



**EUROPEAN  
SOCIETY OF  
CARDIOLOGY®**

## **INDUSTRY PRESS CONFERENCE ROOM**

### **Booking Request Form**

**ESC Congress 2010, Stockholm, Sweden  
28 August – 1 September 2010**

Please complete all the fields below and return to the ESC Press Office as soon as possible on fax number: +33 (0)4 92 94 86 69. As indicated in the Industry Press Guidelines, this is a Request form and bookings will only be confirmed once this has been received by the ESC Press Office. The full amount is due at the beginning of the Industry Press Conference. To simplify payment, please ensure you have noted your credit card details and signed the below document.

<b>COMPANY / CONTACT HANDLING BOOKING:</b>	
<b>Name:</b>	<b>Telephone:</b>
<b>Company:</b>	<b>Facsimile:</b>
<b>Address:</b>	<b>E-mail:</b>
<b>NAME OF INDUSTRY PRESS CONFERENCE ORGANISER*:</b>	
<b>PRESS CONFERENCE SUBJECT / STUDY COVERED*:</b>	
<b>PROPOSED AGENDA / SPEAKERS*:</b> (Please attach additional pages as appropriate)	
<b>PREFERED TIME SLOT(S):</b>	
<b>FIRST CHOICE</b>	<b>SECOND CHOICE</b>
<b>Date:</b>	<b>Date:</b>
<b>Build-up time requested:</b>	<b>Build-up time requested:</b>
<b>Press Conference start time:</b>	<b>Press Conference start time:</b>
<b>Press Conference end time:</b>	<b>Press Conference end time:</b>
<b>Dismantle time requested:</b>	<b>Dismantle time requested:</b>
<b>Total time requested:</b>	<b>Total time requested:</b>
<b>BILLING ADDRESS DETAILS:</b>	
<b>Name:</b>	<b>Telephone:</b>
<b>Company:</b>	<b>Facsimile:</b>
<b>Address:</b>	<b>E-mail:</b>

<b>CREDIT CARD DETAILS FOR PAYMENT:</b>	
<b>Please indicate card type:</b> <input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Diners	<b>Expiry date:</b>
<b>Credit card number:</b> <b>CVC number :</b>	<b>Cardholder's name:</b>
<b>VAT number:</b>	<b>Cardholder's signature:</b>
<b>PAYMENT DUE:</b>	
1,210 Euros per hour x _____ = Total due _____	
<b>NOTES / POINTS YOU WOULD LIKE TO RAISE:</b>	

*\*This information may be used for the Industry Press Conference listings both on-site and on the ESC Virtual Press Office (<http://www.escardio.org/vpo/>) unless you indicate otherwise.*

For more information about the Industry Press Conference Room please see the ESC Virtual Press Office (<http://www.escardio.org/vpo/Press+Area/Industry+Press+Activities/>). All queries regarding Industry Press Conference Room bookings and regulations should be directed to the ESC Press Office, from 1 May. Please check our website for the correct phone number.

Facsimile number:      +33 (0)4 92 94 86 69

Email address:             [press@escardio.org](mailto:press@escardio.org)