



Louisiana Hospital Association

WEBINAR

Components of an Effective Case Management System

Thursday, February 7, 2013

10:00 a.m. – 12:00 p.m. (Central Standard Time)

Purpose:

Merging clinical care with finance is no longer an optional activity. It is an essential component for health care excellence and survival! Your interface between the clinical and financial worlds is a comprehensive case management program – one that focuses on improved patient care delivery for better clinical and financial outcomes. Is your present program contributing all it can? This Webinar details the required case management components – **clinical care management, utilization management, clinical resource management, discharge planning, and outcomes management.**

Objectives:

- Discuss the most up-to-date and effective case management processes
- Define the required case management components in your daily processes

Target Audience

Senior management, nurse leaders, case managers, utilization managers, social workers, discharge planners, nurses, quality and process improvement managers, and nurse educators.

Fee:

\$200.00 LHA Member Rate
(includes one phone line per site)

\$250.00 Non-Member Rate
(includes one phone line per site)

**Additional phone lines will be billed at the LHA Member/Non-Member rate.
Advance registration is REQUIRED to ensure delivery of instructional materials.**

Faculty:

Linda Easterly, MS, BSN, Easterly Hospital & Healthcare Consultants

Linda provides consulting, education, and training services built upon a wealth of clinical nursing and management expertise to assist providers in successfully meeting today's financial and clinical challenges. She assists hospitals, hospital systems, managed care organizations and other health care companies primarily in the areas of Case Management, Clinical Resource Management, Data Management, Clinical and Financial Performance Improvement, and Organization Assessments. Her experience includes internal and external consulting in over 30 states throughout the nation, senior and middle management hospital positions and clinical nursing roles. Ms. Easterly began her health career in clinical nursing in the areas of cardiology, surgery and recovery, urology, and EENT. In the mid-1980's, she began working in the resource management area assisting physicians and hospitals in the redesign of patient care to achieve improved clinical and financial outcomes. She has functioned as a Quality and Resource Manager in both profit and not-for-profit institutions. Additionally, Ms. Easterly fulfilled the role of an internal regional consultant working for a national, for-profit company assisting 15 of their southern facilities with the design and implementation of programs to achieve financial and clinical improvements. She spent four years working with SSA Consultants, providing consulting services for health care clients around the country. In 1999, she established her own consulting practice, Easterly Hospital & Health Care Consultants. Ms. Easterly earned a Bachelor of Science degree in Nursing from Southwestern Louisiana University and a Master of Science degree in Health Services Administration from the College of St. Francis. She also completed a two-year health care management program offered by Louisiana State University and Our Lady of the Lake College. She maintains health care quality certification with the National Committee for Quality Assurance (NCQA).

Nursing Contact Hours:

2.4 Contact Hours has been approved by the Iowa Board of Nursing, Approved Provider Number 339 for the complete participation in this webinar. **All other attendees must attend the entire webinar and complete a webinar critique to receive a 1.5 hour attendance certificate.**

You will be instructed at the conclusion of the webinar how to obtain your contact hours



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WEBINAR REGISTRATION

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