

Dallas Pen Company



2013 Dated Goods Promotion

Customer: _____ P.O. #: _____

Address: _____ Order Date: _____

City: _____ ST: _____ Zip: _____ Ship Date: _____

Order Period: Until August 31, 2012.

Qualifications To qualify for contract pricing and return privileges, orders must be received by August 31, 2012 and paid for within the stated terms.

Terms: \$500.00 minimum for contract pricing: 3% Sept. 10; 2% Oct. 10; 1% Nov. 10, net Nov. 15, 2012.

Returns: Initial order must be placed by August 31, 2012. Qualifying customers may return up to 5% of original At-A-Glance stocking order. All returns must be shipped prepaid to DPC warehouse by February 28, 2013.

DISPLAYS

<u>Qty . Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>
____ 7007000	Display Fashion Appt Bk 36-Pc	834.84	417.42
____ 7010900	Display At-A-Glance Appt Bk 78Pc	713.97	356.98

Open Stock

<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>	<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>
_____	7000805	Book Dtd Refillable Weekly Blk	27.79	15.31	_____	7090610	Refill Dtd Mthy Appt 3.25X6.25	9.09	4.79
_____	7002005	Book Dtd Exec Pkt Weekly Black	31.99	17.65	_____	7092373	Refill Appt/Sctn For Yr/2013	16.99	8.90
_____	7002405	Book Dtd Mthy Pkt 24-Mo Black	11.09	5.95	_____	7092374	Refill Appt/Sctn For Yr/2014	16.99	8.90
_____	7003505	Book Dtd Wky Appt 2.5X4.5 Blk	12.49	6.65	_____	7092375	Refill Appt/Sctn For Yr/2015	16.99	8.90
_____	7006405	Book Dtd Refillable Mthly Blk	24.09	13.23	_____	7092376	Refill Appt/Sctn For Yr/2016	16.99	8.90
_____	7007505	Book Dtd Wkly Apt 4-7/8X8 Blk	17.09	9.20	_____	7092377	Refill Appt/Sctn For Yr/2017	16.99	8.90
_____	7010005	Book Dtd Wkly Apt 4-7/8X8 Blk	20.79	11.19	_____	7094000	Book Dtd Wk Fsh Pr Dsk Asst	25.89	14.27
_____	70100P05	Book Dtd Desk Weekly Plus Blk	30.59	16.99	_____	7094013	Book Dtd Wk Fsh Pr Dsk Red	25.89	14.27
_____	70100V05	Book Dtd Wkly Apt 3-View Black	25.09	13.89	_____	7094020	Book Dtd Wk Fsh Pr Dsk Blue	25.89	14.27
_____	7010205	Book Dtd Wk Apt 3.75X6-1/8 Bl	17.89	9.63	_____	7095005	Book Dtd Pr Appt 8.5X11 Blk	25.89	14.27
_____	7010800	Book Dtd Apt Wk Fsh Dsk Asst	22.19	12.17	_____	7095020	Book Dtd Pr Appt 8.5X11 Blu	25.89	14.27
_____	70111005	Book Dtd Linen 3 X 6-5/8 Black	19.19	10.51	_____	7095050	Book Dtd Pr Appt 8.5X11 Red	25.89	14.27
_____	70111105	Book Dtd Linen 3 X 5-1/8 Black	16.59	8.82	_____	70950P05	Book Dtd Prof Appt Black	38.49	21.43
_____	7012005	Book Dtd Mthy 6-7/8X8.75 Blk	20.09	10.91	_____	70950V05	Book Dtd Pr Appt 3-View Black	30.59	17.03
_____	7012020	Book Dtd Mthy 6-7/8X8.75 Blu	20.09	10.91	_____	7095105	Book Dtd Wkly Appt 7X8.75 Blk	23.39	13.23
_____	7012050	Book Dtd Mthy 6-7/8X8.75 Red	20.09	10.94	_____	7099110	Refill Dtd Appts For 70-128	16.49	8.59
_____	70120P05	Book Dtd Prof Monthly Plus Blk	30.59	16.99	_____	70EP0105	Book Action Planner Weekly Apt	37.39	20.75
_____	7012105	Book Dtd Mthy 3.75X6-1/8 Blk	17.59	9.49	_____	70EP0305	Book Action Planner Daily Blk	39.59	21.95
_____	7012400	Book Dtd Mthly Fsh Dsk Asst	21.49	11.69	_____	70EP0405	Book Action Planner Daily Appt	31.19	17.20
_____	7012413	Book Dtd Mthly Fsh Dsk Red	21.49	11.69	_____	70EP0505	Book Action Planner Wkly Blk	33.19	18.20
_____	7012420	Book Dtd Mthly Fsh Dsk Blue	21.49	11.69	_____	70LL10	Appt Bk Life Links Prof Ry	31.69	17.91
_____	7012430	Discontinued			_____	70LL2005	Appt Bk Life Links Wkly/Mn Ry	22.89	12.91
_____	7012805	Discontinued			_____	70NF8105	Book Exec		

