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Collapse All Sections Expand All Sections Update Local Check Data File Form 398 Help

Federal Communications Commission Washington, DC 20554 Approved by OMB 3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter: 3rd Quarter 2011

## Licensee Information - (click to hide section)

1. Call Sign	Channel Number		Community of L	icense		
WTVH	Analog	City	State	County	Zip Code	
	Digital 47	Syracuse	New York	Onondaga	13203	
Licensee						
WTVH Licens	e, Inc.					
Network Affiliation     CBS		Nielsen DMA		World Wide Web Home Page Address (if applicable)		
Independ	ent	Syracuse	-	www.wtvh.com		
Facility ID Nur	nber	Previous Call Sign	(if applicable)	License Renewal Expirat	ion Date /dd/yyyy)	

Analog Core Programming - (click to show section)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Digital Core Programming - (click to hide section)



- a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
  - b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided
  - on its analog channel?

    c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with
  - respect to its analog channel apply equally with respect to its main digital program stream.
    - If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)
- 8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
  - b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
- a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication
   of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?
  - b. Identify publishers who were sent information in 9.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Program 1



Clear Program Data

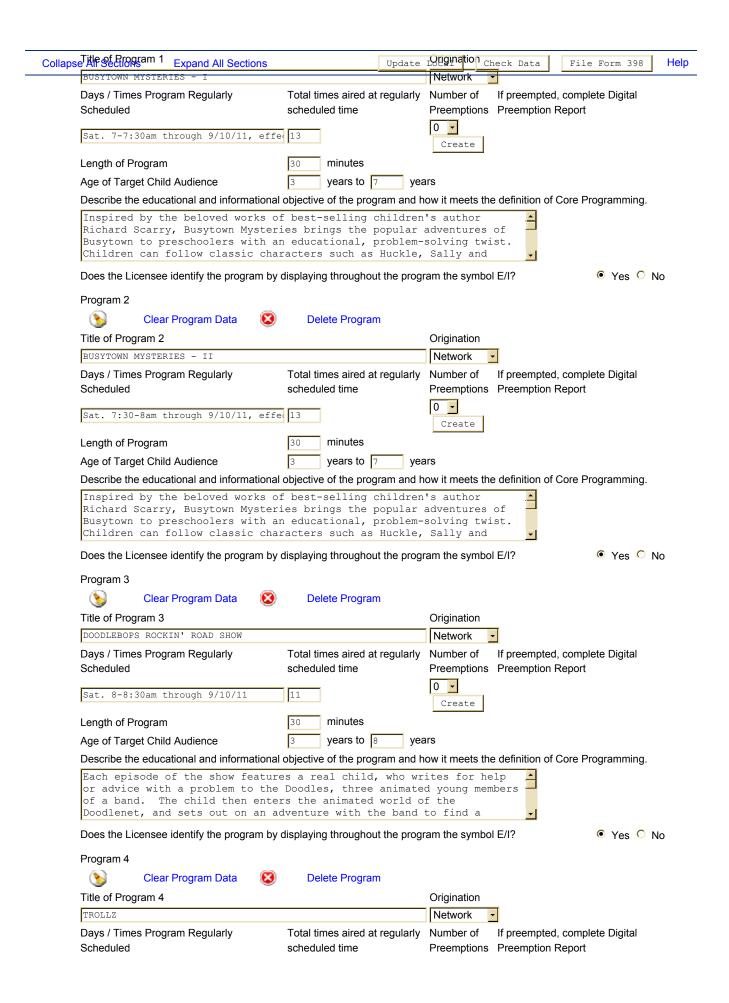


Delete Program

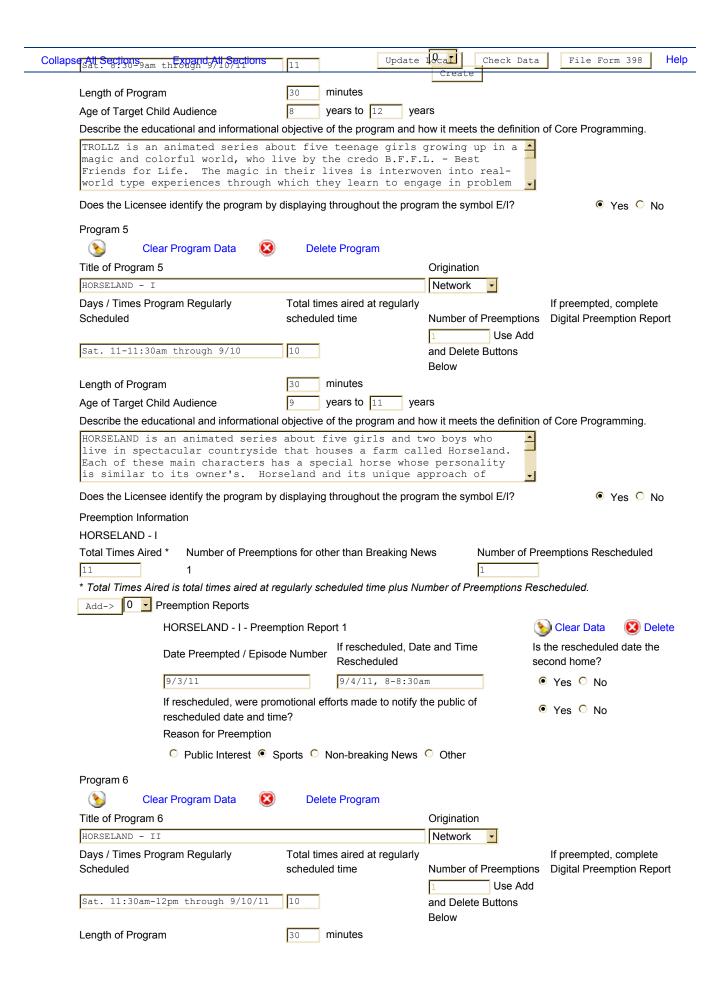
Yes ○ No

Yes ○ No

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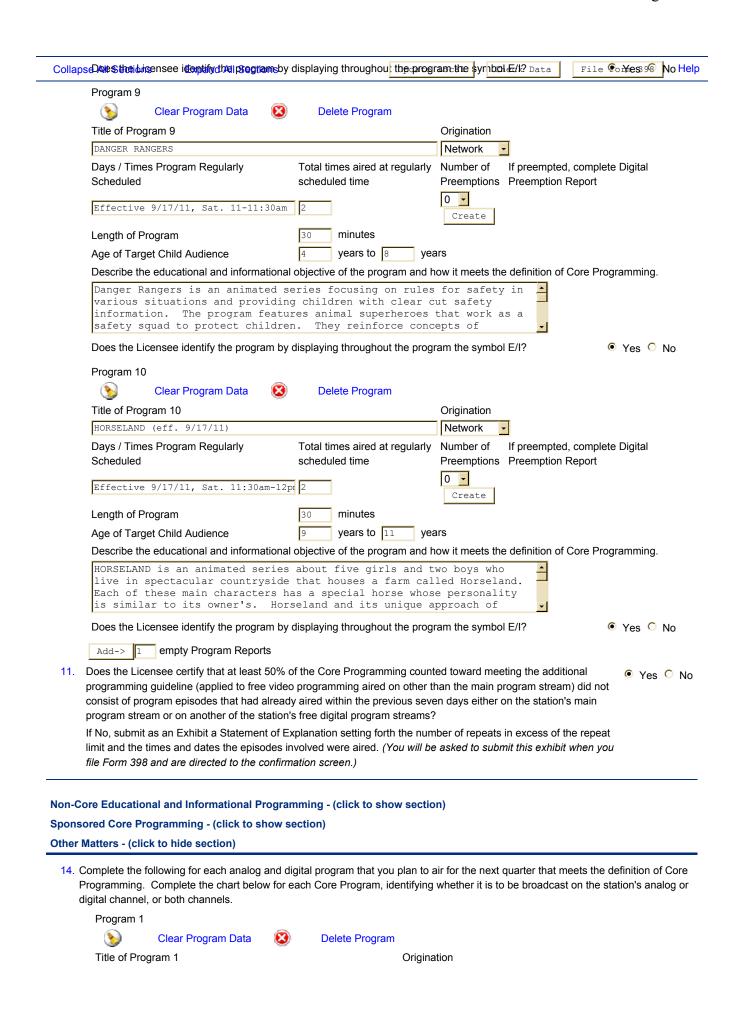
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se Age Se Terget Child Audien All Sections	9 <b>y</b>	rears to 11 Updayea	Check	Data File Form 398 Help
Describe the educational and informationa				nition of Core Programming.
HORSELAND is an animated series live in spectacular countryside	about f	ive girls and t	wo boys who	
Each of these main characters h	as a spec	cial horse whos	e personality	
