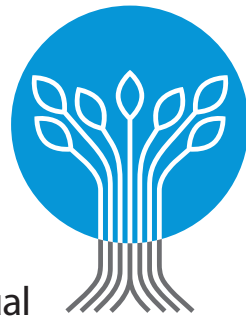


Updated Information
Register Early and Save!

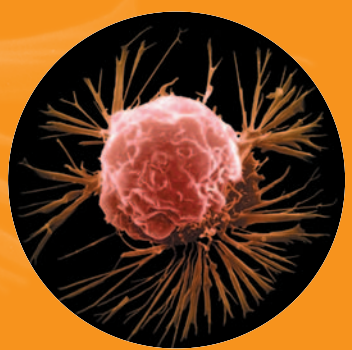
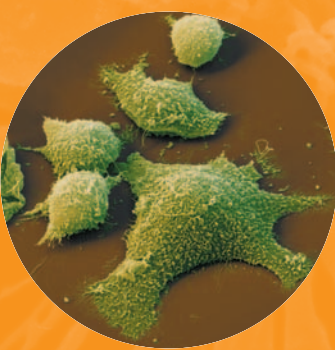
Comprehensive Practical Information Focused on Patient Care

- Gather information on emerging treatment trends
- Interact with a world-renowned faculty
- Design your own learning experience with a multidisciplinary program



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2007 Highlights

TARGET AUDIENCE

- Medical Oncologists
- Hematologists/Oncologists
- Surgical Oncologists
- Radiation Oncologists
- Hematologists
- Oncology Nurse Practitioners
- Oncology Nurses
- Oncology Pharmacists
- Physician Assistants
- Psycho-Social Oncologists
- Allied Oncology Healthcare Professionals

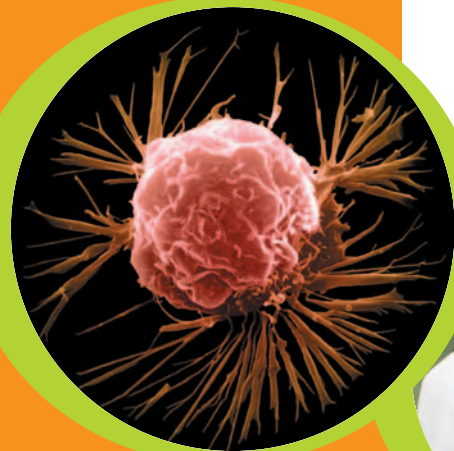
PROGRAM OVERVIEW

Developed for the US-based practicing oncologist, the Oncology Congress leads in delivering knowledge, tools, and insight into the best practices that leaders in cancer prevention, diagnosis, and treatment need to improve patient care. An exclusive, capacity-controlled environment featuring the top names in oncology stimulates peer-to-peer dialogue by providing a meeting large enough for networking and small enough for debate.

Learning Objectives

At the conclusion of the Oncology Congress, participants will be better able to:

- Assess the impact of recent research findings in cancer diagnosis and treatment on clinical practice
- Evaluate and integrate new therapies and treatment regimens into clinical practice
- Determine the most efficacious strategies for the treatment of the following cancers: bladder, breast, cervical, colon, head & neck, lung, ovarian, pancreatic, prostate, testicular, sarcoma, leukemia, lymphoma, melanoma, and myeloma, in addition to supportive care and survivorship issues
- Assess optimal radiation/chemoradiation treatment strategies
- Review methods to minimize symptoms related to treatment side effects and complications of treatment
- Review methods of managing psychosocial and quality-of-life issues experienced in cancer patients
- Better understand attitudes, concerns and needs of cancer survivors
- Understand innovations in targeted, local and systemic therapies
- Assemble a network of professional colleagues with common interests to solve problems, share experiences, and provide mutual professional support



“Oncology Congress covers common, day-to-day topics – the problems we confront on a daily basis. They covered nuts and bolts that I can use in my everyday practice.”

– Rakesh Mehta, MD

Department of Veterans Affairs Medical Center
Castle Point, NY

DESIGN YOUR OWN LEARNING EXPERIENCE

Our multidisciplinary program allows you to focus on the areas most important to your practice. You can devote your time to one therapeutic area, or focus on several topics – the choice is yours. Consult the listing below to design an optimal learning experience that meets your specific educational goals.

B	Breast Cancer
GI	Gastrointestinal Malignancies
GY	Gynecologic Malignancies
H	Hematologic Malignancies
HN	Head and Neck Cancer
L	Lung Cancer
M	Melanoma
PM	Practice Management
RO	Radiation Oncology
S	Sarcoma
SC	Supportive Care
SV	Survivorship
U	Urologic Malignancies

WAUN KI HONG, MD – FOUNDING CHAIRMAN'S DINNER RECEPTION

Saturday • September 8, 2007

6:30 pm – 10:00 pm

This fundraising event, named for Oncology Congress' founding chair, honors and celebrates the lives of those who have been touched by cancer and those who treat and care for them. A wonderful evening, featuring a cocktail party, dinner, silent auction and entertainment. Seating is limited so reserve your tickets early. Tickets for conference attendees and guests are \$99.

Sponsorship opportunities are available. Please contact Jeanne Brandt at 203-840-5460 or email jbrandt@reedmeded.com.

NEW SCHWARTZ CENTER ROUNDS

Friday • September 7, 2007

7:00 am – 8:00 am

Sunday • September 9, 2007

7:00 am – 8:00 am

Discussion Leaders:

Michael J. Fisch, MD, MPH
The University of Texas M. D. Anderson Cancer Center

Caroline Carney-Doebbeling, MD, MSc
Indiana University Cancer Center

Schwartz Center Rounds are one-hour meetings that offer health care professionals the opportunity to discuss: issues about time pressures; the challenge of breaking bad news; the need to keep hope alive; the balance of sympathy and empathy and keeping personal boundaries, as well as dealing with both the patient's and their own emotional reactions.

