

# Commercial Support - Product Detailing Agreement

We wish to thank you for your support of the 2011 Anesthesia Symposium that is scheduled to take place on Saturday, March 12, 2011.

An area will be set aside in which you may set-up a commercial exhibit. In keeping with the guidelines of the Institute for Medical Quality/California Medical Association (IMQ/CMA) and the Southern California Permanente Medical Group (SCPMG) commercial support policies, we ask that you read the attached information. Additionally, please provide a list of those products and/or equipment you will be exhibiting at the symposium that are on SCPMG Formulary or Approved/Contracted Equipment.

I have read:

The Letter of Agreement Between Commercial Supporter and the Southern California Permanente Medical Group

- The Southern California Regional Pharmacy & Therapeutics Policy regarding commercial exhibits. (see formulary packet)
- AMA Ethical Opinion 8.061: Gifts to Physicians from Industry

My exhibit will include the following products:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

*If additional space is needed please list products on a separate sheet and attach.*

If there are any changes I will notify the event coordinator and/or assistant immediately. I understand that failure to report changes could result in a disciplinary action being taken.

Company: \_\_\_\_\_

Exhibitor's Name: \_\_\_\_\_

\_\_\_\_\_  
Exhibitors Signature

\_\_\_\_\_  
Date

Please return this form and the signed "Letter of Agreement" to:

SCPMG Meeting Planner: Adreaune Hulbert  
Southern California Permanente Medical Group  
Physician Education Department  
100 S. Los Robles, Suite 101 - Pasadena, CA 91188  
Fax: (626) 564-7774