

**2012 National Restaurant Association Educational Foundation
AI Schuman Ecolab Undergraduate Entrepreneurial Scholarship**

**Application Deadline:
March 14, 2012
Scholarship Amount: \$3,000 - \$5,500**

The National Restaurant Association Educational Foundation (NRAEF) and the AI Schuman Ecolab Undergraduate Entrepreneurial Scholarship Fund awards scholarships ranging from \$3,000 to \$5,500 to college students who are enrolled in a foodservice related program at a select set of colleges.

This scholarship is targeted toward students who demonstrate an entrepreneurial spirit through a written essay. Chosen recipients must be highly ambitious, dedicated, innovative, and creative. The recipients must not only have a vision but the skills and plans to realize their vision.

Two scholarships will be awarded:
Gold recipient - \$5,500
Silver recipient - \$3,000

HOW TO APPLY

Please follow the FIVE steps to complete your Application Packet. All materials must be mailed to the NRAEF and postmarked by the deadline date.

STEP #1: Make sure you are qualified for this scholarship. Please read through the qualifications below. If you don't meet ALL of these qualifications you are not eligible to apply.

To be eligible to apply, you must:

- Be a citizen or permanent resident* of the United States of America
- Be enrolled full-time or substantial part-time (minimum of 9 credit hours) at one of the following U.S. accredited culinary school, college, or university in a food service related program:
 - California State Polytechnic University-Pomona
 - Cornell University
 - Culinary Institute of America
 - DePaul University
 - Johnson & Wales University
 - Kendall College
 - Lynn University
 - Michigan State University
 - New York University
 - Pennsylvania State University
 - Purdue University
 - University of Denver
 - University of Houston
 - University of Nevada, Las Vegas
 - University of Massachusetts-Amherst
- Have completed at least one grading term of your college or post-secondary program
- Be enrolled for two consecutive terms, not entering your last semester before graduating or graduating before May 2013
- Have a minimum grade point average (GPA) or 3.0 on a 4.0 scale (or its equivalent)
- Complete the application on your own. This is a merit-based scholarship, therefore, only the eligible student/applicant may complete the application packet.

* *Permanent Resident Alien: Any person not a citizen of the United States who is residing in the U.S. under legally recognized and lawfully recorded permanent residence as an immigrant. Also known as a resident alien permit holder and green card holder.*

STEP #2: Complete the required essay for the *Al Schuman Ecolab Undergraduate Entrepreneurial Scholarship*.

This essay is required as part of the scholarship application packet and must be submitted with your printed and signed application form and other required documents as outlined in the instructions. The essay must be typed, double-spaced and have a maximum of 750 words. Please put your name on the top of each page of your essay. Your essay must address each item in the essay question.

An entrepreneur is usually described as someone who is highly ambitious, dedicated, innovative, creative, and refuses defeat. An entrepreneur not only has a vision but can develop a plan to realize their vision.

To demonstrate your entrepreneurial spirit, write an essay addressing the following items:

1. Describe either a past entrepreneurial project of any type or a future restaurant/foodservice related entrepreneurial project, such as starting a new restaurant, developing a new product or menu.
2. Explain why it was/is innovative and provide an example of how thinking outside the box enhanced or will enhance your project.
3. Describe how you brought or will bring your project to fruition.
4. Briefly, describe your skills and how these attributes helped you or will help you carry out this project.

STEP #3: Complete the online form at www.nraef.org/scholarships.

Complete, print and sign the online

STEP #4: Gather all the required documentation

To be considered for a scholarship, your application packet must include the following:

1. Signed hard copy of your online form.
2. Typed essay. The essay is not completed in the online application form, but must be typed separately and included with the completed application packet.
3. A copy of your college curriculum (from your college catalog) with the number of credit hours detailed. Please do **NOT** include the entire catalog.
4. A transcript from your current institution (unofficial copies are acceptable; report cards are not)
5. One to three letters of recommendation from current or previous employer(s) or teacher(s) in the restaurant and or foodservice industries. All letters must be on company or school letterhead.

OR

One to three completed NRAEF recommendation forms. The form is the last page in these instructions.

STEP #5: Mail Completed Scholarship Application Packet on or before the deadline date.

Documentation sent separately from the application must be postmarked by the application date or your application will be disqualified.

