Value Added Producer Grant Program



USDA Rural Development's Value Added Producer Grant (VAPG) program helps eligible producers develop strategies to create marketing opportunities for their value-added agriculture products and/or helps producers develop business plans for viable marketing opportunities for those products.

Eligible Applicants:

- Independent producers
- Farmer or rancher cooperative
- Agricultural producer group
- Majority-controlled producer-based business venture

Priority Applicants:

- Applications from beginning farmers or ranchers and socially disadvantaged farmers or ranchers
- Qualified mid-tier value chain projects

Product Eligibility:

Value-added agriculture product is any agricultural commodity or product that:

- Has undergone a change in physical state
- Was produced in a manner that enhances its value
- Is physically segregated in a manner that results in the enhancement of its value
- Is a source of farm- or ranch-based renewable energy, including E-85 fuel
- Is aggregated and marketed as a locally produced agricultural food product

Grant Amounts:

- There is no minimum grant amount
- \$300,000 maximum for working capital and \$100,000 maximum for planning grants

Use of Grant Funds:

Grants may be used for either planning or working capital purposes.

- Planning purposes a defined program or economic activities to determine the viability of a potential value-added venture including feasibility studies, marketing plans, business plans and legal evaluations
- Working capital funds may be used to pay the project's operational costs directly related to the processing and/or marketing of the value-added product. Examples include, but are not limited to, purchasing qualified inventory, paying qualified salaries, marketing and/or delivering the value-added product to consumers.

Ineligible Grant Uses:

Applicants should review the Program Regulations for a detailed discussion of ineligible grant and matching fund uses. A partial list of ineligible uses includes:

- Plan, repair, rehabilitate, acquire or construct a building or facility
- Purchase, rent or install fixed equipment including processing equipment
- Pay for the preparation of the grant application
- Pay costs incurred prior to receiving this grant award
- Purchase long-term assets
- Paying salaries or purchasing goods from owners and immediate family members

Matching Funds:

- Applicants must provide matching funds at least equal to the grant
- Other federal grants cannot be used as matching funds
- At a minimum, grant recipients must match a dollar for each dollar of grant funds

Application Process:

- Applicants are encouraged to submit a draft of their application for a preliminary review to assess eligibility and completeness
- Program application deadline will be set by the NOSA in the Federal Register
- Applications compete on a nationwide basis

Application Resources:

Application forms, templates and information can be found at:

- www.rurdev.usda.gov/ia/rbs.html
- www.grants.gov
- www.agmrc.org

For More Information Contact:

USDA Rural Development State Office 210 Walnut Street, Room 873 Des Moines, IA 50309

Phone: 515-284-4714 Fax: 515-284-4859 www.rurdev.usda.gov/ia

