

DRAFT RESOLUTIONS OF THE ORDINARY GENERAL MEETING

of **Philip Morris ČR a.s.**,

whose registered office is at Kutná Hora, Vítězná 1, postcode: 284 03, identification number: 14803534, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, File 627

(the "Company"),

presented by the Board of Directors of the Company in relation to points 2, 3, 5, 6, 7, 8, 9 and 10 of the agenda of the Ordinary General Meeting

> to be held at the registered office of the Company in Kutná Hora, Vítězná 1, postcode: 284 03,

> > at 10:00 a.m. on 25 April 2014

(the "General Meeting")

Note: The English version of this document is published for informational purposes only. The authoritative version of this document is the version published in the Czech language.

- 1. Point 2 of the agenda of the General Meeting Election of the Chairman of the General Meeting, Minutes Clerk, Minutes Verifiers and Scrutineers, and approval of the Rules of Procedure and Voting Rules:
- 1.1 The Board of Directors of the Company proposes that the General Meeting adopts the following resolutions regarding the bodies of the General Meeting:

"Mgr. Martin Hájek is elected as Chairman of the General Meeting."

"Zuzana Dušková is elected as Minutes Clerk of the General Meeting."

"The following persons are elected as Minutes Verifiers of the General Meeting:

- (i) Milan Vácha; and
- (ii) (ii) Beata Pothe."

"The following persons are elected as Scrutineers of the General Meeting:

- (i) Petr Brant; and
- (ii) Josef Nuhlíček."
- 1.2 The Board of Directors of the Company proposes that the General Meeting adopts the following resolution regarding the Rules of Procedure and Voting Rules of the General Meeting:

"The General Meeting approves the Rules of Procedure and Voting Rules of the Ordinary General Meeting of Philip Morris ČR a.s. in the wording submitted by the Board of Directors of the Company:

RULES OF PROCEDURE AND VOTING RULES of the Ordinary General Meeting of Philip Morris ČR a.s. to be held on 25 April 2014

Section 1

Basic Provisions

- 1. In accordance with Act No. 90/2012 Coll. on Business Corporations and Cooperatives (the "Business Corporations Act"), these Rules of Procedure and Voting Rules of the Ordinary General Meeting of Philip Morris ČR a.s. (the "Company") govern the manner of registering the Company's shareholders, the procedure of the General Meeting, the method in which shareholders exercise their rights at the General Meeting and the method of voting at the General Meeting.
- 2. For the purposes of these Rules of Procedure and Voting Rules, a "shareholder" also means a shareholder's proxy unless stipulated otherwise.
- 3. Should the interpretation of any provision of these Rules of Procedure and Voting Rules be unclear or should a situation occur that is not provided for by generally binding legislation, the Company's Articles of Association or these Rules of Procedure and Voting Rules, the further procedure of the General Meeting shall be decided on by the Chairman of the General Meeting in compliance with the principles of the legal regulation of joint-stock companies contained in applicable law.

Section 2

Registration of Shareholders

- 1. Registration desks are set up for registering shareholders in an attendance list and for issuing identification cards and voting ballots. By signing the registration card, the shareholders confirm that they were given voting ballots and an identification card with an identification number corresponding to the number on the registration card. If any of the shareholders loses their identification card, the registration desk will re-issue the identification card at the shareholder's request at any time during the General Meeting.
- 2. Shareholders' attendance will be registered throughout the duration of the General Meeting. At registration, authorised persons at the registration desks will verify the identity of the shareholders and their right to attend the General Meeting. Shareholders who sign the attendance list and do not express their will to end their attendance at the General Meeting by a written statement made at a registration desk are considered present for the entire duration of the General Meeting. If a person refuses registration in the attendance list, the fact of such refusal and its reason will be recorded in the attendance list.