<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>	<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>
	E71250	Refill Calendar #21 Day Cntr	52.09	25.97		PM31028	Calendar Ersbl Yrly Vert 48X32	38.19	21.24
	E71750	Refill Calendar #17	6.29	1.76		PM32628	Calendar Wall Ersbl Yrly 48X32	38.19	21.24
	E717R50	Refill Calendar #17 Recycled	7.89	2.49		PM328	Calendar Wall 15.5X22.75	21.99	10.84
	E717T50	Refill Dtd Cal #17 W/Tabs	9.99	4.56		PM428	Calendar Wall 20X30	29.49	14.20
	E91950	Refill Dtd Calendar #19	12.89	6.30		PM50028	Calendar Dtd Yr Erasbl 36X24	31.09	16.57
	G10000	Book Dtd Daily Plnnr 5X8 Black	22.69	11.16		PM500B28	Calendar Dtd Ersbl Yearly	29.79	15.75
	G100017	Calendar Wall Illus 12X12	17.19	8.18		PM5028	Calendar Dtd Mnth Qnotes 8 X1	12.99	5.78
	G20000	Book Dtd Wkly Plnnr 5X8 Black	16.99	8.24		PM5228	Calendar Dtd Mnth Qnotes 12X1	17.79	8.48
	G20200	Book Dtd Daily Appt 4X6 Black	17.69	8.59		PM5428	Calendar Qn Mnthly 15.5X22.75	24.59	11.97
	G21000	Book Dtd Wkly W/Tele 5X8 Black	20.29	8.90		PM550B28	Calndr Dtd Ersbl Qnote Revers	13.99	6.45
	G210H00	Book Dtd Wkly W/Tel Hrdcvr Blk	23.09	12.27		PM628	Calendar Wall 3Mo 15.5X22.75	21.99	10.83
	G23200	Book Dtd Wkly 3.25X6.25 Black	13.09	6.40		PM928	Calendar Wall 2 Mnth 22X29	30.79	15.25
	G23500	Book Dtd Wkly 3.75 X 6 Black	21.99	10.82		PMLM0228	Calendar Wall Lamin 12 X 17	20.39	9.93
	G25000	Book Dtd Weekly 3.75X6 Black	17.59	8.55		PMLM0328	Cal Wall Dtd Laninated 15X23	26.79	14.07
	G40000	Book Dtd Mthly 6-7/8X8.75 Blk	18.29	9.03		PMW83B28	Wall Plnnr Dtd Motivtnl Yrly	32.89	18.32
	G400H00	Book Dtd Mthly Hardcover Black	21.29	11.16		S17050	Refill Calendar #17 Date Data	17.29	8.45
	G45000	Book Dtd Mthly 3.75 X 6 Black	17.39	8.38		SD36613	Book Dtd Diary 2.75X4-5/8 Red	19.59	9.50
	G47000	Book Dtd Mthly 8 X 12 Black	20.09	9.71		SD37413	Book Dtd Diary 7.5X9-7/16 Red	83.09	41.89
	G470H00	Book Dtd Mthly Hardcover Black	22.59	12.06		SD37613	Book Dtd Diary 7-11/16X12-1/8	97.59	48.72
	G52000	Book Dtd Wkly-Plnnr 8X11 Black	25.39	12.47		SD37713	Book Dtd Diary 7-11/16X12-1/8	97.59	48.72
	G52014	Book Dtd Wkly-Plnnr 8X11 Burg	25.39	12.47		SD38513	Book Dtd Diary 4-3/16X6.5 Red	40.59	20.16
	G520H00	Book Dtd Weekly Hardcover Black	28.79	15.46		SD38713	Book Dtd Diary 5 X 7.5 Red	43.09	21.47
	G53500	Book Dtd Plnnr 6-7/8X8.75 Blk	23.29	11.45		SD38913	Book Dtd Diary 5.75X8.25 Red	43.69	21.87
	G54500	Book Dtd Exec Wkly 7X9 Black	55.99	27.63		SD88050	Refill Dtd For Sd882-		

<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>
_____	SW23000	Desk Pad Dtd 2Clr Jumbo 24X19	30.49	14.73
_____	SW700X00	Calendar Dtd Desk Flip-A-Week	28.69	12.99
_____	SW705X50	Refill Dtd For Sw700X-00	14.19	6.60
_____	SW70650	Refill Dtd Q-Note Flip-A-Week	14.69	7.10

Day Runner Refills

<u>Qty.</u>	<u>Item#</u>	<u>Description</u>	<u>Retail</u>	<u>Cost</u>
_____	061125Y13	Refill Dr Clndr Daily Dated 13	29.59	17.75
_____	061285Y13	Refill Dr Clndr Wkly Dtd 2013	13.19	7.91
_____	061485Y13	Refill Clssc Clndr Vert Wk 13	13.19	7.91
_____	061685Y13	Refill Clssc Tabd Mnth-N-Vu 13	8.99	5.39
_____	063125Y13	Refill Rm Clndr Dly Dated 2013	25.19	15.11
_____	063285Y13	Refill Rm Clndr Wkly Dtd 2013	11.29	6.77
_____	063685Y13	Refill Rmate Tabd Mnth-N-Vu 13	7.69	4.61
_____	064287Y13	Week-In-View Tabbed Dtd 2013	8.49	5.09
_____	068285Y13	Discontinued		
_____	068685Y13	Refill Enx Tabbd Month-N-Vu 13	9.79	5.87