

# PATENTS – A PRACTICAL INTRODUCTION

FEBRUARY 6, 2013  
DOUBLETREE NEWARK AIRPORT HILTON, NEWARK, N.J.  
INSTRUCTED BY TONY O'LENICK

## COURSE OUTLINE

The goal of this course is to demystify patents. By providing a practical, functional understanding of patents, their content, and use, inventors will be better able to communicate and work with attorneys to protect their ideas and discoveries while making certain not to infringe the patent rights of others. This course is not intended to provide specific legal advice or recommendations, but to offer a framework to allow for more productive interaction between attorney and chemist.

Introduction - What Are Patents And Why Are They So Important?

How To Read Patent Claims

The Inventive Process – Before You Start

Do You Infringe A Valid Patent Claim?

The Patent Application Process

Patent Peace Of Mind

The Five Legged Chair

Strategic Options – If Your Idea Is Claimed In Another Patent

Correcting Patents

### FEES

	Early Fee	Late Fee (After 01/23/13)
<b>SCC Member</b>	<b>\$350.00</b>	<b>\$400.00</b>
<b>SCC Student Member</b>	<b>\$200.00</b>	<b>\$225.00</b>
<b>Non-Member</b>	<b>\$475.00</b>	<b>\$525.00</b>

### About The Instructor

**Tony O'Lenick** is President of Siltech LLC., located in Lawrenceville, Ga. Siltech LLC., is a silicone specialty company. Prior to that he held technical and executive positions at Henkel Corporation and Mona Industries. He has been involved in the personal care market for over 30 years. Tony has published over 25 technical articles in trade journals, written six books, and is the inventor on over 300 patents. He received a number of awards for work in silicone chemistry including the 1996 Samuel Rosen Award given by the American Oil Chemists' Society, the 1997 Innovative Use of Fatty Acids Award given by the Soap and Detergents Association, and the Partnership to The Personal Care Award given by the Advanced Technology Group. Tony has been a member of the Committee on Scientific Affairs and the Education committee of the Society of Cosmetic Chemists and is currently National Treasurer.

-Course hours: 9:00 A.M. – 5:00 P.M.

-Registration fee includes all course materials, lunch, coffee & beverage breaks.

#### **-Parking fees not included**

-Registrants must make hotel accommodations on their own, if needed. Contact the DoubleTree Newark Airport Hotel, 128 Frontage Road, Newark, NJ at (973) 690-5500.

The SCC has blocked a limited number of guest rooms at a discounted rate. Indicate to reservation agent that you will be attending this SCC function.

These rates are available for a limited time so please make your reservation by 01/06/13.

-Fees for the course are transferable but not refundable after 01/01/13. Applications who do not transfer to attend a different course will be subject to a \$50.00 administration fee.

**-ALL CHECKS ARE TO BE PAID IN U.S. DOLLARS  
DRAWN ON A BANK WITH AN ADDRESS IN THE  
UNITED STATES AND MADE PAYABLE TO THE SOCIETY  
OF COSMETIC CHEMISTS.**

If five or more employees from the same company register for the same course, they may deduct \$25.00 from each registration. If ten or more register they may deduct \$50.00 for each registration. All registration forms must be received together along with payment.

**NOTE: The SCC reserves the right to cancel any course for which there is insufficient registration. A full refund will be issued in this circumstance.**

# SCC

## REGISTRATION FORM

REGISTRATIONS CAN BE SENT TO SCC VIA:

**MAIL:**  
Society of Cosmetic Chemists  
120 Wall Street, Suite 2400  
New York, NY 10005-4088

**FAX:**  
(212) 668-1504

American Express, Visa and Master Cards are accepted for payment. All Checks should be made payable to Society of Cosmetic Chemists. Please type or print your name, as you want it to appear on your badge and certificate. Reproduce this form for additional registrations. \*All courses must be paid in full before course date. **DO NOT ASSUME YOU ARE REGISTERED UNLESS YOU RECEIVE A PRINTED CONFIRMATION.**

Course Title	Date	Course Fee
	<b>TOTAL ENCLOSED</b>	

**NOTE: ALL CHECKS ARE TO BE PAID IN U.S. DOLLARS DRAWN ON A BANK WITH AN ADDRESS IN THE UNITED STATES AND MADE PAYABLE TO THE SOCIETY OF COSMETIC CHEMISTS.**

**\*PLEASE PRINT CLEARLY**

**CIRCLE CHOICE:**      **VISA**                      **MASTER CARD**                      **AMERICAN EXPRESS**

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**QUESTIONS? Phone Doreen Scelso at the SCC National Office at (212) 668-1500**

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**FOR SCC USE:**

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