



30th Annual
Latino Medical Student Association
Western Region Health Professions
Conference

*“Transforming our script in
medicine: advancing leadership
in policy, research, and
community.”*

Hosted by the LMSA Chapter at
University of California, Davis School of Medicine

March 21st & 22nd, 2014 at:
DoubleTree by Hilton
2001 Point W Way Sacramento, CA



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

Dear Potential Sponsor,

The **Latino Medical Student Association-West (LMSA West)** is proud to announce the 30th Annual LMSA West Regional Conference to be held on **Friday, March 21st and Saturday, March 22nd, 2014**. The event will proudly be hosted by the **University of California, Davis School of Medicine** chapter of LMSA at the **DoubleTree by Hilton in Sacramento, CA**.

This year is a hallmark year as it marks the 30th Anniversary of LMSA West. LMSA West was founded to increase the number of Latinos in medicine. Thirty years after the inception, medical students from across the West Coast continue to work tirelessly to ensure Latino students have appropriate tools to enter and succeed in health professions. The annual conference notoriously inspires many Latinos to enter into healthcare professions and provides skills to those in healthcare professions to advance in leadership positions.

The theme of this year's conference is: **“Transforming our script in medicine: advancing leadership in policy, research, and community.”**

The purpose of the conference is to bring together over 650 Latino healthcare professionals and pre-health students. The LMSA West Regional Conference has grown over the past 5 years with the most recent attendance numbers being: **80** high school students, **400** pre-medical students, **200** medical students and **50** residents and physicians.

The conference includes a physician/medical student-networking event on Friday, March 21st and a series of workshops on the healthcare needs of the Latino community, student leadership training and healthcare policy on Saturday March 22nd. In addition to discussing major issues prevalent in our communities such as the growing demand for culturally sensitive, quality health care access, the conference will emphasize the need for Latinos in leadership positions in all branches of healthcare. Furthermore, LMSA will continue to honor graduating seniors, as well as distinguished individuals throughout various conference events, including the Graduating Senior Gala on the evening of Saturday March 22nd.

It is the generosity of your sponsorship that makes this impactful event possible. In a time when healthcare is undergoing unprecedented changes and the Latino population is growing at an impeccable pace, promoting diversity in medicine is imperative for the health of our Latino communities.

Included you will find our complete proposal, which delineates the various sponsorship opportunities available. Please feel free to contact me with questions or if additional information is needed.

Sincerely,
Olivia Campa
University of California, Davis School of Medicine
LMSA-West VP of Conference
310-907-6363
VP_conference@lmsa.net



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

SPONSORSHIP AND DONATIONS

PLATINUM SPONSORS: donations of \$50,000.00 or greater

- The official name and logo of sponsor will be placed on all correspondence involving the conference, including front cover of conference program.
- One year logo placement of sponsor on the Conference website
- Full-page advertisement of organization or company in the Conference program
- Full-page advertisement in the Banquet program
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Two (2) complimentary tickets for banquet night—includes dinner and dance (*negotiable)

GOLD SPONSORS: donations of \$25,000.00 or greater

- The official name and logo of sponsor will be placed on banquet program,
- One year logo placement of sponsor on the Conference website,
- Half-page advertisement will be placed in the Banquet program,
- Half-page advertisement will be placed in the Conference program,
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Two (2) complimentary tickets for banquet night—includes dinner and dance (*negotiable)

SILVER SPONSORS: donations of \$15,000.00 or greater

- One year logo placement of sponsor on the Conference website
- Full Page advertisement will be placed in the Conference program
- Half-page advertisement will be placed in the Banquet program
- Full six-foot table for exhibition space during the Exhibitor Fair at the Conference
- Two (2) complimentary tickets for banquet night—includes dinner and dance (*negotiable)

Bronze Sponsors: donations of \$5000.00 or greater

- Full Page advertisement will be placed in the Conference program
- One year logo placement of sponsor on the Conference website
- Half-page advertisement will be placed in the Banquet program
- Full six-foot table for exhibition space during both days of the Conference
- Two (2) complimentary tickets for banquet night—includes dinner and dance (*negotiable)

