

Small Business **Development Center Lehigh University**

Helping businesses start, grow, and prosper.

Presented by the Small Business Development Center in Partnership with the Lehigh Valley Workforce Investment Board Inc. and made possible by a grant from the PA Department of Labor & Industry.

Boomers to Business 2014

The focus of this seminar series is to create a clear path to business ownership for those who are 55+ who are considering entrepreneurship

Through this specially designed four part series, attendees will learn how to open and start a business, along with special topics unique to boomer entrepreneurs. With the knowledge of these seminars in hand, attendees will be able to make an informed decision if entrepreneurship is a fitting option for their lifestyle.

Thursday October 2nd 9:30am to 11:30am **Asset Preservation**

Speaker: Jeffrey S. Berdahl, CPA/PFS, CSEP

Description: You have spent years building your wealth. This seminar will show how to protect it while still fulfilling your dreams of starting a business.

Thursday October 9th 9:30am to 11:30am **Legal Considerations**

Speaker: Buddy Lesavoy, MBA, JD.

Description: What's the best business structure for the kind of business you want to start? Just one of the questions that will be answered in this seminar.

Thursday October 16th 9:30am to 11:30am

Explore Finance Options

Rob Mineo: SBDC Director of Finance

Description: This seminar will review financing options, discuss what is required from lenders and help you understand how to construct a funding request.

Thursday October 23rd 9:30am to 11:30am Ready. Set. Start!

Mary-Beth Zingone: SBDC Consultant

Description: This seminar will give attendees an overview of business ideas, developing a business plan, licenses and how to receive free one on one help to start their business.

SEE YOUR PATH TO BUSINESS!

COST: These Seminars are FREE **TIME:** Class time 9:30 – 11:30 a.m. LOCATION:



ADDRESS: 555 Union Boulevard, Allentown PA 18109

DRIVING DIRECTIONS: https://www.google.com/#q=Lehigh+Valley+Careerlink+driving+directions

REGISTRATION: Is limited to 60 participants and materials will only be provided to those who pre-register. The pre-registration period is up to two days before each event. While participants can register for individual seminars they are encouraged to attend all.

REGISTRATION FORM FOR Boomers to Business 2014 – Check the session(s) you would like to attend					
[] Asset Preservation	[] Legal Considerations	[] Explore Finance Options	[]	Ready. Set. Start!	
[] Register for all even					
Mail this formOR Call (610) 758-3980OR Fax (610) 758-5205OR Visit our website at www.lehigh.edu/sbdc					
Name(s):					
Address:		City:		State:	_ Zip:
Phone:	Email:				
MAII TO - Lehigh University SBDC, 125 Goodman Drive, Bethlehem, PA 18015					

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