



SUMMER Sweet Deal SALE*- Up to 15 months of Membership for only \$1500

Active & Affiliate Membership Application 2012-13

Working On Behalf Of Our Industry Community Every Day!

Active Members: For real estate and timeshare developers, fractional developers, private residence clubs, condo-hotels, vacation clubs, resale companies, resort property exchange and reciprocal use organizations. Dues are based on gross annual dollar income from industry-related sales and leases. Use revenues from previous calendar year.

Class	Revenues	Dues	Summer Sale
<input type="checkbox"/> Class 1	Over \$100 million	\$13,500	\$1500
<input type="checkbox"/> Class 2	\$50 million to \$100 million	\$8,500	\$1500
<input type="checkbox"/> Class 3	\$20 million to \$50 million	\$5,500	\$1500
<input type="checkbox"/> Class 4	\$5 million to \$20 million	\$4,000	\$1500
<input type="checkbox"/> Class 5	Less than \$5 million	\$1,875	\$1500

Affiliate Members

<input type="checkbox"/> Class S	Home Owners Associations, Property Owners Associations	\$300
<input type="checkbox"/> Class P	Public Agencies, Officials, Trade or Hospitality Association, Universities	\$260
<input type="checkbox"/> Class I	International Companies not marketing or having offices in North America or US territories	\$615

COMPANY INFORMATION:

Company _____

Mailing Address _____

City/State/Zip _____ Country _____

Main Contact Name _____

Title _____

Company Web Site _____

Telephone _____ Fax _____

Email _____

INDUSTRY REFERENCE:

Name: _____

Company: _____

ARDA and its members are committed to the highest standards and ethics in resort, vacation, recreational, residential and community development for the benefit of the public. To demonstrate that commitment, ARDA has adopted its Code of Ethics with which all members and all those who use ARDA services agree to comply.

CODE OF ETHICS:

Now and in the future, I have read and agree on behalf of my company to observe and abide by the *ARDA Code of Ethics*.

Signature: _____

Date: _____

The complete *ARDA Code of Ethics* can be found online at www.arda.org/EthicsCode

DUES: \$ _____

Yearly dues include member discounts for all of your company's representatives.

Plus added time: Membership runs through 9/30/13.

*Discount offered from now until 8/31/12

PAYMENT Information

(Please check)

Charge my credit card:

- American Express
- Diner's Club
- MasterCard
- VISA

Name on Card _____

Card Number _____

Exp. Date _____

Signature _____

Check enclosed

(Payable to ARDA in U.S. Dollars on U.S. Bank)

Check Number: _____

While contributions or gifts to ARDA are not deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary trade or business expenses. We estimate that 11.76% percent of members' 2012 dues will be allocable to lobbying and political expenses. Therefore, you should deduct only the remaining 88.24% of your ARDA dues for federal tax purposes.

Once your application has been received, a membership representative will contact you for additional information to make sure you receive full member benefits.

Please send application and payment to:

American Resort Development Association
1201 15th Street, NW Suite 400

Washington, DC 20005

Tel: (202) 371-6700 Fax: (202) 289-8544

membership@arda.org

www.arda.org