



**SOCIAL & COMMUNITY PLANNING RESEARCH | CENTRE FOR SAMPLE SURVEYS LTD.**

16 Duncan Terrace, London N1 8BZ

Te1 01-278 2041

Col./Code	Skip to
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BRITAIN AND THE SEVENTIES II

Start time  
WRITE IN

Card 1  
Version X

(1-4)  
(5)  
(6)

Area code

Respondent Serial No.

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(7 -11)

We are interviewing a lot of people throughout Britain about their views on the way in which Britain is changing at the moment, and about how various changes affect their lives.

- 1 a) What do you think are the most serious problems facing Britain today? LIST PROBLEMS BELOW, PROBE FULLY FOR OTHER PROBLEMS AND RECORD THEM BELOW  
NOW ASK FOR EACH PROBLEM MENTIONED
- b) What makes the problem of \_\_\_\_\_ (READ OUT) so serious? PROBE FULLY FOR ALL REASONS AND RECORD FULLY BELOW

PROBLEMS

REASONS

(12)

1. \_\_\_\_\_

<input type="text"/>	<input type="text"/>
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(13)

2. \_\_\_\_\_

<input type="text"/>	<input type="text"/>
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(14)

3. \_\_\_\_\_

<input type="text"/>	<input type="text"/>
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(15)

4. \_\_\_\_\_

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(17)

(18)

SHOW CARD 2

2. Now I am going to read out a number of issues facing Britain that people all over the country have mentioned. Using this card, I'd like you to tell me how serious you think each one is.

- a) price rises and inflation ENTER SCORE
- b) unemployment in Britain ENTER SCORE
- c) whether or not Britain should remain a member of the Common Market ENTER SCORE
- d) giving people in Scotland and Wales more say in the running of their domestic affairs ENTER SCORE
- e) the power of trade unions in Britain ENTER SCORE

Col./ Code	Skip to
(19)	
(20)	
(21)	
(22)	
(23)	

SHOW CARD 3

3a) Thinking only about the rises in food prices, here are a number of reasons people have given for the food price rises in Britain over the past year or so. Which do you think apply? PROBE ONCE ONLY Any others?

RING CODE(S) UNDER 3 a) BELOW

b) And which one is the main reason for these food price rises?

b) RING ONE CODE ONLY UNDER 3b) BELOW

- Rises in world food prices
- Rises due to Britain joining the Common Market
- Rises due to higher profits taken by British farmers
- Rises due to higher profits taken by food manufacturers
- Rises due to higher profits taken by shopkeepers
- Rises due to general wage increases
- None of these

3 a) Any	3 b) Main
(24)	(25)
1	1
2	2
3	3
4	4
5	5
6	6
7	7

SHOW CARD 4

4 a) How interested would you say you are in politics? Are you....  
READ OUT SCALE BELOW

b) And how interested would you say you are in the problems of the European Community - the Common Market? Are you.....

READ OUT FOR 4a) & 4b):

- ...very interested
- fairly interested
- not very interested
- or not at all interested?
- Other answer (specify) \_\_\_\_\_

Politics	Europe
(26)	(27)
1	1
2	2
3	3
4	4
5	5

## SHOW CARD 5

Here are some statements which have been made to us by people in various parts of the country. As I read out each statement, use this card to tell me how much you agree or disagree.

Col./ Code	Skip to
(28 - 43)	

## READ OUT.

	Agree Strongly	Agree Slightly	Neither Agree Nor Disagree	Disagree Slightly	Disagree Strongly	
a) Britain must unite with other countries to keep peace in the world	5	4	3	2	1	28
b) Britain has been getting poorer and poorer in comparison with most other western countries	1	2	3	4	5	29
c) Britain's influence in the world will suffer if we leave the Common Market	5	4	3	2	1	30
d) Most people in Britain have forgotten what hard work means any more	1	2	3	4	5	31
e) Britain could produce enough food in Britain to support everyone who lives here	1	2	3	4	5	32
f) Britain's influence in the world depends on other countries' cooperation	1	2	3	4	5	33
g) Britain should have developed our links with the Commonwealth rather than joined the Common Market	1	2	3	4	5	34
h) Britain's Parliamentary system is the best in the world	5	4	3	2	1	35
i) Britain can only be prosperous by increasing trade with other nations	1	2	3	4	5	36
j) Peace is just that much more secure because Britain is a member of the Common Market	5	4	3	2	1	37
k) I personally will benefit from Britain's membership of the Common Market	5	4	3	2	1	38
l) Britain will be better off out of the Common Market than in it	1	2	3	4	5	39
m) Only businessmen are benefiting from Britain being a member of the Common Market	1	2	3	4	5	40
n) The Common Market countries should form a political union rather than only an economic union	5	4	3	2	1	41
o) Lots of good British traditions will have to be given up if we stay in the Common Market	1	2	3	4	5	42
p) Our children will thank us one day for becoming members of the Common Market	5	4	3	2	1	43

Col./ Code	Skip to
(44)	
0	

6. Do you happen to know how many countries are members of the European Common Market? IF YES - How many? Don't know  
ENTER NUMBER HERE

7. And do you happen to know where the headquarters of the European Common Market is? Don't know  
Brussels  
Frankfurt  
London  
Luxembourg  
Paris  
Rome  
Strasbourg  
Other (WRITE IN)

(45)	
0	
1	
2	
3	
4	
5	
6	
7	
8	

SHOW CARD 8

8. Here is a list of fourteen countries. Can you pick from the list the names of those countries you think are members of the European Community or Common Market now?

America  
Belgium  
Denmark  
France  
Holland  
Italy  
Luxembourg  
Norway  
Republic of Ireland  
Russia

South Africa  
Switzerland  
West Germany  
United Kingdom  
None of them

(46)	
1	
2	
3	
4	
5	
6	
7	
8	
9	
0	
(47)	
1	
2	
3	
4	
5	

9. How do you think the present Common Market compares with, say, America or Russia?

a) First, which of the three that is America, Russia and the European Common Market, do you think has the biggest population?

RING IN COLUMN a) BELOW

b) And which of the three do you think is the wealthiest?

RING IN COLUMN b) BELOW

c) And which of the three do you think is the most powerful (for defence)?

RING IN COLUMN c) BELOW

	a) Biggest population (48)	b) Wealthiest (49)	c) Most powerful (50)
America	1	1	1
Russia	2	2	2
European Common Market	3	3	3
(Don't know)	4	4	4

10a) How well or how badly do you think the countries of the Common Market are working together at the moment?  
Are they working together ..... READ OUT

- ...Very well (51) 1
- fairly well 2
- rather badly 4
- or very badly? 5
- Other answer (specify) 3

b) Do you think the way the countries of the Common Market are working together will improve over the next five years, will it get worse, or will it be the same as it is now? IF IMPROVE OR GET WORSE Will it \_\_\_\_\_ a lot or a little? (52)

- Improve a lot 1
- Improve a little 2
- Stay the same 3
- Get a little worse 4
- Get a lot worse 5

11. With Britain as a member of the European Common Market, who do you think is benefitting most at the moment .. READ OUT (53)

- Britain 1
- OR the other Common Market countries 2
- OR both equally 3
- OR neither of them 4
- (Don't know) 5

BRITAIN AND OTHER COMMON MARKET COUNTRIES

12. The standard of living - how well off people are - in most countries has risen over the past ten or years How would you say Britain's standard of living compares with other Common Market countries?

a) Do you think Britain's standard of living has grown faster, slower or at the same rate as the standard of living in the other Common Market countries as a whole?  
RING CODE IN COLUMN a) BELOW

b) Would you say our earnings are on average higher, lower or about the same as earnings in the other Common Market countries?  
RING CODE IN COLUMN b) BELOW

c) How about pensions. Do you think Britain's pensions are higher lower or about the same as pensions in the other Common Market countries?  
RING CODE IN COLUMN c) BELOW

d) Do you think the welfare state in Britain is better, worse or about the same as those in the other Common Market countries?

	12a) Standard of living (54)	12b) Earnings (55)	12c) Pensions (56)	12d) Welfare state (57)
Faster/Higher/Better	5	5	5	5
Same	3	3	3	3
Slower/Lower/Worse	1	1	1	1
Other answer specify _____ _____	Y	Y	Y	Y

Col./ Code	Skip to

SHOW CARD 13

Col./ Code	Skip to

13. Here is a list of products which you may or may not have bought in the last week. For each one can you tell me.  
ASK a) ABOUT ALL 12, THEN ASK b), THEN c)

- a) Have you or someone in your household bought it in the past seven days? RING CODE IN COLUMN a)
- b) Do you think it is cheaper now in Britain or in the other Common Market countries, or is it much the same? RING CODE IN COL. b) (58-69)
- c) If Britain should leave the Common Market, will it be cheaper or more expensive in Britain, or much the same? RING CODE IN COL.c)

	(a)		(b)				(c)				
	Bought in past week		Cheaper now in				If leaves would be				
	Yes	No	Britain	Rest of Europe	Same	DK	Cheaper	More expensive	Same	DK	
Milk	1	2	3	4	5	6	7	8	9	0	58
Meat	1	2	3	4	5	6	7	8	9	0	59
Bread	1	2	3	4	5	6	7	8	9	0	60
Butter	1	2	3	4	5	6	7	8	9	0	61
Petrol	1	2	3	4	5	6	7	8	9	0	62
Fish	1	2	3	4	5	6	7	8	9	0	63
Beer	1	2	3	4	5	6	7	8	9	0	64
Cigarettes/ cigars/ tobacco	1	2	3	4	5	6	7	8	9	0	65
Fresh fruit & vegetables	1	2	3	4	5	6	7	8	9	0	66
Bacon	1	2	3	4	5	6	7	8	9	0	67
Sugar	1	2	3	4	5	6	7	8	9	0	68
Cheese	1	2	3	4	5	6	7	8	9	0	69

d) Are there any other prices that have increased particularly because Britain has joined the Common Market? PROBE

(70)

Any others?

(71)

(72-77)  
SPARE

P.340 (78-80)

14. cont.

SHOW CARD 14 How much do you agree or disagree..

Card 2

READ OUT:

Col./ Code	Skip to
(5) (6-19)	

Agree strongly	Agree slightly	Neither agree nor disagree	Disagree slightly	Disagree strongly
5	4	3	2	1
1	2	3	4	5
1	2	3	4	5
5	4	3	2	1
5	4	3	2	1
1	2	3	4	5
1	2	3	4	5
5	4	3	2	1
5	4	3	2	1
1	2	3	4	5
1	2	3	4	5
5	4	3	2	1
5	4	3	2	1
1	2	3	4	5
5	4	3	2	1

- a) If we leave the Common Market, Britain will lose its best chance of real progress
- b) The Commonwealth nations are better friends to Britain than the French, Germans or anybody in Western Europe will ever be
- c) In a united Europe the various nations will lose their culture and their individuality
- d) It is too soon to decide whether or not Britain should stay in the Common Market
- e) Our economic growth will be speeded up by being a member
- f) Prices have risen more than if we had stayed out
- g) The British public should be able to vote on whether we should stay members of the European Community
- h) It should be up to Members of Parliament to have the final say about whether Britain should remain a member of the Common Market
- i) The competition from other Common Market countries is making Britain more modern and efficient
- j) I personally will be disappointed if Britain stays a member of the Common Market
- k) By joining the Common Market we have wrongly linked up with some of our oldest enemies
- l) Britain's worst economic problems are likely to be solved by Britain being a member of the Common Market
- m) If we stay in the Common Market Britain will lose control over decisions that affect Britain
- n) There would be serious unemployment in Britain if we leave the Common Market

6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19



		Col./ Code	Skip to
15a)	Suppose Britain were to leave the Common Market, do you think that it would. READ OUT . ..help slow down the rise in prices OR speed it all up OR make no difference? Other answer (WRITE IN) _____	(20) 1 2 3 4	
b)	And what about wages and incomes would leaving the Common Market help or spoil the chances of British workers to get higher incomes or would it make no difference? Help incomes rise Spoil chances of rises No difference Other answer (WRITE IN) _____	(21) 1 2 3 4	
c)	And what about Britain's prosperity in the long term? Do you think Britain will be better off or worse off in the long term if we leave the Common Market now, or will there be no difference? Better off out Worse off out No difference	(22) 1 2 3	

SHOW CARD 16		(a)	(b)	(c)
READ OUT		Acceptable terms	Getting out	Referendum
16a)	There has been some talk lately of renegotiating the terms of Britain's membership with the European Community and leaving if we cannot find the right terms. In your opinion, how likely is it that Britain and the other Common Market countries will be able to negotiate terms that are acceptable to both sides? READ OUT SCALE BELOW			
b)	How likely do you think it is that Britain will actually leave the Common Market? READ OUT SCALE BELOW			
c)	Some people have suggested that when the government has negotiated terms it will ask the people of Britain themselves to judge whether the terms are acceptable or not by voting in a referendum How likely do you think it is that we will have a referendum? ; ,			(23-25)
	...very likely	1	1	1
	fairly likely	2	2	2
	not very likely	3	3	3
	not at all likely	4	4	4
	or is there no chance at all of this?	5	5	5
	(Don't know)	6	6	6

SHOW CARDS 17, 18

17a) Britain is a member of the Common Market now. What are your feelings about this? Do you think that Britain should...READ OUT

withdraw from the Common Market as quickly as possible

withdraw unless we obtain better terms

remain a member but still try to improve the terms

OR remain a member on the present terms?