Section 3

Rules of Procedure

- 1. The General Meeting is opened by the Chairman of the Board of Directors or by a member of the Company's Board of Directors who has been authorised to do so by the Board of Directors. This person shall preside over the General Meeting until the Chairman of the General Meeting is elected. Following the election of the Chairman of the General Meeting, the General Meeting shall be conducted by this Chairman.
- 2. At the General Meeting, the shareholders are entitled to require and obtain explanations in respect of matters relating to the Company and the parties controlled by the Company, should such an explanation be necessary for assessing matters on the agenda of the General Meeting and for the exercise of the shareholder rights at the General Meeting. Shareholders may request the explanations mentioned in the previous sentence in writing. The request must be filed after the invitation to the General Meeting is published and before the General Meeting is held. Shareholders are entitled to file proposals and counterproposals in relation to the points on the agenda of the General Meeting. Proposals submitted by the Board of Directors or the Supervisory Board are voted on first. If these proposals are not adopted or made, shareholders' (counter)proposals are voted on. Shareholders, members of the Board of Directors and members of the Supervisory Board may raise a protest concerning a resolution of the General Meeting and request that the protest be recorded in the minutes of the General Meeting. If the recording of the content of the protest is not requested, the Minutes Clerk is not obliged to record the content of the protest in the minutes of the General Meeting.
- 3. The explanation may be provided in the form of a summary statement on several similar issues. It shall be deemed that shareholders have been provided with an explanation even if the relevant information (the supplementing explanation in respect of individual points on the agenda of the General Meeting) is published on the Company's website no later than on the day preceding the date of the General Meeting and is available to the shareholders for inspection at the venue of the General Meeting. If the information is provided to the relevant shareholder, every other shareholder may also request such information without having to follow the procedure applicable to the exercise of the right to an explanation described above.

- 4. Shareholders may also file their proposals in relation to the issues which are included on the agenda of the General Meeting before the invitation to the General Meeting is published. Proposals delivered to the Company no later than seven days before the publication of the invitation to the General Meeting shall be published by the Board of Directors, including an opinion of the Board of Directors, along with the invitation to the General Meeting. Section 362 of the Business Corporations Act shall apply analogously to the proposals delivered after this time limit.
- 5. At a General Meeting, a shareholder may file proposals and counterproposals in relation to matters on the agenda of the General Meeting. If a shareholder intends to file a counterproposal to any matter on the agenda of the General Meeting, the shareholder will deliver it to the Company no later than 15 calendar days before the date of the General Meeting; this shall not apply in the case of proposals for certain persons to become members of the Company bodies, which may be filed by the shareholders both before the date of the General Meeting and during the General Meeting. The Board of Directors must provide an opinion on each proposal or counterproposal of the shareholders. The Board of Directors shall inform the shareholders of the relevant shareholder's counterproposal, together with the opinion of the Board of Directors, in the manner stipulated by the Business Corporations Act and the Articles of Association regarding the convocation of the General Meeting. This shall not apply if the information is delivered less than two days before the date of the General Meeting or if the costs related to the information are in gross disproportion to the significance and content of the counterproposal or if the counterproposal contains more than 100 words. If the counterproposal contains more than 100 words, the Board of Directors shall inform the shareholders of the substance of the counterproposal and of its opinion, and shall publish the counterproposal on the Company's website.
- 6. Issues not included in the agenda of the General Meeting may only be discussed at the General Meeting or decided on if all shareholders of the Company agree.
- 7. Shareholders may file their requests for an explanation, proposals, counterproposals and, if applicable, protests either in writing on a comment slip or orally at the invitation of the Chairman of the General Meeting after proving their identity based on an identification card. Comment slips must contain the shareholder's identification number (as specified on the identification card) and the shareholder's signature. Shareholders must submit comment slips to the information centre. When submitting a comment slip, the shareholder must prove its identity by presenting its identification card.
- 8. The General Meeting's information centre will number the comment slips according to the order in which they are received and will hand them over to the Chairman of the General Meeting.
- 9. The Chairman of the General Meeting decides on who is entitled to take the floor. A member of the Board of Directors and a member of the Supervisory Board must be permitted to take the floor whenever they request this. If somebody disturbs the orderly conduct of the General Meeting, the Chairman of the General Meeting may reprimand this person and, if they fail to change their behaviour even after being reprimanded, the Chairman of the General Meeting may adjourn the General Meeting until order is restored.

