http://fyi.uwex.edu/wbic/)  
**EXTENSION**

## Presented by the UW Extension Livestock Team

The Cattle Feeder Seminar Series provides educational information as a service to the Public. Reference to a product, trademark, or place of business does not constitute an endorsement by UWEX nor imply approval to the exclusion of similar products or businesses.

This workshop is partially funded by a grant from the USDA Risk Management Agency.



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# 2014

# Cattle Feeder Clinics



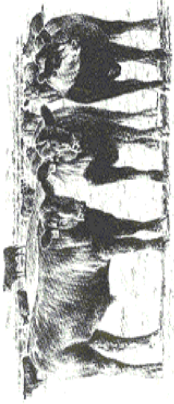
**Tuesday**  
**February 25, 2014**

**Chissy's Pub & Grill**  
**Waldo, WI**

**Registration**  
**5:30 pm**  
**Program**  
**6:45 pm**

## A SEMINAR SERIES FOR

- ◆ Beef Cattle Feeders
- ◆ Dairy Steer Feeders
- ◆ Ag Professionals
- ◆ Educators



**Topics will address information for finishing both beef and dairy cattle**

**5:30 PM Registration**

**6:00 PM Meal**

**6:45 PM Program Starts**

### **Bedding Impacts on Cattle Performance and Economics**

Presenter: Don Mier, UW-Extension Dairy Educator

This presentation will examine the cost of bedding with performance and quality differences observed when cattle are not kept clean.

### **Remodeling Retired Dairy Facilities for Raising Steers**

Presenter: Dr. David Kammel, UW-Extension BioSystems Engineer

David will show examples of several common remodeling projects and the emphasis will be on ventilation of buildings, and feed storage and mixing areas that are low cost, user friendly and efficient, and feeding systems.

### **Factors That Impact Profit in Feeder Cattle**

Presenter: Darrell Busby, Emeritus Iowa State Beef Specialist and Advisor to Tri-County Steer Carcass Futurity Program

Darrell's group has tracked individual animal performance for many thousands of cattle over many years, and will present their documented observations on genetics, health, disposition and factors impacting gain and % choice. He will discuss traits the top 1/3 profitability animals have in common.

**9:00 Adjourn**

## **2014 Cattle Feeder Meeting - Registration February 25, 2014**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Registration fee:** \$15.00 per person (Includes materials, meal and speaker fees)  
**Make check payable to:** UW-Extension  
**Registration deadline:** February 19, 2014

Mail to: UW-Extension Sheboygan County  
Ann Herzog  
5 University Drive  
Sheboygan, WI 53081  
Or call: 920-459-5902

### Seminar Speakers

Mr. Bruce Feinberg serves as Senior Director, Worldwide Quality for McDonald's Corporation. Bruce has served on several McDonald's councils: McDonald's Global Quality Leadership Board, Animal Welfare Council, Socially Responsible Food Supply Initiative, Global Food Improvement Team's and was responsible for developing McDonald's Guiding Principals and Global Standards for Animal Welfare. He has led initiatives to improve the customers experience "across the counter", developed a global produce food safety strategy focusing on pre-farm gate produce food safety, and is responsible for directing McDonald's Global Animal Health and Welfare team. Feinberg is a graduate of the Pennsylvania State University with a BS in Animal Science.

Dr. Lily Edwards-Callaway is the head of Animal Welfare at JBS USA. She grew up in Rhode Island and completed her B.A. in French at Amherst College. She received her Master's degree at the University of Rhode Island, studying behavior and welfare of captive zoo species. Prior to joining JBS to oversee the company's animal-welfare programs, Edwards-Callaway earned her PhD studying under Temple Grandin at Colorado State University focusing on understanding and minimizing pre-slaughter stress of swine and served on the faculty at Kansas State University.

Mr. Denny Harding is the Executive Director of the Iowa Farm Animal Care (IFAC) Coalition. In this role, he manages and coordinates efforts that address concerns and questions regarding farm animal care in the state of Iowa. He currently serves on Iowa State University's Department of Animal Science External Advisory Committee and is the Bio-Economy Manager at the Iowa Farm Bureau Federation. Prior to joining Farm Bureau in 1999, Harding operated a corn and soybean farm in Calhoun County in which he is still involved. He also served as director of value added agriculture for the Calhoun County Economic Development Corporation and was instrumental in the formation of the Agricultural Development and Promotion Foundation which serves North Central Iowa.