Other answer (WRITE IN) \_\_\_\_\_

Col./ Code	Skip to
(26)	
1	
2	
3	
4	
5	

b) How strongly do you feel that Britain should.. (READ OUT ANSWER GIVEN AT a). Do you feel.. (READ OUT)

very strongly

quite strongly

not very strongly

or not at all strongly?

Other answer (WRITE IN) \_\_\_\_\_

(27)	
1	
2	
3	
4	

		Col./ Code	Skip to
	<u>CONTINUE SHOWING CARD 17, 18</u>	(28)	
18a)	Have you changed your feelings about this in the last year or two? That is, were you closer before to one of the other views on this card?	1	
	Changed	2	Q.18d)
	No change	3	Q.18d)
	<u>Other answer (specify)</u>		
b)	IF CHANGED, ASK Which view were you closer to then?	(29)	
	WRITE STATEMENT NO. HERE->		
c)	Can you tell me why you have changed your views? PROBE FULLY AND RECORD ANSWERS FULLY.	(30)	
		(31)	
		(32)	
	<u>ASK ALL</u>		
d)	<u>CONTINUE WITH CARD 17, 18</u>		
	Could you say which of the statements you think comes closest to the view of the Conservative Party?	(33)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	
e)	Could you say which statement you think comes closest to the view of the Labour Party?	(34)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	
f)	Could you say which statement you think comes closest to the view of the Liberal Party?	(35)	
	WRITE STATEMENT NUMBER HERE->		
	<u>RESPONDENTS IN SCOTLAND/WALES ONLY</u>		
g)	Could you say which statement you think comes closest to the view of the Scottish Nationalists/Plaid Cymru?	(36)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	
	<u>ASK ALL</u>	(37)	
h)	How about the national daily newspapers in Britain could you say which statement you think <u>on the whole</u> comes closest to the views of <u>newspapers</u> in Britain?		
	WRITE STATEMENT NUMBER HERE-		
	Don't know	5	
	No general view	6	
i)	And most <u>trade union leaders</u> in Britain could you say which statement <u>on the whole</u> comes <u>closest</u> to their views?	(38)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	
j)	Could you say which statement you think comes <u>closest</u> to the views of <u>your local Member of Parliament</u> ?	(39)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	
k)	And which statement would you say comes <u>closest</u> to the views of most <u>business men</u> in Britain?	(40)	
	WRITE STATEMENT NUMBER HERE->		
	Don't know	5	

19a) If Britain were to leave the Common Market, should she try to link up somehow with some other country or countries or should she not link up with anyone at all?

Link up with other(s)  
Not link up with anyone

Other answer (WRITE IN) \_\_\_\_\_

IF LINK UP WITH SOME OTHER COUNTRY OR COUNTRIES

b) Which other countries should she link up with?

c) IF "COMMONWEALTH" MENTIONED, PROBE Which countries of the Commonwealth are you thinking of in particular?

ASK ALL

d) Some people have said that Britain would protect her own interests better if she was out of the Common Market. Others have said that we can protect our interests better with a vote in the Common Market. Which do you agree with more?

Protect better if out of Market  
Protect better with a vote  
Equally/Neither  
Don't know

e) As a member of the Common Market, do you think that Britain is having more say or less say in her own affairs?  
A good deal..., or a little. .?

A good deal more say  
A little more say  
Equal/Don't know  
A little less say  
A good deal less say

f) There are occasionally suggestions that there should be an elected Common Market government as well as elected national governments. Would you be in favour of or against the creation of a European government of this kind which would handle European issues?

In favour  
Against  
Don't know

g) IF "AGAINST" Why are you against the idea?  
PROBE FULLY AND RECORD ANSWERS FULLY

h) IF "IN FAVOUR". If a European government was created it could mean that Britain, or any other country, would have to follow majority decisions that it did not like. READ OUT...

Would you still be in favour or against?  
(Don't know)

Col./ Code	Skip to
(41)	
1	
2	Q.19c)
3	Q.19c)
(42)	
(43)	
(44)	
(45)	
1	
2	
3	
4	
(46)	
1	
2	
3	
4	
5	
(47)	
1	Q.19d)
2	NEXT
3	Q 20a)
(48)	
(49)	
(50)	
1	
2	
3	

KNOWLEDGE OF THE COMMON MARKET

		Col./ Code	Skip to
a)	In comparison with most other people you know, how knowledgeable would you say you were on the advantages and disadvantages of Britain being a member of the Common Market? Would you say you were... (READ OUT). .very knowledgeable quite knowledgeable not very knowledgeable or not at all knowledgeable? Don't know	(51) 5 4 2 1 3	
b)	In general, how knowledgeable do you think the majority of the British public is on the advantages and disadvantages? Would you say they were. (READ OUT) very knowledgeable quite knowledgeable not very knowledgeable or not at all knowledgeable? Don't know	(52) 5 4 2 1 3	
c)	From where have you found out most of your information on the Common Market? <u>DO NOT PROMPT BUT PROBE AND RECORD</u>  Newspapers Weekly magazines Other magazines Radio Television Films Books Pamphlets Friends, relatives Workmates  Other sources (WRITE IN) _____ Don't know	(53) 1 2 3 4 5 6 7 8 9 0  X	
d)	Do you think that you have enough information on the advantages and disadvantages of Britain being a member of the Common Market, or would you like to have more? Enough More Don't know	(54) 1 2 3	f) g)
	<u>IF MORE INFORMATION DESIRED</u>	(55)	
e)	What sort of information would you like to have? (PROBE FULLY FOR MEDIA)	(56)	
	<u>ASK ALL</u>	(57)	
f)	Do you think that the British public as a whole has enough information on which to vote in a referendum on whether or not Britain should withdraw from the Common Market? Yes No Don't know	1 2 3	

20g) Are you in favour or against having a referendum where the British public would vote on whether or not Britain should withdraw from the Common Market?

In favour  
Against  
Other answer \_\_\_\_\_

Col./ Code	Skip to
(58)	
1	
2	
3	

SHOW CARD 20h)

h) If there were a referendum on the Common Market issue, how likely is it that you would vote in it? ..... READ OUT

Definitely would not vote  
Unlikely to vote  
Quite likely to vote  
Very likely to vote  
Definitely would vote  
Other answer \_\_\_\_\_

(59)	
1	
2	
3	
4	
5	
6	

No 1) PRODUCE PACK OF CARDS MARKED RR VERSION A... .....

OR RR VERSION B .....

OR RR VERSION C.....

(60)	
1	
2	
3	

RECORD WHICH PACK USED

VERSION A/VERSION C USE SHOW CARD 20j (A) OR CARD 20j(C)

If we do have a referendum on the Common Market you will have a vote, which will be cast in secret. We have a method which allows you the same secrecy. On these cards you will find two questions (SHOW RESPONDENT PACK). Could you shuffle the cards, choose one and just tell me your answer to the question on the card you choose I do not want to know which question is on the card.

Respondent answers Yes  
No

Other answer (SPECIFY) \_\_\_\_\_

(61)	
1	
2	
3	

VERSION B. USE SHOW CARD 20j (B)

As you know at the ordinary General Elections and at a referendum you will have a secret vote. We have a method which tries to give you the same degree of secrecy. On these cards there are **four** different instructions. The first asks you just to say "yes". The second asks you just to say "no". **The fourth** asks you a question to which you should answer just "yes" or just "no". (SHOW RESPONDENT PACK OF CARDS). Could you shuffle the cards, pick one and do what it asks you to do. I do not want to know which instruction is on the card.

~~\* The third asks you to say don't know~~ Respondent said "yes"  
"no"

ASK ALL

Other (SPECIFY) \_\_\_\_\_

k) Do you believe this method guarantees your privacy or not?

Yes  
No

(62)	
1	
2	
3	
(63)	
1	
2	

l) Why do you say that? PROBE FULLY

(64)	
------	--

		Col./ Code	Skip to
21a)	There has recently been a general election. Many people did not manage to vote at the general election. Did <u>you</u> vote at the General Election or not?	(66)	
	Yes voted	1	
	No did not	2	
	Other answer _____	3	
b)	IF "VOTED" ASK: For which party did you vote for then?	(67)	
	Conservative	1	
	Labour	2	
	Liberal	3	
	Scottish/Welsh Nationalist	4	
	Other (SPECIFY) _____	5	
	Refuse to say	6	
	<u>ASK ALL</u>		
c)	If there were a general election tomorrow for which party would you <u>now</u> vote?	(68)	
	Conservative	1	
	Labour	2	
	Liberal	3	
	Scottish/Welsh Nationalist	4	
	Other (SPECIFY) _____	5	
	Would not vote	6	
	Undecided	7	
	Refuse to say	8	
22a)	Have you ever been abroad?	(69)	
	Yes	A	
	No	0	
	IF HAS BEEN ABROAD ASK:		
b)	When did you last go abroad?		
	Within last year	1	
	Over one up to five years ago	2	
	Over five up to ten years ago	3	
	Over ten up to twenty years ago	4	
	Over twenty up to forty years ago	5	
	Longer ago	6	
	WRITE IN EXACT DATE		
	year <u>19</u> _____		
c)	Have you ever visited any of the countries now in the Common Market? IF YES which ones?	(70)	
	None visited	1	
	Visited Belgium	2	
	Denmark	3	
	France	4	
	Holland	5	
	Italy	6	
	Luxembourg	7	
	Republic of Ireland	8	
	West Germany	9	

23)	Which languages, other than English, do you speak, either fluently or slightly?	Fluently	Slightly	Col./ Code	Skip to	
				Not		
	<u>RING ONE CODE</u>	French	1	2	3	(71)
	<u>IN EACH LINE</u>	German	1	2	3	(72)
	<u>PROBE BUT DO</u>	Italian	1	2	3	(73)
	<u>NOT PROMPT</u>	Dutch	1	2	3	(74)
		Danish	1	2	3	(75)
		Other European	1	2	3	(76)
	(SPECIFY) _____	Other	1	2	3	(77)
				P.340	(78-80)	
	Now I would like to ask you about one or two interests or activities.			Card 3	(5)	
24a)	Are you a member of a Trade Union?			Yes	1	(6)
				No	2	
	<u>IF MEMBER</u>					(7)
	b) How often do you attend union meetings? Would you say.					
		4 or 5 times out of 5			1	
		2 or 3 times out of 5			2	
		About 1 in 5 times			3	
		Never these days			4	
					(8)	
25a)	What is your religion?	Anglican/C of E			1	
		Roman Catholic			2	
		Methodist/United Reform/Congregationalist/Non-Conformist			3	
		Presbyterian			4	
		Other Christian			5	
	Other (SPECIFY) _____				6	
		Atheist/Agnostic/None			7	
	<u>IF ANY RELIGION</u>					
	b) How frequently do you attend a place of worship?					(9)
		At least once a week			1	
		At least once a month			2	
		Less often			3	
		Only on special occasions			4	
		Never these days			5	



Card 3

26. Does your household have a television set?

Yes  
No

Col./ Code	Skip to
---------------	------------

(10)	Q.27
1 2	

IF HAVE TV ASK b) AND c)

b) On an average day, how many hours do you spend viewing BBC?

c) And on an average day, how many hours do you spend viewing ITV?

