



Sponsorship Proposal

Semirata 2014 Bidang MIPA

BKS-PTN Barat

IPB International Convention Center
IPB Baranangsiang Campus
Bogor
9-11 May 2014



Jaringan Kerjasama Nasional
Lembaga Pendidikan Tinggi
Bidang MIPA



	UNSYIAH, Nanggroe Aceh Darussalam
	Universitas Sumatera Utara, Medan
	Universitas Medan, Medan
	Universitas Riau, Pekanbaru
	Universitas Andalas, Padang
	Universitas Negeri Padang
	Universitas Jambi, Jambi
	Universitas Sriwijaya, Palembang
	Universitas Lampung, Lampung
	Universitas Bengkulu, Bengkulu
	ISI, Padang Panjang
	Universitas Palangkaraya
	Institut Pertanian Bogor
	Untirta, Serang
	Unimal, Loksemauwe
	Universitas Negeri Jakarta
	Universitas Tanjungpura, Pontianak
	Universitas Indonesia
	UIN SUSKA Riau



Semirata 2014 Bidang MIPA BKS-PTN Barat?

BKS PTN Barat is Board of Universities Partnership Cooperation across Western of Indonesia. The region embraces Sumatera, Java, and Kalimantan islands. *BKS PTN Barat* is comprises of nineteen state universities members covering mathematics and natural sciences (MIPA), agriculture, social sciences, law, and many other disciplines. Each discipline carries out individual annual seminar and meeting. The annual meeting is called *Semirata* and is open for members' universities and non-members universities.

In year 2012, the *Semirata Bidang MIPA* was carried out in Medan State University attended by more than 560 participants. Following that, in 2013 the *Semirata Bidang MIPA* was conducted in Lampung State University and was attended by more than 650 participants. Next year, the *Semirata 2014 Bidang MIPA* will be held by Bogor Agricultural University.

Semirata 2014 Bidang MIPA

Faculty of Mathematics and Natural Sciences (FMIPA) of Bogor Agricultural University (IPB) will host the *Semirata 2014 Bidang MIPA* in Bogor city. The event will foster topics on MIPA basic science and also its cross cutting disciplines (inter-disciplines) aiming to comprehensively support national problem solving thoroughly.

Through this event, it is hope that the *Semirata 2014 Bidang MIPA* will be able to boost science and technology development to overcome food crisis, agriculture and estate (fertilizer, tea, rubber, and palm oil), energy, health, reclamation, and environment. In the end, we it is believe that it will improve the well-being and quality of life of the community and nation.

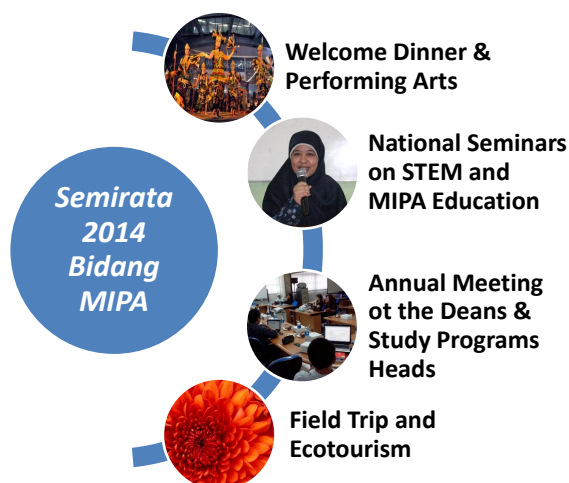
THEME:

Cross cutting of science (MIPA) to overcome food crisis, agriculture and estate, energy, health, reclamation, and environment.

PURPOSES:

1. Increasing MIPA and MIPA Education roles in natural resources development to accelerate Indonesia development.
2. Communicating and discussing MIPA and MIPA Teacher College researches among researchers and education stakeholders.
3. Facilitating communication and discussion on problems, challenges, and actual improvement on MIPA and MIPA education aiming to speed up Indonesia national development.

