



**Urban Land
Institute**

Chicago

2010 SPONSORS

BENEFACTOR

CROWN COMMUNITY DEVELOPMENT

SUSTAINER

ABBOTT INDUSTRIES &
ADVANCE MECHANICAL
SYSTEMS, INC.

BANK OF AMERICA

BRYAN CAVE LLP

CHICAGO TITLE
INSURANCE COMPANY

EPSTEIN

GOULD & RATNER LLP

JAMES MCHUGH
CONSTRUCTION COMPANY

LOEWENBERG ARCHITECTS &
MAGELLAN DEVELOPMENT
GROUP LLC

MESIROW FINANCIAL REAL
ESTATE, INC.

OWP/P | CANNON DESIGN
S.B. FRIEDMAN & COMPANY

CONTRIBUTOR

DLA PIPER US LLP
KLUTZNICK COMPANY

SUPPORTER

KENSINGTON REALTY ADVISORS, INC.
MESA DEVELOPMENT, LLC

“Crossing over between the Public and Private Real Estate Markets”

Thursday, February 25, 2010

Join ULI Chicago for a lively discussion on how public and private real estate markets are interconnected and how to use information and market signals from one market to make better decisions in the other.

- Are public market valuations a leading indicator of private market valuations?
- How do the implied cap rates of publicly-traded REITs relate to private market cap rates?
- How do investors make capital allocation decisions between the two markets?
- What are the advantages/disadvantages of being a private or public real estate investment entity?
- How are the investment metrics different?
- Will REITs grow their overall market share of commercial real estate as the industry deleverages?

Panelists will include:

Lynn J. Jerath

Senior Vice President, GEM Realty Capital, Inc.

James H. Kammert

*Principal & Portfolio Manager - REIT Securities,
Transwestern Securities Management, LLC*

Gregory T. Mutz

CEO, AMLI Residential

Location:

Union League Club of Chicago
Main Lounge
65 W. Jackson Boulevard
Chicago, IL 60604

Schedule of Events:

7:45 a.m. – Registration & Continental Breakfast
8:15 a.m. – Announcements & Program
9:00 a.m. – Q & A
9:15 a.m. – Adjourn

ULI Chicago

1700 W. Irving Park Rd., Suite 208 Chicago, IL 60613
773-549-4972 773-472-3076 (f) Chicago.uli.org

REGISTRATION FORM - ULI Chicago # 8106-1012

"Crossing over between the Public and Private Real Estate Markets"

Thursday, February 25, 2010

Union League Club of Chicago, Main Lounge, 65 W. Jackson Boulevard, Chicago, IL 60604

Three Easy ways to register:

Online: www.uli.org/register (Credit card payment only)

Fax: 800-248-4585 or 410-626-7148 (Credit card payment only)

Mail*: Via regular US postal mail or FedEx/UPS/DHL (Check Payment only)

ULI Chicago
1700 W. Irving Park Rd., Ste 208
Chicago, IL 60613

** If you mail your registration, please fax the form in advance to ensure a prepared name badge*

ULI Member #		Informal Name for Badge	
Name			
Title			
Company			
Address			
City		State	Zip Code
Telephone		Fax	
Email			

* Confirmations will be sent via email within 24-48 hours of receipt of the registration form.

Registration Fees

- | | |
|--|------|
| <input type="checkbox"/> Member | \$50 |
| <input type="checkbox"/> Non-Member | \$65 |
| <input type="checkbox"/> Student (full-time) | \$10 |
| <input type="checkbox"/> Media (1 per publication) | Comp |

Please indicate your payment option below.

- ☐ Check: payable to ULI Chicago Check # _____
- ☐ Credit Card:
- | | | |
|---|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> American Express | <input type="checkbox"/> Diners Club | <input type="checkbox"/> Discover |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> VISA | |

Card Holder Name _____

Card Number _____ Exp. Date _____

Cardholder Signature _____

*** Business Casual Dress Required***

Refund Requests must be made in writing no later than **February 23, 2010**; refund requests will not be accepted after this date. Fax requests to: 800-248-4585 or 410-626-7148

Pre-Registration Deadline:

Tuesday, February 23, 2010

After February 23, 2010 - Fax completed registration forms to 773-472-3076

Please note:

Registration increases by \$10 after pre-registration deadline.

If payment has not been received prior to the registration deadline, a credit card guarantee will be required onsite. No credit card charges will be processed if payment is received within 1 week of the event.

Membership will be verified by customer service and nonmembers will be charged the nonmember price unless noted otherwise by local registration staff.

8106-1012