(11-12)

	BBC	ITV
Never	1	1
Less than 2	2	2
2 - 3	3	3
4 - 5	4	4
6+	5	5

(13)

27. Which daily newspapers do you read, that is at least 4 issues out of six in a week?

PROBE WITH What others? UNTIL FINAL "NO"

DO NOT PROMPT

Daily Express	1
Daily Mirror	2
Daily Mail	3
The Times	4
Daily Telegraph	5
The Guardian	6
Financial Times	7
The Sun	8
Morning Star	9
Scottish Daily Express	1
Scottish Daily Mail	2
The Scotsman	3
Glasgow Herald	4
Western Mail	5
Other	6
None at all	7

(14)

WRITE IN \_\_\_\_\_ Other

28. Which Sunday newspaper do you read, that is at least 3 out of 4 issues?

PROBE WITH. What others?  
Until FINAL "NO"

Sunday Telegraph	1
News of the World	2
Sunday Times	3
Sunday Express	4
Sunday Mirror	5
Observer	6
Sunday People	7
Glasgow Sunday Post	8
Glasgow Sunday Mail	9
Other	0
None at all	X

(15)

WRITE IN \_\_\_\_\_ Other

PERSONAL CLASSIFICATION

- 18 -

SELECTED PERSON		Code	Col.	MARITAL STATUS		Code	Col.
<u>SEX</u>	Male	1	(16)		Married	1	(25)
	Female	2			Single	2	
			Widowed		3		
			Divorced		4		
			Separated		5		
<u>AGE LAST BIRTHDAY</u>			(17-18)	<u>ACTIVITY STATUS</u>			
Exact age (write in)			(19)	Working full-time (31+ hrs)	1	(26)	
18-20		1		" part-time (10-30 hrs)	2		
21-25		2		Seeking work	3		
26-29		3		Retired/sick	4		
30-39		4		Non-working housewife	5		
40-49		5		Full-time student	6		
50-59		6		Other (write in) _____	7		
60-64		7					
65+		8					
WRITE IN 'E' IF AGE IS ESTIMATED				<u>INDIVIDUAL'S INCOME BEFORE TAX AND DEDUCTIONS</u>			
<u>HOUSEHOLD STATUS</u>			(20)	None	0	(27)	
Head of household		1		F	1		
Housewife		2		H	2		
Both head of household and housewife		3		J	3		
Other household member		4	L	4			
			M	5			
			P	6			
			Q	7			
			Y	8			
<u>RELATIONSHIP TO HEAD</u>			(21)	<u>DRIVING LICENCE</u>			
Is head		1		Do you personally have a current driving licence?			
Spouse		2		Yes	1	(28)	
Child		3		No	2		
Other		4					
<u>AGE FINISHING FULLTIME EDUCATION</u>			(22-23)				
Exact age (write in)							
14 or under		1					
15		2					
16		3					
17		4					
18		5					
19 or over		6					
Still receiving full-time education		7	(24)				
<u>OCCUPATION (present or last main job of RESPONDENT)</u>						(29-30)	
Name/title of job _____							
Description of activity _____							
Skill/training/qualifications/experience required for job _____							
Supervision/management responsibilities (incl. no. of people supervised) _____							
Industry/business/profession (of employer) _____						(31)	
No. of people employed at place of work _____							
Employment status:				Employee	1		
				Self-employed	2		

HOUSEHOLD CLASSIFICATION - 19-

<u>HOUSEHOLD CLASSIFICATION</u>	<u>Code</u>	<u>Col.</u>	<u>INCOME OF HEAD OF HOUSEHOLD BEFORE TAX &amp; DEDUCTIONS</u>	<u>Code</u>	<u>Col.</u>
<u>SIZE</u> No. of adults 16+		(32)		F	1
No. of children 15-		(33)		H	2
Total household size		(34-35)		J	3
				L	4
				M	5
				P	6
				Q	7
				Y	8
<u>CAR OWNERSHIP</u> Do you or any members of your household either own or have available for use a car or van?  Yes. one two or more No. none	1 2 0	(36)	<u>HEAD'S ACTIVITY STATUS</u> Working full-time (31+ hrs p.w.) Working part-time (10-30 hrs.) Seeking work Retired/sick Full-time student Other (write in)	1 2 3 4 5 6	(39)
<u>TENURE</u> Own or buying Rented - local authority Rented privately - unfurnished - furnished Other (SPECIFY)	1 2 3 4 5	(37)	<u>TYPE OF DWELLING</u> Whole detached house Whole semi-detached house Whole terraced house Purpose built flat/maisonette Converted flat/maisonette Rooms - not self contained Other(WRITE IN)	1 2 3 4 5 6 7	(40)
<u>OCCUPATION OF HEAD OF HOUSEHOLD (present or last main job)</u> Name/title of job _____ Description of activity _____ Skill/training/qualifications/experience required for job _____ Supervision/management responsibilities(incl. no. of people supervised) _____ ----- Industry/business/profession (of employer) _____ No. of people employed at place of work _____ Employment status: Employee Self-employed					(41-42)
Time interview completed (write in) _____					
Date of interview / / /length of interview in minutes					(44-46)
SIGNATURE OF INTERVIEWER					
INTERVIEW NUMBER					(47-49)

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/1-4		Case Number	4 digit Code	
1/5#6		Card Number	Card 1	
1/7-11		Area Code	4 digit Code	
1/12	1	What do you think are the most serious problems facing Britain today <u>1st Problem</u>		
		<u>Economic Problems</u>	1 Inflation/cost of living/price and wage rises	323
			2 Price rises only	168
			3 Wage rates/wages/specific wage increases	33
			4 Unemployment/not enough jobs school leavers	27
			5 Strikes/Trade Unions/social contract/ Social contract	126
			6 Economic situation in general	139
			7 Old age pensions	10
			8 Housing/mortgages	33
			9 Other economic reasons - e.g. nationalisation taxation decimalisation	17
			Blank	443
1/13	2	<u>International/Regional Problems</u>	0 Ireland/Northern Ireland	59
			1 Common Market	32
			2 Nationalism (Scotland, Wales, Cornwall etc)	-
			3 Britain in World/future of people/British Empire	24
			4 Immigration/race relations/Immigrants	20
		<u>Social/Moral Problems</u>	5 Bad government/leaders	50
			6 Moral decline/drinking/delinquency/law etc.	103
			7 Selfishness/sloth/welfare state/ living beyond means	53
			8 Other social or moral e.g. unrest at Universities, pollution, population, social services	55
			9 Other problems	13
			Blank	918

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/14	3	<u>2nd Problem</u> <u>Economic Problems</u>	1 Inflation/cost of living price and wage rises 2 Price rises only 3 Wage rates/wages/ specific wage increases 4 Unemployment/not enough jobs school leavers 5 Strikes/trade unions/ social contract/social compact 6 Economic situation in general 7 Old age/pensions 8 Housing/mortgages 9 Other economic reasons e.g. nationalisation, taxation, decimalisation Blank	122 60 39 29 88 40 23 69 30 819
1/15	4	<u>International/Regional Problems</u>  <u>Social/Moral Problems</u>	0 Ireland/Northern Ireland 1 Common Market 2 Nationalism (Scotland, Wales, Cornwall etc.) 3 Britain in World/ future of people/ British Empire 4 Immigration/race relations/immigrants 5 Bad government/leaders 6 Moral decline/drinking/delinquency/law etc. 7 Selfishness/sloth/welfare state/living beyond means 8 Other social or moral e.g. unrest at Universities, pollution, population, social services 9 Other problems Blank	74 30 6 31 40 64 99 31 64 29 851
1/16-24	5-13	<u>3rd or More Problems</u> <u>Economic Problems</u>		
1/16	5	<u>Inflation/cost of living/ price and wage rise</u>	1 Yes 0 Not mentioned	45 1274

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/17	6	Price rises only	1 Yes 0 Not mentioned	19 1300
1/18	7	Wage rates/wages/specific wage increases	1 Yes 0 Not mentioned	23 1296
1/19	8	Unemployment/not enough jobs school leavers	1 Yes 0 Not mentioned	12 1307
1/20	9	Strikes/trade unions/social contract/social compact	1 Yes 0 Not mentioned	35 1284
1/21	10	Economic situation in general	1 Yes 0 Not mentioned	9 1310
1/22	11	Old age pensions	1 Yes 0 Not mentioned	16 1303
1/23	12	Housing mortgages	1 Yes 0 Not mentioned	42 1277
1/24	13	Other economic reasons - e.g. Nationalisation, taxation, decimalisation	1 Yes 0 Not mentioned	33 1286
1/25-29	14-18	<u>International/regional problems</u>		
1/25	14	Ireland/Northern Ireland	1 Yes 0 Not mentioned	44 1275
1/26	15	Common Market (See Cols 60-67 Vars 49-56)	1 Yes 0 Not mentioned	35 1284
1/27	16	Nationalism (Scotland, Wales, Cornwall etc)	1 Yes 0 Not mentioned	3 1316
1/28	17	Britain in World/future of people/British Empire	1 Yes 0 Not mentioned	22 1297
1/29	18	Immigration/race relations/immigrants	1 Yes 0 Not mentioned	18 1301

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/30-34	19-23	<u>Social/Moral Problems</u>		
1/30	19	Bad government/leaders	1 Yes 0 Not mentioned	37 1282
1/31	20	Moral decline/drinking/ delinquency/law etc	1 Yes 0 Not mentioned	67 1252
1/32	21	Selfishness/sloth/welfare state/living beyond means	1 Yes 0 Not mentioned	24 1295
1/33	22	Other social or moral e.g. unrest at Universities, pollution, population, social services	1 Yes 0 Not mentioned	76 1243
1/34	23	Other problems	1 Yes 0 Not mentioned	29 1290
1/35	24	Number of problems stated	0 None 1 One 2 Two 3 Three 4 Four 5 Five-nine 6 Not answered 7 Blank	16 317 522 312 114 17 20 1
1/36-43	25-32	Reasons for seriousness of <u>1st Problem</u>		
1/36	25	Threats to individuals/ persons/life	1 Yes 0 Not mentioned	276 1043
1/37	26	Threats to groups	1 Yes 0 Not mentioned	138 1181
1/38	27	Threats to society/social systems	1 Yes 0 Not mentioned	401 918
1/39	28	Threats to democracy/ democratic Government	1 Yes 0 Not mentioned	231 1088
1/40	29	Threats because of selfishness/lack of authority/religion	1 Yes 0 Not mentioned	287 1032

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/41	30	Threats because of official omission/wrong policy	1 Yes 0 Not mentioned	81 1238
1/42	31	Common Market (See Cols 60-67 Vars 49-56)	1 Yes 0 Not mentioned	31 1288
1/43	32	Don't know/not answered	1 Yes 0 Not mentioned	19 1300
1/44-51	33-40	Reasons for seriousness of <u>2nd Problem</u>		
1/44	33	Threats to individuals/ persons life	1 Yes 0 Not mentioned	116 1203
1/45	34	Threats to groups	1 Yes 0 Not mentioned	135 1184
1/46	35	Threats to society/social systems	1 Yes 0 Not mentioned	256 1063
1/47	36	Threats to democracy/ democratic government	1 Yes 0 Not mentioned	184 1135
1/48	37	Threats because of selfishness/lack of authority/religion	1 Yes 0 Not mentioned	233 1086
1/49	38	Threats because of official omission/wrong policy	1 Yes 0 Not mentioned	100 1219
1/50	39	Common Market (See Cols 60-67 Vars 49-56)	1 Yes 0 Not mentioned	31 1288
1/51	40	Don't know/not answered	1 Yes 0 Not mentioned	14 1305
1/52-59	41-48	Reasons for seriousness of <u>3rd + Problems</u>		
1/52	41	Threats to individuals/ persons life	1 Yes 0 Not mentioned	58 1261



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/53	42	Threats to groups	1 Yes 0 Not mentioned	75 1244
1/54	43	Threats to society/ social systems	1 Yes 0 Not mentioned	108 1211
1/55	44	Threats to democracy/ democratic Government	1 Yes 0 Not mentioned	102 1217
1/56	45	Threats because of selfishness/lack of authority/religion	1 Yes 0 Not mentioned	150 1169
1/57	46	Threats because of official omission/wrong policy	1 Yes 0 Not mentioned	88 1231
1/58	47	Common Market (See Cols 60-67 Vars 49-56)	1 Yes 0 Not mentioned	33 1286
1/59	48	Don't know/not answered	1 Yes 0 Not mentioned	6 1313
1/60-67	49-56	The reason why the Common Market is a serious problem		
1/60	49	Loss of control to Common Market	1 Yes 0 Not mentioned	24 1295
1/61	50	Loss of commonwealth friends/ loss in common with Common Market	1 Yes 0 Not mentioned	2 1317
1/62	51	Common Market caused price increases/food prices/ V.A.T. makes worse	1 Yes 0 Not mentioned	46 1273
1/63	52	Security/more chance world peace	1 Yes 0 Not mentioned	4 1315
1/64	53	Worse inflation if out of Common Market/prices would rise	1 Yes 0 Not mentioned	2 1317
1/65	54	Wrong terms/people not given say	1 Yes 0 Not mentioned	11 1308