“The focus is on emotional and social issues that arise in caring for patients. So we look at how our own reactions as doctors affect the patient. In addition, these rounds are more inwardly directed, ‘mindful,’ as opposed to having a problem-solving and information-exchange orientation.”

– **Michael J. Fisch, MD, MPH**
The University of Texas M. D. Anderson Cancer Center

The program is named after healthcare attorney Kenneth Schwartz, who died at the age of 40, less than a year after he was diagnosed with advanced lung cancer. Appreciative of the medical care he received, Schwartz said what meant most to him was the empathy and compassion from providers who took the time to answer his questions, just sat with him, and always made him feel like they were committed to making sure his quality of life was the best it could be.

“Looking back, I realize that in a high-volume setting, the high-pressure atmosphere tends to stifle a caregiver's inherent compassion and humanity. But the briefest pause in the frenetic pace can bring out the best in a caregiver and do much for a terrified patient.”

– **Kenneth Schwartz**, The Boston Globe Magazine

Rounds are open to all cancer care team members, but will be limited to 40 participants to help facilitate the ability to interact. Pre-registration is required to ensure your seat.

FACULTY SCHEDULED OFFICE HOURS

Didn't get the chance to ask one of the faculty members a question? Would like to talk about a particular patient issue? Just want to stop by and shake hands? "Office Hours" allow you to interact with the faculty in a relaxed and comfortable setting. This program received many accolades at the 2006 conference.

Office Hours with Faculty (tentative)

Friday • September 7th

10:30 am – 11:30 am

Everett E. Vokes, MD
Martin Tallman, MD
Cary A. Presant, MD

3:00 pm – 4:00 pm

Paul F. Engstrom, MD
Alan P. Venook, MD
Patrick J. Loehrer, Sr., MD
John T. Soper, MD

Saturday • September 8th

10:00 am – 11:00 am

Kenneth C. Anderson, MD
George W. Sledge, Jr., MD
David H. Johnson, MD

3:30 pm – 4:30 pm

Hyman B. Muss, MD
Theodore T. DeWeese, MD
Otis W. Brawley, MD
Laurence H. Baker, DO

CLINICAL CASE STUDIES

Participants work in small groups to identify approaches to resolve the case issue. These sessions are led by an expert but are more focused on the sharing of information and gaining insights from the group. Each challenging case study is limited to 20 attendees, so you are encouraged to register early if you plan on attending.

Case Studies

Friday • September 7th

10:45 am – 11:15 am

CS201: [Case Study in Urologic Malignancies](#)

CS202: [Case Study in Hematologic Malignancies](#)

CS203: [Case Study in Neuroendocrine Cancer/Carcinoid Tumor](#)
Paul F. Engstrom, MD
Fox Chase Cancer Center

CS204: [Case Study in Central Nervous System Tumors](#)

Saturday • September 8th

3:00 pm – 3:45 pm

CS301: [Case Study in Breast Cancer: Discussion Of The Added Value Of Adjuvant Chemotherapy In An Older Patient \(I.E. 70 Years\) With Node-Positive, Hormone Receptor Positive Early Breast Cancer](#)
Hyman B. Muss, MD
Vermont Cancer Center

CS302: [Case Study in Gynecologic Malignancies](#)
Bradley J. Monk, MD
University of California Irvine Medical Center

CS303: [Case Study in Central Nervous System Tumors](#)

CS304: [Case Study in Pancreatic Cancer](#)

ACCREDITATION STATEMENT

Physicians – This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Elsevier Office of Continuing Medical Education (EOCME) and Reed Medical Education. The EOCME is accredited by the ACCME to provide continuing medical education (CME) for physicians. The EOCME designates this continuing medical education activity for a maximum of 23.75 AMA PRA Category 1 Credit(s).[™] Physicians should only claim credit commensurate with the extent of their participation in the activity.

Nurses – The American Nurses Credentialing Center accepts Continuing Medical Education (CME) for certification renewal. One CME = 1.0 Contact Hours.

Faculty Disclosure – It is Reed Medical Education's policy that faculty participating in any of their CME activities disclose to the participants any real or apparent conflict of interest related to the content of their presentation. Each faculty member has completed and signed a conflict of interest statement. Relationships will be disclosed to the audience at the time of the activity.

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University of Michigan
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Otis W. Brawley, MD
Georgia Cancer Center for
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Institute/Emory University



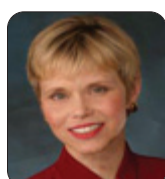
Theodore L. DeWeese, MD
The Sidney Kimmel
Comprehensive Cancer Center
at Johns Hopkins



Michael J. Fisch, MD, MPH
The University of Texas
M. D. Anderson Cancer Center



Frank G. Haluska, MD, PhD
Tufts-New England Medical Cancer
Center/Tufts University School of
Medicine



Sandra J. Horning, MD
Stanford Comprehensive Cancer
Center/Stanford University School
of Medicine



**Catherine Hydzik, RN,
MS, AOCN**
Memorial Sloan-Kettering
Cancer Center



David H. Johnson, MD
Vanderbilt-Ingram Cancer Center/
Vanderbilt University



**Theodore S. Lawrence,
MD, PhD**
University of Michigan
Comprehensive Cancer Center/
University of Michigan Health
System



Hyman B. Muss, MD
Vermont Cancer Center/Fletcher
Allen Healthcare/University of
Vermont



George W. Sledge, Jr., MD
Indiana University Cancer Center/
Indiana University School of
Medicine



