



The Parenteral Drug Association presents the...

2014 PDA ANNUAL MEETING

Sponsorship Packages **April 7-9, 2014**

**JW MARRIOTT SAN ANTONIO HILL COUNTRY
SAN ANTONIO, TEXAS**



EXHIBITION: APRIL 7-8

POST-CONFERENCE WORKSHOP: APRIL 9-10

COURSES: APRIL 10-11

www.pdaannualmeeting.org

2014 PDA Annual Meeting Sponsorship Packages

www.pdaannualmeeting.org

The 2014 PDA Annual Meeting will provide your company the premier opportunity to gain access to and network with hundreds of key decision makers from the biopharmaceutical science and manufacturing industry. Become a sponsor and/or exhibit at the 2014 PDA Annual Meeting to connect with industry thought leaders, strengthen your brand image, increase your visibility, and show your company's strong commitment to the industry.

Diamond Package #1 (Exclusive)

\$27,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Tote Bag
- Full Page Ad in Annual Meeting Final Program
- Full Page Ad in *PDA Letter* Annual Meeting Show Issue
- Four Banner Ads in *PDA Connector* Email
- Two Month Banner Ad in PDA online *Journal of Science and Technology*
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Diamond Package #2 (Exclusive)

\$27,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference USB
- Full Page Ad in Annual Meeting Final Program
- Full Page Ad in *PDA Letter* Annual Meeting Show Issue
- Four Banner Ads in *PDA Connector* Email
- Two Month Banner Ad in PDA online *Journal of Science and Technology*
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Diamond Package #3 (Exclusive)

\$27,950

- 10'x10' Booth
- Official Exclusive Sponsor of Annual Meeting Mobile App
- Full Page Ad in Annual Meeting Final Program
- Full Page Ad in *PDA Letter*
- Four Banner Ads in *PDA Connector* Email
- Two Month Banner Ad in PDA online *Journal of Science and Technology*
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Platinum Package #1 (Exclusive)

\$20,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Hotel Keycards
- Full Page Ad in Annual Meeting Final Program
- Four Banner Ads in *PDA Connector* Email
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Platinum Package #2 (Exclusive)

\$20,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Lanyards
- Full Page Ad in Annual Meeting Final Program
- Four Banner Ads in *PDA Connector* Email
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session



Platinum Package #3

\$20,950

- 10'x10' Booth
- Official Sponsor of Annual Meeting Walk/Run with Company Logo on T-Shirt
- Full Page Ad in Annual Meeting Final Program
- Four Banner Ads in *PDA Connector* Email
- Two Month Banner Ad in PDA online *Journal of Science and Technology*
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #1

\$16,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Pen
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #2

\$16,950

- 10'x10' Booth
- Official Sponsor with Company Logo on Conference Note Pad
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #3

\$16,950

- 10'x10' Booth
- Official Sponsor of Cyber Cafe and Wireless Internet Service
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #4

\$16,950

- 10'x10' Booth
- Sponsor of One Lunch
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Gold Package #5

\$16,950

- 10'x10' Booth
- Sponsor of Monday Reception in Exhibit Hall
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #1

\$14,950

- 10'x10' Booth
- Sponsor of One Refreshment Break
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session



Silver Package #2

\$14,950

- 10'x10' Booth
- One Insert in Conference Tote Bag
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #3

\$14,950

- 10'x10' Booth
- Sponsor of New Member Breakfast
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #4

\$14,950

- 10'x10' Booth
- Sponsor of Annual Meeting Golf Tournament
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Silver Package #5

\$14,950

- 10'x10' Booth
- Sponsor of Attendee Massage Stations
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Bronze Package

\$9,950

- 10'x10' Booth
- Half Page Ad in Annual Meeting Final Program
- Prominent on-site Signage with Company Logo throughout Conference
- Recognition on PDA Annual Meeting Website
- Recognition in PDA Annual Meeting Final Program
- Recognition in PDA Annual Meeting Opening Plenary Session

Other Sponsorships/Advertising Opportunities:

We also can customize a sponsorship package to fit your needs and budget. A la carte sponsorships could include: aisle banners, door drops, cell phone charging stations, digital signage, and more. Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

Advertising in Final Program

Full Page, 4 color – \$3,500

Half Page, 4 color – \$2,500

Exclusive Aisle Signage

\$2,500 (plus rigging charges)

Passport Raffle

\$500

Door Drops

\$2,500 (plus room delivery charges)

Insert in Conference Tote Bags

(Small promotional item or flyer)

\$2,500

**For more information, contact David Hall
+1 (240) 688-4405 or hall@pda.org**





2014 PDA Annual Meeting Sponsorship Agreement Form

Print or Type Clearly

Exhibitor Company's Full Name _____

Contact Name Mr. Ms. First Name _____ Last Name _____

Job Title _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____

Email _____

Signature _____

2014 PDA Annual Meeting

Indicate your choice of sponsorship options below. You will receive recognition on the PDA website, during the opening plenary session, in the Exhibit Guide and on signage throughout the conference.