is similar to its owner's. Hor	seland a	nd its unique a	pproach of	•
Does the Licensee identify the program by	displaying	throughout the progr	ram the symbol E/I?	Yes No
Preemption Information				
HORSELAND - II				
Total Times Aired * Number of Preemp	tions for oth	er than Breaking Ne	ws Number	of Preemptions Rescheduled
11 1			1	
* Total Times Aired is total times aired at r	egularly sch	eduled time plus Nu	mber of Preemption	s Rescheduled.
Add-> 0 Preemption Reports				
HORSELAND - II - Pree	mption Rep	ort 1		у Clear Data 🛭 😢 Delete
Date Preempted / Episo	de Number	If rescheduled, Date Rescheduled	te and Time	Is the rescheduled date the second home?
9/3/11		9/4/11, 8:30-9a	m	Yes No
If rescheduled, were pro	motional eff	orts made to notify t	he public of	6 Ver C N
rescheduled date and tir		•		Yes       No
Reason for Preemption				
C Public Interest .	Sports 🔘 N	Ion-breaking News	Other	
Program 7				
Clear Program Data	Delet	e Program		
Title of Program 7			Origination	
DOODLEBOPS - I			Network -	
Days / Times Program Regularly	Total time	es aired at regularly	<del>-</del>	eempted, complete Digital
Scheduled	schedule		Preemptions Pree	
Effective 9/17/11, Sat. 7-7:30am	2		0	
			Create	
Length of Program	30 n	ninutes		
Age of Target Child Audience		rears to 6 year		
Describe the educational and informationa				nition of Core Programming.
The Doodlebops is a live action to children under elementary so			_	
social and academic readiness.	The main	n characters ar	e the three	
members of the Doodlebops music				
Does the Licensee identify the program by	displaying	throughout the progr	ram the symbol E/I?	Yes No
Program 8				
Clear Program Data	Delet	e Program		
Title of Program 8		-	Origination	
DOODLEBOPS - II			Network -	
Days / Times Program Regularly	Total time	es aired at regularly		eempted, complete Digital
Scheduled	schedule	d time	Preemptions Pree	• •
Effective 9/17/11, Sat. 7:30-8am	2		0 -	
DITECTIVE 3/11/11, Sat. 7.30-0am			Create	
Length of Program	30 n	ninutes		
Age of Target Child Audience	3 <b>y</b>	rears to 6 years	ars	
Describe the educational and informational				
The Doodlebops is a live action to children under elementary so				
social and academic readiness.	The main	n characters ar	e the three	
members of the Doodlebops music	al band,	their jazzy ne	ighbor MAZZ and	

