



The Sustainable Packaging and Wal-Mart Scorecard Workshop

Facilitated by Packaging & Technology Integrated Solutions

Help Your Customers with their Wal-Mart Scorecard Data Development

Tuesday, June 19, 2007

7:30 AM - 4:00 PM

Early registration encouraged. Attendance is limited to 30 participants.

**Hyatt Regency O'Hare
9300 W. Bryn Mawr Avenue
Chicago, Illinois**



FPA's Sustainability & Wal-Mart Packaging Scorecard Workshop

The Flexible Packaging Association's Sustainability and Wal-Mart Packaging Scorecard Workshop is designed to increase understanding of the evolving sustainability landscape and scorecard tools from Wal-Mart.

The FPA workshop, facilitated by PTIS, will combine presentations, group interaction and hands-on demonstrations of the Wal-Mart Packaging Scorecard, Scorecard Modeling and Virtual Packaging Trade Show tools to help participants develop system competency and future packaging programs.

AGENDA IN BRIEF

Tuesday, June 19, 2007 • Hyatt Regency O'Hare • Chicago, Illinois

7:30 a.m. - 8:00 a.m.	Registration & Breakfast
8:00 a.m. - 8:15 a.m.	Welcome & Anti-trust Reminder
8:15 a.m. - 9:00 a.m.	Packaging Value Chain and Sustainable Packaging Review
9:00 a.m. - 9:45 a.m.	Wal-Mart Scorecard Process Overview
9:45 a.m. - 10:00 a.m.	Workshop Break
10:00 a.m. - 11:00 a.m.	Wal-Mart Packaging Scorecard Primer
11:00 a.m. - 12:15 p.m.	Scorecard Improvement Modeling
12:15 p.m. - 1:30 p.m.	Workshop Luncheon
1:30 p.m. - 2:30 p.m.	Virtual Packaging Trade Show Primer
2:30 p.m. - 2:45 p.m.	Workshop Break
2:45 p.m. - 3:30 p.m.	Train the Trainer
3:30 p.m. - 4:00 p.m.	Workshop Wrap-Up

**** THE WORKSHOP IS LIMITED TO 30 PARTICIPANTS
TO ALLOW MAXIMUM INTERACTION****

Register Today!

Online at www.flexpack.org or return the attached **registration form** to FPA.

VISIT WWW.FLEXPACK.ORG FOR ONLINE REGISTRATION AND ADDITIONAL INFORMATION

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WORKSHOP SCHEDULE

June 19, 2007 • Hyatt Regency O'Hare • Chicago, Illinois

7:30 a.m. - 8:00 a.m.

Registration & Breakfast

8:00 a.m. - 8:15 a.m.

Welcome & Anti-trust Reminder

The workshop opens with the FPA anti-trust reminder, clarifies and establishes expectations for the workshop.

8:15 a.m. - 9:00 a.m.

Packaging Value Chain & Sustainable Packaging Review

Gain a greater understanding of sustainable packaging and the packaging value chain including cradle-to-cradle, consumer implications, and identify how and where Wal-Mart is applying sustainable development practices.

9:00 a.m. - 9:45 a.m.

Wal-Mart Scorecard Process Overview

Define relationships, differences and outputs of scorecard and modeling tools. Identify access points, license fees, and administrator and user rights.

9:45 a.m. - 10:00 a.m.

Workshop Break

10:00 a.m. - 11:00 a.m.

Wal-Mart Packaging Scorecard Primer

Leveraging a scorecard roadmap; participants are provided an in-depth review of scorecard inputs, material ratings, segment formulas and scorecard output.

11:00 a.m. - 12:15 p.m.

Scorecard Improvement Modeling

Hands on modeling will be used to assess potential areas of improvement for each of the ten sub-sections in the Wal-Mart scorecard. Where possible, SKU data from consumer product goods companies will be used to populate a "base case" example for improvement option comparison.

12:15 p.m. - 1:30 p.m.

Workshop Luncheon

1:30 p.m. - 2:30 p.m.

Virtual Packaging Trade Show Primer

Explore in real time the Web based software tool that provides visibility to providers of raw materials, structures and services to the packaging industry. Identify the critical inputs that drive scorecard results.

2:30 p.m. - 2:45 p.m.

Workshop Break

2:45 p.m. - 3:30 p.m.

Train the Trainer

Review train the trainer materials and supporting documentation from Phase I of the FPA Sustainable Packaging Initiative.

3:30 p.m. - 4:00 p.m.

Workshop Wrap-up

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REGISTRATION FORM

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YOU MAY REGISTER BY MAILING THIS REGISTRATION FORM TO THE FPA OR FAXING IT TO 410-694-0900. ONLINE REGISTRATION IS ALSO AVAILABLE AT WWW.FLEXPACK.ORG.

PLEASE REGISTER EARLY AS SPACE IS LIMITED.

REGISTRATION INFORMATION

last name first name m.i.

title

name for badge

company name

address

city state zip

phone fax email

REGISTRATION FEES (please check)

FPA Member \$695.00

Non Member \$995.00

The registration fee includes all course materials and luncheon. The fee must be paid in advance.

CANCELLATION POLICY

To obtain a full refund of your workshop registration fee, you must notify FPA, in writing, by **June 12, 2007**. After that date refunds will be granted only for health or family reasons, or in the event of personal emergency. Refunds will not be made for business conflicts. FPA does not allow partial registrations or refunds.

PAYMENT OPTIONS

Option One - Credit Card

Please Check One:

American Express MasterCard Visa

cardholder's name (as it appears on the credit card)

credit card number expiration date

billing address zip code on credit card statement

My signature authorizes FPA to charge the registration fee to my credit card.

Signature _____

Option Two - Check

Enclosed is my check for \$_____, payable to the Flexible Packaging Association. Mail to:

Flexible Packaging Association
971 Corporate Boulevard, Suite 403
Linthicum, MD 21090

HOTEL RESRVATION INFORMATION

You must make your own hotel reservation.

Hyatt Regency O'Hare
9300 W. Bryn Mawr Avenue
Rosemont, IL 60018
(847) 696-1234

PLEASE MAKE YOUR OWN HOTEL RESERVATION by calling the Hyatt Regency O'Hare at (847) 696-1234. To guarantee availability, please make your reservation no later than **May 31, 2007**. Be sure to mention that you are attending the **FPA Sustainability & Wal-Mart Packaging Scorecard Workshop** in order to receive the special FPA room rate of \$169.



VISIT WWW.FLEXPACK.ORG FOR ONLINE REGISTRATION AND ADDITIONAL INFORMATION