

INTERNATIONAL MYELOMA FOUNDATION *Ribbon of Hope-Making a World of Difference* 12th Anniversary Gala

The Ritz-Carlton, Washington D.C., October 5, 2002

Tribute Journal Order Form (Deadline September 2, 2002)

Full Page (8-1/2x11)	\$ 1,000
Half Page $(5-1/2x8-1/2)$	\$ 750
Quarter Page (5-1/2x 4-1/4)	\$ 500
Business Card (2-3/4x4-1/4)	\$ 250
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□ We are unable to purchase an ad, but wish to contribute \$_____

For front/back cover and centerfold, please contact Pam Jones (<u>PJones@myeloma.org</u>) for sponsorship information

Copy for the Journal is requested in the form of congratulatory messages and/or company logos. Acceptable formats for copy submission are: <u>Black and white</u> only (BITMAP or GRAYSCALE, minimum 300 dpi @100% scale). Submissions can be either (1) Computer Disc (Macintosh format in Quark-X-Press, Illustrator (EPS format), Freehand or Photoshop (TIFF or EPS files). Please include all screen and printer fonts and images (tiff or eps) and include a laserprint; or (2) came ra-ready artwork. If artwork contains halftones or screens, it MUST be the correct size; it cannot be reduced or enlarged; or (3) film negative. MUST be in correct size, no adjustments can be made; or (4) typed or handwritten copy can be typeset, logos and photos can be scanned. Please provide a layout, clean copy and logos/photos. Screen requirement - 150 line is best. Pre -printed artwork does not reproduce well. Provide all artwork in black or dark color ink. Original color photos usually CAN be scanned to black and white. Tribute Journal is 8-1/2 by 11. Ad sizes should be adjusted accordingly (Note: no bleeds – leave 1" border).

Upon our receipt of this completed order form and your check, we will contact you if we have any questions. Placement will be in the order received. Deadline for submission is September 2, 2002.

Name:			
Address:			
City	State/Country	Zip/Postal Code	
Visa/MC/Amex	-	Exp	
Phone	Fax	Email	

Submit form to: INTERNATIONAL MYELOMA FOUNDATION Attn: Suzanne Battaglia 12650 Riverside Dr. #206 North Hollywood, CA 91607 Email: <u>SBattaglia@myeloma.org</u> (800) 452.CURE (phone) (818) 487.7454 (fax)