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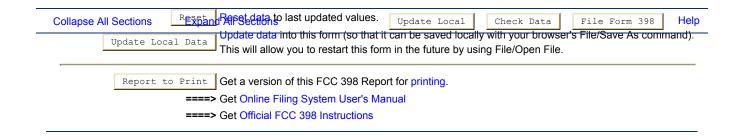
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e An Sections - I Expand All Sections	UNETWORKOGA Check Data File Form 398 Help
Total times to  Days / Times Program Regularly Scheduled aired	De Length of Program Age of Target Child Audience
Saturday, 7-7:30am	30 minutes 3 years to 6 years
	program and how it meets the definition of Core Programming.
The Doodlebops is a live action show design	
to children under elementary school age, an	d is intended to promote
social and academic readiness. The main ch members of the Doodlebops musical band, the	
Program 2	
Clear Program Data   Output  Delete Program	ogram
Title of Program 2	Origination
DOODLEBOPS - II	Network •
Total times to	be
Days / Times Program Regularly Scheduled aired	Length of Program Age of Target Child Audience
Saturday, 7:30-8am 13	minutes 3 years to 6 years
Describe the educational and informational objective of the	program and how it meets the definition of Core Programming.
The Doodlebops is a live action show design to children under elementary school age, an	
	aracters are the three
members of the Doodlebops musical band, the	ir jazzy neighbor MAZZ and 🗾
Program 3	
Clear Program Data Output Delete Program	ogram
Title of Program 3	Origination
BUSYTOWN MYSTERIES - I	Network -
Total times to	be
Days / Times Program Regularly Scheduled aired	Length of Program Age of Target Child Audience
Saturday, 8-8:30am 13	minutes 3 years to 7 years
Describe the educational and informational objective of the	program and how it meets the definition of Core Programming.
Inspired by the beloved works of best-selli Richard Scarry, Busytown Mysteries brings t	
Busytown to preschoolers with an educationa	
Children can follow classic characters such	as Huckle, Sally and
Program 4	
Clear Program Data 🔞 Delete Pro	ogram
Title of Program 4	Origination
BUSYTOWN MYSTERIES - II	Network -
Total times to	be
Days / Times Program Regularly Scheduled aired	Length of Program Age of Target Child Audience
Saturday, 8:30-9am 13	minutes 3 years to 7 years
Describe the educational and informational objective of the	program and how it meets the definition of Core Programming.
Inspired by the beloved works of best-selli Richard Scarry, Busytown Mysteries brings t	
INTERIOR DEALTY, DADYCOWN MYSCELLES DITINGS (	ne popular adventares or
Busytown to preschoolers with an educationa Children can follow classic characters such	
Children can follow classic characters such	
Children can follow classic characters such Program 5	as Huckle, Sally and
Children can follow classic characters such  Program 5  Clear Program Data  Delete Program Children  Delete Program Data	ogram
Children can follow classic characters such  Program 5  Clear Program Data  Delete Pro  Title of Program 5	ogram  Origination
Children can follow classic characters such  Program 5  Clear Program Data  Delete Pro  Title of Program 5  DANGER RANGERS	ogram  Origination  Network
Children can follow classic characters such  Program 5  Clear Program Data  Delete Pro  Title of Program 5  DANGER RANGERS  Total times to	ogram Origination Network  be
Children can follow classic characters such  Program 5  Clear Program Data  Delete Pro  Title of Program 5  DANGER RANGERS	ogram  Origination  Network