ACTIVITIES:



Time and Venue:

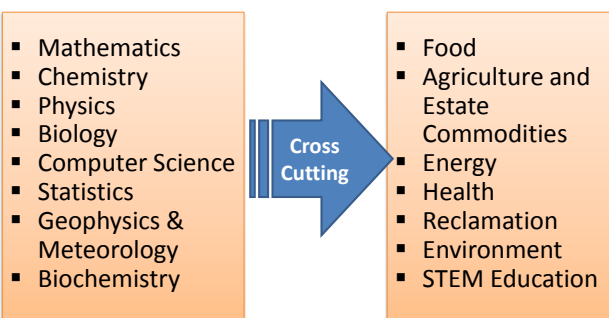
- Day/Date : Friday to Sunday, 9-11 May 2014
- Venue : IPB International Convention Center IICC) and IPB Baranangsiang Campus, Jl. Pajajaran, Bogor

1. Welcome Dinner & Performing Arts

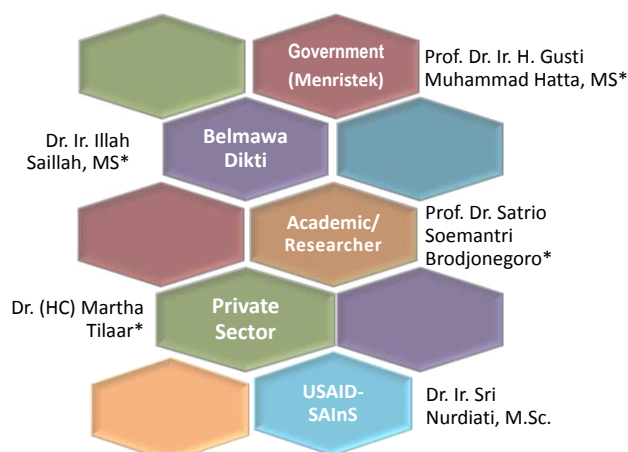
- ❖ Welcome Dinner with Bogor Mayor: Dr. Bima Arya*
- ❖ Performing Arts: Gentra Kaheman
- ❖ Venue: Balaikota*
- ❖ Time : Friday, 9 May 2014, 19:00 - Finish

2. National Seminars on MIPA and MIPA Education

The National Seminars is estimated will be attended by more than 500 participants from universities across Indonesia. The seminars will stress on the cross cutting among MIPA interdisciplinary to the various issues as follow:



The seminars also present **Keynote Speakers** and **speakers** in the Plenary Session.



3. Annual Meeting of the Deans and Study Program Heads

The Annual Meeting will be attended by more than 30 Deans and 150 Study Program Heads. These are strategic meeting discussing long term and short term work plan and possible further collaborations.

4. Field Trip and Ecotourism

Field trip and ecotourism: Bogor Presidential Palace, Tajur Leather handicraft, IPB Ecotourism, and the Jungle.

BUDGET REQUIREMENT:

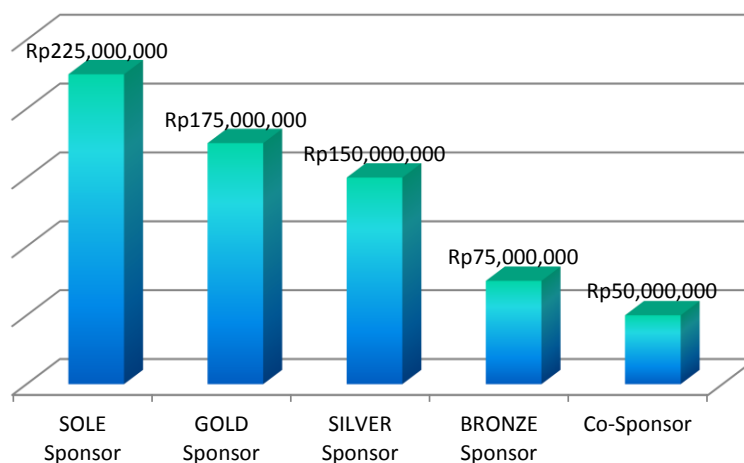
No.	Description	Total (Rp.)
1.	National Seminars: 1 day X 500 pupils x Rp. 300.000,-	150.000.000
2.	Welcome Dinner & Performing Arts: 500 pupils x Rp 150.000,-	75.000.000
3.	Annual Meetings of the Deans and Study Program Heads: 200 pupils X Rp.125.000,-	25.000.000
4.	Parallel National Seminars Room: 15 rooms x Rp.5.000.000	75.000.000
5.	Secretariat Expenses: • 500 seminar kit x Rp.100.000,- • 500 seminar guide books x Rp.25.000,- • 500 certificates x Rp.25.000,-	75.000.000
6.	Standing Poster	50.000.000
7.	Contingency	50.000.000
	Total Budget	500.000.000