* Reception, Lunch and Refreshment Break Sponsorships Available!!

- | | | |
|--|--|--|
| <input type="checkbox"/> Diamond Package #1 (Exclusive) \$ 27,950 | <input type="checkbox"/> Gold Package #1 \$ 16,950 | <input type="checkbox"/> Silver Package #1 \$ 14,950 |
| <input type="checkbox"/> Diamond Package #2 (Exclusive) \$ 27,950 | <input type="checkbox"/> Gold Package #2 \$ 16,950 | <input type="checkbox"/> Silver Package #2 \$ 14,950 |
| <input type="checkbox"/> Diamond Package #3 (Exclusive) \$ 27,950 | <input type="checkbox"/> Gold Package #3 \$ 16,950 | <input type="checkbox"/> Silver Package #3 \$ 14,950 |
| <input type="checkbox"/> Platinum Package #1 (Exclusive) \$ 20,950 | <input type="checkbox"/> Gold Package #4 \$ 16,950 | <input type="checkbox"/> Silver Package #4 \$ 14,950 |
| <input type="checkbox"/> Platinum Package #2 (Exclusive) \$ 20,950 | <input type="checkbox"/> Gold Package #5 \$ 16,950 | <input type="checkbox"/> Silver Package #5 \$ 14,950 |
| <input type="checkbox"/> Platinum Package #3 (Exclusive) \$ 20,950 | | <input type="checkbox"/> Bronze Package \$ 9,950 |

Sponsorships available A' la Carte

We also can customize a sponsorship package to fit your needs and budget. Other a' la carte sponsorships include: cell phone charging stations, aisle banners, door drops, digital signage, massage stations, and more. Let us know how you'd like us to tailor your sponsorship package and we'll do the rest.

Advertising in Final Program

- Full Page, 4 color - \$3,500
- Half Page, 4 color - \$2,500

Aisle Banner

- \$2,500

Insert in Tote Bags

- (promotional item or flyer)
- \$2,500

Door Drops

- \$2,500
(plus room delivery charges)

Passport Raffle

- \$500

Please provide LOGO along with agreement form by email. Instruction; An original source file in both an EPS and JPG format is needed. If sending a JPG the resolution must be at minimum 300dpi. These files must be original works and not mined from the web or other documents so please be mindful when sending these for print. Please send before January 1st, 2014.

Payment Options

Amount Remitted \$ _____

- A. By Banker's Draft Check forwarded together with the registration form PAYABLE IN U.S. DOLLARS ONLY to: PDA, P.O. Box 79465, Baltimore, MD 21279-0465
- B. Check Enclosed
- C. By Credit Card Clearly indicate account number and expiration date. Please bill my: MC/EuroCard VISA AMEX

Account Number _____ Exp. Date _____

Name (exactly as it appears on card) _____

Signature _____

Billing address (if different from above) _____

City _____ State _____ Zip _____

**Return your completed PDA Contract for Sponsorship Opportunities with payment made to: PDA, P.O. Box 79465, Baltimore MD 21279-0465 USA
Or fax it to: +1 (301) 986-0296. If form is faxed, it must include necessary credit card information.**



Sponsorship: Exhibit Guide Ad PDA Connector Banner Request Form

4350 East West Highway, Suite 150 Bethesda, MD 20814, USA
Tel: +1(301) 656.5900 | Fax: +1(301) 986-0296 | www.pda.org

Name of Conference _____

Company Name _____

Contact Name Mr. Ms. _____

Job Title _____

Address _____

City _____ State _____ ZIP _____ Country _____

Phone _____ Fax _____

Email _____

Company URL (if applicable) _____

Exhibit Guide Ad Specifications (if applicable according to your sponsorship contract)

Exhibit Guide Ad Specs

Full-page: Trim Size: 8.5 x 11 Bleed Size: 8.75 x 11.25 Live Area: 7.75 x 10.25

Horizontal Half-page: Trim Size: 7.375 x 4.75

Vertical Half-page: Trim Size: 3.675 x 8.875

High res, print-ready PDF is preferred.

Artwork for Exhibit Guide Ads is due on February 1st, 2014.

PDA Connector Banner Ad (if applicable according to your sponsorship contract)

Please check month(s) of choice:

- January March May July September November
 February April June August October December

Please check issue(s) of choice:

- Week 1 Week 2 Week 3 Week 4

Number of Issues:

- _____X (per your sponsorship package)

Link to your Company URL: Yes No

Special Instructions _____

Requirements: Maximum file size is 50 kb (gif or jpeg format); 180 pixels wide by 150 pixels deep; no animation; can link to your company website. Advance payment is required prior to release of publication. Insertion form and artwork are due the Friday before the publish date. The PDA Connector is published every Wednesday.

Please send to: David Hall at hall@pda.org or Alison Caballero at caballero@pda.org or by fax at 301-986-0296.