



ADDITIONAL DIRECTORY LISTING

Return By April 30, 2010

June 18–20, 2010 • Nashville Convention Center • Nashville, TN

ONLY USE THIS FORM TO LIST AN EXCLUSIVE BRAND NAME.

Note: All Companies/Brands represented in your exhibit space must be current NAMM Members. Sharing companies must submit a separate Shared Exhibit Space Application/Contract.

1. Entries must be typed or printed on the form provided. Photocopies of this form are acceptable; however, **attachments will not be accepted.**
2. All additional listings will be listed in standard alphabetical order unless indicated otherwise. (See below.)
3. **NAMM will not be responsible for illegible handwritten entries, incorrect spelling or omissions.**
4. Listings **must be** accompanied by a non-refundable **\$50 processing fee.**
5. This form with payment must be received on or before April 30, 2010. Please mail to: NAMM - Trade Show Department, 5790 Armada Drive, Carlsbad, CA 92008 or fax to: (760) 438-7327 with credit card information. (See below.)

Directory Listing Information

Exclusive Brand Name

(Exclusivity not required between brand owner and licensee or distributor)

Alphabetize Under Letter

Exhibiting Company Name

Booth (for NAMM use only)

Address

City

State

ZIP

Country

Telephone (optional)

Fax (optional)

Toll-free (optional)

e-mail (optional)

Web site (optional)

PLEASE CHECK APPROPRIATE BOX(ES)

Primary Category will appear in the show directory (sub-category for assignment use only)

- Audio & Recording
- Brass
- Computer
- DJ
- Fretted Instruments

- Keyboards
- Lighting
- Media
- Musical Novelties & Gifts
- Percussion

- Retail Support
(Financing, Store Fixtures, Business Software)
- String & Bow
- Woodwind

PAYMENT INFORMATION:

Credit Card: VISA MasterCard AmEx

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____

Cardholder's Billing Address: _____

Check Number: _____ Amount: _____

(Payment is not refundable)

BADGES ARE PROVIDED ONLY FOR COMPANIES COMPLETING AN EXHIBIT SPACE APPLICATION/CONTRACT

INTELLECTUAL PROPERTY, MUSIC LICENSING AND USE OF COPYRIGHTED WORKS:

By executing this Contract, Exhibitor represents and warrants to NAMM that Exhibitor owns or validly possesses the right to make, use, perform, sell and display any patented products, copyrighted works, trademarks, service marks and trade names (collectively, "Intellectual Property"), as the case may be, used by Exhibitor at or to promote its activities at the Event and all affiliated events. Exhibitor will be responsible for securing any and all necessary licenses or consents for (a) any performances, displays or other uses of copyrighted works, trademarks or patented inventions or designs and (b) any use of any name, likeness, signature, voice or other impression, or other intellectual property owned by others at the Event. Exhibitor or its agent(s) agree not to allow any musical work protected by copyright to be staged, produced, or otherwise performed, via either "live" or mechanical means, by or on behalf of Exhibitor at Event or any Event-related activity, unless Exhibitor or agent(s) has previously obtained written permission

from the copyright owner, or the copyright owner's designee (e.g., ASCAP, BMI, or SESAC) for this use. Exhibitor accepts full and complete responsibility for the performance of all obligations under any agreement permitting the use of the music, including but not limited to, all obligations to report data and to pay royalty fees.

Breach of the foregoing representation or warranty shall be grounds for immediate revocation of the right to exhibit or participate in the Event, without notice or hearing. Exhibitor understands and agrees that NAMM is relying upon this representation and warranty and has no obligation to monitor the uses and displays of Intellectual Property at the Event, affiliates events or to conduct an independent investigation of the status of rights to any Intellectual Property. Notwithstanding anything to the contrary, Exhibitor covenants not to sue, file or maintain any action in law or in equity against NAMM, the Exhibition Facility or the City of Nashville or their respective owners, directors, officers, employees, representatives and agents alleging that any use or display by any third party of Intellectual

Property at or in connection with the Event infringes or otherwise violates any right or title held by Exhibitor or any of its owners, directors, officers, employees, representatives and agents.

Exhibitor agrees to indemnify, defend and hold harmless NAMM, the City of Nashville and the Exhibition Facility and their respective directors, officers, employees, agents, and representatives from and against any claim of liability and any incident or resulting loss, cost or damage, including but not limited to, reasonable attorney and expert witness fees, and all other associated costs of lawsuits, for failure or alleged failure to obtain these licenses or consents or for infringements of Intellectual Property, including without limitation copyright, patent, or the unauthorized use of a registered trademark or service mark or other violations of the property or proprietary rights, or the rights of privacy or publicity of any third party arising from, related to or in connection with the Event.