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safety squad			roes that work as a
	d to protect childrer	n. They reinforce	concepts of
Program 6			
(S) Cle	ear Program Data 🛛 😢	Delete Program	
Title of Program	6	0	rigination
HORSELAND		1	Network 🔽
		Total times to be	
Days / Times Pro	ogram Regularly Scheduled	d aired Le	ength of Program Age of Target Child Audience
Saturday, 11:	30am-12pm	13	minutes 9 years to 11 years
Describe the edu	ucational and informational	objective of the program	and how it meets the definition of Core Programming.
live in spec Each of thes is similar t	s an animated series stacular countryside se main characters had no its owner's. Hors mpty Program Reports	that houses a farm as a special horse	m called Horseland. Whose personality
1144 /	<sub>F</sub> .,		
. Children's Programr Name	ming Liaison Information		Telephone Number (include area code)
Vikki Hooper			315-477-9400
Address			Email Address
			vhooper@wbngtv.com
1030 James St.			
1030 James St.  City	State	Zip Code	
City Syracuse . Include any other co	New York	13203 want the Commission to	
City Syracuse  Include any other complete Television Act (or use and informational proposed proposed to the state of the s	New York  ments or information you se this space for supplement rogramming that you aired the at will enhance the education and 3.	i want the Commission to ntal explanations). This is this quarter or plan to air onal and informational values FORM ARE PUNISH, FION OF ANY STATION	co consider in evaluating your compliance with the Childre may include information on any other non-core education during the next quarter, or any existing or proposed non alue of such programming to children. See 47 C.F.R. Sec
City  Syracuse  Include any other complete Television Act (or use and informational proposal	New York  Domments or information you see this space for supplement ogramming that you aired that will enhance the education of 3.  ATEMENTS MADE ON THAT 1001), AND/OR REVOCATION 312(a)(1)), AND/OR FORE	u want the Commission to that explanations). This is this quarter or plan to air onal and informational values from the explanation of the explana	coconsider in evaluating your compliance with the Childre may include information on any other non-core education during the next quarter, or any existing or proposed non alue of such programming to children. See 47 C.F.R. Secondary of the such programming to children. See 47
City Syracuse  Include any other complete Television Act (or use and informational proposed by the complete Television Act (or use and informational proposed to the complete Television Act (or use and informational proposed to the complete Television Act (or use and information Act	New York  In this application are the second of the second	u want the Commission to ntal explanations). This is this quarter or plan to air onal and informational values for the control of the control	coconsider in evaluating your compliance with the Childre may include information on any other non-core education during the next quarter, or any existing or proposed non alue of such programming to children. See 47 C.F.R. Secondary of the such programming to children. See 47
City Syracuse  Include any other complete to the complete to t	New York  In this application are the second of the second	u want the Commission to that explanations). This is this quarter or plan to air onal and informational values from the explanation of the explana	coconsider in evaluating your compliance with the Childre may include information on any other non-core education during the next quarter, or any existing or proposed non alue of such programming to children. See 47 C.F.R. Secondary of the such programming to children. See 47
City Syracuse  Include any other complete Television Act (or use and informational proposed by the complete Television Act (or use and informational proposed to the complete Television Act (or use and informational proposed to the complete Television Act (or use and information Act	New York  In this application are the second of the second	u want the Commission to that explanations). This is this quarter or plan to air onal and informational values from the explanation of the explana	coconsider in evaluating your compliance with the Childre may include information on any other non-core education during the next quarter, or any existing or proposed non alue of such programming to children. See 47 C.F.R. Secondary of the such programming to children. See 47
City Syracuse  Include any other complete Television Act (or use and informational proposed proposed to the state of the s	New York  Domments or information you see this space for supplement or gramming that you aired that will enhance the education of 3.  ATEMENTS MADE ON THAT 1001), AND/OR REVOCAT	i want the Commission to ntal explanations). This is this quarter or plan to air onal and informational values FORM ARE PUNISH, FION OF ANY STATION	co consider in evaluating your compliance with may include information on any other non-conduring the next quarter, or any existing or problem of such programming to children. See 47 MABLE BY FINE AND/OR IMPRISONMENT (U

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FCC Form 398 March 2006