John T. Soper, MD
University of North Carolina
School of Medicine



Martin S. Tallman, MD
Robert H. Lurie Comprehensive
Cancer Center of Northwestern
University/Northwestern University
Medical School



Alan P. Venook, MD
UCSF Comprehensive
Cancer Center



Everett E. Vokes, MD
The University of Chicago
Hospitals

Faculty

Janet L. Abrahm, MD
Dana-Farber Cancer Institute

Anthony L. Back, MD
Seattle Cancer Care Alliance
University of Washington

Joseph S. Bailes, MD
American Society of Clinical Oncology

Dean F. Bajorin, MD
Memorial Sloan-Kettering Cancer Center

Charles M. Balch, MD
Johns Hopkins Medical Institutions

Nabeel Bardeesy, PhD
Massachusetts General Hospital
Cancer Center

Edgar Ben-Josef, MD
University of Michigan Health System

William I. Bensinger, MD
University of Washington
Fred Hutchinson Cancer Research Center

Jonathan S. Berek, MD, MMS
Stanford University School of Medicine

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UCSF Comprehensive Cancer Center

Rodger L. Bick, MD, PhD
University of Texas
Southwestern Medical Center

J. Sybil Biermann, MD
University of Michigan Cancer Center

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Wilshire Oncology Medical Group, Inc.

Rebecca L. Brown, MD
The University of Chicago Hospitals

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Princess Margaret Hospital

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Harvard Medical School

Aman U. Buzdar, MD
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M. D. Anderson Cancer Center

Caroline Carney-Doebbeling MD, MSc
Indiana University Cancer Center

Peter R. Carroll, MD
UCSF Comprehensive Cancer Center

Victor T. Chang, MD
VA New Jersey Health Care System

Paul B. Chapman, MD
Memorial Sloan-Kettering Cancer Center

Herbert Chen, MD
University of Wisconsin

Ezra EW Cohen, MD
University of Chicago Hospitals

Megan Cole, MA
University of Texas
Houston Health Science Center

A. Dimitrios Colevas, MD
Stanford University Medical Center

William L. Dahut, MD
National Cancer Institute

Nancy A. Dawson, MD
Lombardi Comprehensive Cancer Center
Georgetown University

Samuel R. Denmeade, MD
Johns Hopkins University

Dan Douer, MD
USC/Norris Comprehensive Cancer Center

Fred N. Ekery, MD
US Oncology, Inc.

Douglas B. Evans, MD
The University of Texas
M. D. Anderson Cancer Center

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City of Hope National Medical Center

Randy D. Gascoyne, MD, FRCPC
The University of British Columbia

Timothy Gilligan, MD
Cleveland Clinic
Taussig Cancer Clinic

Michael K. Gould, MD, MS
VA Palo Alto Health Care System

William J. Gradishar, MD
Robert H. Lurie Cancer Center
Northwestern University

Axel Grothey, MD
Mayo Clinic College of Medicine

Paul M. Harari, MD
University of Wisconsin
Carone Comprehensive Cancer Center

Dawn G. Holcombe, MBA, FACMPE
Connecticut Oncology Association

Richard T. Hoppe, MD
Stanford University Medical Center

Bradley S. Kahl, MD
University of Wisconsin School of Medicine
and Public Health

Michael O. Koch, MD
Indiana University Cancer Center

Michael R. Kuettel, MD, PhD
Roswell Park Cancer Institute

Corey J. Langer, MD
Fox Chase Cancer Center

David H. Lawson, MD
Emory University
Winship Cancer Institute

Quynh-Thu Le, MD
Stanford Comprehensive Cancer Center

Susan A. Leigh, RN, BSN
National Coalition for Cancer Survivorship

David G. Maloney, MD, PhD
Fred Hutchinson Cancer Research Center

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Oregon Health and Science University

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University of California Irvine Medical Center

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Washington University School of Medicine

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UCLA Center for Health Sciences

Edith A. Perez, MD
Mayo Clinic Jacksonville

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Barbara Ann Karmanos Cancer Institute
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Vanderbilt-Ingram Cancer Center

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St. Jude Children's Research Hospital

David I. Rosenthal, MD
The University of Texas
M. D. Anderson Cancer Center

Merrick I. Ross, MD
The University of Texas
M. D. Anderson Cancer Center

Julia H. Rowland, PhD
National Cancer Institute

Hope S. Rugo, MD
UCSF Comprehensive Cancer Center

Howard M. Sandler, MD
University of Michigan

Charles A. Schiffer, MD
Barbara Ann Karmanos Cancer Institute
Wayne State University

Ayalew Tefferi, MD
Mayo Clinic Rochester

Joel E. Tepper, MD
UNC Lineberger Comprehensive
Cancer Center

James L. Wade III, MD
Cancer Care Specialists of Central Illinois

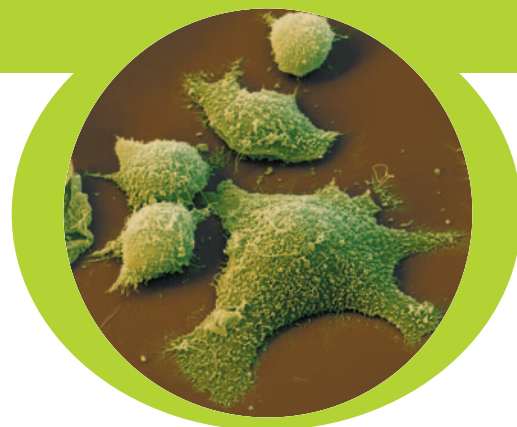
Robert S. Warren, MD
UCSF Comprehensive Cancer Center

H. Jack West, MD
Swedish Cancer Institute

William G. Wierda, MD, PhD
The University of Texas
M. D. Anderson Cancer Center

Timothy G. Wilson, MD
City of Hope National Medical Center

For a full list of faculty, visit
www.oncologycongress.com/attend



“Oncology Congress provides a nice, concise summary of recent updates, best practices and the latest data for radiation, medical and surgical oncologists. I’m from a combined group, and it gives me the broader perspective I need. The presentations are focused on very practical concerns of community-based oncologists.”

