



**A N N U A L  
BUSINESS  
CONFERENCE**  
effective. fast. focused.

**Annual  
Business  
Conference**

Feb. 28 - March 2, 2011  
Hilton Anatole  
Dallas, Texas

## **SUPPLIER COMMITMENT FORM**

Yes, we will participate in the Business Conference  
No, we will not participate in the Business Conference

**COMPANY NAME:** \_\_\_\_\_

**SCHEDULER CONTACT INFORMATION:** Please provide the name of the primary contact that is responsible for setting up appointments:

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**EXECUTIVE CONTACT INFORMATION:** Please provide the name of the executive that will be financially responsible and attending the meeting for the Directory. Please fill in only the information that differs from the primary contact.

Executive Name \_\_\_\_\_

Executive Title \_\_\_\_\_

Executive Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

- We are making a commitment to the Food Marketing Institute to participate in the Annual Business Conference. We agree to pay the \$50,000 Business Conference fee to participate as a Supplier.
- Please send a 25-word Company description to assist the Retailers and Wholesalers in requesting and setting up appointments with your company.

**Please return this form by September 24, 2010 to:**

Suzanne George, Sr. Manager Education  
Food Marketing Institute

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