Section 4 **Voting Rules**

- 1. Voting is performed by means of ballots, which the shareholders receive upon registration or, as the case may be, during the General Meeting based on the instructions of the Chairman of the General Meeting. Each time before votes are cast, the Chairman of the General Meeting will inform the shareholders of the resolution which is being voted on and which ballot should be used for this purpose. Each shareholder will indicate the relevant answer on the ballot by marking the chosen answer with a cross and by signing the ballot. If the shareholder shall use a substitute ballot or a ballot which the shareholder received during the course of the General Meeting based on an instruction of the Chairman of the General Meeting. If using a ballot which the shareholder received during the course of the General Meeting based on the instruction of the Chairman of the General Meeting, the shareholder must also fill in its own identification number (as specified on the identification card).
- 2. Ballots which are not signed, ballots without a ballot number or with an incorrect ballot number and ballots containing no identification number or an incorrect identification number are invalid. Ballots which are torn, crossed-out, rewritten or otherwise invalidated (i.e. containing illegible or unclear information) will also be considered invalid. If a shareholder makes a mistake when filling in a ballot, the shareholder must ask a person charged with counting the votes (the "Scrutineer") for assistance. The shareholder may then correct the ballot in the presence of the Scrutineer and both of them must then confirm the correction by signing it, or the Scrutineer may give the shareholder a new ballot.
- 3. When votes are cast, the Scrutineers will collect the ballots from all the shareholders present. After collecting the ballots, the Scrutineers will immediately start counting the votes. As soon as they ascertain that the number of votes necessary for making the decision on the proposed resolution has been achieved, they will inform the Chairman of the General Meeting accordingly. The Scrutineers will then continue counting the remaining votes. The complete results are recorded in the minutes of the General Meeting and, possibly, announced during the General Meeting. A record of the General Meeting's quorum has to be made when votes are taken on each proposed resolution."
- 2. Point 3 of the agenda of the General Meeting The Report of the Board of Directors on the Business Activities of the Company, the Report on Relations Between Related Parties and the Summary Explanatory Report concerning certain matters mentioned in the 2013 Annual Report, the proposal for the approval of the 2013 ordinary financial statements, the 2013 ordinary consolidated financial statements and for the distribution of profit for the year 2013 and retained earnings from prior years, including an indication of the amount and method of payment of dividends

Since point 3 of the agenda of the General Meeting is discussed but not voted on, and therefore no resolution is adopted, the Company's Board of Directors submits the following statement.

Similarly as in previous years, the Board of Directors of the Company prepared the Report on the Business Activities of the Company, the Report on Relations Between Related Parties and the Summary Explanatory Report concerning certain matters mentioned in the 2013 Annual Report. The Board of Directors also arranged for the preparation of the ordinary financial statements of the Company for the 2013 calendar year accounting period and of the ordinary consolidated financial statements of the Company for the 2013 calendar year accounting period, and for

the verification of these financial statements by an auditor in accordance with the relevant legal and accounting regulations requiring the preparation of such documents. The Board of Directors submits all the above-mentioned documents to the General Meeting for discussion.

The Company's economic result for the 2013 calendar year accounting period is a profit of CZK 2,249,193,421.93.

The Board of Directors proposes that the General Meeting approves the Report of the Board of Directors on the Business Activities of the Company for the 2013 calendar year accounting period, the ordinary financial statements of the Company for the 2013 calendar year accounting period, the ordinary consolidated financial statements of the Company for the 2013 calendar year accounting period, and the proposal for the distribution of profit for the 2013 calendar year accounting period and retained earnings from prior years, including an indication of the amount and method of payment of dividends.

3. Point 4 of the agenda of the General Meeting – The Supervisory Board Report

Since point 4 of the agenda of the General Meeting is discussed but not voted on, and therefore no resolution is adopted, the Company's Board of Directors submits the following statement of the Supervisory Board.

During the entire 2013 calendar year, the Supervisory Board monitored and evaluated the development and day-to-day management of the Company, in particular its financial position and activities in this area. Based on its findings, the Supervisory Board prepared a report on the results of its activities in the 2013 calendar year accounting period in accordance with the legal regulations in force and the Company's Articles of Association, which it submits to the General Meeting for discussion and acknowledgement. In its report, the Supervisory Board states that it has not ascertained any failings and that it has no objections regarding the business activities, operation and activities of the Company or its bodies that are subject to supervision by the Supervisory Board.

