

## Boomers to Business 2014

The focus of this seminar series is to create a clear path to business ownership for those who are 55+ who are considering entrepreneurship

Through this specially designed four part series, attendees will learn how to open and start a business, along with special topics unique to boomer entrepreneurs. With the knowledge of these seminars in hand, attendees will be able to make an informed decision if entrepreneurship is a fitting option for their lifestyle.

Thursday October 2<sup>nd</sup>

9:30am to 11:30am

### Asset Preservation

Speaker: Jeffrey S. Berdahl,  
CPA/PFS, CSEP

Description: You have spent years building your wealth. This seminar will show how to protect it while still fulfilling your dreams of starting a business.

Thursday October 9<sup>th</sup>

9:30am to 11:30am

### Legal Considerations

Speaker: Buddy Lesavoy,  
MBA, JD.

Description: What's the best business structure for the kind of business you want to start? Just one of the questions that will be answered in this seminar.

Thursday October 16<sup>th</sup>

9:30am to 11:30am

### Explore Finance Options

Rob Mineo: SBDC Director of  
Finance

Description: This seminar will review financing options, discuss what is required from lenders and help you understand how to construct a funding request.

Thursday October 23<sup>rd</sup>

9:30am to 11:30am

### Ready. Set. Start!

Mary-Beth Zingone: SBDC  
Consultant

Description: This seminar will give attendees an overview of business ideas, developing a business plan, licenses and how to receive free one on one help to start their business.

## SEE YOUR PATH TO BUSINESS!

**COST:** These Seminars are FREE

**TIME:** Class time 9:30 – 11:30 a.m.

**LOCATION:**



**ADDRESS:** 555 Union Boulevard, Allentown PA 18109

**DRIVING DIRECTIONS:** <https://www.google.com/#q=Lehigh+Valley+Careerlink+driving+directions>

**REGISTRATION:** Is limited to 60 participants and materials will only be provided to those who pre-register. The pre-registration period is up to two days before each event. While participants can register for individual seminars they are encouraged to attend all.

**REGISTRATION FORM FOR Boomers to Business 2014** – Check the session(s) you would like to attend

Asset Preservation    Legal Considerations    Explore Finance Options    Ready. Set. Start!

Register for all events.

✪ Mail this form... OR Call (610) 758-3980 ... OR Fax (610) 758-5205 ... OR Visit our website at [www.lehigh.edu/sbdc](http://www.lehigh.edu/sbdc)

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**MAIL TO - Lehigh University SBDC, 125 Goodman Drive, Bethlehem, PA 18015**