BUDGET AVAILABILITY:

No.	Description	Total (Rp.)
1.	Registration Fee: 500 x Rp.400.000,-	200.000.000
2.	FMIPA-IPB and Study programs contributions	50.000.000
3.	Other contributions (cSc, SAlnS, others)	25.000.000
	Total Budget Available	275.000.000
	TOTAL SPONSORSHIP TARGETED	225.000.000

Interested in Becoming a Sponsor?

Sponsorship offering on *Semirata 2014 Bidang MIPA* is provided for private companies, government owned state companies, and other interested parties. The offering is due by the 1st week of April 2014. The sponsorship is categorized as depicted below:



A. SOLE Sponsor

Sole Sponsor is valued at **Rp.225.000.000,-**. Sole Sponsor can opt for Sole Option A, Sole Option B, or other combination as applicable.

No.	SOLE Option A	Total (Rp.)
1.	National Seminars: 1 day X 500 pupils x Rp. 300.000,-	150.000.000
2.	Welcome Dinner & Performing Arts: 500 pupils x Rp 150.000,-	75.000.000
	Total SOLE Sponsorship	225.000.000

No.	SOLE Option B	Total (Rp.)
1.	Deans and Study Program Heads Annual Meetings: 200 pupils X Rp.125.000,-	25.000.000
2.	Parallel National Seminars Room: 15 rooms x Rp.5.000.000	75.000.000
3.	Secretariat Expenses: <ul style="list-style-type: none"> • 500 seminar kit x Rp.100.000,- • 500 seminar guide books x Rp.25.000,- • 500 certificates x Rp.25.000,- 	75.000.000
4.	Standing Poster	50.000.000
	Total SOLE Sponsorship	225.000.000

Sole Sponsor Benefits:

- Product/company name or logo on:
outdoor banner, indoor banner, welcome banner, backdrop at the meeting and seminar room, banner at seminar rooms, seminar kit, and seminar guide book.
- Promotion corner/stand at strategic location where the activities take place.
- Acknowledgement of sponsor by the MC during events.
- Appreciation Crystal Trophy.
- Opportunity to carry out negotiations for mutually beneficial cooperation.
- "Jingle Product" broadcasting during events, if available.
- Have the right for brochures and or product sample circulation.

**B. Gold Sponsor**

Gold Sponsor is valued at **Rp.175.000.000,-**. Gold Sponsor can opt for Gold Option A, Gold Option B, or other combination as applicable.

No.	Gold Option A	Total (Rp.)
1.	National Seminars: 1 day X 500 pupils x Rp. 300.000,-	150.000.000
2.	Deans and Study Program Heads Annual Meetings: 200 pupils X Rp.125.000,-	25.000.000
	Total GOLD Sponsorship	175.000.000

No.	Gold Option B	Total (Rp.)
1.	Welcome Dinner & Performing Arts: 500 pupils x Rp 150.000,-	75.000.000
2.	Deans and Study Program Heads Annual Meetings: 200 pupils X Rp.125.000,-	25.000.000
3.	Parallel National Seminars Room: 15 rooms x Rp.5.000.000	75.000.000
	Total GOLD Sponsorship	175.000.000

Gold Sponsorship Benefits:

- Product/company name or logo on:
outdoor banner, indoor banner, backdrop at the meeting and seminar rooms, banner at the seminar rooms, welcome banner, and seminar kit

- Promotion corner/stand at strategic location where the activities take place.
- Acknowledgement of sponsor by the MC during events.
- Appreciation Crystal Trophy.
- Opportunity to carry out negotiations for mutually beneficial cooperation.
- Have the right for brochures and or product sample circulation.