– **Gregg E. Franklin, MD, PhD**
Radiation Oncologist
New Mexico Cancer Center
Albuquerque, New Mexico

“What I particularly liked about Oncology Congress was the ability to interact easily with speakers, many of whom were thought leaders. People who are on the forefront of either research, experimental or investigational therapy, whose ideas make a big difference in the clinical trials.”

– **Kesav Nair, MD**
Medical Oncologist
Norwalk Medical Group
Norwalk, Connecticut

“Oncology Congress concentrates on tightly melded presentations of what’s new. Whether it’s epidemiology, workup, or treatment, they’re trying to teach. And this is very well done.”

– **Thomas Herskovic, MD**
Radiation Oncologist
St. Joseph’s Hospital and Medical Center
Paterson, New Jersey

Plenary Sessions

FRIDAY SEPTEMBER 7th

11:35 am – 12:20 pm

Session P201

Personal Burdens and Rewards of Being a Cancer Physician

Robert A. Buckman, MB, PhD/Megan Cole, MA



The job of being an oncologist carries considerable burdens (as well as rewards). The personal burdens can best be considered under three main headings: 1. **DECISION-MAKING:** Perhaps the most obvious source of stress is the making of everyday management decisions for each patient. This is itself made worse by (a) time constraints (b) the high possibility of therapeutic intervention being unsuccessful (“therapeutic failure”) and (c) the emotional overtones (for the patient and the physician) amplified by (a) and (b). 2. **EMOTIONAL BURDENS:** Even when management decisions are not a problem, dealing with the emotional component of the patient-physician interaction is very demanding. Specific and practical communication techniques are required in order to identify and deal with emotions (which may be in the ‘background’ and not overtly expressed). 3. **LIVING-WORKING BALANCE:** The physician needs to be aware of the potential danger of burn-out, and needs to regard life outside the hospital as an essential adjunct and support to her or his ability to continue functioning as a physician. Outside interests are an essential part of the oncologist’s ability to maintain some degree of equanimity. Without them, the physician will not be a “renewable resource.”

This presentation will concentrate on these three main areas and present further analysis and together with practical suggestions.

4:00 pm – 5:00 pm

Session P202

Lancet Oncology Plenary Lecture

Visit www.oncologycongress.com for updated information.

SATURDAY SEPTEMBER 8th

11:00 am – 12:00 pm

Session P301

The Cancer Doctor as a Cancer Patient

David H. Johnson, MD/Sandra J. Horning, MD



Oncologists are people too. They also get cancer. Does it make them a better physician? This session offers some eye-opening insights, through a unique dual perspective as physician and patient, of both sides of the medical divide.

Dr. Sandra Horning and Dr. David Johnson are both oncologists. Both of them are cancer survivors – and both past presidents of ASCO, the first to lead the society as cancer survivors.

Find out what new perspectives they gained on their journey as cancer patients: what surprised them most, what important lessons were learned from their experience, how has their patient care changed as a result of having cancer.

Dr. Horning is Professor of Medicine (Oncology and Blood and Marrow Transplantation) at Stanford University School of Medicine. She is Chair of the Lymphoma Committee of the Eastern Cooperative Oncology Group (ECOG) and Principal Investigator for phase II and III clinical trials in Hodgkin’s disease and lymphoma. Her research interests include novel therapies, clinicopathologic correlative studies, post-transplantation lymphoproliferative disorders and complications of therapy.

Dr. Johnson is a medical oncologist who specializes in lung cancer, breast cancer, and experimental therapeutics, (developing and testing new anti-cancer treatment therapies). His clinical research efforts focus on the management of thoracic malignancies and the biology and treatment of breast cancers.

2:35 pm – 3:30 pm

Session P302

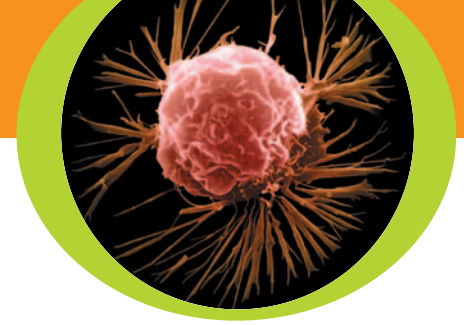
Cancer and the Oncologist in the 21st Century

David H. Johnson, MD



Why did we become physicians and oncologists? What are the daily challenges that make us forget our real purpose? How do we get past these challenges and get on with putting our patients first?

Dr. Johnson will address top of mind issues that dominate the future of the practicing oncologist. The demands imposed by reimbursement changes, regulatory burdens, ensuring quality cancer care in all practice settings, reimbursement tied to performance, and the basic integrity of oncology.



THURSDAY SEPTEMBER 6th

Focus on Practice Management

Moderator: Cary A. Presant, MD

1:00 pm – 4:00 pm

Today's healthcare policy and practices demand greater efficiency, increased productivity, stricter accountability, tighter security, and rigorous cost containment. Never before have you had to put so much attention on countless issues that can make or break your practice all while continuing your patients' access to quality care.

Who should attend:

- Oncologists
- Practice Owners
- Directors
- Managers
- Administrators

Session PM101

How Can You Be Time Efficient and Address Problems?