HONORABLE MENTION: donations \$2500.00 or less

- All donors will be listed on the back page of the Conference/Banquet program
- Advertisement page in the conference program will be provided for donations of \$1000.00 for full-page ad, \$500.00 for half-page ad, \$300.00 for a quarter-page ad



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

30th Annual LMSA-West Regional Conference University of California, Davis Exhibitor Information and fees:

MEDICAL SCHOOLS/ACADEMIC PROGRAMS: \$450

- Six-foot table for exhibition space for two people the day of the conference. Additional personnel can be added for an added cost of \$50/ person.
- Quarter-page advertisement of organization or company will be placed in the Conference program and Banquet program.

RESIDENCY PROGRAMS: \$500

- Six-foot table for exhibition space for two people the day of the conference. Additional personnel can be added for an added cost of \$50/ person.
- Two (2) complimentary tickets to the LMSA Medical Student-Physician Networking Event on Friday, March 29th.
- Quarter-page advertisement of organization or company will be placed in the Conference program and Banquet programs.

CORPORATE PROGRAMS: \$575

- Six-foot table for exhibition space for two people the day of the conference. Additional personnel can be added for an added cost of \$50/ person.
- Quarter-page advertisement of organization or company will be placed in the Conference program and Banquet program

NON-ACADEMIC, NOT-FOR-PROFIT ORGANIZATIONS: \$400

- Six-foot table for exhibition space for two people the day of the conference. Additional personnel can be added for an added cost of \$50/ person.
- Quarter-page advertisement of organization placed in Conference and Banquet program



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

Additional Packages for exhibitors (Add exhibitor fees to the add-ons below)

Advertisement Upgrade on the Conference Program

Half-Page: \$50
Full Page: \$150

Advertisement Upgrade on the Banquet Program

Half-Page: \$50
Full Page: \$150

Website LOGO ADVERTISEMENT

Three Months: \$350
Six months: \$450
One-Year: \$750



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

GRADUATION BANQUET SPONSORS:

FULL TABLE SPONSOR—\$2500

Sponsoring a table at the graduating senior banquet

A sign (including name and logo) recognizing the sponsor will appear on the sponsored table

FAMILY SPONSOR-\$1500

Sponsoring a graduating medical student and his/her family at the Graduating Seniors banquet

A place setting acknowledgement (including name and logo) will be placed at the seats of the sponsored family

STUDENT SPONSOR-\$100

Sponsoring a graduating medical student at the graduating seniors banquet

A place setting acknowledgement (including name and logo) will be placed at the seats of the sponsored student



LATINO MEDICAL STUDENT ASSOCIATION WEST REGION

FINANCING/FUNDRAISING

LMSA has developed a strong, reliable and highly visible membership recognized both on the local and national levels. This accomplishment is the result of a steadily increasing number of members and other volunteers who have generously donated their time and expertise to further LMSA's goals. Today, LMSA is recognized nationally and has united with various national organizations in addressing common goals.

LMSA's current priority is to develop a relationship with community leaders sympathetic to the medical health care needs of inner-city populations, particularly the rapidly growing Latino population. We strongly believe the vitality of LMSA depends on active, involved memberships and development of new partnerships with a wide range of funding sources, including community leaders and associated entities.

LMSA is currently an all-volunteer organization. The annual conference is our main fundraising source to support our goals. Contributions from outside sources are indispensable to ensure a successful campaign.



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SUMMARY OF REQUEST

The Latino Medical Student Association (LMSA) is requesting funding for its 30th Annual LMSA-West Regional Conference entitled “Transforming our script in medicine: advancing leadership in policy, research, and community.”

Please make checks payable to: Latino Medical Student Association-West

Mail to:

Latino Medical Student Association-West
c/o Daniel Diaz, CFO
6902 Castor St
Chino, CA 91710

LMSA hopes to hear from you soon and looks forward to developing a relationship with your organization. 501c3 available upon request.

Sincerely,

Olivia Campa

University of California, Davis School of Medicine

LMSA-West VP of Conference

310-907-6363

VP_conference@lmsa.net