



**ACT** AUGUST 2-6  
INTERNATIONAL CONFERENCE  
2014

Association for Commuter Transportation

**SAN FRANCISCO**  
DISCOVER INNOVATIVE COMMUTER SOLUTIONS

The graphic features a stylized San Francisco skyline with the Golden Gate Bridge in red and the Transamerica Pyramid in grey. To the right, a vertical green bar contains icons for a car, bus, bicycle, train, carpooling, walking, and telecommuting.

**2014 ACT International  
Conference Sponsorship  
Opportunities**

### **Pacific Splash Level \$10,000**

- Full-page, four-color advertisement on the back cover of the conference program
- Organization's banner on each page of the conference program
- 60-second video on ACT website conference page (subject to ACT approval)
- Banner advertisement in one issue of ACT Connections e-newsletter

### **Golden Gate Level \$5,000**

- Two full conference registrations including all meals and events
- Attendee mailing list
- Half-page, four-color ad in conference program (artwork supplied by sponsor)
- Logo in program and on conference signage
- 10x10 booth on exhibit floor (includes one 6-foot table, two chairs) OR printed material (subject to ACT approval) in registration bag
- Promotional item in registration bag

### **Cable Car Level \$3,000**

- One full conference registration including all meals and events
- Attendee mailing list
- Quarter-page, four-color ad in program (artwork supplied by sponsor)
- Logo in conference program
- 10x10 booth on exhibit floor (includes one 6-foot table, two chairs)

### **Cable Car Deluxe Level \$3,500**

Special package for organizations interested in hosting their own networking event *after* ACT's Opening Reception on Sunday night, Monday night *after* the Dine Arounds, or Tuesday night *after* sessions end.

- All benefits of Cable Car level
- ACT will publish sponsor's networking event in the conference program
- ACT will send one email prior to the conference about the sponsor's networking event

*Note: Use of the ACT logo on sponsor-event materials is not permitted.*

### **Conference Bags \$1,500**

Put your name in front of conference attendees and sponsor the conference bag (sponsor provides the bag for the conference).

### **Special Event Sponsors**

- Welcome Reception: Sponsor the opening reception and help kick off the conference. Sponsor will receive logo on signage and recognition at the event. \$3,500
- Awards Breakfast: Applaud the finalists and award winners by sponsoring the awards presentation. Sponsor will receive logo on signage and recognition at event. \$2,500
- Refreshment Breaks: Be the company remembered for providing refreshments and beverages between sessions. Sponsor logo on all refreshment break table signage throughout the conference. \$1,500 per break

### **\$250 Promotional Item**

Provide an item with your logo to go into conference registration bags for all attendees (sponsor provides the promotional item).

Your organization will benefit by joining with other esteemed sponsors of the 2014 ACT International Conference!

Name \_\_\_\_\_  
Company \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**Please indicate sponsorship level:**

- \$10,000 Pacific Splash Level
- \$5,000 Golden Gate Level
- \$3,000 Cable Car Level
- \$3,500 Cable Car Deluxe Level
- \$3,500 Welcome Reception
- \$2,500 Awards Breakfast
- \$1,500 Refreshment Break (please indicate number of breaks \_\_\_\_ x \$1,500 = \$\_\_\_\_\_)
- \$1,500 Conference Bags
- \$250 Promotional Item

For prospective sponsors interested in levels above \$10,000, please contact ACT Interim Executive Director Mark Wright about Patron program opportunities ([wright@actweb.org](mailto:wright@actweb.org); 571-699-3064).

**Payment**

\_\_\_ Check (Please make payable to ACT)  
\_\_\_ Amex Visa MasterCard (Please circle card type)  
Account Number \_\_\_\_\_ Exp. \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorships are sold on a first come, first served basis.

Questions? Please contact ACT Meetings Director Michelle Jones ([jones@actweb.org](mailto:jones@actweb.org); 571-699-3064)

Please complete and return with payment.

Mail: ACT, Attn: Michelle Jones, 1330 Braddock Place, Suite 350, Alexandria, VA 22314-6405

Fax: 703-566-2267

Scan & Email: [jones@actweb.org](mailto:jones@actweb.org) (please also cc: [info@actweb.org](mailto:info@actweb.org))