Linda D. Bosserman, MD

Session PM102

Oncology in the 21st Century: Proving Your Worth

Dawn G. Holcombe, MBA, FACMPE

Session PM103

Optimal Size of Practices

Fred N. Ekery, MD

Session PM104

Clinical Trials

James L. Wade, III, MD

Session PM105

Legislative Update

Joseph S. Bailes, MD

Focus on Survivorship

Moderator: Paul F. Engstrom, MD

1:00 pm – 4:00 pm

Major advances in cancer prevention, early detection and treatment have resulted in longer survival. As of January 2003, it is estimated that there are 10.5 million cancer survivors in the U.S., representing approximately 3.6% of the population. However, surviving cancer can leave a host of problems in its wake. Cancer survivors are at greater risk for recurrence and for developing second cancers, due to the effects of treatment, continued lifestyle behaviors, underlying genetics, or risk factors that contributed to the first cancer.

This workshop will educate professionals who deal with cancer survivors about issues and practices critical to the optimal well-being of their patients.

Who should attend:

- Oncologists
- Primary Care Physicians
- Nurses
- Physician Assistants
- Social Workers
- Case Managers

Session SV101

Historical Development

Julia H. Rowland, PhD

Session SV102

Patient Perspective

Susan A. Leigh, RN, BSN

Session SV103

Primary Care Physician Perspective

Kevin C. Oeffinger, MD

Session SV104

Nursing Perspective

Catherine Hydzik, RN, MS, AOCN

Session SV105

Pediatric Oncology Perspective

Les L. Robison, MD

Focus on Melanoma

Moderator: Frank G. Haluska, MD, PhD

1:00 pm – 4:00 pm

Skin cancer is the third most common human malignancy and its global incidence is rising at an alarming rate, with basal cell carcinoma, squamous cell carcinoma and melanoma being the most common forms. There are an estimated 2–3 million cases of skin cancer across the world each year, and although melanoma only accounts for about 132,000 of these (World Health Organization), it is the most dangerous form, accounting for most skin cancer deaths.

Who should attend:

- Oncologists
- Dermatologists
- Nurses
- Physician Assistants

Session M101

Staging and Prognostic Factors

Charles M. Balch, MD

Session M102

Surgical Update

Merrick I. Ross, MD

Session M103

Adjuvant Therapy

David H. Lawson, MD

Session M104

Systemic Therapy 1: Immunotherapy

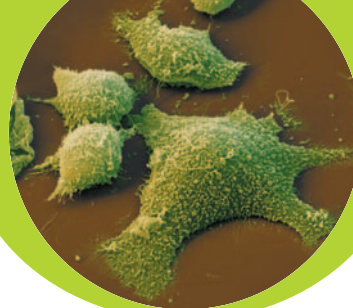
Paul B. Chapman, MD

Session M105

Systemic Therapy 2: Targeted Therapy

Frank G. Haluska, MD, PhD

Conference Sessions



FRIDAY
SEPTEMBER 7th

Hematologic Malignancies

Leukemia

Moderator: Martin S. Tallman, MD

8:00 am – 8:30 am

Session H201

AML: Integrating New Strategies in Induction and Post Remission Therapy

Charles A. Schiffer, MD

8:35 am – 9:00 am

Session H202

APL: Curative Therapies in 2007

Martin S. Tallman, MD

9:05 am – 9:30 am

Session H203

ALL: Risk-Adapted Induction and Post Remission Therapy

Dan Douer, MD

9:35 am – 10:00 am

Session H204

CLL: New Approaches for High-Risk Patients

William G. Wierda, MD, PhD

10:05 am – 10:30 am

Session H205

CML: Second Generation Tyrosine Kinase Inhibitors

Michael J. Mauro, MD

2:05pm – 3:00 pm

Session H206

MPD: New Molecular Insights and Therapies in an Old Disease

Ayalew Tefferi, MD

Gastrointestinal Malignancies

Colon Cancer

Moderator: Alan P. Venook, MD

8:00 am – 8:30 am

Session GI201

Is There an Order to Therapy?

Axel Grothey, MD

8:35 am – 9:00 am

Session GI202

Current Standards and Research Questions in Rectal Cancer

Joel E. Tepper, MD

9:05 am – 9:30 am

Session GI203

Optimal Use of Biologics in Colon Cancer

Emily K. Bergsland, MD

9:35 am – 10:00 am

Session GI204

Management of Metastatic Colon Cancer Metastatic to the Liver

Alan P. Venook, MD

10:05 am – 10:30 am

Session GI205

Surgery for Stage IV Disease

Robert S. Warren, MD

2:05pm – 2:30 pm

Session GI206

Adjuvant Therapy of Colon Cancer

Mary F. Mulcahy, MD

2:35pm – 3:00 pm

Session GI207

How Does One Counsel Cost of Rx?

Supportive Care

Moderator: Michael J. Fisch, MD, MPH

8:00 am – 9:00 am

Session SC201

Negotiating Goals of Care

Anthony L. Back, MD

Megan Cole, MA

9:05 am – 9:30 am

Session SC202

RO Managing Dysphagia and Mucositis in Patients Receiving Radiotherapy

David I. Rosenthal, MD

9:35 am – 10:00 am

Session SC203

Prevention of Thrombosis in Cancer Patients – What is the Emerging Story?

