# **CAREEF Fair**

# Mentor Students them learn valuable c

(help them learn valuable career skills such as how to approach potential employers) Promote Your Company (your presence indicates a growing company, invested in the industry)

Friday, January 9, 2015 1:00 p.m. - 2:00 p.m. Hort Student Walkthrough 2:00 p.m. - 3:30 p.m. Career Fair Recruit Qualified Employees (attendees of all skill levels attend)

ONLA hosts the ONLY professional, all-encompassing green industry job fair in the state. Held in conjunction with CENTS, one of the largest shows of its kind in the nation.

Call the ONLA by December 12th to reserve your booth! 800.825.5062 or amandadomsitz@onla.org



(for those unexpected openings down the road) Meet and network with college and high school advisors (they are a critical hiring resource)

Promote Green Industry Careers (They are a successful, viable career option)

# Promote Specific Job Openings (recruit and schedule

Gather Resumes

(even if you're not

currently hiring)

follow-up interviews with selected candidates)

## **ONLA Career Fair Official Rules & Regulations**

### When & Where:

The ONLA Career Fair will be held in conjunction with CENTS Marketplace on Friday, January 9, 2015, from 1:00-2:00 p.m. for Student Walkthrough and 2:00- 3:30 p.m. for Career Fair (set-up is 11:00 a.m. - 1:00 p.m.). The Career Fair will take place at the Greater Columbus Convention Center.

Exhibitors are encouraged to bring display boards, brochures, job descriptions, business cards, etc. Booth spaces are limited: return this form by **December 12, 2014** to ensure your spot.

### Who Attends?

In 2014, over 200 job seekers attended the ONLA Career Fair! Attendees are encouraged to bring resumes and dress in appropriate business attire. Attendees include students, recent graduates and industry professionals.

### **Official Rules & Regulations:**

 The ONLA Career Fair is open to all companies who deal with any aspect of the horticulture industry. Registration for space is \$50 for ONLA members and \$100 for non-members. This fee MUST accompany the registration form. Any registrations received after the deadline are charged an additional \$40.

- Each purchased space includes one 8' x 30" unskirted table with one chair provided. A small number of tables with electricity may be available on a first-come, first-served basis (bring your own extension cords. Call the ONLA office for details.
- Pre-fabricated displays are permissible only if they do not encroach on neighboring displays.
- 4. Job descriptions and company literature are recommended.
- The booth should be manned at all times. One of the purposes of this fair is to improve communication and understanding between students and the industry.
- Attendees are provided colored dots to wear on their name badges, identifying their interest in an internship, part-time, full-time, or seasonal employment. Attendees also receive a list of participating firms and contact persons, listing ONLY those firms who were registered prior to the December 12, 2014 deadline.
- Industry participants receive the following: a directory; company identification at their exhibit space; and access to over 200 attendees.

 Registration ends December 12, 2014. ONLA members will be given priority on booth space. If any space remains after this date, on-site registration will be accepted at the Career Fair Information Booth at CENTS and at the door prior to the event.

### Can't Attend?

If you cannot attend the Career Fair, but would like to reach potential employees, mark the "NO" box on the registration form and complete the form as required (return to ONLA office by December 12, 2014). The information provided on the registration form is included in a directory of employers distributed to interested job seekers. Copies are also sent to the horticulture departments of The Ohio State University, The Ohio State University Agricultural Technical Institute, Clark State Community College, Owens Technical College, Columbus State Community College, Hocking College, Kent State University, Cincinnati Technical College, Cuyahoga Community College, and the University of Cincinnati.

If you have questions, please contact the Ohio Nursery & Landscape Association at (614) 899-1195.





☐ YES, I wish to participate in the ONLA Career Fair on Friday, January 9, 2015, from 1:00 - 3:30 p.m. (setup from 11:00 - 1:00 p.m.) Registration is \$50 (ONLA member) or \$100 (non-member) for each 8' x 30" table/space. I need \_\_\_\_\_\_ spaces. Registrations received after the deadline (December 12, 2014) must be accompanied by an additional \$40 fee.

☐ YES, I wish to have access to electric (limited availability, must be reserved on a first-come, first-serve basis).

□ NO, I cannot participate in the ONLA Career Fair, but would like the following information distributed to Ohio's two- and four-year horticulture programs. Return fee (\$20 ONLA members / \$40 fee non-members) and form by December 12, 2014 for this option.

# Sponsorships Available!

☐ Yes! I would like to help sponsor the 2014 ONLA Career Fair & ONLA/FFA Testing! In return for my \$100 contribution, I understand that my company's name will appear on a sign at the events entrance. My company will also be highlighted in the Career Fair Directory as well as in The Buckeye magazine.

Please neatly print or type the following information    Firm Name	
Employment Type: Check all that apply: Internships Available Part-Time Positions Available Full-Time Positions Available Registration Deadline: December 12, 2014	Work Categories: Check all that apply:    Garden Center / Retail    Landscape:    Design/Sales    Installation    Construction    Maintenance/Irrigation    Wholesale Nursery:    Field/Container    Sales    Propagation    Arborists
F G CHECK (enclosed, made payabl VISA Card Number:	The Ohio Nursery & Landscape Association 72 Dorchester Square, Westerville, Ohio 43081-3350 P: (614) 899-1195 / Fax: (614) 899-9489 e to The Ohio Nursery & Landscape Association) Exp. Date: Signature: