



Anchorage School District

## Media Release Form

We need student and parent permission to use a person's photograph, voice, and/or name in various media projects. Please read the following, then date and sign where indicated. Thank you.

**Yes – I consent.** I grant permission for my child to participate and appear in video or audio recordings, films, photographs, written articles, or on websites and social media sites. This consent includes the use and editing of my child's image, voice and name in media projects by the Anchorage School District to print, broadcast or Internet media outlets, such as newspapers, radio and television stations and news websites. In consideration of the opportunity for my child to participate, I release the Anchorage School District, including its employees and contractors, from all claims resulting from the use and editing of my child's image, voice or name, and the use, sale, editing and release to media outlets.

**No – I do not consent** to non-ASD use of my child's photograph, voice and/or name in various media projects.

Your selection remains valid for all media projects occurring during the school year in which this form is signed. You may change your selection at any time by completing a new form at your school.

Date: \_\_\_\_\_  
(day, month, year)

Student name: \_\_\_\_\_

Student signature: \_\_\_\_\_

*Parent or legal guardian signature is required if the participant is under 18 years of age.*

Parent or legal guardian name: \_\_\_\_\_

Parent or legal guardian signature: \_\_\_\_\_

## Student Media-Release Forms

### **Parent-signed media releases are NOT needed when:**

- Photographing or videotaping anonymous students engaged in normal classroom/school activities.
- Photographing, videotaping or interviewing students at events that are open to the public, such as music, theater or athletic events.

### **Parent-signed media releases are ALWAYS needed when:**

- Students are interviewed or will be identified by name in a photograph/news article.
- An individual student(s) is the focus of the story.
- Photographing, videotaping or interviewing students who are in special education classes/services or certain specialized programs (drug/alcohol, detention/work detail, etc.).
- You feel the photograph, videotape or interview may be used in a negative way.

### **What to do when the media makes an unscheduled call:**

- Principals are encouraged to talk with the media regarding routine events, activities or issues at their schools.
- **School principals may deny the photographing, videotaping and interviewing of students and staff on school grounds if it would disrupt the educational process.**
- If the reporter/photographer is behaving poorly, or is pursuing a story that makes you uncomfortable about cooperating with him/her, contact the Communications Department, 742-4153.
- In the event of a serious accident or in regards to issues of crimes, child abuse, etc. contact the Communications Department (742-4153) and the appropriate division office so a procedure may be prepared to handle media inquiries.