Mail your application packet and all required documents on or before the deadline to:

National Restaurant Association Educational Foundation

ATTN: Scholarship Program

175 West Jackson Boulevard, Suite 1500

Chicago, IL 60604-2702

OTHER IMPORTANT SCHOLARSHIP APPLICATION INFORMATION

HOW SCHOLARSHIP APPLICATIONS ARE JUDGED AND SELECTED

Applications are judged by a panel of educators, industry leaders, and culinary professionals. Scholarships are awarded on a competitive basis.

The judges will score your application on the following criteria:

- ✓ Presentation (spelling, punctuation, grammar, etc.)
- ✓ Essay (quality of writing, word count, etc)
- ✓ Industry related work experience
- ✓ Strength of the letter(s) of recommendation

HOW YOU WILL BE NOTIFIED

Scholarship recipients and non-recipients will be notified electronically. Information will be sent to the email address you provide in your online form approximately twelve weeks after the deadline date. If you are awarded a scholarship, you will receive information from the NRAEF explaining how to claim your scholarship. Please add scholars@nraef.org to your address book or "safe list" to ensure emails are delivered to your inbox.

While we'd like to personalize this process, we are limited by time and the high volume of applications we receive. Our application process is centralized and many factors impact that process and timing of scholarship awards, including the number of people who apply, time for applications to be received through the mail, even severe weather such as a snow storm can delay mail coming into our office. That is why we wait a significant amount of time to ensure that all applications that are postmarked by the deadline will be considered.

REASONS FOR DISQUALIFICATION, IN-ELIGIBILITY, AND RESTRICTIONS

1. Your Application Packet will *not* be considered if it is:
 - Handwritten
 - Incomplete (missing *any* of the required documentation described above)
 - Not signed. If you are under 18 years old, your parent or guardian must also sign it.
 - Completed by a parent/guardian, teacher, or any other party acting on behalf of the applicant
 - Submitted in a report cover, binder, or file.
2. You may receive only one NRAEF scholarship per year. NRAEF scholarships are paid over two consecutive terms, and overlapping scholarships are not permitted.
3. You will be disqualified if you will not be enrolling for two consecutive terms because you are entering your final semester or graduating prior to May 2013.

ADDITIONAL SCHOLARSHIP OPPORTUNITIES

If you meet the qualifications and requirements listed above, but are not chosen as a recipient for the 2012 Al Schuman Ecolab Entrepreneurial Scholarship, your application will automatically be considered for the \$2,500 NRAEF Academic Scholarship for Undergraduate Students. You **DO NOT** need to complete a separate application for the Academic Scholarship for Undergraduate Students.

If you have any questions about the application process contact the NRAEF Scholarship Program office at 800-765-2122, ext. 6738 or scholars@nraef.org.

The NRAEF wishes you success in your academic and career goals.

All instructions, applications, and deadlines are valid only for the specific scholarship and deadline stated on the instructions and applications. Once the stated deadline has expired, the instructions and applications are no longer valid. If you need current scholarship information, please go to our website www.nraef.org/scholarships.

Recommendation Form

NOTE TO THE APPLICANT

A completed scholarship application packet should include one to three recommendations. Please fill out the top section of this page before giving the form to the recommender of your choice.

Applicant's Name: _____ Recommender's Name: _____

Type of Recommendation: Academic Foodservice Industry Other _____

NOTE TO THE RECOMMENDER

The applicant has selected you, as a reference, to provide a candid recommendation to the NRAEF as a part of the scholarship application process. Once this form is completed, please return it to the student in a signed envelope with your signature across the seal. The student will submit your sealed recommendation to us along with his/her other application materials. Thank you for your input. Please feel free to attach an additional letter.

How do you know this student? _____

How long have you known this student? _____

If you are an employer or supervisor, please indicate the number of hours this individual worked for you:

less than 250 hours between 250 and 500 hours between 500 and 750 hours over 750 hours

Please rate the applicant:

	<i>Above Average</i>	<i>Average</i>	<i>Below Average</i>	<i>Unknown</i>
Interpersonal communication skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to work with others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrates initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance under stress	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self-confidence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Responsibility and reliability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to accept constructive feedback and learn from it	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Attendance and timeliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstrated interest in the foodservice / hospitality industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tell us how this student stands out from his/her peers and include any additional information you would like to share about the student? (If needed, please attach a separate piece of paper)

Signature of Recommender _____ Date _____

Name of Recommender _____ Phone Number _____

Organization _____ Title _____

Street Address _____ City _____ State _____ Zip _____