Rodger L. Bick, MD

10:05 am – 10:30 am

Session SC204

Personalized Medicine Applied to Preventing or Managing Toxicity Due to Chemotherapy

Victor T. Chang, MD

2:05pm – 2:30 pm

Session SC205

Addressing Psychological Distress in Cancer Outpatients-Individual and Programmatic Approaches

Caroline Carney-Doebbeling, MD, MSc

2:35pm – 3:00 pm

Session SC206

Elegant Strategies in Opioid Prescribing for Cancer Patients

Janet L. Abraham, MD

RO Radiology Focused Session

SATURDAY
SEPTEMBER 8th

Head and Neck Cancer

Moderator: *Everett E. Vokes, MD*

8:00 am – 8:30 am

Session HN201

[Role of Induction Chemotherapy](#)

8:35 am – 9:00 am

Session HN202

RO [Role of Concomitant Chemoradiotherapy](#)

Everett E. Vokes, MD

9:05 am – 9:30 am

Session HN203

[Integration of Targeted Therapies into Combined Modality Therapy](#)

Paul M. Harari, MD

9:35 am – 10:00 am

Session HN204

RO [Novel Approaches to XRT](#)

William G. Wierda, MD, PhD

10:05 am – 10:30 am

Session HN205

[Standard and Investigational Agents in Systemic Therapy for Recurrent Disease](#)

A. Dimitrios Colevas, MD

Thyroid

2:05pm – 2:30 pm

Session HN206

[Molecular Biology of HNC](#)

Ezra EW Cohen, MD

2:35pm – 3:00 pm

Session HN207

[Malignancies of the Thyroid](#)

Rebecca L. Brown, MD

Hematologic Malignancies

Lymphoma

Moderator: *Sandra J. Horning, MD*

8:00 am – 8:30 am

Session H301

[Follicular Lymphoma – Choosing the Right Treatment for the Patient](#)

David G. Maloney, MD, PhD

8:35 am – 9:00 am

Session H302

[How I Treat Diffuse Large Cell Lymphoma?](#)

9:05 am – 9:30 am

Session H303

[Lymphoma Pathology for Clinicians – Getting the Most Out of the Pathology Report and When to Ask for More](#)

Randy D. Gascoyne, BSc, MD

9:35 am – 10:00 am

Session H304

[Mantle Cell Lymphoma – Treatment and Retreatment Strategies](#)

Bradley S. Kahl, MD

Myeloma

Moderator: *Kenneth C. Anderson, MD*

1:35pm – 2:00 pm

Session H305

[Conventional Therapy vs. Transplant](#)

William I. Bensinger, MD

2:05pm – 2:30 pm

Session H306

[Novel Therapies](#)

Kenneth C. Anderson, MD

Lymphoma

4:35pm – 5:00 pm

Session H307

[Extranodal Non-Hodgkin's Lymphomas – Pearls for Practice](#)

5:05pm – 5:30 pm

Session H308

RO [The Role of Radiation Therapy in Lymphoma Treatment](#)

Richard T. Hoppe, MD

Gynecologic Malignancies

Ovarian Cancer

Moderator: *John T. Soper, MD*

8:00 am – 8:30 am

Session GY301

[CA-125 – How Should It Be Used?](#)

Jonathan S. Berek, MD, MMS

8:35 am – 9:00 am

Session GY302

[Integration Surgery into the Management of Ovarian Cancer: How Do We Pick and Choose Patients?](#)

David G. Mutch, MD

9:05 am – 9:30 am

Session GY303

[Chemotherapy Overview](#)

Jonathan S. Berek, MD, MMS

9:35 am – 10:00 am

Session GY304

[Ovarian Maintenance Therapy](#)

Pro: John T. Soper, MD

Con:

Cervical Cancer

Moderator: *John T. Soper, MD*

1:35pm – 2:00 pm

Session GY305

[Multimodality Therapy](#)

Bradley J. Monk, MD

2:05pm – 2:30 pm

Session GY306

[Symptom Management](#)

David G. Mutch, MD

4:35pm – 5:00 pm

Session GY307

[Borderline and Non Epithelial Ovarian Tumors](#)

5:05pm – 5:30 pm

Session GY308

[Gestational Trophoblastic Disease](#)

John T. Soper, MD

Conference Sessions

SATURDAY SEPTEMBER 8th

Urologic Malignancies

Bladder Cancer

Moderator: Dean F. Bajorin, MD

8:00 am – 9:00 am

Session U301

Invasive Bladder Cancer:

What's the Appropriate Approach?

Bladder Sparing:

Howard M. Sandler, MD

Surgical Perspective:

Michael O. Koch, MD

Testicular Cancer

Moderator: Patrick J. Loehrer, Sr., MD

9:05 am – 9:30 am

Session U302

Early Stage Disease: Comments and Controversies

Patrick J. Loehrer, Sr., MD

9:35 am – 10:00 am

Session U303

Advanced Testicular Cancer – Update

Dean F. Bajorin, MD

Renal Cell Cancer

1:35pm – 2:00 pm

Session U304

Systemic Therapy: Who, What, When & How

2:05pm – 2:30 pm

Session U305

Basic Biology for Clinicians

Robert A. Figlin, MD

4:35pm – 5:00 pm

Session U306

Cytoreductive Radical Nephrectomy in Metastatic Renal Cell Carcinoma: Standard of Care?

Pro: Peter R. Carroll, MD

Con: Robert A. Figlin, MD

Gastrointestinal Malignancies

Pancreatic Cancer

8:00 am – 8:30 am

Session GI301

Why is Pancreatic Cancer So Nasty?

