

The 21st Annual

BioCentury™

FUTURE LEADERS IN THE BIOTECH INDUSTRY

*A Collaborative Gathering of the Corporate & Investment Communities
Featuring Rising Private Plays and Momentum-Building Public Companies*

March 28, 2014 • New York City

Presenting Company Prospectus





ABOUT THE CONFERENCE

Future Leaders connects leading portfolio managers, bankers, analysts and business development professionals with investor-validated, milestone-rich private and public companies in key therapeutic areas, offering new investment opportunities and the chance to find companies with tier-jumping potential. In its first 20 years, *Future Leaders* has showcased more than 500 of these companies.

FUTURE LEADERS HIGHLIGHTS

- ✓ A showcase of 48 biotech companies best positioned for market leadership
- ✓ Rising private plays and momentum-building public companies
- ✓ New investment opportunities for 2014 and beyond
- ✓ A slate of companies with 125 unpartnered products in 190+ programs
- ✓ An audience of more than 75 C-level biotech executives, including 47 Presidents/CEOs and 17 CFOs
- ✓ A buyerside audience that represents the most active investors in biotech today – last year's audience included money managers who controlled more than \$650 billion in equity assets

INDEPENDENT, TURF-NEUTRAL CONCEPT

What sets *Future Leaders* apart from other traditional banking conferences? An independent, turf-neutral concept.

Future Leaders pioneered this turf-neutral concept on Wall Street, creating an open door for all members of the financial community to do business with independently selected Presenting Companies.

Now in its third decade, *Future Leaders* is the longest-running, independent Wall Street conference serving the biopharma industry. It once again provides the industry's best venue to identify solid investment and partnering prospects in a single day. Wall Street and pharma executives will have the opportunity to assess private and public companies with healthy financial profiles, poised to deliver on milestones that could lead to the next tier of valuations.

Thanks to the durable support of the *Future Leaders* sponsors, BioCentury has been able to make this turf-neutral independent approach truly “A Collaborative Gathering of the Corporate and Investment Communities.”

“Over the years we have enjoyed the visibility the *Future Leaders* conference brings to Domain’s portfolio companies. The turf-neutral nature of the meeting is a wonderful venue for our companies to meet many interested parties involved in key aspects of the industry.”

— Nicole Vitullo
Partner, Domain Associates





PRESENT YOUR STORY TO WALL STREET

Presenting companies are hand-picked by BioCentury based on rigorous selection criteria, including:

- Investor validation
- Unpartnered assets
- Upcoming milestones
- Innovative science



AN AUDIENCE CONTROLLING MORE THAN \$650 BILLION IN EQUITY ASSETS

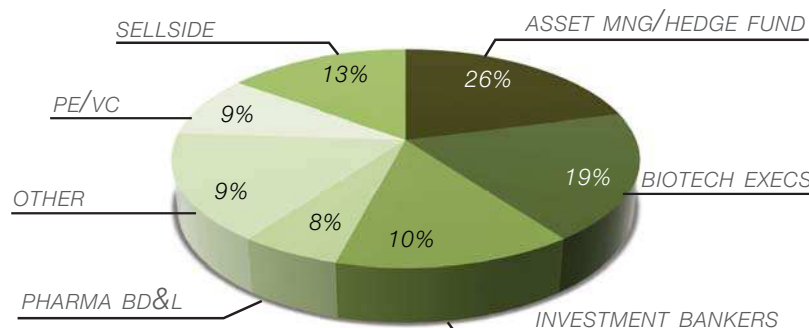
Each Presenting Company provides a thorough 25-minute overview to fund managers who have been identified by BioCentury as active biotech investors. At the 2013 *Future Leaders* conference, this hand-selected audience controlled more than \$650 billion in equity assets.

ACCESS TO OVER 90 SELLSIDE ANALYSTS ... in a Single Location and a Single Day

The 2013 *Future Leaders* companies presented to more than 90 sellside analysts and investors, as well as senior licensing professionals from pharmaceutical and top-tier biotech companies.

Private conference rooms and special events allow Sponsors, Presenting Companies and audience members to network and conduct one-on-one meetings throughout the day.

2013 ATTENDEES





BENEFITS FOR PRESENTING COMPANIES

- ✓ Full 25-minute presentation to investors followed by a 30-minute breakout session
- ✓ Opportunity to webcast your presentation to additional audiences
- ✓ Private meeting space
- ✓ Designated Presenting Company table at the Networking Luncheon
- ✓ Conference marketing focused on highly qualified financial professionals, including:
 - › Buyside analysts
 - › Sellside analysts
 - › Banking institutions
- ✓ Targeted marketing to key business development professionals in pharma and big biotech
- ✓ Full company profile from *BCIQ: BioCentury Online Intelligence*™ available to all registrants
- ✓ Company logo posted on official 2014 *Future Leaders* website for one year after event

“*The quality of presenting companies is what makes Future Leaders such a success year after year. It attracts a broad spectrum of public investors, venture capitalists and service providers who want to hear where the ‘future leaders’ are taking this industry in the coming years.*”

— **Jonathan Silverstein**
General Partner
OrbiMed Advisors





2013 PRESENTING COMPANIES





RECENT SPONSORS





MORE INFORMATION

PRESENTING COMPANY OPPORTUNITIES



To learn how to become a 2014 Presenting Company, please contact:

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For general information, please email:

✉ conferences@biocentury.com

ABOUT BIOCENTURY

Now in its third decade, BioCentury Publications, Inc. is internationally recognized as the leading provider of value-added information, analysis and data for biotechnology and pharmaceutical companies, investors, academia and government on the strategic issues essential to the formation, development and sustainability of life science ventures.

BioCentury employs a fully integrated multimedia platform — including publications, video, online data solutions, interactive websites, television, webcasts and conferences — to provide its global audience of biotech and pharmaceutical executives and investors with authoritative and up-to-date intelligence about corporate strategy, partnering, emerging technology, clinical data, public policy and financial markets.

www.biocentury.com

Future Leaders in the Biotech Industry

Friday, March 28, 2014, New York City

Presenting Company Confirmation Page

Please return printed form ASAP by fax +1 650-595-5589
Attention: Binbin Peng or e-mail conferences@biocentury.com

This is not a registration form. You will receive a separate email with registration details.

Company Name:

Company Address:

Company Website:

During the conference period, links to your Website will be provided from BioCentury's Online Conference Center.

Company Liaison for the Conference:

Name & Title:

E-mail:

Phone:

Person who will confirm data and statistics for your online Company Profile:

Name & Title:

E-mail:

Phone:

Company Presenter at the Conference:

Credentials (Ph.D., M.D., e.g.)

Name & Title:

E-mail:

Phone:

YES, please confirm my company's participation in Future Leaders 2014. I understand and agree to the conference participation fee of \$6,500, which is charged to all Presenting Companies to help underwrite the costs associated with this unique turf-neutral opportunity. Cancellations are subject to all or a portion of this fee.

Name & Title:

please print

Signature:

Date: