



Brampton Folk Festival: Saturday June 16, 2007 Craft Vendor Application

The Brampton Folk Festival is a free non-profit family oriented community event designed to entertain members of the community of all age groups by celebrating folk music in a broad range of styles. The goal of the festival is to increase appreciation of the arts within Brampton. The festival will be marketed towards local families and fans of folk music in Southern Ontario.

The festival is held outdoors at Gage Park in downtown Brampton. It consists of music performed throughout the day and evening, a separate stage for children's entertainment, and an arts and crafts display. Local restaurants will sell food and beverages.

The Craft Show is an important part of the festival, and we take care to select vendors of high quality products that will appeal to our audience.

Please read the vendor information section carefully to ensure you understand what is required.

Application Deadlines

The deadline for applications is **March 15, 2007**. At this time the Crafts Committee will review all applications and decide which vendors to accept. The committee will look for originality, a wide variety of vendors, a mix of new and returning vendors, and affordability. Accepted vendors will be informed by April 15, 2007.

For any additional information, please contact Lee-Ann Cowan, Craft Coordinator, at (647) 233-3655, email us at bramptonfolkfestival@sympatico.ca , or visit our website at <http://www3.sympatico.ca/bramptonfolk/> .

We welcome new vendors. If you know of anyone that would be interested in participating in our festival, please let us know.

Vendor Information

1. Preference will be given to work that is the original creation of the exhibitor (i.e. "crafts"). Craft vendors must obtain permission of the Craft Coordinator to sell manufactured items. A small number of booths will be available to "special vendors" selling non-craft items or products of special interest to our audience. Please indicate on the application which category you belong to. (Examples of "non-craft" vendors from past festivals: a bluegrass CD vendor and a psychic). The festival reserves the right to select only those vendors whose work we feel is appropriate to our event. **Imported products are not permitted.**
2. Exhibitors are expected to provide their own display booths, chairs, tents, and tables. If needed, tables are available for rental at a cost of \$12 each. The festival will go ahead rain or shine, so be prepared for the weather.
3. Booths will be located in Gage Park (on the grass) near the mainstage and will be approximately 10 feet by 10 feet. We can't guarantee that the ground will be completely flat; it may have a slight slope.
4. Booth Fees are \$40 for all vendors, payable by cheque to the Brampton Folk Festival. Cheques must be post-dated to March 15, 2007. Receipts will be sent out with the information package confirming your acceptance. If you are not accepted, your cheque will be destroyed.
5. Vendors must arrive at their assigned time to the drop-off area. Drop-off times will range between 7:30 a.m. and 10:00 a.m. The festival runs from Noon to 11:00 pm on Saturday June 16, 2007. A pancake breakfast is held in the park in the morning. You may begin selling as soon as you are set up if you wish to take advantage of the early crowd.
6. No electricity will be available for lighting after dark, so we recommend closing around 8 p.m. Vendors will have vehicle access to the drop-off area only. The park closes at 11:00 p.m. All booths must be removed by this time.
7. Vendors are not permitted to bring vehicles into the park. Vehicles can be brought to the drop-off zone, and all booths will be within 75 metres of this area. All booths will be next to a paved walkway, and vendors are advised to bring a trolley to transport their supplies. Volunteers will be available on a shared basis to assist with loading and unloading.
8. Please include pictures of your work with the application form. You must include photos of each *different* type of product that you will sell, with approximate prices. "Different" refers to products made with different materials or processes, or which have a different use than your other products in the photos. For example, if you make pottery, photos of just a few objects are adequate since all products are made of clay. If you also make bead jewellery (using beads that aren't made of clay), this is a different product, and additional photos are required. If you have any questions, please contact the Craft Coordinator.

Please mail your application to: Lee-Ann Cowan, Craft Coordinator
Brampton Folk Festival
39 Windermere Crt.
Brampton, Ontario
L6X 2L5

Vendor Application Form

Business Name: _____

Artist/Vendor Name: _____

Address: _____

Phone: _____ Email: _____

Web Page: _____

Product Type: Original Craft _____ Non-Craft _____

Table needed: _____ (add \$12 to application fee for each table)

Description of your Product(s), including typical prices: _____

Artist Biography (max. 50 words) for inclusion in the program:

I would like the following information included in the program (please circle):

Address

Phone number

Web site

Email

In order to protect your privacy, our program will include only the contact information you have requested (in addition to name of the artist and business).

I, _____ (signature) have read the application carefully and understand and agree to the requirements of the festival. I will abide by the decisions of the Craft Coordinator.