



YP Schmooze Cruise

Sponsorship Packages

Lakes Region Young Professionals (LRYP), Concord Young Professional Network (CYPN), and Central New Hampshire Young Professionals Group (CNHYPG) present the “YP Schmooze Cruise,” on the Mount Washington August 25, 2011.

A percentage of the proceeds from the event will benefit the Boys and Girls Club of the Lakes Region, and the Boys and Girls Club of Concord.

Please review the sponsorships below, and fill out the confirmation form to indicate your support.

Major Sponsor - \$2,000 (one available)

Pre-Event Advertising & Public Relations

The sponsor will be included in all pre-event advertising and public relations. Promotional efforts are executed by each young professional group and include:

- Facebook – Name mention in all event posts, inclusion of logo on LRYP sponsorship page
- Email – Name mention in all promotional emails
- Website – Name mention on website promoting ticket sales
- Public Relations – Name mention in all press releases to local papers, radio stations, and area news calendars

The combined database for all three organizations contains over 1,000 young professionals.

Program Guide

Top placement of logo and name of company in program guide under “Special Thanks” section. Full page ad on back panel of program. Note: Presenting Sponsor will be the only ad that appears in the program.

At the Event

Sponsor can provide guests with a promotional item or information. Sponsor can provide signage to be displayed at event. Sponsor will receive a special thanks during short presentation.

Additional Items

Sponsor will receive 4 complimentary tickets to the event.



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Event Sponsor - \$1,000

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- Public Relations – Name mention in all press releases to local papers, radio stations, and area news calendars

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Program Guide

Inclusion of logo and name mention in program guide under “Special Thanks” section.

At the Event

Sponsor can provide guests with a promotional item or information. In addition, sponsor will receive a special thanks during short presentation.

Additional Items

Sponsor will receive 2 complimentary tickets to the event.

Philanthropic Sponsor - \$500

Pre-Event Advertising

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- Website – Name mention on website promoting ticket sales

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Program Guide

Name mention in program guide under “Special Thanks” section.

At the Event

Sponsor will receive a special thanks during short presentation.



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To indicate your support as YP Schmooze Cruise sponsor, please complete this form, sign where indicated, and return the form to Tania Baert, Social Committee Chairperson at baert@laconiasavings.com or fax to 524-0997.

Sponsor Name: _____ Package: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____ Fax: _____

I/We hereby agree to sponsor the YP Schmooze Cruise as specified in the above outlined sponsorship.

Signature of Sponsor

Date

Please make check payable to:
Lakes Region Chamber of Commerce
383 South Main Street, Lacoia, NH 03246

Thank You for Your Support!