

SPONSORSHIP LETTER OF AGREEMENT

Instructions: Legibly complete this Letter of Agreement and submit to VPPPA Region III before
Friday March 15, 2013.



Contact Person _____ Title _____
 Company _____
 Address/P.O. Box _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____ Email _____

Please select the function and amount being sponsored or contributed:

Monetary Donations	
General Contributor/ Sponsor	\$ _____
Scholarship Fund	\$ _____
In-Kind Contributions	
<i>(specify exact item(s) in Notes Section)</i>	
<input type="checkbox"/> Attendee Gifts	\$ _____
<input type="checkbox"/> Drawing Prizes	\$ _____
<input type="checkbox"/> Other	\$ _____
Notes: notepads for each attendee's bag and product to be distributed at breaks.	
Advertisement – Conference Booklet	
<input type="checkbox"/> Full Page (8" x 5") Color Advertisement	\$ 300.00
<input type="checkbox"/> Half Page (4"x5") Color Advertisement	\$ 150.00

**Full Page Advertisement in
Region III VPPPA Conference Agenda
Booklet: \$300.00**
*(Note: Advertisements (8" high x 5" wide)
must be emailed in .PDF format to the email
address below by March 15th)*

**Half Page Advertisement in
Region III VPPPA Conference Agenda
Booklet: \$150.00**
*(Note: Advertisements (4" high x 5" wide)
must be emailed in .PDF format to the email
address below by March 15th)*

PAYMENTS:

Check enclosed: Check # _____

Visa MC AMEX Discovery Diners Club

Card # _____ Exp Date _____

Cardholder's Name: _____

Signature _____

SUBMITTAL:

For credit cards: (24 hours a day), fax your sponsorship form and credit card payment to (703) 761-2194 or (703) 761-1148. Mail your form with credit card payment to VPPPA, 7600-E Leesburg Pike, Suite 100, Falls Church, VA 22043-2004.

For checks: (payable to VPPPA, Inc.), mail your sponsorship form and payment to VPPPA, Inc. All checks received must include sponsorship forms. Mail your completed sponsorship form with payment to: Region III VPPPA, Inc. c/o Frito-Lay 800 Hickory Drive, Aberdeen, MD 21001

For conference booklet advertisement submittal: Send jpg/pdf electronically to rich.m.foreman@pepsico.com
 For additional information or questions, please contact Rich Foreman at 410-273-1862 or rich.m.foreman@pepsico.com