Future Leaders in the Biotech Industry Featuring Rising Private Plays and Momentum-Building Public Companies

Presenting Company Prospectus

Friday, April 5, 2013 Millenium Broadway Hotel & Conference Center **New York City**

BioCentury



THOMSON REUTERS



ABOUT THE CONFERENCE

Future Leaders connects leading portfolio managers, bankers and analysts with investorvalidated, milestone-rich private and public companies in key therapeutic areas, offering new investment opportunities and the chance to find stories with tier-jumping potential. In its first 19 years, *Future Leaders* has showcased more than 500 of these stories.

FUTURE LEADERS 2013 HIGHLIGHTS

- ✓ A showcase of over 40 biotech companies best positioned for market leadership
- ✓ Rising private plays and momentum-building public companies
- ✓ New investment opportunities for 2013 and beyond

INDEPENDENT, TURF-NEUTRAL CONCEPT

What sets *Future Leaders* apart from other traditional banking conferences? An independent, turf-neutral concept.

Future Leaders pioneered this turf-neutral concept on Wall Street, creating an open door for all members of the financial community to do business with independently selected Presenting Companies.

Now celebrating its 20th year, *Future Leaders* is the longest-running, independent Wall Street conference serving the biopharma industry. It once again provides the industry's best venue to identify solid investment and partnering prospects in a single day. Wall Street and pharma executives will have the opportunity to assess private and public companies with healthy financial profiles, poised to deliver on milestones that could lead to the next tier of valuations.

Thanks to the durable support of the *Future Leaders'* sponsors, BioCentury and Thomson Reuters have been able to make this turf-neutral independent approach truly "A Collaborative Gathering of the Corporate and Investment Communities."

Over the years we have enjoyed the visibility the Future Leaders conference brings to Domain's portfolio companies. The turf-neutral nature of the meeting is a wonderful venue for our companies to meet many interested parties involved in key aspects of the industry.

Nicole Vitullo
Partner, Domain Associates





PRESENT YOUR STORY TO WALL STREET

Presenting companies are hand-picked by BioCentury based on rigorous selection criteria, including:

- Investor validation
- Upcoming milestones
- Unpartnered assets
- Innovative science



AN AUDIENCE CONTROLLING MORE THAN \$650 BILLION IN EQUITY ASSETS

Each Presenting Company provides a thorough 25-minute overview to fund managers who have been identified by Thomson Reuters as active biotech investors. At the 2012 Future Leaders conference, this hand-selected audience controlled more than \$650 billion in equity assets, with nearly \$10 billion dedicated to biotech.

ACCESS TO OVER 90 SELLSIDE ANALYSTS ... in a Single Location and a Single Day

In addition, the turf-neutral setting provides unique access to a cross-section of over 90 sellside analysts and investment bankers in a single location, as well as representatives from pharma-ceutical and top-tier biotech companies.

Private conference rooms and special events allow Sponsors, Presenting Companies and audience members to network and conduct one-on-one business meetings throughout the day.



2012 ATTENDEES



BENEFITS FOR PRESENTING COMPANIES

- ✓ Full 25-minute presentation to investors followed by a 30-minute breakout session
- Opportunity to webcast your presentation to additional audiences
- Private meeting space
- ✓ Designated Presenting Company table at the Networking Luncheon
- Conference marketing focused on highly qualified financial professionals, including:
 - > Buyside analysts
 - > Sellside analysts
 - > Banking institutions
- ✓ Targeted marketing to key business development professionals in pharma and big biotech
- ✓ Full company profile from BCIQ: BioCentury Online Intelligence [™]available to all registrants
- Company logo posted on official 2013 *Future Leaders* website for one year after event

The quality of presenting companies is what makes Future Leaders such a success year after year. It attracts a broad spectrum of public investors, venture capitalists and service providers who want to hear where the 'future leaders' are taking this industry in the coming years.

> Jonathan Silverstein General Partner
> OrbiMed Advisors





2012 PRESENTING COMPANIES





RECENT SPONSORS







Cooley GODWARD KRONISH











WBB Securities, LLC



William Blair & Company



MORE INFORMATION

PRESENTING COMPANY OPPORTUNITIES



To learn how to become a 2013 Presenting Company, please contact:				
Eric Pierce, <i>Publisher</i> BioCentury Publications, Inc.				
For general information, please email:				
<u>conferences@biocentury.com</u>				

ABOUT BIOCENTURY

Now in its 20th year, BioCentury Publications, Inc. is internationally recognized as the leading provider of value-added information, analysis and data for biotechnology and pharmaceutical companies, investors, academia and government on the strategic issues essential to the formation, development and sustainability of life science ventures.

BioCentury employs a fully integrated multimedia platform — including publications, video, online data solutions, interactive websites, television, webcasts and conferences — to provide its global audience of biotech and pharmaceutical executives and investors with authoritative and up-to-date intelligence about corporate strategy, partnering, emerging technology, clinical data, public policy and financial markets.

www.biocentury.com

ABOUT THOMSON REUTERS

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, healthcare and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs 55,000 people and operates in over 100 countries.

www.thomsonreuters.com

Future Leaders in the Biotech Industry Friday, April 5, 2013, New York City

Presenting Company Confirmation Page

Please return printed form ASAP by fax +1 650-595-5589 Attention: Binbin Peng or e-mail <u>conferences@biocentury.com</u> This is not a registration form. You will receive a separate email with registration details.						
Company Name:						
Company Add ress:						
Company Website:						
During the conference pe	eriod, links to your Website will be provided from BioCentury's Online Conference Center.					
Company Liaison for the Conference:						
(

Name & Title:	
E-mail:	
Phone:	

Person who will confirm data and statistics for your online Company Profile:

Name & Title:	
E-mail:	
Phone:	

Company Presenter at the Conference:

Credentials (Ph.D., M.D., e.g.)

Name & Title:	
E-mail:	
Phone:	

YES, please confirm my company's participation in Future Leaders 2013. I understand and agree to the conference participation fee of \$6,500, which is charged to all Presenting Companies to help underwrite the costs associated with this unique turf-neutral opportunity. Cancellations are subject to all or a portion of this fee.

Name & Title: please print		
Signatu re:	Date:	