Nabeel Bardeesy, PhD

8:35 am – 9:00 am

Session GI302

Systemic Therapy for Pancreatic Cancer

Philip A. Philip, MD, PhD

9:05 am – 10:00 am

Session GI303

Whither Whipple

Douglas B. Evans, MD

1:35pm – 2:00 pm

Session GI304

RO Treatment of Locally Advanced Pancreatic Cancer with Chemoradiation

Edgar Ben-Josef, MD

2:05pm – 2:30 pm

Session GI305

RO Is There a Role for Radiation in Local Advanced Pancreatic Cancer? Debate

Patrick J. Loehrer, Sr., MD

4:35pm – 5:00 pm

Session GI306

Islet Cell/Neuro

Herbert Chen, MD

5:05pm – 5:30 pm

Session GI307

Supportive and Palliative Management in Pancreatic Cancer

Michael J. Fisch, MD, MPH

SUNDAY SEPTEMBER 9th

Urologic Malignancies

Prostate Cancer

Moderators:

Theodore L. DeWeese, MD/

Otis W. Brawley, MD

8:00 am – 9:00 am

Session U401

Early vs. Delayed Androgen Suppression for Rising PSA Post Definitive Therapy

Pro:

Con: Nancy A. Dawson, MD

9:05 am – 9:30 am

Session U402

Is PSA Passe? (and other Markers for PC)

Otis W. Brawley, MD

9:35 am – 10:00 am

Session U403

Novel Molecular Targets

Samuel R. Denmeade, MD

10:05 am – 10:30 am

Session U404

Supportive Care Issues in Prostate Cancer

Timothy Gilligan, MD

10:35 am – 11:00 am

Session U405

Prostate: Beyond Hormonal Therapy

William L. Dahut, MD

11:05 am – 11:30 am

Session U406

RO Robotic Prostatectomy

Timothy G. Wilson, MD

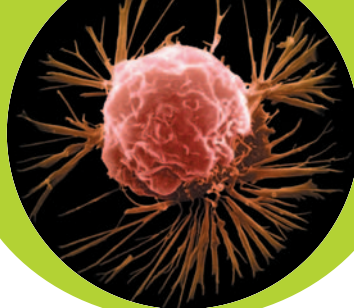
11:35 am – 12:00 pm

Session U407

RO IMRT

Michael R. Kuetzel, MD, PhD

This session is sponsored by the American College of Radiation Oncology



Breast Cancer

**Moderators: Hyman B. Muss, MD/
George W. Sledge, Jr., MD**

8:00 am – 8:50 am

Session B401

**All Post Menopausal Women with
Hormone Receptor Positive Early Stage
Breast Cancer Should be Treated Initially
with Aromatase Inhibitor**

Pro: Aman U. Buzdar, MD

Con: Harold J. Burstein, MD

8:50 am – 9:40 am

Session B402

**All Patients With HER2+ Early Breast
Cancer Should Have Trastuzumab as Part
of Their Adjuvant Treatment**

Pro: Edith A. Perez, MD

Con: Peter Ravdin, MD, PhD

9:40 am – 10:30 am

Session B403

**All Patients with Metastatic Breast Cancer
Should be Treated with Combination
Chemotherapy as Opposed to Sequential
Single Agents**

Pro: William J. Gradishar, MD

Con: Hyman B. Muss, MD

10:35 am – 11:00 am

Session B404

Novel Aspects of HER2-Targeted Therapy

Mark D. Pegram, MD

11:05 am – 11:30 am

Session B405

**Therapeutic Individualization in Breast
Cancer**

George W. Sledge, Jr., MD

11:35 am – 12:00 pm

Session B406

Antiangiogenic Therapy in Breast Cancer

Hope S. Rugo, MD

Lung Cancer

Moderator: David H. Johnson, MD

8:00 am – 8:30 am

Session L401

**Role of Post-Operative Adjuvant
Chemotherapy in Stage I NSCLC**

David H. Johnson, MD

8:35 am – 9:00 am

Session L402

**Optimal Second-Line Therapy for
Recurrent NSCLC**

H. Jack West, MD

9:05 am – 9:30 am

Session L403

**Optimal Management of Stage IIIA-N2
NSCLC**

9:35 am – 10:00 am

Session L404

**Surgery for N2(2) NSCLC;
Post Neoadjuvant Chemotherapy**

Joe B. Putnam, MD

10:05 am – 10:30 am

Session L405

**Selecting Appropriate Patients for
EGFR TKI Therapy**

Gregory J. Riely, MD, PhD

10:35 am – 11:00 am

Session L406

Managing Elderly Patients with NSCLC

Corey J. Langer, MD

11:05 am – 11:30 am

Session L407

**Antiangiogenic Agents in NSCLC:
Standard of Care or Care Seeking a
Standard?**

11:35 am – 12:00 pm

Session L408

**Early Detection: The Role of CT Scan
Screening for Lung Cancer – The Good,
The Bad, and the Ugly**

Michael K. Gould, MD

Sarcoma

Moderator: Laurence H. Baker, DO

8:00 am – 8:30 am

Session S401

Survivorship Issues

Laurence H. Baker, DO

8:35 am – 9:00 am

Session S402

Surgery and Soft Tissue Sarcoma

J. Sybil Bierman, MD

9:05 am – 9:30 am

Session S403

Title TBD

9:35 am – 10:00 am

Session S404

Title TBD

RO Radiology Focused Session

Conference Location

ONLY IN SAN FRANCISCO

Always at the top of everyone's list of favorite travel destinations, San Francisco offers a remarkable number of cultural attractions and world famous landmarks set against a background of extraordinary natural beauty.

Located in the heart of the city, Union Square is bordered by Geary, Powell, Post and Stockton Streets and is bordered by fashionable stores, major retailers and hotels, and is one the City's major shopping areas. The adjoining streets are lined with restaurants, theaters, boutiques, galleries, shops and services. Adjacent Maiden Lane is an historic 2-block alley, extending off Stockton to Grant, lined with upscale shops, cafés and salons. Architectural buffs will be particularly interested in the Frank Lloyd Wright Building, located at 140 Maiden Lane, built in 1948, the city's only Wright-designed structure.