The Supervisory Board also reviewed the Report on Relations Between Related Parties prepared by the Board of Directors of the Company for the year 2013 in accordance with the legal regulations in force, the 2013 ordinary financial statements, the 2013 ordinary consolidated financial statements, including the proposals of the Board of Directors for their approval, and the proposal for distribution of profit for the year 2013 and retained earnings from prior years, including the amount and method of payment of dividends. In the view of the Supervisory Board, the above-mentioned documents have been prepared in a due manner, in accordance with the applicable legal regulations and the Company's Articles of Association.

4. Point 5 of the agenda of the General Meeting – Proposal for the approval of the Report of the Board of Directors on the Business Activities of the Company, the 2013 ordinary financial statements, the 2013 ordinary consolidated financial statements and the proposal for the distribution of profit for the year 2013 and retained earnings from prior years, including an indication of the amount and method of payment of dividends:

The Board of Directors of the Company arranged for the preparation of the ordinary financial statements of the Company for the 2013 calendar year accounting period

and of the ordinary consolidated financial statements of the Company for the 2013 calendar year accounting period, and for the verification of these financial statements by an auditor in accordance with the relevant legal and accounting regulations.

The Company's economic result for the 2013 calendar year accounting period is a profit of CZK 2,249,193,421.93.

The Board of Directors proposes that the General Meeting adopts the following resolution concerning the approval of the Report of the Board of Directors on the Business Activities of the Company for the 2013 calendar year accounting period, the ordinary financial statements of the Company for the 2013 calendar year accounting period and of the ordinary consolidated financial statements of the Company for the 2013 calendar year accounting period, and concerning the proposal for the distribution of profit for the year 2013 and retained earnings from prior years, including an indication of the amount and method of payment of dividends:

"The Report of the Board of Directors on the Business Activities of the Company for the 2013 calendar year accounting period in the wording submitted by the Company's Board of Directors is hereby approved."

"The ordinary financial statements of the Company for the 2013 calendar year accounting period are hereby approved."

"The ordinary consolidated financial statements of the Company for the 2013 calendar year accounting period are hereby approved."

"The Company's profit for the 2013 calendar year accounting period in the amount of CZK 2,249,193,421.93 and part of the retained earnings from prior years in the amount of CZK 2,023,098.07, i.e. in total CZK 2,251,216,520.00, will be paid to the Company's shareholders as a profit share (dividend). A gross dividend of CZK 820.00 will thus apply to each ordinary share of the Company with a nominal value of CZK 1,000, in view of the total number of these shares, i.e. 2,745,386. The decisive date for exercising the right to dividends is 18 April 2014, i.e. dividends will be paid to shareholders who held shares of the Company as at 18 April 2014.

Shareholders will be paid dividends through Česká spořitelna, a.s., a company whose registered office is in Prague 4, Olbrachtova 1929/62, postcode: 140 00, identification number: 452 44 782, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, File 1171.

Česká spořitelna, a.s. will send a "Notification of the Payment of Proceeds from Securities" to all shareholders in the Czech Republic and abroad to their address specified in the extract from the Issue Register of the Company maintained by Central Securities Depository — Centrální depozitář cenných papírů, a.s. as at 18 April 2014 in the case of book-entered shares and to the shareholder's address specified in the list of the Company's shareholders as at 18 April 2014 in the case of certificated shares.

Dividends will be paid to the shareholders who are **individuals** during the payment period by bank money transfer to the shareholder's account specified in the list of the Company's shareholders. The shareholders who are individuals owning bookentered shares listed in the records of book-entered securities maintained pursuant

to a special legal regulation will be paid by bank money transfer after the shareholder submits all the necessary documents and to shareholders who are individuals with a permanent residence in the territory of the Czech Republic the profit share may also be paid at all branches of Česká spořitelna, a.s. in cash subject to the presentation of a valid ID card. If a shareholder who is also a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate, this shareholder will be obliged to present, along with their valid ID card, a certificate of their tax domicile and a declaration of the actual owner.

