

## OW2-Softex Open Source Solutions Roadshow Brazil 2012

May 8-10, 2012

### ***Overview and Order Form***

*A unique opportunity for OW2 Members  
to boost channel approach and to  
extend market reach in a dynamic, open-  
source aware economy.*

# Roadshow Overview

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The OW2 Brazil Open Source Solutions Roadshow is an event aimed at triggering opportunities in the OW2 business ecosystem. Business development is the primary focus of the event whereas the promotion of the OW2 code base and the development of the community clearly come second.

All presentations will be in English or Portuguese.

*8, 9, 10 May, 2012*

***Save the date!***

- Half day events with coffee breaks and networking opportunity
- Three stops:
  - Rio de Janeiro, May 8
  - Brazilia, May 9
  - Sao Paulo, May 10
- Four presenting companies
- 35 to 50 well targeted attendees from the IT ecosystem at each stop
- Organization supported by Softex, the Association for the Promotion of Brazilian Software Excellence

# Cost and Additional Sponsorship Opportunity

## Corporate Package

- Presenting companies must plan for the following budget:
  - 750€ to cover venue and coffee breaks
  - travel (flights, hotels)
  - out of pocket expenses (food, taxis, collateral, etc.)
- No other expense expected.
- The 750€ package is called the “Corporate” package.

## Additional Sponsorship Opportunity

- For additional impact the “Additional Sponsorship Opportunity” package grants:
  - prominent display of the logo,
  - “sponsored by” recognition
  - choice of presentation slot
  - and it helps cover OW2 costs!
- The “Additional Sponsorship Opportunity” package costs 2000€.

## Order form

# OW2-Softex Open Source Solutions Roadshow Brazil 2012

*BETWEEN*  
**OW2 Consortium**  
c/o Conseil & Management  
112-114 Boulevard Haussmann  
75008 Paris, France  
Represented by Cédric Thomas, OW2 CEO

*AND*  
**The Participating Company**

Legal Entity Name: \_\_\_\_\_

Representative full name: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

**Please check all packages that apply**

Please check appropriate boxes

**Corporate Package**

€ 750

**Additional Sponsorship Opportunity Package**

€ 2,000

**Total: €**

Date: ...../...../2012

Print Name: .....

Signature

Please print and return this application form duly signed, to OW2 by fax to: + 33-177 725 763 or by post to:

OW2 Consortium, c/o Conseil & Management, 112-114 Bd Haussmann, 75008 Paris, France

Contact persons:

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