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/66	55	Other reason	1 Yes 0 Not mentioned	18 1301
1/67	56	Don't know/no answer	1 Yes 0 Not mentioned	2 1317
		There are a number of issues facing Britain that people all over the country have mentioned I'd like you to tell me how serious you think each one is		
1/68	57	Price rises and inflation		
		<u>Score</u>	1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = 8	5 2 6 34 93 162 1011 6
1/69	58	Unemployment in Britain		
		<u>Score</u>	1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = 8	47 61 121 262 308 224 285 11
1/70	59	Whether or not Britain should remain a member of the Common Market		
		<u>Score</u>	1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = 8	109 50 99 174 169 233 452 33
1/71	60	Giving people in Scotland and Wales more say in the running of their domestic affairs		
		<u>Score</u>	1 = 1 2 = 2 3 = 3	183 101 155

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
1/71	60	Continued	4 = 4 5 = 5 6 = 6 7 = 7 8 = 8	199 199 164 283 35
1/72	61	The power of Trade Unions in Britain  <u>Score</u>	1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = 8	66 66 91 125 180 255 519 27
1/73-80	62-69	Thinking only about the rises in <u>food</u> prices here are a number of reasons people have given for the food price rises in Britain over the past year or so which do you think apply		
1/73	62	Rises in <u>World</u> food prices	1 Yes 0 Not mentioned	868 451
1/74	63	Rises due to Britain joining the Common Market	1 Yes 0 Not mentioned	892 427
1/75	64	Rises due to higher profits taken by British farmers	1 Yes 0 Not mentioned	182 1137
1/76	65	Rises due to higher profits taken by food manufacturers	1 Yes 0 Not mentioned	597 722
1/77	66	Rises due to higher profits taken by shopkeepers	1 Yes 0 Not mentioned	397 922
1/78	67	Rises due to general wage increases	1 Yes 0 Not mentioned	826 493
1/79	68	None of these	1 Yes 0 Not mentioned	31 1288
1/80	69	Not answered	1 Yes 0 Not mentioned	2 1317

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/1-4		Case Number	4 digit Code	
2/5-6		Card Number	Card 2	
		<u>Continued from Card 1</u>		
2/7	70	And which one is the <u>main</u> reason for these food prices	0 Blank 1 Rises in world food prices 2 Rises due to Britain joining Common Market 3 Rises due to higher profits taken by British farmers 4 Rises due to higher profits taken by food manufacturers 5 Rises due to higher profits taken by shopkeeper 6 Rises due to general wage increases 7 None of these 8 Not answered	1 437 411 10 116 40 265 15 24
2/8	71	How interested would you say you are in politics are you:-	1 Very interested 2 Fairly interested 3 Not very interested 4 Or not at all interested 5 Other answer 6 Not answered	160 595 380 177 4 3
2/9	72	And how interested would you say you are in the problems of the European Community	1 Very interested 2 Fairly interested 3 Not very interested 4 Or not at all interested 5 Other answer 6 Not answered	192 540 364 201 8 14
		Here are some statements which have been made to us by people in various parts of the country tell me how much you agree or disagree		

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/10	73	Britain must unite with other countries to keep peace in the world	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	893 293  45 53 34 1
2/11	74	Britain has been getting poorer and poorer in comparison with most other western countries	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	655 377  74 162 50 1
2/12	75	Britain's influence in the world will suffer if we leave the Common Market	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	212 281  132 412 279 3
2/13	76	Most people in Britain have forgotten what hard work means any more	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	665 237  46 177 193 1
2/14	77	Britain could produce enough food in Britain to support everyone who lives here	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	211 224  84 377 419 4

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/15	78	Britain's influence in the world depends on other countries co-operation	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	430 600 96 125 58 10
2/16	79	Britain should have developed our links with the Commonwealth rather than joined the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	609 265 127 207 107 4
2/17	80	Britain's Parliamentary system is the best in the world	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	535 349 150 185 99 1
2/18	81	Britain can only be prosperous by increasing trade with other nations	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	795 378 62 57 20 7
2/19	82	Peace is just that much more secure because Britain is a member of the Common Market	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	204 397 148 338 228 4

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/20	83	I personally will benefit from Britain's membership of the Common Market	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	104 247 128 361 472 7
2/21	84	Britain will be better off out of the Common Market than in it	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	446 217 161 233 257 5
2/22	85	Only businessmen are benefiting from Britain being a member of the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	397 300 176 274 172 0
2/23	86	The Common Market countries should form a political union rather than only a economic union	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	189 342 272 240 273 3
2/24	87	Lots of good British traditions will have to be given up if we stay in the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	390 350 103 277 198 1

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/25	88	Our children will thank us one day for becoming members of the Common Market	1 Disagree strongly 2 Disagree slightly 3 Neither agree Nor disagree 4 Agree slightly 5 Agree strongly 6 Not answered	226 293 245 234 319 2
2/26	89	Do you happen to know how many countries are members of the European Common Market	- = Don't know 1 = 3 2 = 4 3 = 5 4 = 6 5 = 7 6 = 8 7 = 9 8 = Not answered 9 = 10 or more	429 1 7 36 124 213 129 274 4 102
2/27	90	And do you happen to know where the headquarters of the European Common Market is	0 Don't know 1 Brussels 2 Frankfurt 3 London 4 Luxembourg 5 Paris 6 Rome 7 Strasbourg 8 Other 9 Not answered	491 587 3 9 25 46 3 6 145 4
2/28-45	91-108	Here is a list of fourteen countries can you pick from the list the names of those countries you think are members of the European Community or Common Market now		
2/28	91	America	1 Yes 0 Not mentioned	84 1235
2/29	92	Belgium	1 Yes 0 Not mentioned	1042 277
2/30	93	Denmark	1 Yes 0 Not mentioned	896 423
2/31	94	France	1 Yes 0 Not mentioned	1228 91



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/32	95	Holland	1 Yes 0 Not mentioned	983 336
2/33	96	Italy	1 Yes 0 Not mentioned	811 508
2/34	97	Luxembourg	1 Yes 0 Not mentioned	706 613
2/35	98	Norway	1 Yes 0 Not mentioned	369 950
2/36	99	Republic of Ireland	1 Yes 0 Not mentioned	568 751
2/37	100	Russia	1 Yes 0 Not mentioned	42 1277
2/38	101	Not answered	1 Yes 0 Not mentioned	2 1317
2/39	102	South Africa	1 Yes 0 Not mentioned	42 1277
2/40	103	Switzerland	1 Yes 0 Not mentioned	262 1057
2/41	104	West Germany	1 Yes 0 Not mentioned	1020 299
2/42	105	United Kingdom	1 Yes 0 Not mentioned	1198 121
2/43	106	None of them	1 Yes 0 Not mentioned	4 1315
2/44	107	Other country not listed	1 Yes 0 Not mentioned	1 1318
2/45	108	Not answered	1 Yes 0 Not mentioned	16 1303
2/46	109	How do you think the present Common Market compares with say America or Russia  Which of the three that is America, Russia and the European Common Market do you think has the <u>biggest</u> <u>population</u>	1 America 2 Russia 3 European Common Market 4 Don't know 5 Not answered	394 456 383 81 5

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/47	110	And which of the three do you think is the <u>wealthiest</u>	1 America 2 Russia 3 European Common Market 4 Don't know 5 Not answered	955 146 145 70 3
2/48	111	And which of the three do you think is the <u>most powerful</u> (for defence)	1 America 2 Russia 3 European Common Market 4 Don't know 5 Not answered	573 545 64 110 27
2/49	112	How well or how badly do you think the countries of the Common Market are working together at the moment are they working together -	1 Very well 2 Fairly well 3 Rather badly 4 Very badly 5 Other answer 6 Not answered	20 654 460 112 27 46
2/50	113	Do you think the way the countries of the Common Market are working together will improve over the next five years	1 Improve a lot 2 Improve a little 3 Stay the same 4 Get a little worse 5 Get a lot worse 6 Not answered	204 526 290 144 98 57
2/51	114	With Britain as a member of the European Common Market who do you think is benefitting most at the moment	1 Britain 2 Or the other Common Market countries 3 Or both equally 4 Or neither of them 5 Don't know 6 Not answered	24 864 190 155 80 6
		The standard of living how well off people are in most countries has risen over the past ten years How would you say Britain's standard of living compares with other Common Market countries		

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/52	115	Do you think Britain's standard of living has grown faster, slower or at the same rate as the standard of living in the other Common Market countries as a whole	1 Faster/higher/better 2 Same 3 Slower/lower/worse 4 Other answer 5 Not answered	261 264 719 2 73
2/53	116	Would you say our earnings are on average higher lower or about the same as earnings in the other Common Market countries	1 Faster/higher/better 2 Same 3 Slower/lower/worse 4 Other answer 5 Not answered	124 209 889 1 96
2/54	117	How about pensions do you think Britain's pensions are higher lower or about the same as pensions in the other Common Market countries	1 Faster/higher/better 2 Same 3 Slower/lower/worse 4 Other answer 5 Not answered	267 161 609 3 279
2/55	118	Do you think the Welfare State in Britain is better worse or about the same as those in the other Common Market countries	1 Faster/higher/better 2 Same 3 Slower/lower/worse 4 Other answer 5 Not answered	929 188 91 2 109
		Here is a list of products which you may or may not have bought in the last week for each one can you tell me have you or someone in your Household bought it in the past seven days		
2/56	119	Milk	1 Yes 2 No 3 Not answered	1286 29 4

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/57	120	Meat	1 Yes 2 No 3 Not answered 0 Blank	1239 71 8 1
2/58	121	Bread	1 Yes 2 No 3 Not answered	1286 28 5
2/59	122	Butter	1 Yes 2 No 3 Not answered	1234 75 10
2/60	123	Petrol	1 Yes 2 No 3 Not answered	777 517 25
2/61	124	Fish	1 Yes 2 No 3 Not answered	792 504 23
2/62	125	Beer	1 Yes 2 No 3 Not answered	707 580 32
2/63	126	Cigarettes/cigars/ tobacco	1 Yes 2 No 3 Not answered	867 429 23
2/64	127	Fresh fruit & vegetables	1 Yes 2 No 3 Not answered	1239 73 7
2/65	128	Bacon	1 Yes 2 No 3 Not answered	1073 228 18
2/66	129	Sugar	1 Yes 2 No 3 Not answered	1163 145 11
2/67	130	Cheese	1 Yes 2 No 3 Not mentioned	1210 97 12
		Do you think it is cheaper now in Britain or in the other Common Market countries or is it much the same		

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/68	131	Milk	1 Britain 2 Rest of Europe 3 Same 4 Don't know	968 15 132 204
2/69	132	Meat	1 Britain 2 Rest of Europe 3 Same 4 Don't know 5 Undefined code	724 256 182 156 1
2/70	133	Bread	1 Britain 2 Rest of Europe 3 Same 4 Don't know	647 158 256 258
2/71	134	Butter	1 Britain 2 Rest of Europe 3 Same 4 Don't know	817 150 189 163
2/72	135	Petrol	1 Britain 2 Rest of Europe 3 Same 4 Don't know	513 214 220 372
2/73	135	Fish	1 Britain 2 Rest of Europe 3 Same 4 Don't know	381 293 218 427
2/74	136	Beer	1 Britain 2 Rest of Europe 3 Same 4 Don't know	527 195 123 474
2/75	137	Cigarettes/cigars/ tobacco	1 Britain 2 Rest of Europe 3 Same 4 Don't know	171 590 152 406
2/76	138	Fresh fruit & vegetables	1 Britain 2 Rest of Europe 3 Same 4 Don't know	412 471 250 186
2/77	139	Bacon	1 Britain 2 Rest of Europe 3 Same 4 Don't know	522 306 234 257

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
2/78	140	Sugar	1 Britain 2 Rest of Europe 3 Same 4 Don't know	620 144 281 274
2/79	141	Cheese	1 Britain 2 Rest of Europe 3 Same 4 Don't know	586 277 249 207
		If Britain should leave the Common Market will it be cheaper or more expensive in Britain or much the same		
2/80	142	Milk	1 Cheaper 2 More expensive 3 Same 4 Don't know	238 153 812 116
		<u>Continued on Card 3 Col 7</u>		
3/1-4		Case Number	4 digit code	
3/5-6		Card Number	Card 3	
3/7	143	Meat	1 Cheaper 2 More expensive 3 Same 4 Don't know	468 278 436 137
3/8	144	Bread	1 Cheaper 2 More expensive 3 Same 4 Don't know	301 211 660 147
3/9	145	Butter	1 Cheaper 2 More expensive 3 Same 4 Don't know	380 294 511 134
3/10	146	Petrol	1 Cheaper 2 More expensive 3 Same 4 Don't know	193 205 606 315
3/11	147	Fish	1 Cheaper 2 More expensive 3 Same 4 Don't know 0 Blank	288 158 625 247 1

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/12	148	Beer	1 Cheaper 2 More expensive 3 Same 4 Don't know	176 123 683 337
3/13	149	Cigarettes/cigars/ tobacco	1 Cheaper 2 More expensive 3 Same 4 Don't know	144 203 687 285
3/14	150	Fresh fruit & Vegetables	1 Cheaper 2 More expensive 3 Same 4 Don't know	336 293 543 147
3/15	151	Bacon	1 Cheaper 2 More expensive 3 Same 4 Don't know	333 318 502 166
3/16	152	Sugar	1 Cheaper 2 More expensive 3 Same 4 Don't know	268 210 665 176
3/17	153	Cheese	1 Cheaper 2 More expensive 3 Same 4 Don't know	330 227 613 149
3/18-41	154-177	Are there any other prices that have increased particularly because Britain has joined the Common Market		
3/18	154	Other foods (bread, eggs, etc.)	1 Yes 0 Not mentioned	51 1268
3/19	155	Foods (unspecified)	1 Yes 0 Not mentioned	59 1260
3/20	156	Dried goods (lentils etc)/ cereals/feeding stuffs/ soap powders	1 Yes 0 Not mentioned	54 1265
3/21	157	General increase to bring us on par with Common Market	1 Yes 0 Not mentioned	125 1194

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/22	158	Not long enough to know which from Common Market	1 Yes 0 Not mentioned	6 1313
3/23	159	Meat, Bacon	1 Yes 0 Not mentioned	73 1246
3/24	160	Vegetables, fruit	1 Yes 0 Not mentioned	31 1288
3/25	161	Butter	1 Yes 0 Not mentioned	29 1290
3/26	162	Cheese/Milk	1 Yes 0 Not mentioned	18 1301
3/27	163	Fish	1 Yes 0 Not mentioned	13 1306
3/28	164	Sugar	1 Yes 0 Not mentioned	8 1311
3/29	165	Tinned Food	1 Yes 0 Not mentioned	40 1279
		<u>Any others</u>		
3/30	166	No answer	1 Yes 0 Not mentioned	27 1292
3/31	167	Other	1 Yes 0 Not mentioned	91 1228
3/32	168	No, none, don't know, haven't noticed	1 Yes 0 Not mentioned	625 614
3/33	169	Beer/cigarettes/tobacco/drinks/confectionery	1 Yes 0 Not mentioned	30 1289
3/34	170	Clothing	1 Yes 0 Not mentioned	250 1069
3/35	171	Footwear/leather	1 Yes 0 Not mentioned	128 1191
3/36	172	Coal/gas/electricity	1 Yes 0 Not mentioned	22 1297
3/37	173	Foreign cars/car repairs/garaging	1 Yes 0 Not mentioned	44 1275



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/38	174	Petrol/oil	1 Yes 0 Not mentioned	43 1276
3/39	175	Furniture/hardware/ consumer demands	1 Yes 0 Not mentioned	96 1223
3/40	176	Raw materials/metal/steel/ chemicals	1 Yes 0 Not mentioned	85 1234
3/41	177	Fares	1 Yes 0 Not mentioned	10 1309
3/42	178	How much do you agree or disagree  If we leave the Common Market Britain will lose its best chance of real progress	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	257 288 117 367 286 4
3/43	179	The Commonwealth nations are better friends to Britain than the French Germans or anybody in Western Europe will ever be	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	500 349 131 249 85 5
3/44	180	In a united Europe the various nations will lose their culture and their individuality	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	187 317 142 422 235 16

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/45	181	It is too soon to decide whether or not Britain should stay in the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	265 387 83 247 327 10
3/46	182	Our economic growth will be speeded up by being a member	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	189 353 174 354 233 16
3/47	183	Prices have risen more than if we had stayed out	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	599 306 95 188 122 9
3/48	184	The British public should be able to vote on whether we should stay members of the European Community	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	910 182 34 72 115 6
3/49	185	It should be up to Members of Parliament to have the final say about whether Britain should remain a member of the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	200 202 54 248 527 8

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/50	186	The competition from other Common Market countries is making Britain more modern and efficient	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	140 362 164 398 241 14
3/51	187	I personally will be disappointed if Britain stays a member of the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	384 197 135 287 305 11
3/52	188	By joining the Common Market we have wrongly linked up with some of our oldest enemies	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	327 280 113 285 301 13
3/53	189	Britain's worst economic problems are likely to be solved by Britain being a member of the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	115 307 168 378 338 13
3/54	190	If we stay in the Common Market Britain will lose control over decisions that affect Britain	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	373 376 96 286 179 9

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/55	191	There would be serious unemployment in Britain if we <del>leave</del> the Common Market	1 Agree strongly 2 Agree slightly 3 Neither agree Nor disagree 4 Disagree slightly 5 Disagree strongly 6 Not answered	112 181 173 462 381 10
3/56	192	Suppose Britain were to leave the Common Market do you think that it would	1 Help slow down the rise in prices 2 Or speed it all up 3 Or make no difference 4 Other answer 5 Not answered	491 160 580 37 51
3/57	193	And what about wages and incomes: would leaving the Common Market <u>help</u> or <u>spoil</u> the chances of British workers to get higher incomes or would it make no difference	1 Help incomes rise 2 Spoil chances of rises 3 No difference 4 Other answer 5 Not answered	120 235 879 38 47
3/58	194	And what about Britain's prosperity in the long term do you think Britain will be better off or worse off in the long term if we leave the Common Market now or will there be no difference	1 Better off out 2 Worse off out 3 No difference 4 Not answered	460 405 379 75
3/59	195	There has been some talk lately of renegotiating the terms of Britain's membership with European Community and leaving if we cannot find the right terms. In your opinion how likely is it that Britain and the other Common Market countries will be able to negotiate terms that are acceptable to both sides	1 Very likely 2 Fairly likely	211 531

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/59	195		3 Not very likely 4 Not at all likely 5 Or is there no chance at all of this 6 Don't know 7 Not answered	341 101 49 81 5
3/60	196	How likely do you think it is that Britain will actually leave the Common Market	1 Very likely 2 Fairly likely 3 Not very likely 4 Not at all likely 5 Or is there no chance at all of this 6 Don't know 7 Not answered	115 213 496 303 115 72 5
3/61	197	Some people have suggested that when the government has negotiated terms it will ask the people of Britain themselves to judge whether the terms are acceptable or not by voting in a referendum How likely do you think it is that we will have a referendum	1 Very likely 2 Fairly likely 3 Not very likely 4 Not at all likely 5 Or is there no chance at all of this 6 Don't know 7 Not answered	233 310 356 214 111 89 6
3/62	198	Britain is a member of the Common Market now what are your feelings about this Do you think that Britain should	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain in a member but still try to improve the terms 4 Or remain a member on the present terms 5 Other answer 6 Not answered	275 333 646 38 10 17

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/63	199	How strongly do you feel that Britain should  (See VAR 198) 1-4	1 Very strongly 2 Quite strongly 3 Not very strongly 4 Not at all strongly 5 Not answered 0 Blank	714 433 129 21 18 4
3/64	200	Have you changed your feelings about this in the last year or two that is were you closer before to one of the other views on this card	1 Changed 2 No change 3 Other 4 Not answered	233 1050 16 20
3/65	201	<u>If changed</u> which view were you closer to then	0 Blank 1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>Or</u> remain a member on the present terms 5 Other answer 6 Not answered	1087 78 36 41 47 0 30
3/66-73	202-209	Can you tell me why you have changed your views		
3/66	202	Too late to withdraw/must make it work/not enough time to see you	1 Yes 0 Not mentioned	52 1267
3/67	203	Cost to Britain/poor terms/ raw deal/getting nowhere	1 Yes 0 Not mentioned	85 1234
3/68	204	Britain should retain soveriegnty/individuality	1 Yes 0 Not mentioned	9 1310
3/69	205	Unity/one people/cannot be isolated	1 Yes 0 Not mentioned	15 1304

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/70	206	Changes in Britain/ European countries	1 Yes 0 Not mentioned	23 1296
3/71	207	Should have had referendum consult the people	1 Yes 0 Not mentioned	7 1312
3/72	208	Other	1 Yes 0 Not mentioned	32 1287
3/73	209	Don't know/No answer	1 Yes 0 Not mentioned	17 1302
3/74	210	Other answers from (Cols 44-55 Card 4)	0 Blank 1 Lectures 2 Other 3 Undefined code	1236 20 62 1
3/75	211	Could you say which of the statements you think comes closest to the view of the Conservative Party	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 OR remain a member on the present terms 5 Don't know 6 Not answered 7 Undefined code	17 71 494 628 998 9 2
3/76	212	Which statement comes closest to the Labour Party	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 OR remain a member on the present terms 5 Don't know 6 Not answered	185 626 339 57 102 10

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/77	213	Which statement comes closest to the Liberal Party	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>OR</u> remain a member on the present terms 5 Don't know 6 Not answered	104 194 534 174 297 16
		<u>RESPONDENTS IN SCOTLAND/ WALES ONLY</u>		
3/78	214	Which view do you think comes <u>closest</u> to the view of the Scottish Nationalists/ Plaid Cymru	0 Blank 1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>OR</u> remain a member on the present terms 5 Don't know 6 Not answered	844 202 53 46 12 160 2
3/79	215	How about the national daily newspapers in Britain could you say which statement you think <u>on the whole</u> comes <u>closest</u> to the views of newspapers in Britain	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>OR</u> remain a member on the present terms 5 Don't know 6 No general view 7 Not answered	96 232 396 74 297 210 14



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
3/80	216	And most <u>trade union Leaders</u> in Britain could you say which statement on the whole comes <u>closest</u> to their views	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>OR</u> remain a member on the present terms 5 Don't know 6 Not answered	337 412 209 28 322 11
		<u>Continued on Card 4</u>		
4/1-4		Case Number	4 digit code	
4/5-6		Card Number	Card 04	
		<u>Continued from Card 3</u>		
4/7	217	Could you say which statement you think comes <u>closest</u> to the views of <u>your local Member of Parliament</u>	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve the terms 4 <u>OR</u> remain a member on the present terms 5 Don't know 6 Not answered	100 276 375 178 377 13
4/8	218	And which statement would you say comes <u>closest</u> to the views of most <u>businessmen in Britain</u>	1 Withdraw from the Common Market as quickly as possible 2 Withdraw unless we obtain better terms 3 Remain a member but still try to improve terms 4 <u>OR</u> remain a member on the present terms	51 116 525 389

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/8	218	Continued	5 Don't know 6 Not answered	227 11
4/9	219	If Britain were to leave the Common Market should she try to link up somehow with some other country or countries or should she not link up with anyone at all	1 Link up with others 2 Not link up with anyone 3 Other answer 4 Not answered	767 472 39 41
4/10-20	220-230	<u>IF LINK UP WITH OTHER COUNTRY OR COUNTRIES</u>  Which other countries should she link up with		
4/10	220	America/U.S.A.	1 Yes 0 Not mentioned	221 1098
4/11	221	Commonwealth	1 Yes 0 Not mentioned	23 1296
4/12	222	New Zealand	1 Yes 0 Not mentioned	424 895
4/13	223	Australia	1 Yes 0 Not mentioned	456 863
4/14	224	Canada	1 Yes 0 Not mentioned	333 986
4/15	225	South Africa (incorrectly in this group)	1 Yes 0 Not mentioned	19 1300
4/16	226	India/Pakistan/Bangladesh	1 Yes 0 Not mentioned	24 1295
4/17	227	East Africa/West Africa e.g. Kenya/Ghana	1 Yes 0 Not mentioned	27 1292
4/18	228	West Indies e.g. Jamaica	1 Yes 0 Not mentioned	19 1300
4/19	229	Other Commonwealth e.g. Hong Kong	1 Yes 0 Not mentioned	8 1311

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/20	230	Others incorrectly thought Commonwealth e.g. Norway	1 Yes 0 Not mentioned	11 1308
4/21-30	231-240	<u>IF "COMMONWEALTH" MENTIONED</u>		
		Which countries of the Commonwealth are you thinking of in particular		
4/21	231	The whole world	1 Yes 0 Not mentioned	8 1311
4/22	232	Scandinavian Countries	1 Yes 0 Not mentioned	45 1274
4/23	233	Other West European (not in E.E.C.) e.g. Denmark	1 Yes 0 Not mentioned	48 1271?
4/24	234	Other West European (not in E.E.C.) e.g. Spain	1 Yes 0 Not mentioned	25 1294
4/25	235	South African (not in VAR 225)	1 Yes 0 Not mentioned	16 1303
4/26	236	Russia	1 Yes 0 Not mentioned	27 1292
4/27	237	China	1 Yes 0 Not mentioned	11 1308
4/28	238	Other	1 Yes 0 Not mentioned	26 1293
4/29	239	Don't know	1 Yes 0 Not mentioned	40 1279
4/30	240	No answer	1 Yes 0 Not mentioned	20 1299
4/31	241	Some people have said that Britain would protect her own interests better if she was out of the Common Market. Others have said that we can protect our interests better with a vote in the Common Market which do you agree with more	1 Protect better if out of Market 2 Protect better with a vote	539 621

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/31	241	Continued	3 Equally/Neither 4 Don't know 5 Not mentioned	57 93 9
4/32	242	As a member of the Common Market do you think that Britain is having <u>more</u> say or <u>less</u> say in her own affairs	1 A good deal more say 2 A little more say 3 Equal/Don't know 4 A little less say 5 A good deal less say 6 Not answered	20 74 376 487 347 15
4/33	243	There are occasionally suggestions that there should be an elected Common Market Government as well as elected National Governments. Would you be in favour of or against the creation of a European Government of this kind which would handle European issues	1 In favour 2 Against 3 Don't know 4 Not answered	576 525 209 9
4/34-40	244-250	IF " <u>AGAINST</u> " why are you against the idea		
4/34	244	<u>Control</u> Retain/wouldn't have any say	1 Yes 0 Not mentioned	152 1167
4/35	245	<u>National Identity</u> Britain for the British etc.	1 Yes 0 Not mentioned	99 1220
4/36	246	<u>Better</u> Better on own/Common Market have own way	1 Yes 0 Not mentioned	141 1178
4/37	247	<u>Elected Representatives</u> vote for unknown/area too large	1 Yes 0 Not mentioned	41 1278
4/38	248	<u>Couldn't Cope</u> Common Market failure to cope/red tape	1 Yes 0 Not mentioned	30 1289

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/39	249	Other	1 Yes 0 Not mentioned	67 1252
4/40	250	Don't know/Not answered	1 Yes 0 Not mentioned	35 1284
4/41	251	<u>IF "IN FAVOUR"</u> If a European Government was created it could mean that Britain or any other country would have to follow majority decisions that it did not like	0 Blank 1 Would you still be in favour 2 Or against 3 Don't know 4 Not answered	743 353 176 42 5
4/42	252	In comparison with most other people you know, how knowledgeable would you say you were on the advantages and disadvantages of Britain being a member of the Common Market, would you say you were	0 Blank 1 Very knowledgeable 2 Quite " 3 Not very " 4 Or not at all knowledgeable 5 Don't know 6 Not answered	6 29 374 714 187 9 -
4/43	253	In general how knowledgeable do you think the majority of the British public is on the advantages and disadvantages would you say they were	1 Very knowledgeable 2 Quite " 3 Not very " 4 Or not at all knowledgeable 5 Don't know 6 Not answered	27 243 839 156 47 7
4/44-55	254-265	From where have you found out most of your information on the Common Market	1 Yes	
4/44	254	Not answered	1 Yes 0 Not mentioned	11 1308

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/45	255	Don't know	1 Yes 0 Not mentioned	13 1306
4/46	256	Workmates	1 Yes 0 Not mentioned	147 1172
4/47	257	Newspapers	1 Yes 0 Not mentioned	992 327
4/48	258	Weekly magazines	1 Yes 0 Not mentioned	22 1297
4/49	259	Other magazines	1 Yes 0 Not mentioned	25 1294
4/50	260	Radio	1 Yes 0 Not mentioned	211 1108
4/51	261	Television	1 Yes 0 Not mentioned	996 323
4/52	262	Films	1 Yes 0 Not mentioned	4 1315
4/53	263	Books	1 Yes 0 Not mentioned	35 1284
4/54	264	Pamphlets	1 Yes 0 Not mentioned	38 1281
4/55	265	Friends & Relatives	1 Yes 0 Not mentioned	261 1058
4/56	266	Do you think that you have enough information on the advantages and disadvantages of Britain being a member of the Common Market or would you like to have more	1 Enough 2 More 3 Don't know 4 Not answered	247 1009 55 8
4/57-76	267-286	<u>IF MORE INFORMATION DESIRED</u> what sort of information would you like to have		
4/57	267	Don't know/No answer	1 Yes 0 Not mentioned	138 1181
4/58	268	Don't know/not interested	1 Yes 0 Not mentioned	28 1291
4/59	269	Other things	1 Yes 0 Not mentioned	62 1257
4/60	270	Costs & Benefits	1 Yes 0 Not mentioned	168 1151

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/61	271	Price comparisons/cost of living	1 Yes 0 Not mentioned	89 1230
4/62	272	Wages comparisons/information of wages	1 Yes 0 Not mentioned	47 1272
4/63	273	Social security/welfare comparisons/information	1 Yes 0 Not mentioned	25 1294
4/64	274	Information on food prices/agriculture	1 Yes 0 Not mentioned	57 1262
4/65	275	Views of other groups/different parties	1 Yes 0 Not mentioned	20 1299
4/66	276	Information on different economics/countries in E.E.C.	1 Yes 0 Not mentioned	77 1242
4/67	277	True unbiased facts etc.	1 Yes 0 Not mentioned	107 1212
4/68	278	More information	1 Yes 0 Not mentioned	353 966
4/69	279	National press/newspapers	1 Yes 0 Not mentioned	215 1104
4/70	280	Pamphlets/booklets	1 Yes 0 Not mentioned	216 1103
4/71	281	Television/programmes	1 Yes 0 Not mentioned	412 907
4/72	282	Books/literature	1 Yes 0 Not mentioned	58 1261
4/73	283	Government literature	1 Yes 0 Not mentioned	60 1259
4/74	284	Magazine attitudes	1 Yes 0 Not mentioned	14 1305
4/75	285	Other	1 Yes 0 Not mentioned	48 1271
4/76	286	Don't know/no answer	1 Yes 0 Not mentioned	228 1091

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
4/77	287	Do you think that the British public as a whole has enough information on which to vote in a referendum on whether or not Britain should withdraw from the Common Market	1 Yes 2 No 3 Don't know 4 Not answered	251 973 69 26
4/78	287	Are you in favour or against having a referendum where the British public would vote on whether or not Britain should withdraw from the Common Market	1 In favour 2 Against 3 Other 4 Not answered	1044 217 31 27
4/79	288	If there were a referendum on the Common Market issue how likely it is that you would vote in it	1 Definitely would not vote 2 Unlikely to vote 3 Quite likely to vote 4 Very likely to vote 5 Definitely would vote 6 Other answer 7 Not answered	67 52 184 200 784 12 20
4/80	289	Pack of cards marked Referendum version A version B version C	1 Version A 2 Version B 3 Version C 4 Not answered	441 441 413 24
5/1-4		Case Number	4 digit code	
5/5-6		Card Number	Card 05	
5/7	290	Record which pack of cards used <u>Version A / Version C</u>  If we do have a referendum on the Common Market you will have a vote which will be cast in secret, we have a method which allows you the same secrecy on these		



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/7	290	cards you will find two questions, could you shuffle the cards, choose one and just tell me your answer to the question on the card you choose. I do not want to know which question is on the card	0 Blank 1 Respondent answers Yes 2 Respondent answers No 3 Other answer 4 Not answered	465 375 365 26 88
5/8	291	<u>Version B</u> As you know at the ordinary General Elections and at a referendum you will have a secret vote. We have a method which tries to give you the same degree of secrecy. On these cards are <u>four</u> different instructions. The <u>first</u> asks you just to say "yes" The <u>second</u> asks you just to say "no". The <u>third</u> asks you to say don't know. The fourth asks you a question to which you should answer just "yes" or just "no"	0 Blank 1 Respondent said Yes 2 " " No 3 Other 4 Not answered	878 185 174 24 58
5/9	292	Do you believe this method guarantees your privacy or not	1 Yes 2 No 3 Not answered	974 282 113
5/10	293	There has recently been a General Election. Many people did not manage to vote at the General Election. Did you vote at the General Election or not	1 Yes voted 2 No did not 3 Other 4 Not answered	1153 160 - 6

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/11	294	IF "VOTED" for which party did you vote for them	0 Blank 1 Conservative 2 Labour 3 Liberal 4 Scottish/Welsh Nationalist 5 Other 6 Refuse to say 7 Not answered	165 351 496 180 49 8 69 1
5/12	295	If there were a General Election tomorrow for which party would you now vote	1 Conservative 2 Labour 3 Liberal 4 Scottish/Welsh Nationalist 5 Other 6 Would not vote 7 Undecided 8 Refuse to say 9 Not answered	375 505 148 61 9 54 95 65 7
5/13	296	Have you ever been abroad	1 Not answered 0 No	737 582
5/14	297	IF HAS BEEN ABROAD ASK When did you last go abroad	0 Blank 1 Within last year 2 Over one up to five years ago 3 Over five up to ten years ago 4 Over ten up to twenty years ago 5 Over twenty up to forty years ago 6 Longer ago 7 Not answered	583 200 212 95 76 126 20 7
5/15-24	298-307	Have you ever visited any of the countries now in the Common Market IF YES which ones		
5/15	298	None visited	1 Yes 0 Not mentioned	182 1137
5/16	299	<u>Visited</u> Belgium	1 Yes 0 Not mentioned	217 1102

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/17	300	Denmark	1 Yes 0 Not mentioned	46 1273
5/18	301	France	1 Yes 0 Not mentioned	379 940
5/19	302	Holland	1 Yes 0 Not mentioned	185 1134
5/20	303	Italy	1 Yes 0 Not mentioned	233 1086
5/21	304	Luxembourg	1 Yes 0 Not mentioned	73 1246
5/22	305	Republic of Ireland	1 Yes 0 Not mentioned	81 1238
5/23	306	West Germany	1 Yes 0 Not mentioned	238 1081
5/24	307	Not answered	1 Yes 0 Not mentioned	6 1313
		Which languages other than English do you speak either fluently or slightly		
5/25	308	French	1 Fluently 2 Slightly 3 Not 4 Not answered	27 226 1060 6
5/26	309	German	1 Fluently 2 Slightly 3 Not 4 Not answered	15 78 1220 6
5/27	310	Italian	1 Fluently 2 Slightly 3 Not 4 Not answered	2 24 1287 6
5/28	311	Dutch	1 Fluently 2 Slightly 3 Not 4 Not answered	3 3 1307 6
5/29	312	Danish	1 Fluently 2 Slightly 3 Not 4 Not answered	- 2 1311 6

