



**PORTLAND HIGHLAND GAMES  
AD INSERTION ORDER**

**All Ad Space Reservations &  
Non-Camera Ready Ads DUE: May 1, 2011**

**Camera Ready Materials DUE: June 1, 2011**

Advertiser Name: \_\_\_\_\_

Organization/Business Name (if different from Advertiser): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Size: \_\_\_\_\_ B/W: \_\_\_\_\_ Color: \_\_\_\_\_

Camera Ready Ad Provided \_\_\_\_\_ I Need My Ad Designed \_\_\_\_\_

I am a Sponsor/Business Partner of PHGA \_\_\_\_\_ Amount Due: \_\_\_\_\_

Client Signature & Date: \_\_\_\_\_

**PRODUCTION & DELIVERY REQUIREMENTS**

**CAMERA READY ADS REQUIRED:**

- Ads should be provided as "camera ready ads" which means ads should be in a digital HIGH RESOLUTION format of any of the following file formats: JPG, TIFF, PDF or an EPS.
- Any other format than this is not considered camera ready and advertiser may be billed for graphic design fees at an hourly rate of \$75 per hour. Word documents, business cards, and scans are not considered "camera ready".
- **If design assistance is required**, please submit the business logo as a JPG or TIFF high-resolution file along with the requested copy in a word or email format.

- Please scan and attach this form with artwork or include ad size in your email submission.
- Placement will be at publisher's discretion.

**To reserve your space, contact:**

John Lewis  
Email: theravens\_rock@yahoo.com  
Phone: 503-283-2975

**Send art files to:**

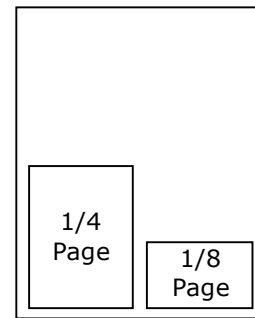
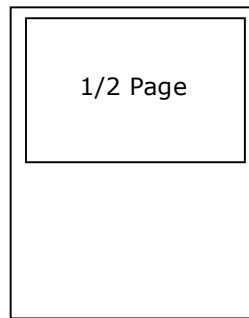
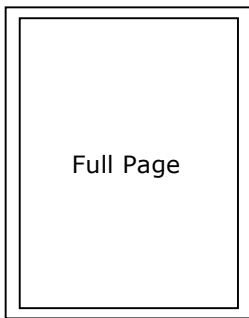
Nancy Truskowski  
Email: nancy-t@comcast.net

**POLICY:** The Portland Highland Games Association reserves the right to reject advertising copy. Advertiser assumes full liability for advertising and agrees to indemnify and hold harmless the Portland Highland Games Association from all claims, suits and related costs arising by reason of advertisement. Upon signing, your company is responsible for 100% payment which is non-refundable even in the event that the Portland Highland Games Association is forced to cancel the event due to circumstances beyond its control.

59th Annual  
**PORTLAND**  
**HIGHLAND GAMES**  
 SATURDAY, JULY 16, 2011

**2011 AD SIZES & RATES**

Program Trim Size	8 5/8" W x 10 7/8" H		
Live Area – No Bleed	7 5/8" W x 10 1/8" H		
Full Page	7 5/8" W x 10 1/8" H	Color: \$670	B/W: \$470
Half Page Horizontal	7 5/8" W x 5" H	Color: \$435	B/W: \$250
Quarter Page	3 5/8" W x 5" H	Color: \$190	B/W: \$130
Eighth Page	3 5/8" W x 2 1/4" H	Color: \$100	B/W: \$70



**PAYMENT: Please mail payment with insertion order.**

**Mail check with order form to:**  
 Portland Highland Games Association, Inc.  
 c/o **John Lewis**  
 4789 N. Harvard St.  
 Portland, OR 97203

**Thank you for supporting the  
 Portland Highland Games!**