The Financial District and Chinatown are within walking distance and the criss-cross of public transportation will take you anywhere in the city. Cable cars run from Market Street to Fisherman's Wharf.



HOTEL INFORMATION

A block of rooms is being held at the Hilton San Francisco. The Hilton San Francisco contributes to the city's reputation as a culinary mecca with their fine selection of restaurants and bars: Cityscape, The Café, Intermezzo, Lobby Bar, and Kiku of Tokyo. Don't miss Cityscape Bar & Restaurant's one-of-a-kind view of San Francisco, nightly dancing, and it's extensive selection of California wines.

After a day of meetings, guests can relax in the hotel's full service spa. Spa Fusion and Health club is a sanctuary of relaxation and renewal – an urban retreat blending Eastern healing traditions with Western discoveries, Spa Fusion offers an essential union of luxurious therapies infused with the uniqueness of San Francisco.

We are fortunate to have obtained especially low rates at the hotel starting at **\$189 per night**, single/double (plus tax).

HOTEL RESERVATIONS

This block of rooms will be held for the Oncology Congress until **August 15, 2007**. After that time, reservations will be made on a space available basis.

To ensure the group rate, reservations must be made through the Oncology Congress Travel Desk:

Online: www.oncologycongress.com/travel

Phone: 800-388-8002 within the U.S.
1-312-527-7300 for international callers
7:00 am – 6:00 pm CST, Monday – Friday

Email: oncologycongress@ttgonline.com

Fax: 1-312-329-9513

Mail: Oncology Congress c/o Travel Technology Group,
110 West Hubbard, Chicago, IL 60610

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Third Annual
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We collect this data to provide you with information about the Oncology Congress and other organizations in your field. If you prefer not to receive further information, please see our privacy statement at www.oncologycongress.com or call our privacy administrator at 888-306-2344 or 203-840-5810.

Please answer the following questions. Your answers will help us to build an event around your needs and interests.

1. What is your specialty?

- A. Medical Oncology
- B. Hematology
- C. Hematology/Oncology
- D. Radiation Oncology
- E. Surgical Oncology
- F. Pediatric Oncology
- G. Musculoskeletal Oncology
- H. Gynecological Oncology
- J. Urologic Oncology
- K. Neuro-Oncology
- M. Psycho-Oncology
- N. Primary Care
- P. Other _____

2. Type of practice

- A. Community/Private
- B. Hospital
- C. Academic
- D. Other _____

3. Areas of Interest

- AA. Bone Metastasis
- AB. Breast Cancer
- AC. Chemoprevention
- AD. Clinical Trial Management
- AE. CNS Tumors
- AF. Coding
- AG. Gastrointestinal Malignancies

- AH. Geriatric Oncology
- AJ. Gynecologic Malignancies
- AK. Head and Neck Cancer
- AM. Hematologic Malignancies
- AN. Lung Cancer
- AP. Melanoma
- AQ. MMA (Medicare Modernization Act)
- AR. Neuro-Oncology
- AS. Pain Management
- AT. Patient Communication
- AU. Practice Management

- AV. Reimbursement
- AW. Sarcoma
- AX. Supportive Care
- AY. Survivorship
- AZ. Targeted Therapies
- BA. Urologic Malignancies
- BB. Other _____

4. Number of physicians in your practice?

- A. Solo
- B. 2-5
- C. 6-10
- D. >10

REGISTRATION OPTIONS			
	Thru 6/29/07	After 6/29/07	
Pre-Conference Program (not included in full conference packages)			
<input type="radio"/> Thursday	\$175	\$175	
Conference – Includes 3 days of conference, continental breakfast, lunch*, and conference materials			
<input type="radio"/> Oncologist/Clinician	\$795	\$995	
<input type="radio"/> Nurse/Physician Assistant/Pharmacist/Social Worker	\$395	\$495	
<input type="radio"/> Fellow/Resident	\$295	\$395	
<input type="radio"/> Industry	\$1095	\$1195	
One Day Pass – Includes continental breakfast, lunch*, and conference materials for the day of your choice (not available for industry)			
<input type="radio"/> Friday	\$395	\$495	
<input type="radio"/> Saturday	\$395	\$495	
<input type="radio"/> Sunday	\$395	\$495	
Dinner Reception # of tickets _____			
<input type="radio"/> Saturday	\$99	\$99	
Guest Pass			
	\$100	\$100	
<input type="radio"/> Guest Name _____			
Syllabus – Available for purchase to non-attendees (included for all attendees)			
<input type="radio"/> Print <input type="radio"/> CD-ROM	\$150	\$150	
*Lunch not available on Sunday. Program ends at 12pm.			
Total	\$	\$	

METHOD OF PAYMENT
<input type="radio"/> Enclosed is check # _____ payable to Reed Medical Education
<input type="radio"/> Charge my (circle one) VISA MASTERCARD AMEX
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_____ Signature
_____ Cardholder Name (please print)

GUEST PASS: Reed Medical Education adheres to PHRMA guidelines regarding interaction with healthcare professionals, therefore guest passes may be purchased allowing guests of registrants to have access to the exhibit hall and non-CME group meal functions only.

CANCELLATION POLICY: Cancellations received in writing on or before August 20, 2007 will be refunded less a \$100 service fee. No refunds will be made for cancellations received after this date or "no shows." Substitutions are welcome.

SPECIAL NEEDS: We encourage participation by all individuals. If you have a disability, advanced notification of any special needs will help us better serve you. Please contact Briget Stronge at least 2 weeks in advance at 203-840-5548 or bstronge@ReedMedEd.com.

Produced and managed by:

