

SPONSORSHIP AGREEMENT

Directors Conference • December 7–10, 2014 • JW Marriott Desert Springs Resort & Spa • Palm Desert, Calif.

With the memorandum of agreement, made this _____ day of _____ (month), _____ (year), Credit Union Executives Society, hereinafter known as CUES®, and:

COMPANY NAME (as it will appear in promotional materials.) _____

ADDRESS _____

CITY, STATE/PROV., ZIP _____

WEBSITE ADDRESS _____

FACEBOOK.COM/ _____

@ _____ TWITTER

TELEPHONE _____

FAX _____

DIRECT FUTURE CORRESPONDENCE TO (Name) _____

CONTACT TITLE _____

EMAIL ADDRESS OF CONTACT _____

hereinafter known as “Sponsor,” in consideration of sponsorship fees for each conference, CUES hereby allows above company to attend and receive all sponsorship benefits at indicated events. All restrictions, specified for each event, apply.

Company Product/Service Description

Please email a 50 word company description to Kristie Wimmer, kristie@cues.org. This description will be used in the conference program guide and in *Credit Union Management* magazine.

Sponsorships

(CUES Supporting and Premier Supplier Member price / CUES Contributing Supplier Member and Nonmember price)

- Partner-level Sponsorship (\$11,900 / \$20,825) = \$ _____
- Supporting Sponsorship (\$4,900 / \$8,500) = \$ _____
- Contributing Sponsorship (\$3,000 / \$5,300) = \$ _____
- Showcase Sponsorship (\$2,000 / \$3,500) = \$ _____

ADDITIONAL AND NON-ATTENDING SPONSORSHIPS

- Book sponsor (\$10,000 / \$17,500) = \$ _____
- Conference Area Wi-Fi (\$5,000 / \$8,750) = \$ _____
- Conference App (\$6,000/\$10,500) = \$ _____
- Conference tote bags (\$5,500 / \$9,600) = \$ _____
- Roundtable discussion (\$3,000 / \$5,250) = \$ _____
- Article in conference guide (\$2,000 / \$3,500) = \$ _____
- Badge wallets (\$2,000 / \$3,500) = \$ _____
- Golf sponsorship (\$2,000 / \$3,500) = \$ _____
- Conference guide ads (each \$1,500 / \$2,625) = \$ _____
- Pens and notepads (\$1,500 / \$2,625) = \$ _____
- Internet enhancements = \$ _____

(Click here to see Internet Advertising pricing and details)

- Processing Fee** = \$12.00
- TOTAL AMOUNT** = \$ _____

Agreement

I, the duly authorized representative of the undersigned organization, on behalf of said organization, subscribe and agree to all terms, conditions, authorizations and covenants contained in this Sponsorship Agreement, the incorporated CUES Contract Terms and Regulations and the CUES Sponsor Code of Ethics.

ACCEPTED BY SPONSOR

Signature _____

Title _____ Date _____

ACCEPTED BY CREDIT UNION EXECUTIVES SOCIETY

Signature _____

Title _____ Date _____

Payment

My payment (in U.S. funds only) of \$ _____ is enclosed.

Charge \$ _____ to my Visa MasterCard American Express

Credit card number _____

Expiration date _____ Security Code (CSC) _____

PRINT NAME AS IT APPEARS ON CARD _____

AUTHORIZED SIGNATURE _____

CREDIT CARD BILLING ADDRESS _____

Mail your payment along with the Sponsorship Agreement to:

Credit Union Executives Society
P.O. Box 14167
Madison, WI 53708-0167
Attn: Karin Sand
Or fax to: 608.441.3341

Payment Policy — Terms are net 30 days from invoice date. Firms with invoices not paid in full 30 days prior to start of conference may lose sponsorship benefits.

Cancellation Policy — 50% deduction on sponsorship fees will be made on cancellations received in writing 30 days prior to start of conference. No refunds will be issued within 30 days of start of conference.