The payment period will be from 26 May 2014 until 31 March 2015. All information regarding payment of dividends to shareholders will be provided at the branches of Česká spořitelna, a.s.

Shareholders who are **legal entities** will also be paid dividends through Česká spořitelna, a.s. in accordance with the rules defined above.

Dividends will be paid to the shareholders who are legal entities by bank money transfer to the bank account of the shareholder specified in the list of the Company's shareholders. The shareholders who are legal entities owning bookentered shares listed in the records of book-entered securities maintained pursuant to a special legal regulation will be paid the profit share by bank money transfer after the shareholder submits all the necessary documents, including a certificate of tax domicile and a declaration of the actual owner if a shareholder who is a tax resident of a country other than the Czech Republic requests the application of a special withholding tax rate.

Contact persons at Česká spořitelna, a.s.:

Department: Support of Products Distribution

Naděžda Šmídová

e-mail: nsmidova@csas.cz

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Contact address for delivery of documents for payments: Department 8430 Evropská 2690/17 160 00 Prague 6"

5. Point 6 of the agenda of the General Meeting – Amendment of the Articles of Association of the Company, including the subjection (in Czech *podřízení se*) to the Business Corporations Act as a whole:

The Board of Directors of the Company proposes that the General Meeting adopts the following resolution concerning the amendment of the Company's Articles of Association:

"The General Meeting decides on the amendment of the Company's Articles of Association as follows: The existing text of the Company's Articles of Association (containing Articles 1 to 40) shall be fully replaced with the amended complete text (containing Articles 1 to 39) as submitted to the General Meeting by the Board of

Directors of the Company. By approving this amendment of the Articles of Association, the Company also subjects itself to Act No. 90/2012 Coll. on Business Corporations and Cooperatives (Business Corporations Act) as a whole."

The main reason for adopting an amended complete text of the Company's Articles of Association is in particular the subjection of the Company to the regulation contained in the Business Corporations Act as a whole and the related adaptation of the Articles of Association to the new legislation effective from 1 January 2014. As part of this subjection to the new legal regulation, certain provisions of the Articles of Association have been amended in accordance with the new possibilities offered by the Business Corporations Act and with the Company's interest in modifying, for example, the number of members of certain of its bodies to make their activities more efficient.

The draft of the amended complete text of the Company's Articles of Association forms an integral part of the draft resolutions of the Ordinary General Meeting of the Company and is attached as <u>Schedule 1</u>. The purpose of the proposed draft of the Articles of Association is to inform the shareholders of the changes to be made to the Articles of Association (the underlined text is proposed to be inserted, the struck through text is proposed to be deleted); the marked changes are for ease of reference only and do not change anything on that the amendments of the Articles of Association are to be approved as a whole in accordance with the draft resolution.

- 6. Point 7 of the agenda of the General Meeting Election of members of the Board of Directors and members of the Supervisory Board:
- 5.1 The Board of Directors of the Company proposes that the General Meeting adopts the following resolutions regarding the election of members of the Board of Directors of the Company:

"András Tövisi, born on 14 April 1967, residing at Gulyás 4, 1112 Budapest, Hungary, is elected as a member of the Board of Directors of the Company."

"Andreas Gronemann, born on 18 October 1969, residing at Kniephofstr. 53, Berlin, Federal Republic of Germany, is elected as a member of the Board of Directors of the Company."

"Stanislava Juríková, born on 12 December 1973, residing at Jelačičova 24, 821 08 Bratislava 2, Slovak Republic, is elected as a member of the Board of Directors of the Company."

"Igor Potočár, born on 31 May 1967, residing at Rovníková 3250/12, 827 05 Bratislava, Ružinov, Slovak Republic, is elected as a member of the Board of Directors of the Company."

"Martin Hlaváček, born on 14 January 1980, residing at Počernická 354/69, Malešice, 108 00 Prague 10, Czech Republic, is elected as a member of the Board of Directors of the Company."

