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Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for quarter: 3rd Quarter 2011

Licensee Information - (click to hide section)

1. Call Sign	Channel Number	Community of License				
<input type="text" value="WTVH"/>	Analog <input type="text"/>	City	State	County	Zip Code	
	Digital <input type="text" value="47"/>	<input type="text" value="Syracuse"/>	<input type="text" value="New York"/>	<input type="text" value="Onondaga"/>	<input type="text" value="13203"/>	
Licensee						
<input type="text" value="WTVH License, Inc."/>						
<input checked="" type="radio"/> Network Affiliation	<input type="text" value="CBS"/>	Nielsen DMA	World Wide Web Home Page Address (if applicable)			
<input type="radio"/> Independent		<input type="text" value="Syracuse"/>	<input type="text" value="www.wtvh.com"/>			
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date			
<input type="text" value="74151"/>	<input type="text"/>		<input type="text" value="06/01/2015"/> (mm/dd/yyyy)			

Analog Core Programming - (click to show section)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Digital Core Programming - (click to hide section)

[Clear Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Yes No

c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Yes No
If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.

9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? Yes No

b. Identify publishers who were sent information in 9.a.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1



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Title of Program 1
Origination

Days / Times Program Regularly Scheduled
Total times aired at regularly scheduled time
Number of Preemptions
If preempted, complete Digital Preemption Report

Length of Program minutes
Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 2

[Clear Program Data](#)
[Delete Program](#)

Title of Program 2
Origination

Days / Times Program Regularly Scheduled
Total times aired at regularly scheduled time
Number of Preemptions
If preempted, complete Digital Preemption Report

Length of Program minutes
Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 3

[Clear Program Data](#)
[Delete Program](#)

Title of Program 3
Origination

Days / Times Program Regularly Scheduled
Total times aired at regularly scheduled time
Number of Preemptions
If preempted, complete Digital Preemption Report

Length of Program minutes
Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 4

[Clear Program Data](#)
[Delete Program](#)

Title of Program 4
Origination

Days / Times Program Regularly Scheduled
Total times aired at regularly scheduled time
Number of Preemptions
If preempted, complete Digital Preemption Report

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Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

If preempted, complete Digital Preemption Report

Number of Preemptions Use Add and Delete Buttons Below

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

HORSELAND - I

Total Times Aired *

Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Preemption Reports

HORSELAND - I - Preemption Report 1



[Clear Data](#)



[Delete](#)

Date Preempted / Episode Number

If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home?

Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?

Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

Origination

Days / Times Program Regularly Scheduled

Total times aired at regularly scheduled time

If preempted, complete Digital Preemption Report

Number of Preemptions Use Add and Delete Buttons Below

Length of Program minutes

[Collapse All Sections](#)
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 years to years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Preemption Information

HORSELAND - II

Total Times Aired *	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
<input type="text" value="11"/>	<input type="text" value="1"/>	<input type="text" value="1"/>

* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Add-> Preemption Reports

HORSELAND - II - Preemption Report 1

Clear Data Delete

Date Preempted / Episode Number If rescheduled, Date and Time Rescheduled

Is the rescheduled date the second home? Yes No

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time? Yes No

Reason for Preemption

Public Interest Sports Non-breaking News Other

Program 7

Clear Program Data Delete Program

Title of Program 7 Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
<input type="text" value="Effective 9/17/11, Sat. 7-7:30am"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="button" value="Create"/>

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 8

Clear Program Data Delete Program

Title of Program 8 Origination

Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
<input type="text" value="Effective 9/17/11, Sat. 7:30-8am"/>	<input type="text" value="2"/>	<input type="text" value="0"/>	<input type="button" value="Create"/>

Length of Program minutes

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes No

Program 9



[Clear Program Data](#)



[Delete Program](#)

Title of Program 9

DANGER RANGERS

Origination

Network

Days / Times Program Regularly Scheduled

Effective 9/17/11, Sat. 11-11:30am 2

Total times aired at regularly scheduled time

2

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Create

Length of Program

30 minutes

Age of Target Child Audience

4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Program 10



[Clear Program Data](#)



[Delete Program](#)

Title of Program 10

HORSELAND (eff. 9/17/11)

Origination

Network

Days / Times Program Regularly Scheduled

Effective 9/17/11, Sat. 11:30am-12pm 2

Total times aired at regularly scheduled time

2

Number of Preemptions

0

If preempted, complete Digital Preemption Report

Create

Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes No

Add-> 1 empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Yes No

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Program 1



[Clear Program Data](#)



[Delete Program](#)

Title of Program 1

Origination

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Total times to be

Days / Times Program Regularly Scheduled aired Length of Program Age of Target Child Audience
 Saturday, 7-7:30am 13 30 minutes 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Program 2



[Clear Program Data](#)



[Delete Program](#)

Title of Program 2

Origination

DOODLEBOPS - II

Network

Total times to be

Days / Times Program Regularly Scheduled aired Length of Program Age of Target Child Audience
 Saturday, 7:30-8am 13 30 minutes 3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and

Program 3



[Clear Program Data](#)



[Delete Program](#)

Title of Program 3

Origination

BUSYTOWN MYSTERIES - I

Network

Total times to be

Days / Times Program Regularly Scheduled aired Length of Program Age of Target Child Audience
 Saturday, 8-8:30am 13 30 minutes 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Program 4



[Clear Program Data](#)



[Delete Program](#)

Title of Program 4

Origination

BUSYTOWN MYSTERIES - II

Network

Total times to be

Days / Times Program Regularly Scheduled aired Length of Program Age of Target Child Audience
 Saturday, 8:30-9am 13 30 minutes 3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and

Program 5



[Clear Program Data](#)



[Delete Program](#)

Title of Program 5

Origination

DANGER RANGERS

Network

Total times to be

Days / Times Program Regularly Scheduled aired Length of Program Age of Target Child Audience
 Saturday, 11-11:30am 13 30 minutes 4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of

Program 6



[Clear Program Data](#)



[Delete Program](#)

Title of Program 6

HORSELAND

Origination

Network

Total times to be

Days / Times Program Regularly Scheduled aired

Saturday, 11:30am-12pm 13

Length of Program

30 minutes

Age of Target Child Audience

9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name

Vikki Hooper

Telephone Number (include area code)

315-477-9400

Address

1030 James St.

Email Address

vhooper@wbngtv.com

City

Syracuse

State

New York

Zip Code

13203

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

WTVH License, Inc.

Signature

Date

10/04/2011

Electronic Filing Operations

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Run [checks](#) to look for data errors.

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Send the values to the FCC as an [FCC 398 filing](#).

[Collapse All Sections](#)

[Reset](#)

Reset data to last updated values.

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[Update Local Data](#)

Update data into this form (so that it can be saved locally with your browser's File/Save As command).

This will allow you to restart this form in the future by using File/Open File.

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FCC Form 398
March 2006