

A Datamonitor report

# Hip and Knee Replacement Market

Published: Sep-06

Product Code: DMHC2264

#### Use this report to ...

Evaluate the size of the US and European hip and knee replacement markets, in terms of number of replacements and value **Providing you with:** 

- Comprehensive analysis of the size, value and growth prospects of the US and European hip and knee replacement markets
- Summary of key developments in the field of hip and knee replacement procedures
- **SWOT** analysis of the US and EU hip and knee replacement markets
- **Comparative** analysis of the key players in the markets



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## Introduction

The orthopedic joint replacement market is at a crossroads between time-tested conventional procedures and advanced implant materials and surgical techniques. Demand driven by an aging population and an increasing number of younger patients undergoing hip and knee replacement procedures together with improved implant materials and surgical techniques are contributing to growth in this mature market.

Surgeons now have more choices of implant materials and newer techniques that enable them to provide better treatment outcomes for patients undergoing joint arthroplasty surgeries. Innovation by implant manufacturers in introducing new product solutions and procedure techniques; combined with positive clinical outcomes of products introduced in the past four years are expected to bring in growth rates of 6.0-8.0% for hip replacements and a 12.0% growth rate in knee replacements.

### Key findings and highlights

- The US and European hip and knee implants are the two largest markets for hip and knee implants with the US accounting for nearly 50 per cent and Europe contributing to around 30 per cent of total procedures worldwide.
- Hip and knee replacements are mature markets in the US and Europe with knee procedures and revenues growing at a higher rate than hip replacement procedures and revenues. The 2005 revenues for hip implants in the US were \$2 billion and that for Europe was \$1.4 billion. Knee implant revenues for 2005 was \$2.4 billion in the US and \$774m in Europe.
- The average prices for hip implants grew by 2.0-3.0 per cent from 2004 to 2005 while that of knees grew by 3.0-4.0 per cent. Going forward, market growth is expected to be driven by increasing demand for hip and knee replacements as the baby boom generation nears retirement and an increasing number of younger patients undergo hip and knee replacement procedures.

### **Reasons to buy**

- Evaluate the size of the US and European hip and knee replacement markets, in terms of number of replacements and value
- Assess the key factors driving and restricting market growth over the coming years
- · Analyze the competitive landscape in each market and identify the key players

### For more information...

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### Sample pages from the report

Key Market Players	DATAMONITOR			
Company profiles				
Zimmer Zimmer Hoklings Inc engages in the design, of reconstructive orthopedic, dental implants surgical products internetionally.	clevelopment, manufacture, and marketing s, trauma products and related orthopedic			
Zimmer's product lines include stemmed minimally immake total knees anthropheny Technology (a product line that generated Verisys Epoch Composite Full Cont hip s products accounted for 21.0% of total reve	(launched in 2005), Trabecular Metal			
Zimmer is broadening its portfoliowith gen of Gender Solutions knee implants. In Dec Tribogy AB Cenamic-on-cenamic Acetabula system worth approximately \$150m in reve	Key Market Players	DATAMONITOR		
In 2004, Zimmer acquired intelligent sung sungical system that enables sungeons to had applied for 510(k) cleanance of this sy this year. In 2003 Decomber, Zimmer acqu neplacement market shares in the US and I	The US knee replacement ma Like in the hip replacement market, t Stryker (Figure 7).	rket share he dominant players include Zimmer, DePuy and		
Zimmer focuses on value-added educ particularly emphasizes its proprieting h technologies. In 2005 it cloubled the numbe	Figure 7: US knee replacemen	t market obarre, 2005 Total US inne replacement market revences, 2005 = 52-6kilion		
DePuy DePuy Othopsecilis, a division of medical post double digit growth over the past two reconstruction segment. De Puy manifectu orthobiologic and operating room products. In March 2004, DePuy launched 10 thopse	9.5% 12.0%	Market Overview		ATAMONITOR
In March 2004, DePuy launched Rothopae surgical precision and improved results in n	10.0%	Table 4: US& Europe	a hip replacement proced US	Res CONFECTOR
Hp and Knee Replacement Market © Datamonitor (Published 092006) This report is a likensed product and is not to be photocy	Source: Company celoides; secondary meetro	Primary hip Revision hip Endoprosthesis Total hip	265,435 58,986 44,239 <b>368,660</b>	Europe 383,306 44,571 22,285 445,708
	Table 10: US knee replacemen Zimmer DeFuy Sity/zer Biomet Simth & Nephew	In the US, 72.0% of all replacements, while revision account for 12.0%. The gro replacement market as patien	hip replacement surgerie procedures account for 17 with in partial and revisio	
	Others Source: Company setulities; excondary mesero Hip and Xines Replacement Market & Defamonitor (Published 0020005)	Ende Revision hip replacement 17%	prosthes is 12 %	Total US hip replacement procedures = 368,000
	This report is a licensed product and is not to be pho			Primary hip replacement 72%
			cements accounted for Europe. Revision proced	DATAMONITOR 85.0% of all hip replacement unes account for 10.0% and
		Hip and Knee Replacement Market © Datamontor (Published 09/2006) This report is a licensed product and is no		D MHC 2264 Page 30

*"…More and more aged people want better quality of life compared to their earlier generation. There are people with arthritis and similar conditions above the age of 65 and 70 wanting to be active, wanting to play golf and wanting to socialize…"* 

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"...Mobile bearing knees with uncemented implants are being used for knee arthroplasty. There is a shift from fixed bearing knees to mobile bearing knees primarily due to better mobility and longevity of the mobile bearing implants..."



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