



# PUBLIC FELLOWS PROGRAM

<b>Job Title:</b>	Program Analyst, Conservation Research
<b>Organization:</b>	The Trust for Public Land
<b>Location:</b>	Boston, MA
<b>Stipend:</b>	\$65,000 with health insurance for fellow
<b>Start Date:</b>	September 2, 2014

## ORGANIZATION DESCRIPTION

The Trust for Public Land ([www.tpl.org](http://www.tpl.org)) has a number of programs that proactively make the case for more land conservation and help create opportunities to make that conservation happen. Two of these are Conservation Research and Conservation Finance –programs that work hand in hand. The Conservation Research team conducts and compiles exhaustive research on funding sources for conservation. We publish a variety of reports, maintain numerous databases (the Conservation Almanac, LandVote, and National Conservation Easement database), which contain the country's most comprehensive repositories of information on conservation activity, and provide research services to government agencies and other partner organizations to help generate public funding for land conservation.

Many state and local governments are seeking ways to finance land conservation in order to preserve quality of life in communities and protect land and water for future generations. Our Conservation Finance Team helps states, counties, and municipalities design, pass, and implement legislation and ballot measures that dedicate new public funds for parks and land conservation. To pass these measures, we work with our lobbying and campaign affiliate, The Conservation Campaign (TCC). We also partner with foundations and private donors to encourage philanthropic support. Since 1996, we have helped 448 ballot measures gain voter approval—a success rate of over 80 percent—generating \$34 billion in new funding for land conservation. Every \$1 invested in this program has produced over \$2,000 in new public funds.

## POSITION DESCRIPTION

The Trust for Public Land seeks a recent humanities Ph.D. to serve as a Program Analyst for Conservation Research. The Analyst will take an applied research approach to evaluating ballot measures sponsored by the Trust for Public Land, using the organization's current data sources as well as original research to evaluate the impact of those ballot measures. The results would aim to identify best practices to share with the environmental community, help the organization tell its story to a wider audience, and will potentially impact how we do Conservation Finance work.

Goals will be to:

1. Identify the impact on the community of a subset of potential ballot measures in key communities
2. Conduct interviews of community members in an attempt to have stories of the tangible impact of these ballot measures
3. Identify relevant qualitative and quantitative impact measures, utilizing existing data sources
4. Work as a team to create new funding for the most effective conservation efforts possible

This position is only available through the ACLS Public Fellows program.  
You may not contact the host institution to inquire about this position.

The Program Analyst will develop a research plan (goals and objectives, research methodology, etc.); work with conservation finance and research teams to determine ballot measures and communities to prioritize for the study; identify relevant qualitative and quantitative measurements; involve key stakeholders internally and externally; design research tools and analyze collected data; and develop communication tools (reports and presentations) to disseminate research results to internal and external audiences.

## QUALIFICATIONS

- PhD in the humanities or humanistic social sciences
- Comfort working with data
- Knowledge of principles of qualitative and quantitative data collection, statistical analysis and presentation
- Interest in survey and questionnaire design preferred
- Superior project management, research, writing, evaluation and public speaking skills
- Interest in conservation issues, park and open space issues
- Comfort working collaboratively with internal and external partners

## APPLICATIONS

- Information on the ACLS Public Fellows Program: [www.acls.org/programs/publicfellows](http://www.acls.org/programs/publicfellows)
- All applications must be submitted through the ACLS Online Fellowship Application System ([ofa.acls.org](http://ofa.acls.org))
- Application deadline: March 19, 2014, 6 p.m. Eastern Daylight Time