Columbus Jewish Film Festival

November 3-17, 2013

On Screen Advertising Guidelines

Ad Deadline: Friday, October 7, 2013

On screen ads will begin 30 minutes before each film. Each ad will be on screen for approximately 10 seconds and will be seen approximately 10 times during the 30 minutes. During the two week festival, 11 films will be screened giving each ad 110 impressions.

Full Screen
1280 x 800 pixels
$500

Half Screen
620 x 800 pixels
$300

Submission Deadline:
All artwork must be submitted by Friday, October 7, 2013.
Please submit all artwork in jpg or pdf format to jgoggins@columbusjcc.org.

Additional questions, please contact Ron Friedman at 614-736-4667 or baskbal312@aol.com

www.cjfilmfest.org

Columbus Jewish Film Festival On Screen Advertisement Submission Form

Date Submitted _____

Account Name _____

Billing Address _____

Contact Person _____ Phone _____

Fax _____ E-Mail _____

AD SIZE		COST
1/2 Page Vertical..$300		_____
Full Page $500		_____
Design / layout charge (if we are creating your ad) $40		_____
	TOTAL	_____

— — — — — — — — — — — **AD COPY**** — — — — — — — — — — —

COMMENTS: _____

General Information

- **Platform – Mac**

- **Ad Layout Program – In Design CS2**

- **Preferred Formats**
  Press Ready PDF file
  - Embed all fonts
  - PC/IBM files must be converted to Press Ready PDF files

- **The following are also acceptable (Mac platform ONLY)**
  - InDesign CS2 (send with all fonts and links)
  - Illustrator CS2 (eps with type converted to outlines)
  - Photoshop CS2 (eps or tiff)
  - Laser Printouts (avoid screen tints)
  - Camera-Ready Slicks (generated at 100 line screen)
  - PostScript Fonts

- **The following are NOT acceptable at this time**
  - Quark
  - FreeHand
  - Microsoft Publisher, Word, PowerPoint
  - Images or logos from the web (72dpi file are not suitable for printing)
  - Film Negatives (133 or 150 line screen)

Ad Submission

- **Preferred Submission Method - Email**
  - Include contact information for the person who created the ad
  - Use Stuffit to stuff files if necessary

- **Accepted Media Via Mail - CD**
  - Include contact information for the person who created the ad
  - Include all fonts (printer & screen) and links
  - Include printout of submitted ad

- **Email Ads to:**
  - jgoggins@columbusjcc.org

- **Mail Ads to:**
  - JCC Communications Dept.
    1125 College Avenue • Columbus, Ohio 43209

Deadline for Ad Submission

- **Ads will be accepted through October 7, 2013.**

Questions

- **Contact Jason Goggins in the JCC Communications Dept. at 559-6237 or jgoggins@columbusjcc.org.**