

## Whataburger Restaurants LP: Company Profile and SWOT Analysis

### Description:

#### Synopsis

ICD Research's "Whataburger Restaurants LP: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, business description, SWOT analysis, key facts, information on products and services, details of locations and subsidiaries.

#### Summary

This SWOT analysis and company profile is a crucial resource for industry executives and anyone looking to gain a better understanding of the company's business.

ICD Research's "Whataburger Restaurants LP: Company Profile and SWOT Analysis" report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. ICD Research strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### Scope

- Examines and identifies key information and issues about Whataburger Restaurants LP for business intelligence requirements
- Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported
- The profile also contains information on business operations, company history, major products and services, prospects, key employees, locations and subsidiaries.

#### Reasons To Buy

- Quickly enhance your understanding of the company
- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry
- Increase business/sales activities by understanding your competitors' businesses better
- Recognize potential partnerships and suppliers

#### Key Highlights

Whataburger Restaurants LP (Whataburger) is one of the principal restaurant operators in the US. The company principally focuses on the sale of burgers through more than 720 outlets across 10 states in the US. The company was established in 1950 by Harmon Dobson and currently provides a wide variety of made-to-order burgers; every order is made fresh after the order taken by the customer. It generates annual sales of more than US\$1.0 billion. Moreover, it provides a range of menu in quick-service format including drinks, shakes and malts, sides, chicken and fish, salads, burgers and desserts. The company is headquartered in San Antonio, Texas, the US.

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