### Program Supporters

*We thank the following organizations and businesses who have generously contributed to this conference:*



University of Wisconsin-Extension

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Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the UW-Extension Office at 715-839-4712.

Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Please do so as early as possible prior to the program or activity so that proper arrangements can be made. Requests are kept confidential.

# WISCONSIN DAIRY WELL-BEING CONFERENCE



**MARCH 7, 2014**

**Clarion Hotel &  
Conference Center  
2703 Craig Road  
Eau Claire, WI**

**8:30 AM—3:00 PM**



**Sponsored by:**



University of Wisconsin-Extension

# WI Dairy Well-Being Conference

The care and well being of cattle in the state of Wisconsin is important to consumers and farmers alike. This conference will help producers improve the care of their cattle and gain a better understanding of advocating animal well-being.

## Program Agenda

- 8:30 AM** Registration
- 9:00 AM** Welcome and Introductions
- 9:10 AM** **McDonald's Global Animal Health and Welfare – A Practical Approach**  
*Bruce Feinberg, McDonald's Corporation*

Mr. Feinberg will discuss the McDonald Corporation's perspectives on the expectations of their consumer base, challenges that our food industry faces, opportunities for improvement, and a final charge to move forward & adapt for the health and well-being of our food supply.

- 10:00 AM** **Animal Well-Being: Opinions, Ethics, & Science**  
*Dr. Amy Stanton, Assistant Professor, UW-Madison, UW-Extension*

- 10:50AM** Break
- 11:00AM** **The Value of a Cull Cow-The Packer Perspective**  
*Lily Edwards-Callaway, PhD, JBS*  
Dr. Edwards-Callaway will discuss how processors and producers both benefit from a "marketing" perspective instead of the old "culling" mindset.

- 11:50AM** Lunch

## Break-out Sessions

**12:30-1:30PM** Choose one - 60 minutes each

- A. Euthanasia Update**  
*Dr. Kurt Vogel, UW-River Falls*
- B. The Importance of Advocating Animal Well-Being via Social Media Channels**  
*Amy Manske, Wisconsin Farm Bureau Federation*

## **C. Focus Group**

**1:30PM** Break

**1:45PM** **Replacing Outcry with Outreach**  
*Denny Harding, Iowa Farm Animal Care Coalition*

Mr. Harding will discuss experiences from his time with the Iowa Farm Animal Care Coalition (IFAC). IFAC is designed to answer lowans' questions about farm animal care and assist farmers in farm animal care resources to help ensure all Iowa farm animals benefit from the latest science-based animal care standards.

**2:40PM** **Evaluation/Wrap-up**

**3:00PM** Adjourn

For more information contact  
Mark Hagedorn,  
Eau Claire County Dairy & Livestock Agent at:  
mark.hagedorn@ces.uwex.edu or 715-839-4712.

## Limited Conference Lodging Available

A limited block of rooms have been reserved for March 6th & 7th at the Clarion. The hotel is located at 2703 Craig Rd, Eau Claire, WI 54701.

To make reservations at the specialized group rate contact the Clarion Suites directly at 715-835-2211 and ask for the WI Dairy Well-Being Conference group rate.

## Registration Form WI Dairy Well-Being Conference

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Email address \_\_\_\_\_  
Phone \_\_\_\_\_  
# attending \_\_\_\_\_

Cost of this workshop is \$40 per person. Pre-registration is required. Registrations received after deadline will be \$50.

Six veterinary CEU credits will be available for a registration fee of \$75. Registrations received after deadline will be \$85.

I would like CEU Credits:  Yes  No

**Make check payable to: Eau Claire County UW-Extension**

**Registration deadline: March 1, 2014**

**Mail to: Eau Claire County UW-Extension**  
227 1st Street West  
Altoona, WI 54720

More information on the conference is available online at:

<http://fvy.uwex.edu/animalhusbandryconference/>



University of Wisconsin-Extension



# Heart of the Farm

A Program for Women in Agriculture



**Friday, March 21, 2014**

The Main Event  
206 North Lemke Road  
Cecil, WI 54111

10:00 am—3:15 pm



## Sponsors



This program is sponsored by UW-Extension in Marinette, Oconto and Shawano Counties

Heart of the Farm is also supported by the following organizations:



**WISCONSIN MILK MARKETING BOARD**  
WISCONSIN DAIRY PRODUCERS

If you have any questions, please contact:

**Jamie Patton, Shawano County**  
(715) 526-6136 or jamie.patton@ces.uwex.edu

**Sarah Mills-Lloyd, Oconto County**  
(920) 834-6845 or sarah.mills-lloyd@ces.uwex.edu

**Scott Reuss, Marinette County**  
(715) 732-7510 or scott.reuss@ces.uwex.edu

University of Wisconsin-Extension, U.S. Department of Agriculture, and Wisconsin counties cooperating. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.

## Registration Form

Registration due by March 14, 2013

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ State: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_

Please indicate dietary restrictions:

\_\_\_\_\_

**Registration Cost: \$15.00**

Send Registration form and check to:

Jamie Patton  
Shawano County UW-Extension  
311 North Main Street  
Shawano, WI 54166

**Please make checks payable to:**

**UW-Extension**

# Heart of the Farm— The Main Event

## Mission

### **Farm Management and Production Education for Women**

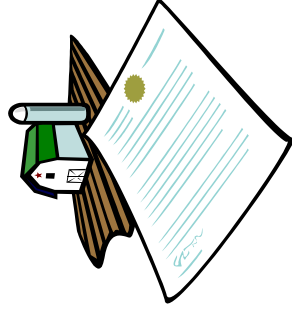
An opportunity to connect with other women in agriculture!

## Agenda

<b>10:00 am</b>	<b>Registration</b>
<b>10:15 am</b>	<b>Farm Employee Compensation - What's the Norm?</b>
<b>10:30 am</b>	<b>Positive and Proactive: Faces and Voices of Farming</b>
<b>12:00 pm</b>	<b>Lunch (Provided)</b>
<b>12:45 pm</b>	<b>Crop Insurance for Livestock</b>
<b>1:00 pm</b>	<b>Affordable Care Act and Farm Families</b>
<b>2:00 pm</b>	<b>Great Wisconsin "Stay" cations</b>
<b>3:00 pm</b>	<b>Wrap-up and evaluations</b>
<b>3:15 pm</b>	<b>Adjourn</b>

## Goal

The *Heart of the Farm — Women in Agriculture Conference* addresses the needs of farm women by providing education on pertinent topics, connecting them with agricultural resources, and creating support networks.



## Speakers

### **Farm Employee Compensation -What's the Norm?**

*Jamie Patton—Agriculture Agent, Shawano County*  
An overview of the 2013 UWEX-survey of Wisconsin farm employee wages and benefits.

### **Positive & Proactive: Faces and Voices of Farming**

*Amy te Plate-Church—Manager, Alliances & Industry Relations , Cooperative Resources International*  
Have you seen news headlines, Facebook posts, tweets or videos about farming? Do they show the real story? Have you heard inaccurate statements, and how do you respond? Learn how you can spread positive news about farming and food production.

### **Crop Insurance for Livestock**

*Scott Reuss—Agriculture Agent, Marinette County*  
There are two types of crop insurance available for livestock producers – Livestock Gross Margin and Livestock Risk Protection. We'll review what these policies do, how they work, and how they can be part of your risk management plan.

### **Affordable Care Act and Farm Families**

*Nancy Crevier—Family Living Agent, Marinette Co*  
While the first open enrollment period for the Affordable Care Act (ACA) will be closing soon, it's time to review the ACA and its impact on farm families. Resources will also be shared to equip families to make wise health insurance decisions .

### **Great Wisconsin "Stay" cations**

*Sarah Mills-Lloyd—Agriculture Agent, Oconto County*  
Are you craving a vacation, but don't have time or budget to travel very far? Consider a "stay" cation! We will explore ideas for various day-trips and overnight getaways around Wisconsin. Whether it is a few miles or a few hours away, you may be able to have the fun vacation you desire—without leaving the state.

**Cost:** \$15.00/person

### **Meeting Location:**

The Main Event  
206 North Lemke Road  
Cecil, WI 54111



Please contact us for special assistance regarding our programs. Requests are confidential. UW-Extension provides equal opportunities in employment and programming, including Title IX and ADA.