5.2 The Board of Directors of the Company proposes that the General Meeting adopts the following resolutions regarding the election of members of the Supervisory Board of the Company:

"Daniel Fahrny, born on 23 April 1957, residing at Chemin de la Plantaz 17, 1225 Ecublens, Swiss Confederation, is elected as a member of the Supervisory Board of the Company."

"Vasileios Nomikos, born on 6 March 1969, residing at Chiou 17, Glyfada, Athens, Greece, is elected as a member of the Supervisory Board of the Company."

"Prof. Ing. Alena Zemplinerová, born on 9 October 1952, residing at Újezd 426/26, 118 00 Prague 1 Malá Strana, Czech Republic, is elected as a member of the Supervisory Board of the Company."

"Petr Bubeníček, born on 30 October 1961, residing at Havířská stezka 141, 284 01 Kutná Hora, Czech Republic, is elected as a member of the Supervisory Board of the Company."

One of the candidates for a member of the Supervisory Board was nominated by the Company's employees. The candidate nominated in this manner was subsequently proposed by the Board of Directors of the Company to the General Meeting to be elected as a member of the Supervisory Board. The employees' representatives nominated Petr Bubeníček, born on 30 October 1961, residing at Havířská stezka 141, 284 01 Kutná Hora, Czech Republic, as a candidate for a member of the Supervisory Board of the Company.

7. Point 8 of the agenda of the General Meeting – Election of members of the Audit Committee:

The Board of Directors of the Company proposes that the General Meeting adopts the following resolutions regarding the election (appointment) of members of the Audit Committee:

"Johannis van Capelleveen, born on 10 December 1965, residing at Plzeňská 388, 252 63 Roztoky u Prahy, Czech Republic, is elected as a member of the Audit Committee of the Company."

"Daniel Fahrny, born on 23 April 1957, residing at Chemin de la Plantaz 17, 1225 Ecublens, Swiss Confederation, is elected as a member of the Audit Committee of the Company."

"Vasileios Nomikos, born on 6 March 1969, residing at Chiou 17, Glyfada, Athens, Greece, is elected as a member of the Audit Committee of the Company."

8. Point 9 of the agenda of the General Meeting – Appointment of the Company's auditor:

The Board of Directors of the Company proposes that the General Meeting adopts the following resolution regarding the appointment of the Company's auditor:

"PricewaterhouseCoopers Audit, s.r.o., whose registered office is at Hvězdova 1734/2c, Nusle, Prague 4, postcode: 140 00, Czech Republic, identification number: 407 65 521, registered in the Commercial Register maintained by the Municipal Court in Prague, Section C, File 3637, is appointed auditor of the Company for the 2014 calendar year accounting period."

9. Point 10 of the agenda of the General Meeting – Cancellation of the Company's reserve fund and its distribution:

The Board of Directors of the Company proposes that the General Meeting adopts the following resolution regarding the cancellation of the Company's reserve fund and its distribution:

"The Company's reserve fund is cancelled on the effective date of the amendment of the Company's Articles of Association in connection with the subjection to the new legal regulation. The balance of the Company's reserve fund, totalling CZK 549,077,200.00, is distributed as follows:

- 1. The amount of CZK 164,723,160.00 is distributed and will be paid to the Company's shareholders who are the Company's shareholders as at 18 April 2014 pro rata to their shares in the Company. The amount of CZK 60.00 will thus apply to each ordinary share of the Company with a nominal value of CZK 1,000, in view of the total number of these shares, i.e. 2,745,386.
- 2. The amount of CZK 384,354,040.00 is transferred to the retained earnings from prior years.

The procedure applicable to the payment of the profit share (dividend) approved by the General Meeting for the payment of dividends for 2013 shall be applied to the payment of funds from the reserve fund to the shareholders."

In Kutná Hora, on 24 March 2014

András Tövisi Chairman of the Board of Directors Philip Morris ČR a.s. Stanislava Juríková Member of the Board of Directors Philip Morris ČR a.s.

SCHEDULE 1

Draft of the Amended Complete Text of the Company's Articles of Association with Marked Changes (the underlined text is proposed to be inserted, the struck through text is proposed to be deleted) / - see the separate document in the section Annual General Meeting 2014