

The Pechter Business Plan Competition

Registration Form

Please complete and submit this registration form and the team's business concept to:

Donna Bon, Executive Director of the Sheetz Center for Entrepreneurial Excellence at djb36@psu.edu.

Deadline: 12:00p.m. on Saturday, November 15, 2014.

TEAM MEMBER #1

Name: _____ Semester Classification: _____

E-mail: _____ Phone: _____

TEAM MEMBER #2

Name: _____ Semester Classification: _____

E-mail: _____ Phone: _____

TEAM MEMBER #3

Name: _____ Semester Classification: _____

E-mail: _____ Phone: _____

TEAM MEMBER #4

Name: _____ Semester Classification: _____

E-mail: _____ Phone: _____

TEAM MEMBER #5

Name: _____ Semester Classification: _____

E-mail: _____ Phone: _____

Business Concept Template

This template will get you started creating a business concept to submit for Phase 1. Remember, the business concept is not to exceed 1200 words or three pages.

Proposed Product/Service

- Description of value proposition and features

Target Market

- Who is the target customer?
- Estimated size and value of the market (current and projected)

Competitive Landscape

- Overview of the competitive landscape