



# American Buckskin Registry Association, Inc.

1141 HARTNELL AVE. - REDDING, CA 96002-2113 (530) 223-1420

Amy Cain

World Championship Show Vendor Lease Committee

P.O. Box 209 Owasso, OK 74055-2029

(918) 260-3952

The American Buckskin Registry Association World Championship Horse Show moved to the newly constructed Tulsa Expo Center in Tulsa Oklahoma in 2002. We are happy to report that we had another successful year! We are happy to announce our Show will once again be held in the Built Ford Tough Arena! The ABRA World Championship Show will be held July 21st thru July 25<sup>th</sup> of 2015.

This will be our seventh year in Tulsa, but it is not our first world championship show. The American Buckskin Registry Association, Inc. (ABRA) is a non-profit organization that has been in existence since 1963. Each year the ABRA World Championship Show is held and meant to encourage the breeding of Buckskin, Dun, Red Dun, and Grulla horses to sustain a future of exhibiting these magnificent animals.

The ABRA World Show consists of about 80 classes that range from Halter, English, Western and Cattle classes, to speed events. Included is an Open Division, Amateur Division, and Youth Division.

Since 1988, the World Championship Show has been held in Topeka, Kansas. In 2002, the ABRA World Championship Show was moved to the Ford Truck Arena in the Built Ford Tough Livestock Complex on Expo Square at the Tulsa Fairgrounds in Tulsa, Oklahoma. Each year we have over 850 entries from all across the United States, Canada, and sometimes from foreign countries. The number of entries is constantly increasing due to the great exposure. We've had television stations, newspaper reporters, and live broadcasts from a local radio station on hand.

We would love for your business to be a part of our World Championship Show in Tulsa. Enclosed please find the vendor lease form as well as the rules and regulations. Should you have any questions please contact me at (918) 260-3952 or you may e-mail me at [cqtrhorses@aol.com](mailto:cqtrhorses@aol.com)

We look forward to a great World Championship Show in Tulsa, and hope you and your company will come along for the ride!

Amy Cain  
ABRA World Show Committee  
Sponsorships & Vendor Leases  
THE AMERICAN BUCKSKIN REGISTRY ASSN., INC.

# ABRA World Championship Show Vendor Lease Agreement

The Tulsa Expo Center requires vendors to procure and maintain in full force, a policy of public liability and property damage insurance, throughout move-in, event and move-out.

Vendor agrees to indemnify, defend and save harmless the Tulsa County, and the Tulsa Expo Center, its agents and employees, and the American Buckskin Registry Association, its officers and representatives, against any and all claims for injury to person or damage to property, resulting directly or indirectly from any act, incident, or accident occurring in, upon or about the premises of the Expo Center as a result of the acts, errors or omission of vendor or its agents or arising in connection with operations, use or occupancy of the premises by vendor.

The vendor certifies that public liability and property damage insurance is in force with \_\_\_\_\_ . The effective date is \_\_\_\_\_ and the expiration date is \_\_\_\_\_ .

The undersigned hereby agrees to pay the amount of \$ \_\_\_\_\_ for a vendor booth for the following event:

**\*\*Please send proof of Liability Insurance with contract**

**Event: A.B.R.A. World Championship Show**

**Date: July 21st – July 25th, 2015**

**\*Payment is due in full to A.B.R.A. on or before July 1, 2015**

**\*or CASH Payments on 1<sup>st</sup> day of Show NO EXCEPTIONS**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Type of Product Sold \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_

**We acknowledge that we have read the rules governing exhibitors set forth on the reverse side of this contract and incorporated herein; we agree that our use and occupancy of the lease space shall be in all respects subject to such rules; and we agree to comply fully with rules.**

**Exhibitors Signature: \_\_\_\_\_ Date \_\_\_\_\_**

**\*ABRA Reserves the Right to Relocate any Reserved Spaces at Any Given Time.**

**Booth Sizes Available:**

|   |                                 |
|---|---------------------------------|
| <b><u>Upstairs Inside</u></b>             | <b><u>Downstairs Inside</u></b> |
| 10x10 -\$150.00                           | \$250.00                        |
| 10x20 -\$225.00                           | \$350.00                        |
| 10x30- \$300.00                           | \$450.00                        |
| Additional 10x10 Up \$75.00 Down \$100.00 |                                 |
| Outside Space                             | \$300.00                        |

**Return Form & Check to:**

**A.B.R.A. World Championship Show  
 c/o Amy Cain-Vendor Lease Committee  
 P.O. Box 2029  
 Owasso, OK 74055-2029  
 (918) 260-3952**

## . RULES AND REGULATIONS FOR EXHIBITORS

\*ABRA reserves the right to refuse any vendor not in the best interest of the association.

1. The ABRA World Championship Horse Show Trade Show is sponsored by the American Buckskin Registry Association, a California nonprofit corporation (hereafter referred to as the Association). The Commercial Exhibit shall be hereafter referred to as the exhibitor.
2. The Association shall have full power to interpret the commercial exhibit regulations. Matters not covered by this contract shall be subject to a final decision by the association. These regulations may be amended at any time by the Association upon written notice by the Association to such Exhibitors as may be affected.
3. The Exhibitor assumes sole responsibility and hereby agrees to protect, indemnify, defend and hold harmless the Association, the EXPO Square, and its employees and agents, from any and all claims, including claims or causes of action arising from the sole negligence of said indemnities, arising (a) out of, or in connection with Exhibitors occupancy and use of the Trade Show premises, and any action or inaction of any nature in connection with or related to the Trade Show, including but not limited to loss, theft, damage, destruction, or delay in non-delivery of goods, display material and other effects; (b) any injury to Exhibitor, Exhibitor's employees, agents, representatives or guests while on the Trade Show premises; and (c) any damage to Exhibitor's business by reason of failure to provide space for the exhibit or removal of exhibit or failure to hold the Trade Show as scheduled. Exhibitor acknowledges that the Association and Expo Square do not maintain insurance covering Exhibitor's property and the Exhibitor has the sole responsibility to obtain business interruption and property damage or theft insurance covering such losses by Exhibitor. Exhibitor agrees to indemnify and hold forever harmless the Association and the Expo Square from any and all damages, loss, liability, claim or expenses (including legal fees) based upon, arising out of, or in connection with (1) the violations of any law or ordinance by the Exhibitor, its employees, agents, representatives, guests or other holding under the Exhibitor or (if) failure by Exhibitor or any such persons to comply with all applicable terms and conditions contained in these rules or in the agreement between the Expo Square and the Association regarding the Trade Show premises or a part thereof. If the Indemnities are sued in a court of law, Exhibitor agrees to defend the Indemnities at Exhibitor's expense, and if judgment be taken against Indemnities, to pay said judgment and obtain written release in form acceptable to the Indemnities.
4. Assignment of Space. First come, first serve priority will be given applicants according to the time their written request is received by the Association, availability of requested area, the amount of space requested and the special needs and compatibility of exhibitors, In the event of conditions beyond its control, the Association reserves the right to rearrange the floor plan and relocate any exhibit.
5. Payment. At least 50% of the cost of requested space must be remitted and/or postmarked by May 1. Remaining balance is due and must be postmarked on or before June 1st. Exhibitor may not occupy assigned spaces until all fees are paid in full. An Exhibitor who fails to make payments when due shall automatically forfeit any rights, privileges and claims of any nature the Exhibitor has, or may have, including any payments previously made.
6. Refunds for Cancellations. If written notice from Exhibitors canceling Exhibitor's request is postmarked by June 1st, 50% of monies received will be refunded. NO refunds will be made for cancellations on or after June 1<sup>st</sup>.
7. Subletting of Space. Exhibitor shall not assign or sublet any space allocated to Exhibitor and may not advertise or display goods other than those manufactured or sold by Exhibitor in the regular course of business. The space assigned to the Exhibitor is for the Exhibitor's exclusive use only.
8. Damage to Property. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the buildings or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Exhibitor is liable for any damages caused by Exhibitor, Exhibitor's employees or representatives, to the buildings, floors, walls, columns, standard booth equipment or to the other Exhibitor's property, Exhibitors may not apply paint, lacquer, adhesive or any other coating to building floors or to standard booth equipment.
9. Decorations. The Association retains absolute discretion and authority in the placement, arrangement and appearance of all Trade Show displays. No liability shall attach to the Association for costs that an Exhibitor may incur in complying with any such Association directives. Combustible decorations such as crepe paper, tissue paper, cardboard, corrugated paper, shall not be used.
10. Restricted use of Logo. ABRA has sole and exclusive right to produce or sell products bearing its logo (s), and only its designated licensees may distribute such products at the World Championship Horse Show(s). No exhibitor may sell or give away any product bearing an ABRA logo or design that is deceptively similar, during the ABRA World Show and or Trade Show. No Exhibitor may sell or give away any product bearing the following, but not limited to, word, letters, or combination thereof, or deceptively similar to ABRA, American Buckskin Registry Association, or ABRA World Championship Horse Show.
11. Rules and Regulations. The exhibitor agrees to all rules and regulations set forth by this contract. ABRA reserves the right to restrict exhibits, which because of noise, method of operation, materials, or any other reason become objectionable. And also to prohibit or evict any exhibit which in the opinion of ABRA may detract from the general character of the exhibit as a whole. This also includes persons, things, conduct, printed matter, or anything of character which ABRA determines is objectionable to the exhibit or does not conform to the standard of the Trade Show. If the exhibitor is excused from the Trade Show, no rental fees shall be returned.
12. Security. ABRA will not be responsible for any loss.
13. Booth Size. The available space for a one (1) booth section will be measured as 10 feet wide by 10 feet deep. Outside: the available space for a one (1) booth section will be measured as 10 feet wide by 30 feet deep.
14. Booth set up. Exhibitors may set up their appropriate booth(s) starting on the day before the first day of the pre-world show at 12 noon. Exhibitors may check in at the show office for confirmation of booth location if needed. If the space reserved for the Exhibitor is not occupied by 10:00 am on the first day of the show, unless otherwise arranged, the space will be considered cancelled and shall revert to the Association without obligation on part of the Association for any refund whatsoever. The Association shall have the right to assign such space to another Exhibitor unless the Association has received written notification of a delay in set up.
15. Booth Dismantling and Removal. Exhibitors may start to dismantle booths by 3 pm the last day of show. Any other arrangements must be made through ABRA.
16. Care and Safety. Although aisles will be provided by janitor services, booth space should be maintained and cleaned by the exhibitor. Customer and exhibitor safety should be prevalent at all times.
17. Distribution of Advertising Materials, Any advertising materials may only be distributed through the exhibitor's booth. Any soliciting outside of the booth is not allowed.
18. Taxes. Exhibitors shall pay all taxes resulting from the rental or occupancy of space, display of merchandise, taking orders of related Trade Show activities.
19. Exhibition Hours. Exhibitor shall maintain a responsible individual(s) in the Exhibit Space at all times during the exhibition hours. Hours of exhibition will be from 8 am to Close of show day.