C. Silver Sponsor

Silver Sponsor is valued at **Rp.150.000.000,-**. Silver Sponsor can opt for Silver Option A, Silver Option B, or other combination as applicable.

No.	Silver Option A	Total (Rp.)
1.	National Seminars: 1 day X 500 pupils x Rp. 300.000,-	150.000.000
	Total Sponsor	150.000.000

No.	Silver Option B	Total (Rp.)
1.	Welcome Dinner & Performing Arts: 500 pupils x Rp 150.000,-	75.000.000
2.	Parallel National Seminars Room: 15 rooms x Rp.5.000.000	75.000.000
	Total Sponsor	150.000.000

Silver Sponsorship Benefits:

- Product/company name or logo on:
outdoor banner, backdrop at the meeting rooms, welcome banner, banner at the seminar rooms, seminar kit, and seminar guide book.
- Promotion corner/stand at strategic location where the activities take place.
- Acknowledgement of sponsor by the MC during events.
- Appreciation Crystal Trophy.
- Have the right for brochures and or product sample circulation.



D. Bronze Sponsor

Bronze Sponsor is valued at **Rp.75.000.000,-**. Bronze Sponsor can opt for Bronze Option A, Bronze Option B, or Bronze Option C, or other combination as applicable.

OPTION	Description	Total (Rp.)
A.	Welcome Dinner & Performing Arts: 500 pupils x Rp 150.000,-	75.000.000
B.	Parallel National Seminars Room: 15 rooms x Rp.5.000.000	75.000.000
C.	Secretariat Expenses: <ul style="list-style-type: none"> • 500 seminar kit x Rp.100.000,- • 500 seminar guide books x Rp.25.000,- • 500 certificates x Rp.25.000,- 	75.000.000
	Total Sponsor	75.000.000

Bronze Sponsorship Benefits:

- Product/company name or logo on:
outdoor banner, backdrop at the meeting room, welcome banner, banner at the seminar rooms, and seminar guide book.
- Acknowledgement of sponsor by the MC during events.
- Have the right for brochures and or product sample circulation.

E. Co-Sponsor

Bronze Sponsor is valued at **Rp.50.000.000,-**. Co Sponsor can opt for the following option or other combination as applicable.

No.	Co-Sponsor	Total (Rp.)
1.	Deans and Study Program Heads Annual Meetings: 200 pupils X Rp.125.000,-	25.000.000
2.	Parallel Annual National Seminar Rooms: 5 rooms x Rp.5.000.000	25.000.000
	Total Sponsor	50.000.000

Sponsorship Benefits:

- Product/company name or logo on:
outdoor banner, backdrop at the meeting room, welcome banner, banner at the seminar rooms, and seminar guide book.
- Acknowledgement of sponsor by the MC during events.

F. Others

Other Sponsor is valued ranging depending on type of sponsor item selected. The following sponsor items are available for your choice.

1. Outdoor Banner:

- Size : 6 m x 1,5 m
- Quantity : 3 (three) pieces

- Contribution : Product/company name or logo (dimension: 18 cm x 18 cm)
- Location : main gate and entrance to the seminar venues
- Price : **Rp 7.500.000** each for 1 week fixing.

2. Welcome Banner:

a. Outdoor Banner on the campus entrance:

- Size : 6 m x 1,5 m
- Quantity : 2 (two) pieces
- Contribution : Product/company name or logo (dimension: 18 cm x 18 cm)
- Location : main gate and entrance to the seminar venues
- Price : **Rp 5.000.000,-** each.

b. Committee Secretariat Banner:

- Size : 6 m x 1,5 m
- Quantity : 1 (one) piece
- Contribution : Product/company name or logo (dimension: 18 cm x 18 cm)
- Location : Committee Secretariat
- Price : **Rp 2.500.000** for 2 weeks fixing.

c. Seminar Room Banner:

- Size : 4 m x 1,5 m
- Quantity : 3 (three) pieces
- Contribution : Product/company name or logo (dimension: 40 cm x 40 cm)
- Location : seminar room at the left and right corner
- Price : **Rp 7.500.000,-** each.

d. Paralel Seminar Rooms Standing Banner:

- Quantity : 6 (six) pieces
- Contribution : Product/company name or logo (dimension: 40 cm x 40 cm)
- Location : Paralel Seminar Rooms
- Price : **Rp 2.500.000,-** each.

e. Welcome Dinner Banner:

- Size : 4 m x 1,5 m
- Quantity : 2 (two) pieces
- Contribution : Product/company name or logo (dimension: 40 cm x 40 cm)
- Location : Welcome Dinner room in the left and right corner
- Price : **Rp 5.000.000,-** each

3. Karangan Bunga

- Size : 1,5 m x 1 m
- Contribution : Product/company name or logo (dimension: 15 cm x 15 cm)
- Location : entrance to the workshop/ seminar room
- Price : **Rp 4.000.000,-** each

4. Seminar Kit

- Set of the Seminar Kit comprises of: bag, block note, ballpoint, and name tag
- Contribution: Product/company name or logo on the kit.
- Price: **Rp. 100.000,-** each (for about 500 participants).

5. Seminar Guide Book:

Product/company name or logo on the Guide Book with the provisions of:

- Front cover, inside, valued at **Rp 5.000.000,-**
- Back cover, outside, valued at **Rp 4.500.000,-**
- Back cover, inside, valued at **Rp 4.000.000,-**
- Content section, valued at **Rp 3.000.000,-**

6. Product Presentation:

Sponsor may present their product and or research and development update for seminar participants. Ten minutes presentations in between seminar sessions is valued at **Rp. 5.000.000,-**

7. Other Offerings:

- Other type of sponsorship based on sponsor and committee agreements.
- One minute duration of product slide presentation at coffee break is valued at **Rp. 2.500.000,-**

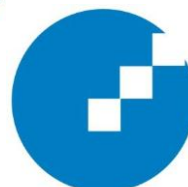
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3. Dr. Ence Darmo Jaya Supena - 081316877209
4. Dr. Irmanida Batubara - 08121105101
5. Dr. Utut Widyastuti - 08129413356
6. Dr. Deden Saprudin – 081311465490
7. Dr. Akhiruddin Maddu – 081213302332
8. Ahmad Ridha, S.Kom, MSc – 08561083269
9. Dr. Hari Wijayanto – 08128094483
10. Dr. Made Artika - 08128227718

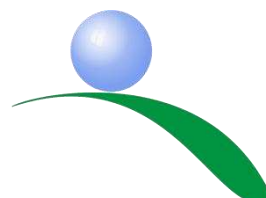


BKS-PTN BARAT

Supported By:



APTIKOM



perhimpunan biologi indonesia

SPONSORSHIP FORM

To:

Panitia Semirata-2014 BKS-PTN B Bidang MIPA

d/a **Gedung Dekanat FMIPA-IPB**

Jl. Meranti, Kampus IPB Darmaga, Bogor 16680

Telp 0251-8625481. Faks 0251-8625708

Email: semirata2014@apps.ipb.ac.id Website <http://semirata2014.fmipa.ipb.ac.id>

Company/Institution : _____

Address : _____

Telp/Fax : _____

Company Email : _____

Contact Person (CP) : _____

Mobile CP : _____

CP email : _____

is willing to provide sponsorship for the **Semirata 2014 Bidang MIPA BKS-PTN Barat**.

We opt for Sponsor category as:

We would like collaboration on:

We hereby offer our willingness statement for the sponsorship. Thank you very much for your kindly cooperation.

....., 20..

(Signature, Fullname & Company Rubber Stamp)

Sponsorship can be paid in cash or transfer to the following account:

BANK NEGARA INDONESIA (BNI 46) branch: BOGOR

Account Number: **3898498**

REKTOR IPB C/Q KS-FMIPA

SWIFT Code: **BNINIDJABGR**

For sponsorship fund tracking purposes, please kindly add Rp.27,- to the last two digits of your sponsorship fund. Thank you.



**FAKULTAS MATEMATIKA DAN ILMU PENGETAHUAN ALAM
INSTITUT PERTANIAN BOGOR**

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Email: semirata2014@apps.ipb.ac.id Website <http://semirata2014.fmipa.ipb.ac.id>