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/30	313	Other European	1 Fluently 2 Slightly 3 Not 4 Not answered	42 67 1203 7
5/31	314	Others	1 Fluently 2 Slightly 3 Not 4 Not answered 0 Blank	19 32 1259 8 1
5/32	315	Now I would like to ask you about one or two interests or activities Are you a member of a Trade Union	1 Yes 2 No 3 Not answered	392 921 6
5/33	316	<u>IF MEMBER</u> How often do you attend union meetings, would you say	1 4 or 5 times out of 5 2 2 or 3 times out of 5 3 About 1 in 5 4 Never these days 5 Not answered 0 Blank	85 61 68 169 8 928
5/34	317	What is your religion	1 Anglican/C. of E. 2 Roman Catholic 3 Methodist/United Reform/Congregationalist/ Non-Conformist 4 Presbyterian 5 Other Christian 6 Others 7 Athiest/Agnostic/None 8 Not answered	688 157 149 196 28 23 70 8
5/35	318	<u>IF ANY RELIGION</u> How frequently do you attend a place of worship	1 At least once a week 2 At least once a month 3 Less often 4 Only on special occasions 5 Never these days 6 Not answered 0 Blank	204 108 156 550 223 1 77
5/36	319	Does your household have a television set	1 Yes 0 No 3 Not answered	1280 33 6

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/37	320	On an average day how many hours do you spend viewing <u>BBC</u>	0 Blank 1 Never 2 Less than 2 3 2-3 4 4-5 5 6+ 6 Not answered	39 46 734 416 71 7 6
5/38	321	And on an average day How many hours do you spend viewing <u>ITV</u>	0 Blank 1 Never 2 Less than 2 3 2-3 4 4-5 5 6+ 6 Not answered	39 63 648 389 137 37 6
5/39-55	322-338	Which daily newspapers do you read that is at least <u>4 issues out of six</u> in a week		
5/39	322	Daily Express	1 Yes 0 Not mentioned	209 1110
5/40	323	Daily Mirror	1 Yes 0 Not mentioned	351 968
5/41	324	Daily Mail	1 Yes 0 Not mentioned	140 1179
5/42	325	The Times	1 Yes 0 Not mentioned	29 1290
5/43	326	Daily Telegraph	1 Yes 0 Not mentioned	101 1218
5/44	327	The Guardian	1 Yes 0 Not mentioned	33 1286
5/45	328	Financial Times	1 Yes 0 Not mentioned	8 1311
5/46	329	The Sun	1 Yes 0 Not mentioned	322 997
5/47	330	Morning Star	1 Yes 0 Not mentioned	7 1312
5/48	331	Scottish Daily Express	1 Yes 0 Not mentioned	63 1256

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/49	332	Scottish Daily Mail	1 Yes 0 Not mentioned	8 1311
5/50	333	The Scotsman	1 Yes 0 Not mentioned	11 1308
5/51	334	Glasgow Herald	1 Yes 0 Not mentioned	12 1307
5/52	335	Western Mail	1 Yes 0 Not mentioned	29 1290
5/53	336	Other	1 Yes 0 Not mentioned	390 2929
5/54	337	Not at all	1 Yes 0 Not mentioned	144 1175
5/55	338	Not answered	1 Yes 0 Not mentioned	6 1313
5/56-67	339-350	Which Sunday newspaper do you read that is at least <u>3 out of 4 issues</u>		
5/56	339	Not answered	1 Yes 0 Not mentioned	7 1312
5/57	340	None at all	1 Yes 0 Not mentioned	171 1148
5/58	341	Other	1 Yes 0 Not mentioned	55 1264
5/59	342	Sunday Telegraph	1 Yes 0 Not mentioned	40 1279
5/60	343	News of the World	1 Yes 0 Not mentioned	417 902
5/61	344	Sunday Times	1 Yes 0 Not mentioned	105 1214
5/62	345	Sunday Express	1 Yes 0 Not mentioned	260 1059
5/63	346	Sunday Mirror	1 Yes 0 Not mentioned	295 1024
5/64	347	Observer	1 Yes 0 Not mentioned	70 1249
5/65	348	Sunday People	1 Yes 0 Not mentioned	344 975

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/66	349	Glasgow Sunday Post	1 Yes 0 Not mentioned	222 1097
5/67	350	Glasgow Sunday Mail	1 Yes 0 Not mentioned	137 1182
<u>PERSONAL CLASSIFICATION</u> <u>SELECTED PERSON</u>				
5/68	351	<u>Sex</u>	0 Blank 1 Male 2 Female	1 618 700
5/69-70	352	<u>Age last birthday</u>	Actual age 99= No answer	
5/71	353	<u>Age last birthday</u>	1 18-20 2 21-25 3 26-29 4 30-39 5 40-49 6 50-59 7 60-64 8 65+ 9 Not answered	69 117 101 239 230 223 103 236 1
5/72	354	<u>Household status</u>	1 Head of Household 2 Housewife 3 Both head of household and housewife 4 Other household number 5 Not answered	603 501 61 153 1
5/73	355	<u>Relationship of Head</u>	1 Is head 2 Spouse 3 Child 4 Other 5 Not answered	667 492 110 48 2
5/74-75	356	<u>Age finishing full-time Education</u>	Actual Age	
5/76	357	<u>Age Finishing full-time Education</u>	1 14 or under 2 15 3 16 4 17 5 18 6 19 or over 7 Still receiving full-time education 8 Not answered 0 Blank	566 377 169 68 45 67 18 8 1

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
5/77	358	<u>Marital Status</u>	1 Married 2 Single 3 Widowed 4 Divorced 5 Separated 6 Not answered	984 184 113 21 12 5
5/78	359	<u>Activity Status</u>	1 Working full-time (31 + hours) 2 Working part-time (10-30 hours) 3 Seeking work 4 Retired/sick 5 Non-working housewife 6 Full-time student 7 Others 8 Not answered 0 Blank	210 138 4 33 242 14 9 - 663
5/79	360	<u>Individual's Income</u> Before tax and deductions	0 None 1 F 2 H 3 J 4 L 5 M 6 P 7 Q 8 Y 9 Not answered - Blank	191 8 3 99 39 1 245 - 14 6 663
5/80	361	<u>Driving Licence</u> Do you personally have a current driving licence	0 Blank 1 Yes 2 No 3 Not answered	1 621 689 8
6/1-4		Case Number	4 Digit Code	
6/5-6		Card Number	Card 06	
6/7-8	362	Occupation Socio economic group respondent 01-18	01 02 03 04 05 06 07 08 09 10 11 12	1 13 1 11 59 142 61 11 43 88 43 9



CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
6/7-8	362	Continued	13 14 15 16 17 18 00 Blank	3 1 4 1 7 157 664
6/9	363	Industry/business/profession	1 Employee 2 Self-employed 3 Not answered 0 Blank	462 25 112 720
		<u>HOUSEHOLD CLASSIFICATION</u> <u>HOUSEHOLD CLASSIFIED SIZE</u>		
6/10	364	<u>No of adults 16+</u>	1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = more than nine 9 = not answered	132 754 254 130 35 8 4 1 1
6/11	365	<u>No of children 15+</u>	0 Blank 1 = 1 2 = 2 3 = 3 4 = 4 5 = 5 6 = 6 7 = 7 8 = more than nine 9 = not answered	748 246 218 72 24 8 - 2 - 1
6/12-13	366	<u>TOTAL HOUSEHOLD SIZE</u>	01 = 1 02 = 2 03 = 3 04 = 4 05 = 5 06 = 6 07 = 7 08 = 8 09 = 9 10 = 10 12 = 12 18 = 18 ++ Undefined code 1 " " 3 " "	124 382 275 316 133 56 15 8 3 2 1 1 1 1 1

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
6/14	367	<u>Car ownership</u> do you or any members of your household either own or have available for use a car or van	1 Yes: One 2 Two or more 3 No: none 4 Not answered	624 183 504 8
6/15	368	<u>Tenure</u>	1 Own or buying 2 Rental - local authority 3 Rental privately - unfurnished 4 Rental privately - furnished 5 Other 6 Not answered	618 520 101 25 48 7
6/16	369	<u>Income of Head of Household before tax and deductions</u>	1 = F 2 = H 3 = J 4 = L 5 = M 6 = P 7 = Q 8 = Y 9 Not answered	106 54 194 274 54 246 27 180 184
6/17	370	<u>Head's activity status</u>	1 Working full-time (31+ hours per week) 2 Working part-time (10-30 hours) 3 Seeking work 4 Retired/sick 5 Full-time student 6 Other 7 Not answered	960 29 15 235 9 64 7
6/18	371	<u>Type of dwelling</u>	1 Whole detached house 2 Whole semi-detached house 3 Whole terraced house 4 Purpose built flat/maisonette 5 Converted flat/maisonette 6 Rooms - not self contained 7 Other 8 Not answered	210 451 356 163 29 18 71 21

CARD/COLUMN	VAR. No.	TITLE	CODES	MARGINALS
6/19-20	372	<u>Occupation of Head of Household</u> Socio economic group 01-18	01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18	50 109 5 40 93 93 39 130 345 207 58 38 8 10 17 4 25 48
6/21	373	Industry/business/profession	1 Employee 2 Self-employed 3 Not answered 0 Blank	1099 139 56 25
6/22-24	374	Date/Time of Interview	3 Digit Code Interview in minutes 999 = not answered	
6/25-80		Unused	Unused	

from The Grudging European<sup>43</sup>  
 (a study of British attitudes  
 towards the EEC)

Roger Jowell / James Siff

## 1 The sample

### First stage

Three samples of constituencies were drawn, one in England, one in Scotland (south of the Caledonian Canal) and one in Wales. The same general techniques were used. In each area all constituencies were listed alphabetically within Registrar General's Standard region and the total electorate for each area was accumulated. A sampling interval was calculated by dividing the total accumulated electorate by the number of sampling points required in each area (20 in Scotland, 15 in Wales and 65 in England). A random number was selected between 1 and the sampling interval, and this number indicated the first constituency selected. Subsequent constituencies were selected by adding the sampling interval to the random number until the right number of constituencies had been selected. This provided a sample of constituencies, drawn with probability proportionate to the size of the electorate in that constituency.

### Second stage

In each of the selected urban constituencies one ward was selected and in each of the selected rural constituencies one parish was selected with probability proportionate to the size of the electorate in the ward. Within each of the selected wards only two polling districts were selected, again with probability proportionate to size of the electorate in the polling district.

In total 164 sampling units were chosen, 31 in Scotland, 22 in Wales and 111 in England.

### Third stage

Ten names were drawn from the current electoral registers in each of the selected polling districts. Twenty names were drawn from the current electoral registers in each of the selected parishes. Since the same number of electors was drawn in each constituency (i.e. 20 per constituency, either 10 in each of two polling districts within a ward or 20 in one parish), the initial bias due to the selection with probability proportionate to size was redressed, and a sample was produced in which each elector in Scotland, in Wales and in England had an equal chance of selection. In total 2000 names were drawn.

## Response

Final response can be summarised as follows

<u>Productive interviews</u>	=	<u>1329</u>	=	66.5%
All addresses issued		2000		
<u>Productive interviews</u>	=	<u>1329</u>	=	73.1%
All in scope individuals		1819		

1326 completed questionnaires were accepted for analysis since 3 arrived late owing to postal delays. A full statement of response at both stages and in total is given below

No of names drawn		2,000	
No of addresses found to be out of scope (vacant, derelict, business premises, not traceable)		42	
No of individuals found to be out of scope (dead, moved, not known)		139	
			%
No of individuals in scope		1,819	100.0
Non-response because			
Refusal/broke appointment	327		18.0
Not contacted	50		2.7
Away/ill in hospital/incapacitated	91		5.0
Other reason	22		1.2
Total non response	490		26.9
No of productive interviews		1,329	73.1

## 2 The questionnaire

Five group discussions were conducted in various parts of Great Britain. They were conducted to help in the design of the draft questionnaire, which was then piloted and amended accordingly.

All interviewers working on the survey were personally briefed before beginning interviewing. Interviewing lasted from June 5, 1974 to August 5, 1974.

In the copy of the questionnaire that follows, questions comparable to those asked in the 1971 SCPR survey are asterisked(\*)



Col / Code	Skip to
(1-4)	
(5)	
(6)	
(7-11)	
(12)	
(13)	
(14)	
(15)	
(16)	
(17)	
(18)	

16 Duncan Terrace, London N1 8BZ Tel 01-278 2041

BRITAIN AND THE SEVENTIES II

Start time  
WRITE IN

Card 1  
Version X

Area code

Respondent Serial No

We are interviewing a lot of people throughout Britain about their views on the way in which Britain is changing at the moment, and about how various changes affect their lives

1 a) What do you think are the most serious problems facing Britain today? LIST PROBLEMS BELOW, PROBE FULLY FOR OTHER PROBLEMS AND RECORD THEM BELOW

NOW ASK FOR EACH PROBLEM MENTIONED

b) What makes the problem of \_\_\_\_\_ (READ OUT) so serious? PROBE FULLY FOR ALL REASONS AND RECORD FULLY BELOW

PROBLEMS	REASONS
1 _____	_____
2 _____	_____
3 _____	_____
4 _____	_____

ADDITIONS/ALTERATIONS TO ORIGINAL EDITING AND CODING INSTRUCTIONS

QUESTION	CARD	COLUMN	CODE	"ADDITION"/ALTERATION"
1	1	18	Y	NO PROBLEMS
6		44	X	10 OR MORE
8		47	6	OTHER COUNTRY NOT LISTED
6) 8)		44) 46/47)		THESE TOTALS DO NOT HAVE TO TALLY WITH EACH OTHER
12 a-d		54-57	6	OTHER ANSWERS
	2	32		THIS COLUMN IS BEING USED FOR 'OTHER' ANSWERS ON QUESTION 20(c)
			1	LECTURES
			X	OTHERS
18d		33	5	DON'T KNOW
18f		35	5	DON'T KNOW
19a		41	2) 3)	FILTER SHOULD READ SKIP TO 19d " " " " " "
19f		47	1	" " " " " 19h
20e		55	Y	NOT ANSWERED
"		55/56		MUST BE AT LEAST ONE CODE IN EACH COLUMN
PERS. CLASS.	3	17/18	99	NOT ANSWERED
		21	4	OTHER
		22/23	99	NOT ANSWERED
"		20		IF CODES 1 OR 3 CIRCLED THEN COLS. 26,27,29,30 & 31 SHOULD BE BLANK
	3	47	X	altered from E
		"	Y	altered from C

PLEASE NOTE: WE ARE NOT CODING QUESTION 20(1) (col.65) Card 2. AS PER INSTRUCTIONS FROM JAMES SPENCE.

3	44-46	999	N/A
3	47-49	999	N/A
3	38	0	None
3	(32)(33)	X	more than 19

PROJECT. BRITAIN AND THE SEVENTIES II

EDITING AND CODING INSTRUCTIONS

Question No.	Card No	Col	Code	INSTRUCTIONS	SPECIAL NOTES
/a	1			<p><u>Code FIRST problem mentioned (Co's 12-13)</u></p> <p><del>INTERNATIONAL/REGIONAL PROBLEMS</del></p> <p><u>ECONOMIC PROBLEMS</u></p> <p>1 Inflation/cost of living/price &amp; wage rises                  2 Price rises only                  3 Wage rates/wages/ specific wage increases                  4 Unemployment / not enough jobs school leavers                  5 Strikes / trade unions / social contract / social compact                  6 Economic situation - general                  7 Old age pensions                  8 Housing / mortgages                  9 Other economic reasons - eg nationalisation, taxation                  decimatisation</p> <p><u>INTERNATIONAL/REGIONAL PROBLEMS</u></p> <p>0 Ireland / Northern Ireland                  1 Common Market * See page 2                  2 Nationalism (Scotland, Wales, Cornwall etc)                  3 Britain in World / Future of people / British Empire                  4 Immigration / race relations / immigrants</p> <p><u>SOCIAL/MORAL PROBLEMS</u></p> <p>5 Bad government / leaders                  6 Moral decline / drinking / delinquency / law etc                  7 Selfishness / stock / welfare state / living beyond means                  8 Other social or moral eg unrest at universities                  pollution, population,                  social services</p> <p>9 Other problems</p>	<p>All</p> <p>1 code only</p>
		14-15		Second problem (if any) use list use it	1 code only
		16-17		Third or more problems	Multi. code
		18		<p>Number of problems stated</p> <p>0 None                  1 One                  2 Two                  3 Three                  4 Four                  5 Five - 9                  Y NA</p>	

PROJECT BRITAIN AND 70s

EDITING AND CODING INSTRUCTIONS

Question No	Card No	Col	Code	INSTRUCTIONS	SPECIAL NOTES
1b	1	6		Delete X on column 6, substituting the code representing the reason why the Common Market is a serious problem	IF COMMON MARKET MENTIONED COL 13, 15 or 17
			1	Loss of control to CM / Threat to Parliament / Sovereignty	
			2	Loss of Commonwealth Friends / Less in Common with CM	
			3	CM caused price increases / food prices / RAT makes worse	
			4	Security / more chance world peace in CM / less out	
			5	Worse inflation if out of CM / prices would rise	Mult.
			6	Wrong terms / people not given say	
			7	Other reason	
			8	DK/NA	
		72		Reason for seriousness of 1st problem *	All with 1 or more problems
			1	Threats to individuals / persons / life	
			2	Threats to groups	
			3	Threats to society / social systems	Mult.
			4	Threats to democracy / democratic government	
			5	Threats because of selfishness / lack of authority / religion	
			6	Threats because of official omission / wrong policy	
			7	Common market already coded	
			Y	Don't know / not answered.	
		73		Reason for seriousness of 2nd problem (as 72)	2 or more problems
		74		" " 3rd + problems	3 or more problems
				* For details see attached list.	



PROJECT - BRITAIN AND THE 70s

EDITING AND CODING INSTRUCTIONS

Question No	Card No	Col	Code	INSTRUCTIONS	SPECIAL NOTES
				UNLESS SPECIFIED USE Y Code for all single column not answered	
2	1	19-23		One answer in each box	12a-a 54-57
		44		X = 10 or more	6 = other
13a-c	1	58-69		One answer in each grid a) b) c) for each item	
			Y	a) NA	
			6	b) NA	
			0	c) NA	
	1	47	6	Other country not listed	
13d		70	1	General increase to bring us on par with C.M	AU
			2	Not long enough to know which from C.M	
			3	Meat / Bacon	
			4	Vegetables / Fruit	
			5	Butter	
			6	Cheese / Milk	
			7	Fish	
			8	Sugar	Multi
			9	Tinned food	
			0	Dried goods (lentils etc) / cereals / feeding stuffs / soap powders	
			X	Food (unspecified)	
			Y	Other foods (bread, eggs etc)	
		71	1	Beer / cigarettes / tobacco / drinks / confectionery	
			2	Clothes	
			3	Footwear / leather	
			4	Coal / gas / electricity	
			5	Foreign cars / car repairs / garages	
			6	Petrol / oil	
			7	Furniture / hardware / consumer durables	
			8	Raw materials / metal / steel / chemicals	
			9	Fares	
			0	No, none, don't know, haven't noticed	
			X	Other	
			Y	NA	

EDITING AND CODING INSTRUCTIONS

Question No	Card No	Col	Code	INSTRUCTIONS	SPECIAL NOTES
18c	2	30	1	Too late to withdraw / must make it work / not enough time to see yet	IF CHANGED 2 28-1
			2	Cost to Britain / Pro-terms / raw deal / getting nowhere	
			3	Britain should retain sovereignty / individuality	
			4	Unity / one people / cannot be isolated	Multi
			5	Changes in Britain / European countries	
			6	Should have had referendum / consult the people	
			X	Other	
			Y	D.K./NA	
	2	32		Other answers on 20c - 1 lecture X = other	2/33 } 5 = DIC 2/35 }
18g		36		Applies to codes 00-34 card 1 cols 7-8 Delete all other responding	1 7-8/00-34
				NB 19a File - skip should read skip to 19a (2/2)	
19b		42	1	America / USA	IF LINK UP 2.41 1
			2	Commonwealth (not specified at c)	
			3	Commonwealth: New Zealand	
			4	Australia	nb Questions b/c / read as on answer
			5	Canada	
			6	South Africa (-correctly at c)	
			7	India / Pakistan / Bangladesh	
			8	East Africa / West Africa eg Kenya / Ghana	
			9	West Indies eg Jamaica	
			0	Other Commonwealth eg Hong Kong	
			X	Other - correctly through Commonwealth eg Norway	
	43		1	The whole world	
			2	Scandinavian countries	
			3	Other West European (not in EEC) eg Denmark	Multi
			4	Other West European (not in EEC) eg Spain	
			5	South Africa (not at 19c)	
			6	Russia	
			7	China	
			8	Other	
			X	Don't know	
			Y	NA	

PROJECT BRITAIN IN THE 70s

EDITING AND CODING INSTRUCTIONS

Question No	Card No	Col	Code	INSTRUCTIONS	SPECIAL NOTES
199	2	48	1	<u>Control</u> . Retain / wouldn't have own say	<div style="border: 1px solid black; padding: 2px;">IF AGAINST 2.472</div>  Mult.
			2	<u>National Identity</u> . Britain for British etc	
			3	<u>Better</u> Better on own / CM have own way	
			4	<u>Elected Representatives</u> . Vote for unknowns/over too large	
			5	<u>Couldn't cope</u> CM favour to cope / red tape	
			X	Other	
			Y	DK/NA	
				nb 19f Files should read skip to 19h (code 1)	
200	2	55	1	Costs and benefits	<div style="border: 1px solid black; padding: 2px;">IF MORE INFO 2 54 2</div>  Mult.
			2	Price comparison / cost of living	
			3	Wages comparisons / info on wages	
			4	Social security / welfare comparisons / info.	
			5	Info on food prices / agriculture	
			6	Views of other groups / different parties	
			7	Info on different economic countries in E.E.C	
			8	True unbiased facts etc	
			9	More information (unspec)	
			0	Other things	
			X	Don't know / not interested	
			Y	DK/NA	
		56	1	National press / newspapers	<div style="border: 1px solid black; padding: 2px;">IF MORE INFO 2 54 2</div>  Mult.
			2	Pamphlets / booklets	
			3	Television programmes	
			4	Books / literature	
			5	Government literature	
			6	Magazine articles	
			X	Other	
			Y	DK/NA	
		65		Not coded	All
201	3	29-30	01-19	SEG respondent	
Class		41-42	-	SEG of lead (1 respondent, copy in)	
		47	X	10+	
		17-18	99	NA 22-23 99=NA	
		21	4	Other 20 15 1/3 then 20/27/29/30/31 show by blank	

1 b) What makes the problem of \_\_\_\_\_ so serious?

To be analysed using one coding scheme, except that the Common Market should be analysed out in more detail also.

Card 1.  
Col.

### REASON THE FIRST PROBLEM WAS SO SERIOUS

#### Threats to individuals/persons/life

1

bombing threats and scaring people/not enough to live on/when shopping the price rises of groceries and food/murders gang unchecked/self destruction and abortion/

#### Threats to groups

2

pensions not increasing with cost of living/depreciation of savings to OAP on limited income/too much profit ~~kept by~~ large companies/pensioners not getting promised rise/overcrowding in cities/complex against whites causes trouble/race relations/leans too far in coloureds favour/~~needs~~ fairer system of wages needed/

#### Threats to society/social system e.g. because of instability

3

withdrawal of troops would lead to civil war + more bloodshed/shd pull out now, we are losing too many men/too involved unable to pull out/no stability causes housing and traffic problems, unemployment etc /prices + wages spiral/should stabilise prices/interest rates on mortgages shd. be stabilised/cost of maintaining troops in N. Ireland is too high/depreciation of money/

#### Threats to democracy/democratic government

4

Nationalism is unproductive, a threat to national unity/Unions have too much power over government/many big issues shd. be put to a mandate/went into

Common Market and we were not given any say in decision / bankers, big business more power than elected government / too much control with large companies / the people in the right are not considered / no confidence in any party or its leaders / present government has not kept promises / PM and other leaders shd. take more interest in problem / present government not competent / government spends too much aiding others not us / loss of control to Common Market

Threats because of selfishness / lack of authority / morality / religion 5

Young people with low moral standards / everything going to the dogs / people being encouraged to buy what they cannot afford / people won't work in interest of the country / lack of supervision and discipline in schools + home / lack of purpose in young youth to-day / defying authority / system allows dissatisfaction or corruption / people's dissatisfaction with working conditions / lack of belief in religion / people unwilling to work when the dole is available / discipline of the economy lacks, / not really a religious problem, people hiding behind the cloth / shd be more severe + strict punishments for criminals / people unwilling to work hard / students not interested in learning

Serious because official omission / wrong specific policy 6

Not enough retraining schemes / not enough backing for British inventors thus driving them abroad / hurding into Comprehensive schools / more investigation needed into child cruelty / not enough attention paid to stopping pollution, poisonous gases, recycling etc / too many loopholes in social security system / education system needs revision / graduated pensions schemes is a racket / unemployment likely to get worse / increase in food prices due to EEC